Phase 6: User Interface Development (Jewelry Store Management)

This phase focuses on creating a user-friendly interface that allows jewelry store employees, managers, and customers to easily interact with Salesforce.

1. Lightning App Builder

- A drag-and-drop tool used to build custom applications without writing code.

- Admins can design apps by combining standard and custom components.

- **Jewelry Store Example:** Build a "Jewelry Store Management App" that combines customers, orders, inventory, and loyalty programs into one central app for staff.

2. Record Pages

- Custom layouts for specific object records (Customer, Order, Inventory, Product).

- You can decide what fields, related lists, and components appear.

- **Jewelry Store Example:**

  - **Customer Record Page:** Show customer details, loyalty points, past purchases.

  - **Product Record Page:** Show product details, stock quantity, and pricing.

JewelryStore Product
Ring

Related | **Details**

Product Name
Ring

Owner
Sundhari Lakshmi Varshitha

SKU
002

Price
$80,000

Stock Quantity
15

Created By
Sundhari Lakshmi Varshitha, 9/20/2025, 10:01 AM

Last Modified By
Sundhari Lakshmi Varshitha, 9/20/2025, 10:01 AM

3. Tabs

- Tabs allow easy navigation across different objects in Salesforce.

- **Jewelry Store Example:** Create separate tabs for Customers, Orders, Products, Inventory, and Loyalty Programs so store staff can quickly switch between them.
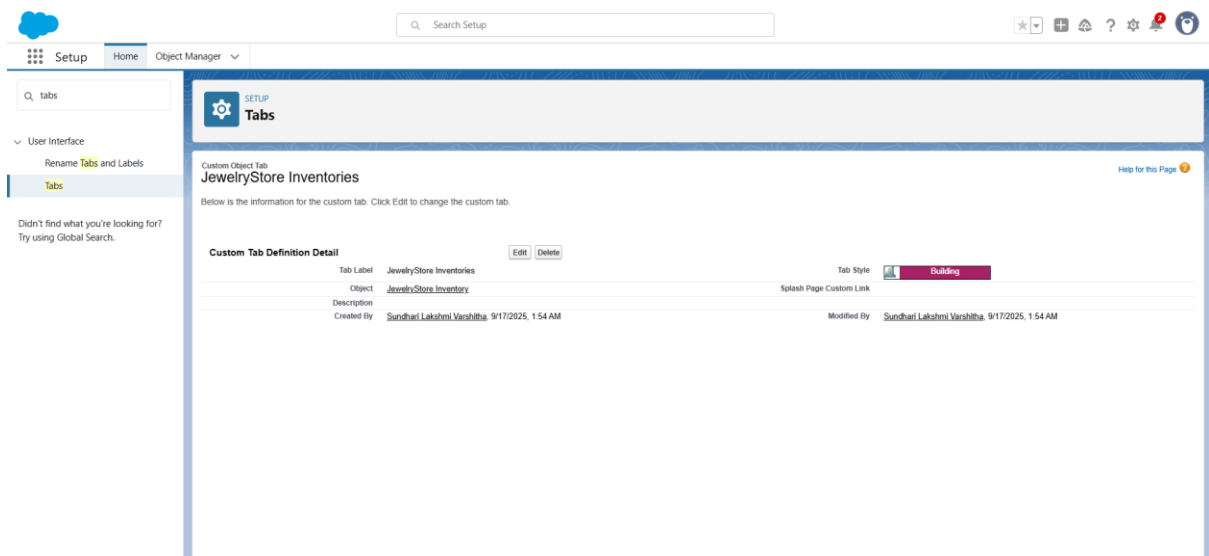

JewelryStore Customers:

