

# CUSTOMER CHURN ANALYSIS

DEMOGRAPHIC  
INFORMATION

ACCOUNT  
INFORMATION

SERVICE  
INFORMATION

**7043**

Total Customers

**1869**

Churned Customer

**64.76**

Total Average Monthly Charges

**2.28K**

Total Average Yearly Charges

**74.44**

Average Monthly Charges

**1.53K**

Average Yearly Charges

**32.37**

Total Average Tenure (months)

**17.98**

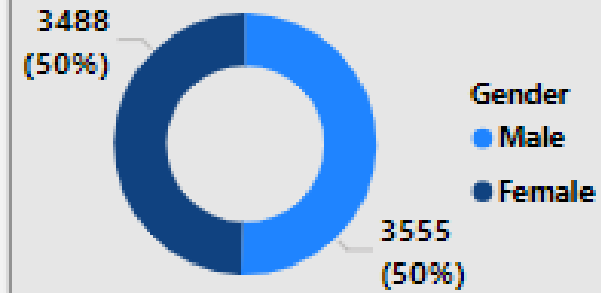
Average Tenure (months)

**26.54%**

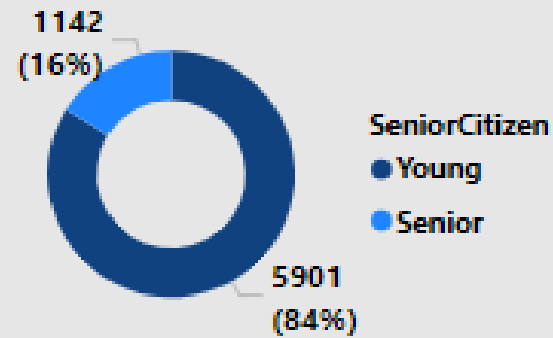
