Dashboard view



3 Insights

- The West region had the highest overall sales, reaching ₹725,458, outperforming all other regions as shown in the bar chart.
- **Technology is the top-performing category**, with a sales value of ₹836,154, making up a significant share as shown in both the bar and donut charts.
- Sales peaked sharply multiple times between 2014 and 2017, with visible spikes for **Technology** in the **line chart**, indicating seasonal or campaign-driven performance.