

Phase 6: User Interface Development (Jewelry Store Management)

This phase focuses on creating a user-friendly interface that allows jewelry store employees, managers, and customers to easily interact with Salesforce.

1. Lightning App Builder

- A drag-and-drop tool used to build custom applications without writing code.
- Admins can design apps by combining standard and custom components.
- **Jewelry Store Example:** Build a “Jewelry Store Management App” that combines customers, orders, inventory, and loyalty programs into one central app for staff.

2. Record Pages

- Custom layouts for specific object records (Customer, Order, Inventory, Product).
- You can decide what fields, related lists, and components appear.
- **Jewelry Store Example:**
 - **Customer Record Page:** Show customer details, loyalty points, past purchases.

The screenshot displays a Salesforce record page for a customer named 'varshitha'. The page header shows the customer's name and a profile icon. The main content area is divided into two columns. The left column contains a list of fields: Customer Name (varshitha), Email (varshithasundari2005@gmail.com), Phone ((123) 456-7891), Loyalty Status (Gold), FirstName (Sundhari), LastName (varshitha), FullName (Sundhari varshitha), and Total Purchases (500). Each field has an edit icon. The right column shows the Owner (Sundhari Lakshmi Varshitha) and the Last Modified By (Sundhari Lakshmi Varshitha) with their respective timestamps. The page is titled 'JewelryStore Customer varshitha'.

Related	Details
Customer Name	varshitha
Email	varshithasundari2005@gmail.com
Phone	(123) 456-7891
Loyalty Status	Gold
FirstName	Sundhari
LastName	varshitha
FullName	Sundhari varshitha
Total Purchases	500
Created By	Sundhari Lakshmi Varshitha, 9/20/2025, 10:02 AM
Last Modified By	Sundhari Lakshmi Varshitha, 9/20/2025, 11:03 PM

- **Product Record Page:** Show product details, stock quantity, and pricing.

JewelryStore Product
Ring

Related

Details

Product Name

Ring

SKU

002

Price

\$80,000

Stock Quantity

15

Created By

Sundhari Lakshmi Varshitha, 9/20/2025, 10:01 AM

Owner

Sundhari Lakshmi Varshitha

Last Modified By

Sundhari Lakshmi Varshitha, 9/20/2025, 10:01 AM

3. Tabs

- Tabs allow easy navigation across different objects in Salesforce.
- **Jewelry Store Example:** Create separate tabs for Customers, Orders, Products, Inventory, and Loyalty Programs so store staff can quickly switch between them.

Setup

Home

Object Manager

Q tabs

User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?

Try using Global Search.

SETUP

Tabs

Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

New

What Is This?

Action	Label	Tab Style	Description
Edit / Del	JewelryStore Customers	People	
Edit / Del	JewelryStore Inventories	Building	
Edit / Del	JewelryStore Marketing Campaigns	Mail	
Edit / Del	JewelryStore Orders	Shopping Cart	
Edit / Del	JewelryStore Products	Box	
Edit / Del	JewelryStore Repair Requests	Wrench	

Web Tabs

New

What Is This?

No Web Tabs have been defined

Visualforce Tabs

New

What Is This?

