# YIFEI SUN

# Hangzhou, Zhejiang, China

yifeisun@zju.edu.cn ♦ Yifei's homepage

#### **EDUCATION**

Ph.D. student in Computer Science, Zhejiang University

Sept 2021 - Present

Supervisor: Prof. Yang Yang

Visiting Scholar, National University of Singapore

Nov 2023 - Present

Supervisor: Prof. Bingsheng He

Master student in Electronic Information, Zhejiang University

Sept 2019 - Sept 2021

Supervisor: Prof. Guanghua Song and Prof. Bowei Yang

**B.E.** in Computer Science and Technology, Dalian University of Technology

Supervisor: Prof. Nan Ding Sept 2014 - Jun 2019

B.A. in Japanese, Dalian University of Technology Sept 2014 - Jun 2019

#### RESEARCH INTERESTS

My research interests lie primarily in the area of *Machine Learning and Data Mining on Graphs*, including but not limited to graph neural networks, graph pre-training, and real-world applications on graphs.

#### SELECTED PUBLICATIONS

## Conference Papers:

Yifei Sun, Qi Zhu, Yang Yang, Chunping Wang, Tianyu Fan, Jiajun Zhu, Lei Chen. Fine-tuning Graph Neural Networks by Preserving Graph Generative Patterns. In Proceedings of the 36th AAAI Conference on Artificial Intelligence (AAAI'24), 2024.

Yifei Sun, Haoran Deng, Yang Yang, Chunping Wang, Jiarong Xu, Renhong Huang, Linfeng Cao, Yang Wang, and Lei Chen. Beyond Homophily: Structure-aware Path Aggregation Graph Neural Network. In Proceedings of the 31st International Joint Conference on Artificial Intelligence (IJCAI'22), 2022.

Ziwei Chai, Yang Yang, Jiawang Dan, Sheng Tian, Changhua Meng, Weiqiang Wang, and Yifei Sun. Towards Learning to Discover Money Laundering Sub-network in Massive Transaction Network. In Proceedings of the 35th AAAI Conference on Artificial Intelligence (AAAI'23), 2023.

### Journal Paper:

Xuan Yang, Yang Yang, Jintao Su, **Yifei Sun**, Shen Fan, Zhongyao Wang, Jun Zhan, and Jingmin Chen. Who's Next: Rising Star Prediction via Diffusion of User Interest in Social Networks. In IEEE Transaction on Knowledge and Data Engineering (TKDE), 2022.

#### RESEARCH EXPERIENCE

# Narrow the Gap Between Graph Pre-training and Fine-tuning.

Jul 2022 - Feb 2023 Hangzhou, China

Institute for Artificial Intelligence, Zhejiang University

- Proposed to preserve the generative patterns of downstream graphs to narrow the gap between pre-training and fine-tuning.
- Designed a general self-supervised fine-tuning strategy by the graphon reconstruction based on theoretical analysis, and empirically proved its effectiveness on fourteen datasets of two settings.

#### Backflow Prediction in Mobile Games.

Mar 2022 - Jun 2022

Institute for Artificial Intelligence, Zhejiang University

Hangzhou, China

- Proposed to study a novel and valuable problem: backflow prediction which is to predict the return probability of churn users rather than the churn probability.
- Conducted a study of community influence on churn users of a large-scale FPS mobile game dataset from a team-level perspective.
- Designed CoInfNet to jointly model the explicit invitation influence and implicit diffusion process.

# Break the Homophily Limitation of GNNs.

Institute for Artificial Intelligence, Zhejiang University

Jul 2021 - Jan 2022 Hangzhou, China

- Proposed a novel path aggregation paradigm to capture the structure context information in both homophily and heterophily graphs.
- Designd an end-to-end model PathNet which leverages order and distance information of path to encode complex semantic information in graphs.
- PathNet achieved superior accuracy by up to 10.08% on node classification benchmarks.

#### Alleviate Recommendation System Disequilibrium.

Institute for Artificial Intelligence, Zhejiang University

Jan 2021 - May 2021 Hangzhou, China

- Proposed to address the unfair recommendation problem in online marketing by analyzing the rising star problem.
- Designed a RiseNet with a novel GNN module to quantify the user interest in dynamic user-sharing networks and a coupled mechanism to capture the interaction between the user graph data and the item time-series data.
- RiseNet achieved up to 7.24% improvement in F1 score on the real-world Taocode.

#### SELECTED ACTIVITIES

## Assistance in Managing AINet Group.

Jul 2021 - Present

- Organized weekly paper sharing and course study sessions with a total accumulation of 100+ papers and 2 courses.
- Responsible for server security and resource allocation as an administrator.

## Mentorship in InterNet Association (INA) of Zhejiang University.

Nov 2020 - Present

• Mentored two junior students of machine learning group to conduct their interested projects on topics like graph mining and time series modeling.

#### SELECTED HONORS

• Outstanding Graduate Student of the Year, Zhejiang University.

2020 - 2021, 2021 - 2022

• Merit Graduate Student of the Year, Zhejiang University.

2020 - 2021

• Second-class Academic Scholarship, Dalian University of Technology.

2017 - 2018

#### **SKILLS**

- Programming: Python (PyTorch, PyG, DGL), C++, C, MySQL.
- Natural Languages: Mandarin Chinese (Native), English (Proficient), Japanese (N1)