Churn Rate



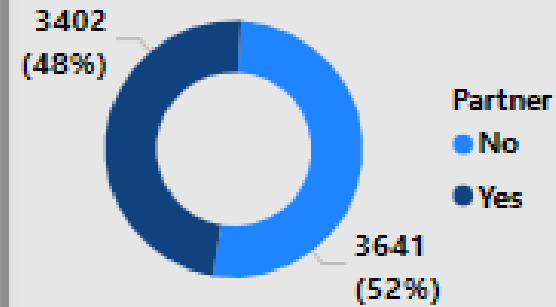
## Total Customers by Gender



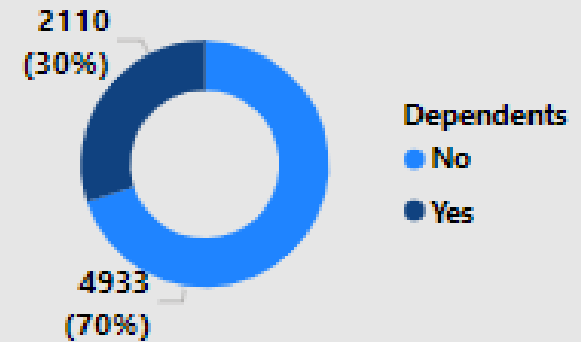
## Total Customers by Seniority



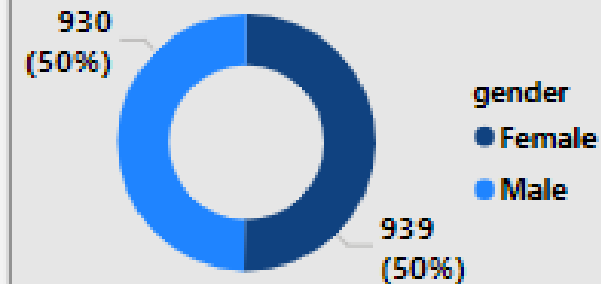
## Total Customers by Partner



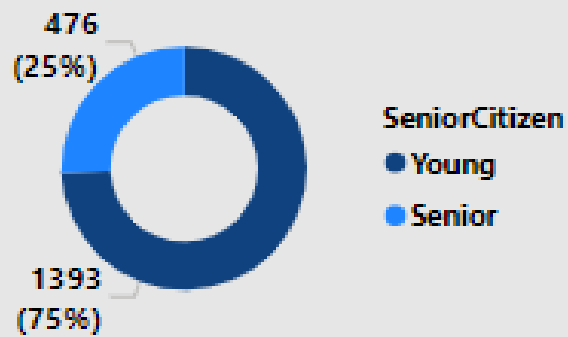
## Total Customers by Dependents



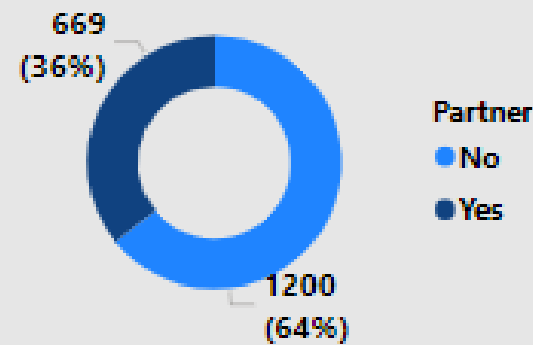
## Churned Customer by gender



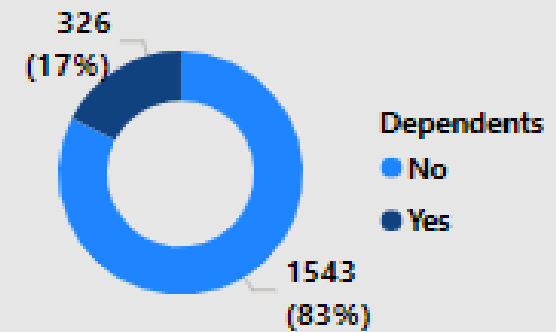
## Churned Customer by Seniority



## Churned Customer by Partner

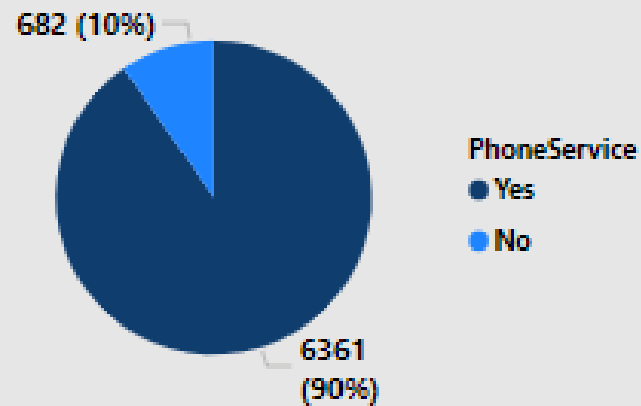