No Visualforce Tabs have been defined

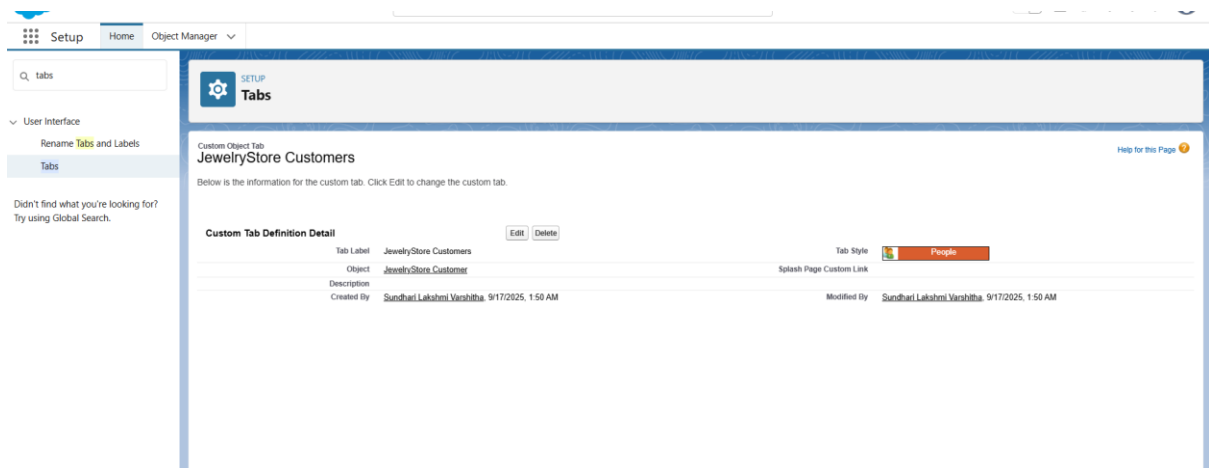
Lightning Component Tabs

New

What Is This?

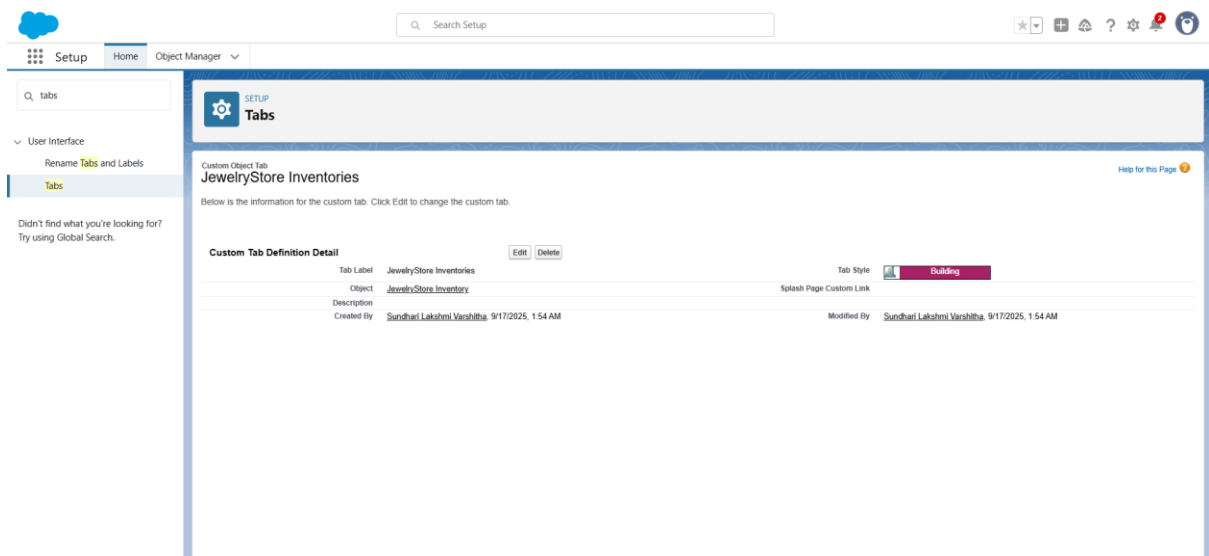
JewelryStore Customers:

This tab allows staff to view, create, and manage customer records, including details such as name, email, phone number, and loyalty status.