This tab allows staff to view, create, and manage customer records, including details such as name, email, phone number, and loyalty status.
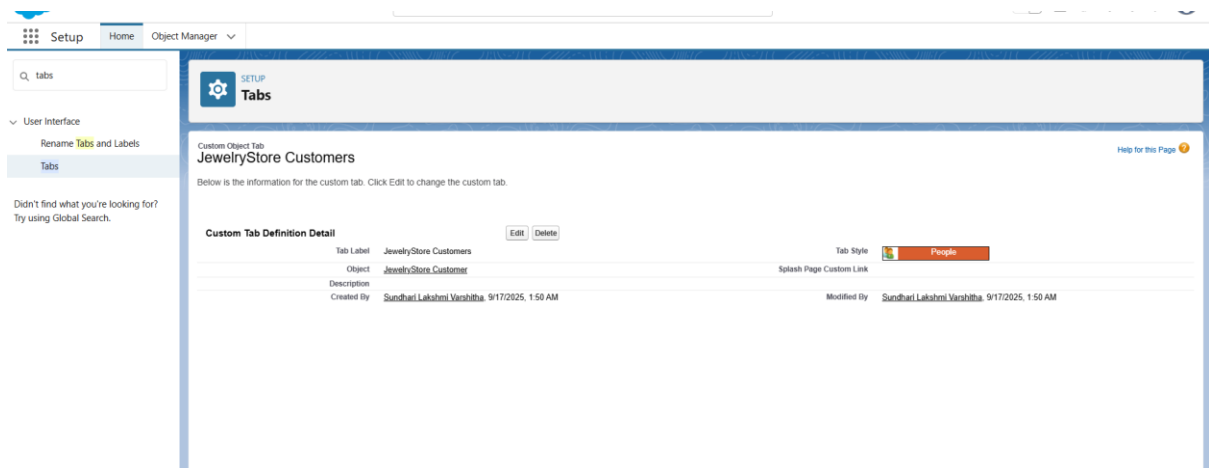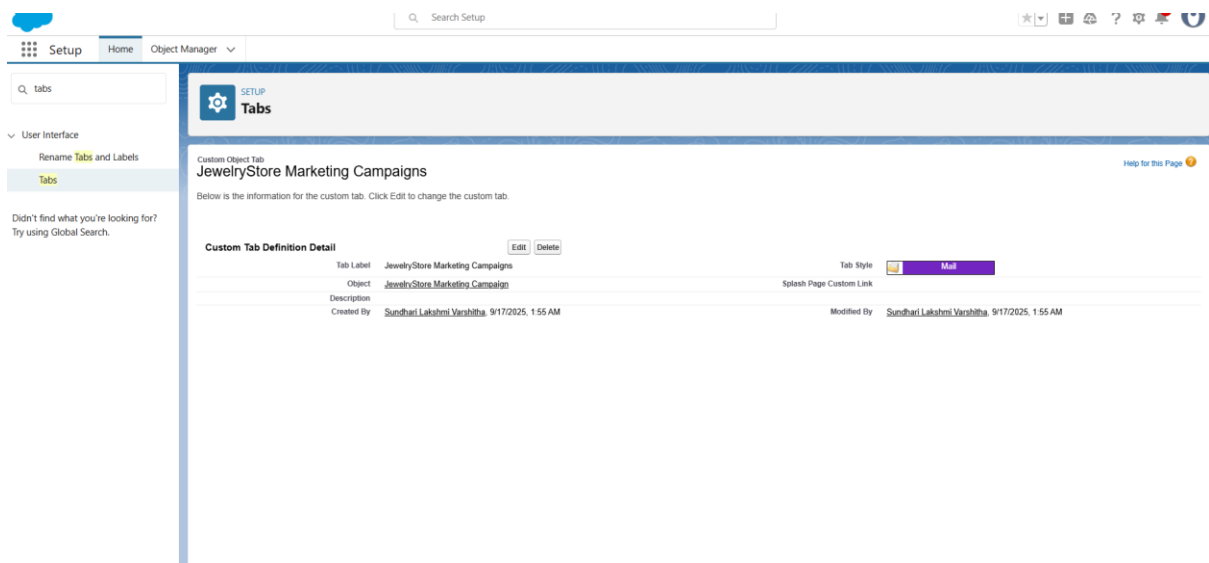
JewelryStore Inventories:

Staff can use this tab to check and manage the stock levels of jewelry products, helping to prevent stock shortages and ensuring smooth operations.