## Churned Customer by Dependents

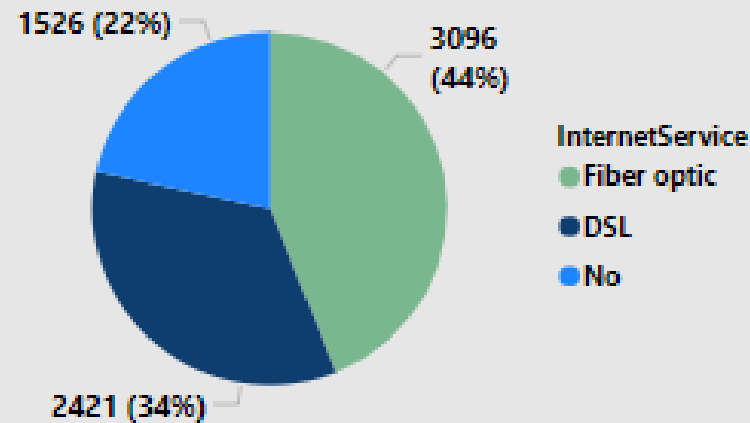




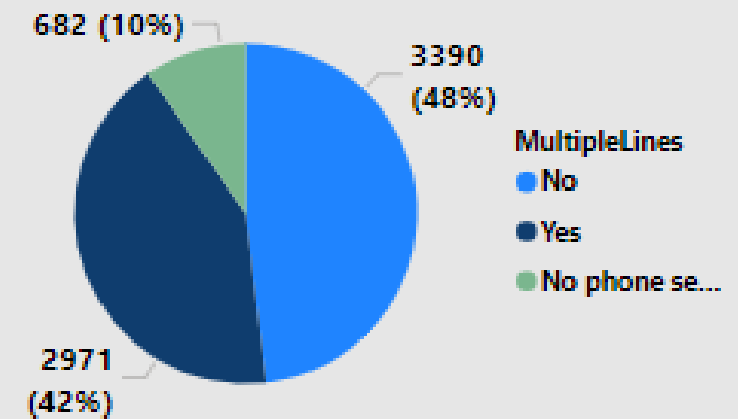
Total Customers by Phone Service



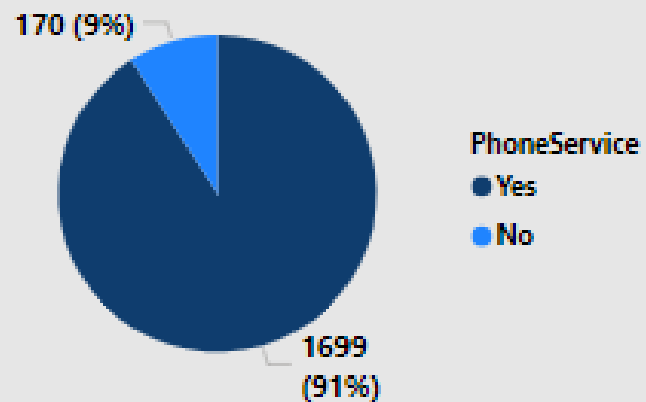
Total Customers by Internet Service



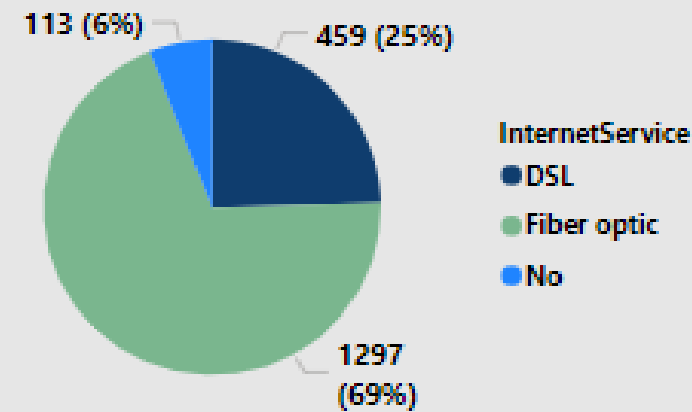
Total Customers by Multiple Lines



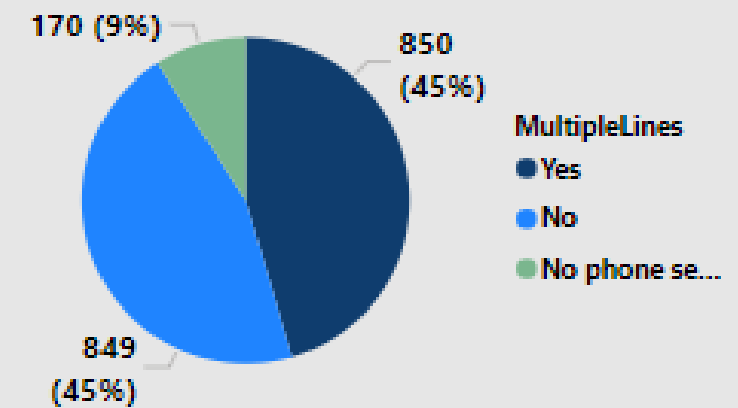
Churned Customer by Phone Service



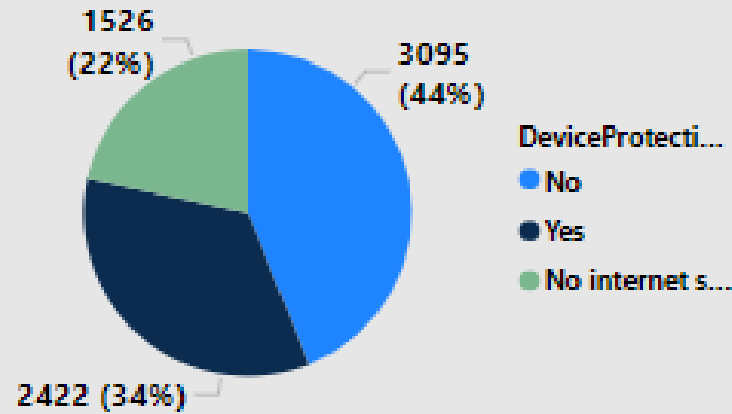