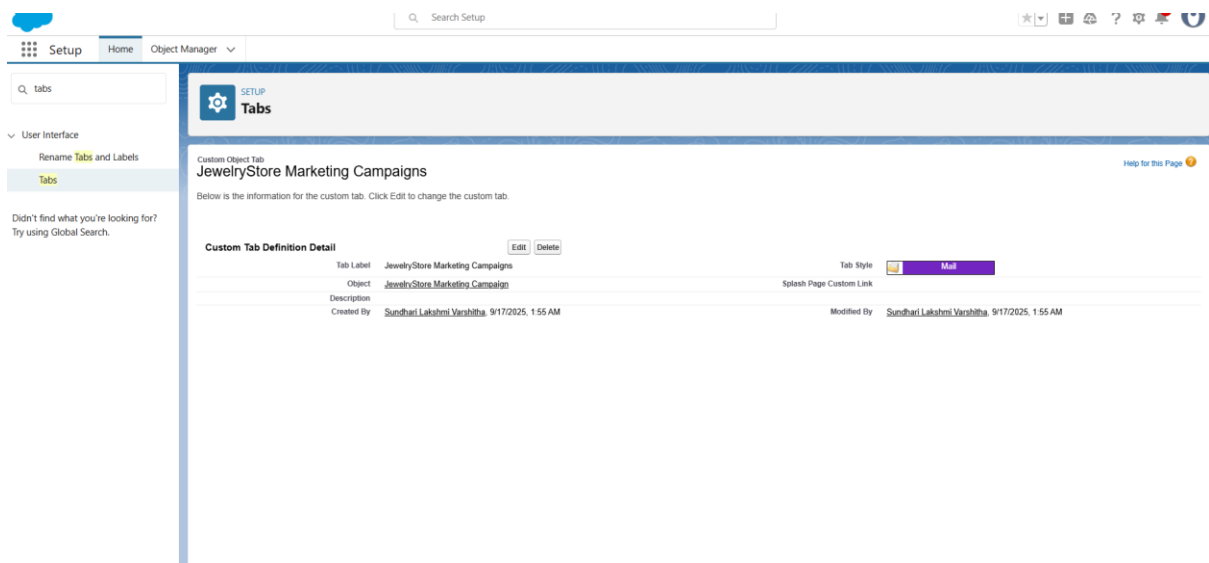


JewelryStore Inventories:

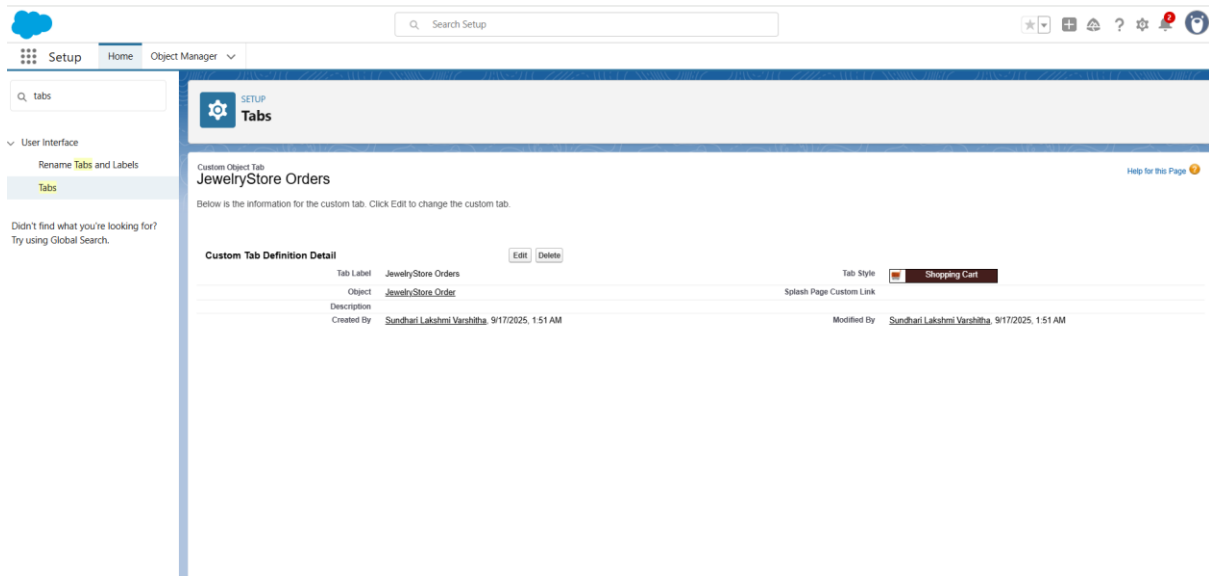
Staff can use this tab to check and manage the stock levels of jewelry products, helping to prevent stock shortages and ensuring smooth operations.



JewelryStore Marketing Campaigns: This tab is used by the marketing team to manage promotional campaigns, track their progress, and send loyalty program emails to customers.