JewelryStore Marketing Campaigns: This tab is used by the marketing team to manage promotional campaigns, track their progress, and send loyalty program emails to customers.
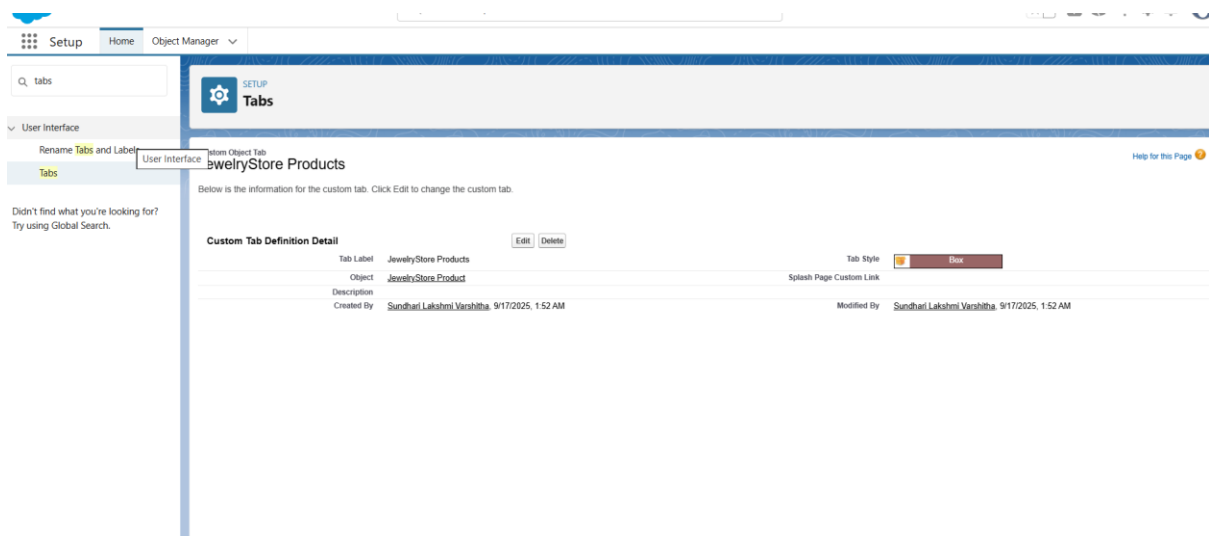
JewelryStore Orders: Through this tab, sales staff can track all customer orders, including Pending, Confirmed, and Rejected statuses. It also allows easy creation and management of new orders.
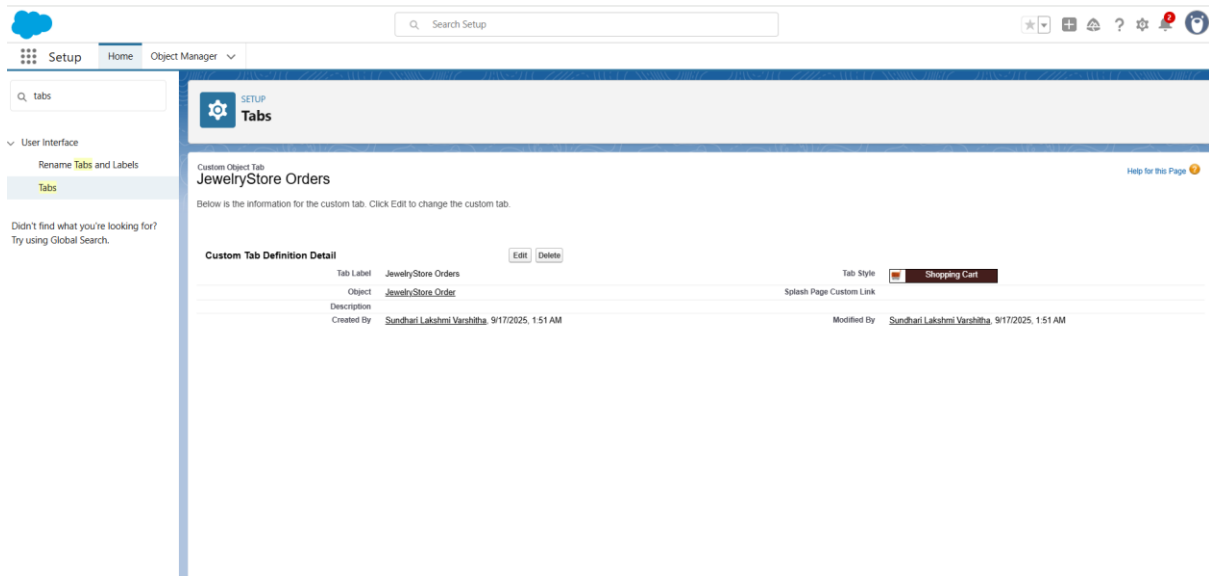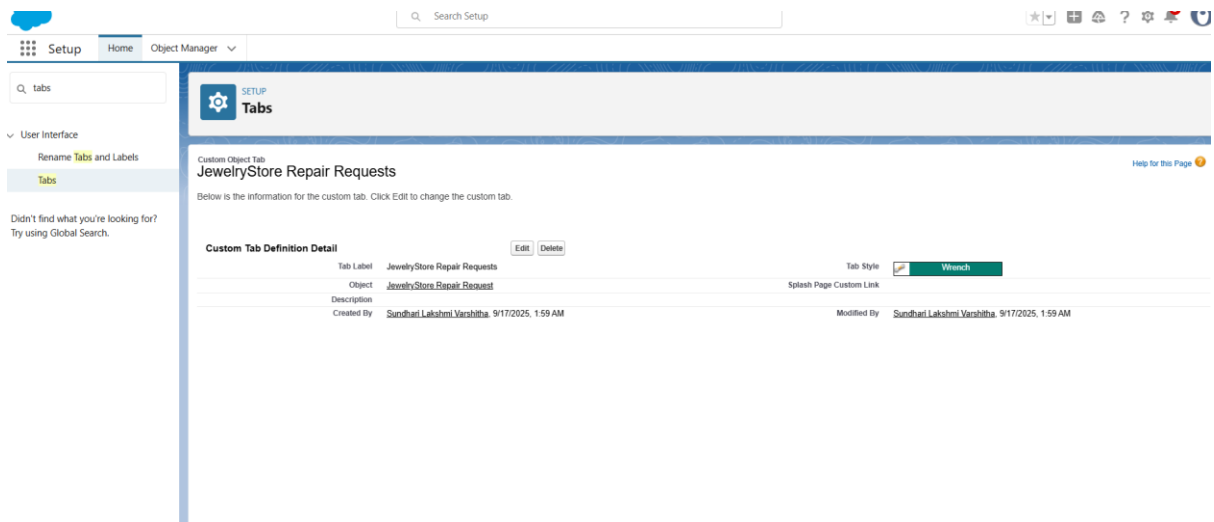

JewelryStore Products:

This tab contains the complete product catalog, allowing staff to view jewelry items, their prices, and stock information.

JewelryStore Repair Requests:

This tab is designed for logging and tracking jewelry repair requests, ensuring after-sales services are handled efficiently and customers are updated on the progress.

4. Home Page Layouts

- The home page can be customized for different profiles (e.g., Sales Rep, Manager).

- Provides dashboards, tasks, and quick actions.

- **Jewelry Store Example:**

  - **For Sales Reps:** Show today's appointments, new leads, and pending orders.

  - **For Managers:** Display KPIs like daily revenue, low stock alerts, and customer complaints.