

**Problem:**

Many students lack access to affordable and personalized learning resources, making it difficult for them to achieve their academic goals.

**Solution:**

We provide an AI-powered e-learning platform that offers customized learning plans and interactive tutorials based on individual progress and needs.

**Market:**

The online education market is projected to grow from \$250 billion to \$450 billion over the next five years, with a strong focus on personalized learning solutions.

**Business Model:**

We adopt a subscription-based model, with affordable pricing plans for students and enterprise packages for educational institutions.

**Financials:**

- Projected revenue for the first year: \$1.5 million.
- Projected revenue for the second year: \$4 million.
- Projected revenue for the third year: \$8 million.

**Team:**

- Mark Evans - CEO & Co-Founder
- Rachel Nguyen - CTO & Co-Founder
- Tom Roberts - Product Manager
- Susan Brown - Marketing Specialist