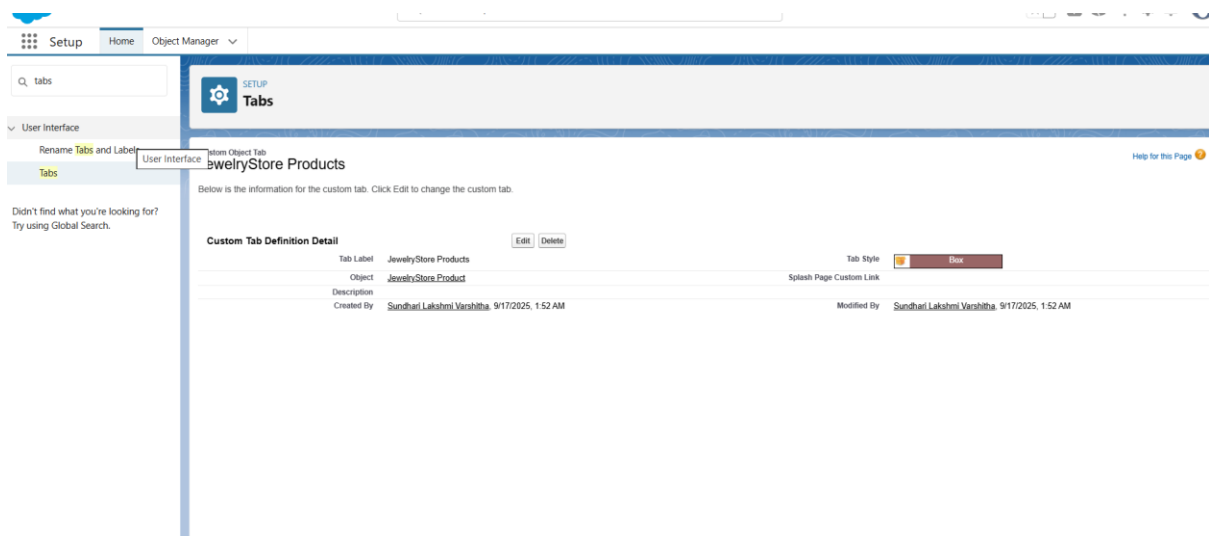


JewelryStore Orders: Through this tab, sales staff can track all customer orders, including Pending, Confirmed, and Rejected statuses. It also allows easy creation and management of new orders.



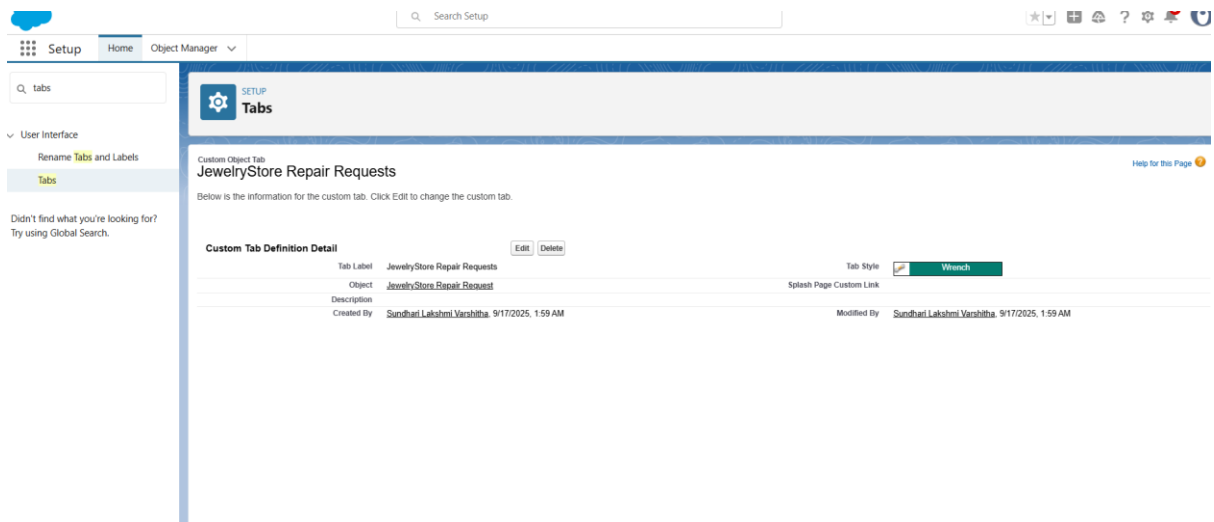
JewelryStore Products:

This tab contains the complete product catalog, allowing staff to view jewelry items, their prices, and stock information.



JewelryStore Repair Requests:

This tab is designed for logging and tracking jewelry repair requests, ensuring after-sales services are handled efficiently and customers are updated on the progress.



4. Home Page Layouts

- The home page can be customized for different profiles (e.g., Sales Rep, Manager).
- Provides dashboards, tasks, and quick actions.
- **Jewelry Store Example:**
 - **For Sales Reps:** Show today's appointments, new leads, and pending orders.
 - **For Managers:** Display KPIs like daily revenue, low stock alerts, and customer complaints.