Churned Customer by Internet Service



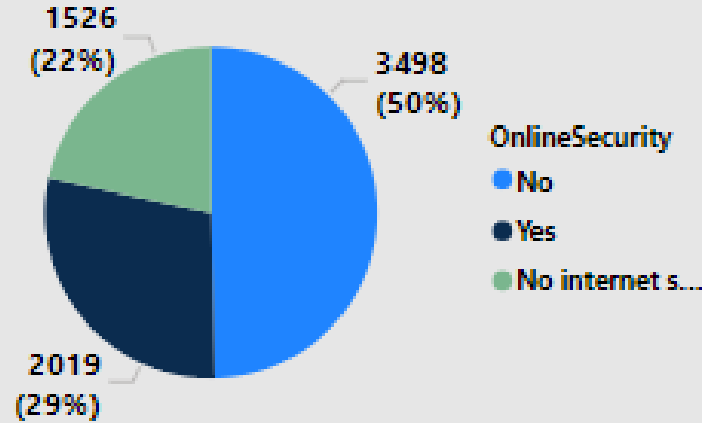
Churned Customer by Multiple Lines



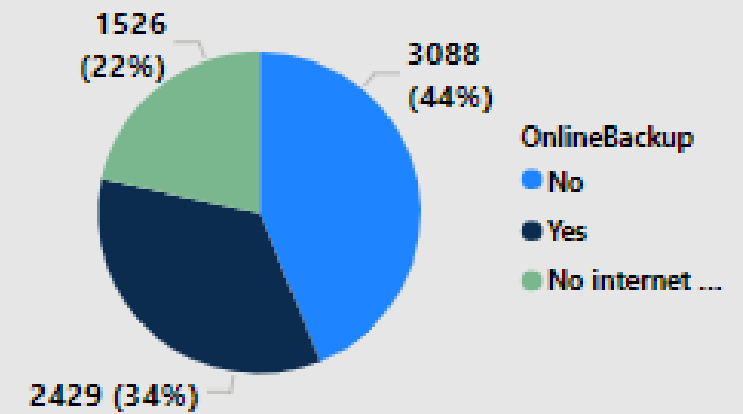
## Total Customers by Device Protection



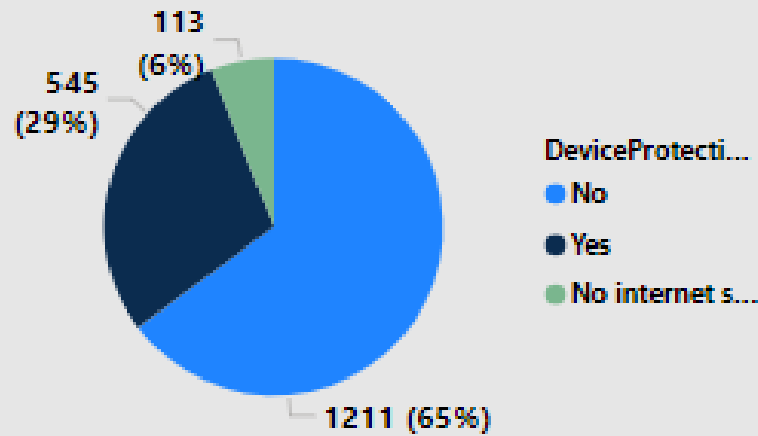
## Total Customers by Online Security



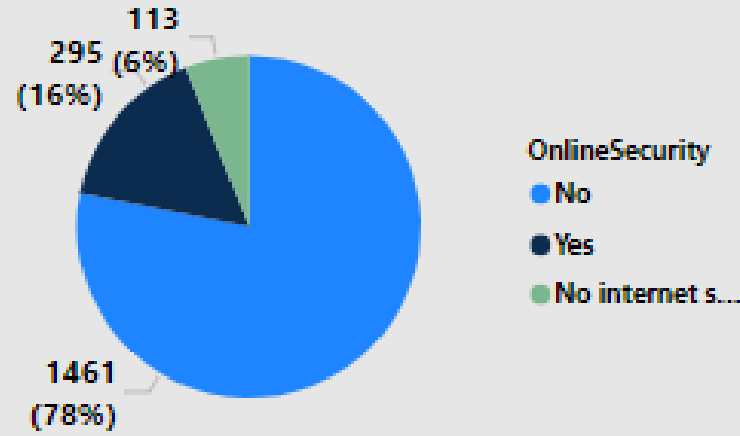
## Total Customers by Online Backup



## Churned Customer by Device Protection



## Churned Customer by Online Security



## Churned Customer by Online Backup

