

Change the game of house-touring!



About the Team

Team Name : Giraffe

Description : Team consisting of members for diverse background developing virtual house-tour

Team Members :	YaoHan Ding	Visual Artist
	Yilong Chen	Material Artist
	Jiachao Chen	H/W Developer
	Kaiwen Zheng	H/W Developer
	Sungho Hong	S/W Developer

High expenses in renting industry

1. Visiting to examine houses

Time consuming for both customers & home-dealers



2. Expenditure of hiring dealers

Companies need to hire dealers to contact customers





IOT + AR

increase the efficiency of house-touring



Our Partners

1. Hardware Providers

Access to affordable HW devices that fits to the criteria of our unique HW Design



2. Web-Server Provider

Access to reliable server that can stream real-time video without deploys



RTC-Platform

Programmable API + Hardware Design



What makes us different?



VS




No Install!

Easy for customers to gain access to the virtual-house tour.

Unlike Skype and Adobe connection, the users don't need to spend time on installing the software or the firmware in their computer

Target Customers

An aerial photograph of New York City, featuring the Empire State Building prominently in the lower-left foreground. The city's dense urban landscape extends to the horizon, with the Hudson River visible on the left. Several biplanes are scattered across the sky, flying in various directions, adding a dynamic element to the scene. The sky is filled with soft, white clouds, and the overall lighting suggests a bright, sunny day.

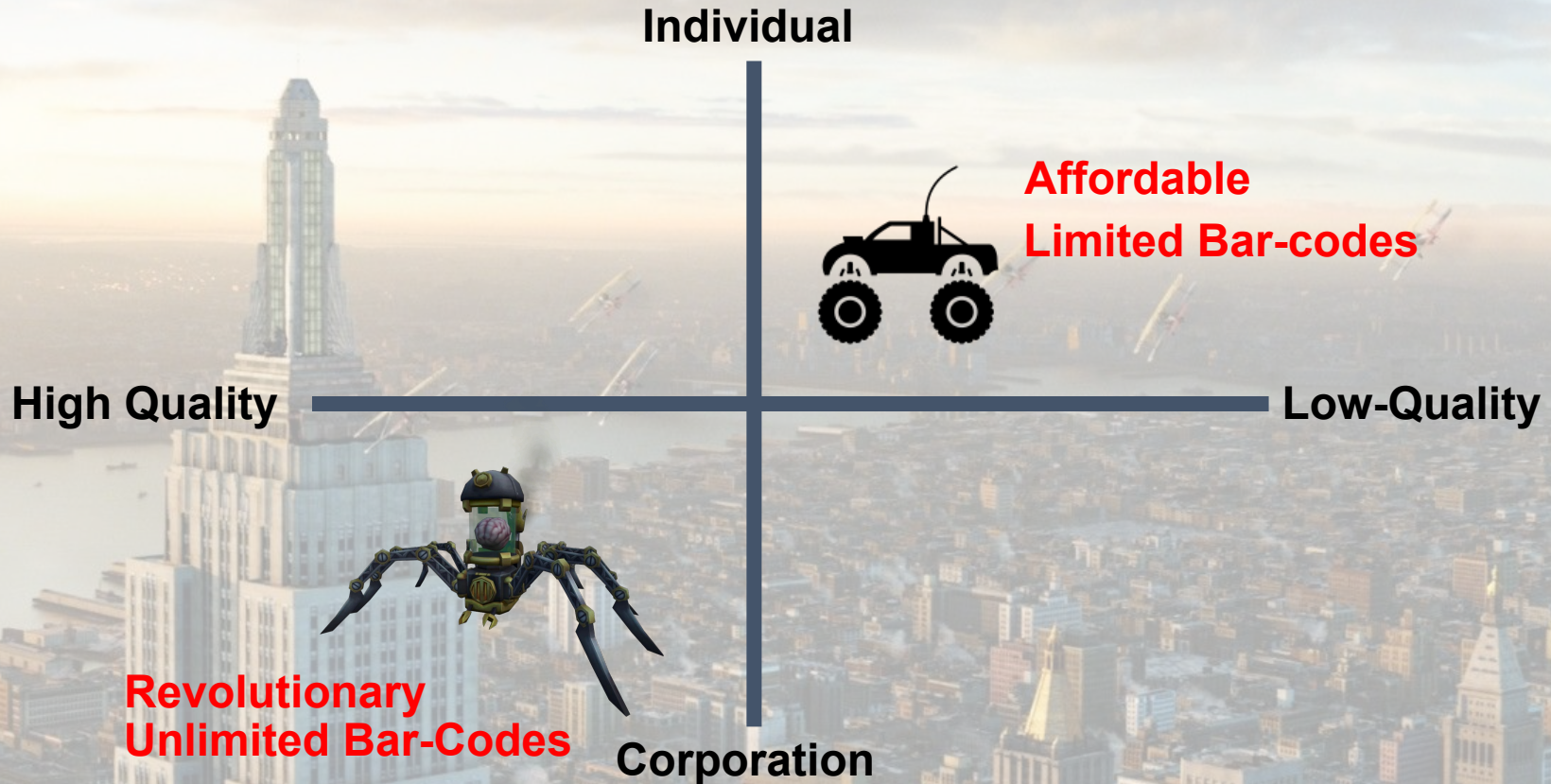
1. For individuals

Private landlords who are in need of affordable RC cars for virtual house-tour

2. Corporation

Wolff Corporate Housing which need innovative ways of changing the way of house-tour

Segmentation



Channels

1. Individuals

Access to Website in order to
purchase our service
ex) private land-owners

2. Corporation

Send proposals to contact with
the corporation which are
interested in our product
ex) Wolff Corporate Housing

Key Partners	Key Activities	Value Proposition	Relationships	Customer Segments
Server Providers	Platform Development	Setting up Virtual Tour on Website		House Sellers
Hardware Manufacturer	Hardware Design	Adding Interactive Tags in Environment		Perspective Buyers
House Sellers	Key Resources	Incorporating Virtual Tour Using API	Channels	
	Giraffe Cars	Mining Housing Preferences	Giraffe Website	
	Virtual Tour Server	Ads Distribution based on Preferences	Field Sale	
Customer Structure			Revenue Stream	
Web Server Cost	Marketing Cost	Hardware Design	RC Car Sales	License Subscription
Development		API	Strategy Optimization based on User Preference	Ad Distribution
Hardware Manufacture				

Appendix

Company Research Links

<https://www.statista.com/topics/1618/residential-housing-in-the-us/>
<http://www.awolff.com/>

Product Research Links

<https://webrtc.org/>
<https://www.arduino.cc/>
<https://www.raspberrypi.org/>

Relative Technology Links

<https://www.skype.com/ko/>
<http://www.adobe.com/products/adobeconnect.html>

Partner information links

<https://aws.amazon.com/>
<https://dashboard.heroku.com/>