

CUSTOMER CHURN ANALYSIS

DEMOGRAPHIC
INFORMATION

ACCOUNT
INFORMATION

SERVICE
INFORMATION

7043

Total Customers

1869

Churned Customer

64.76

Total Average Monthly Charges

2.28K

Total Average Yearly Charges

74.44

Average Monthly Charges

1.53K

Average Yearly Charges

32.37

Total Average Tenure (months)

17.98

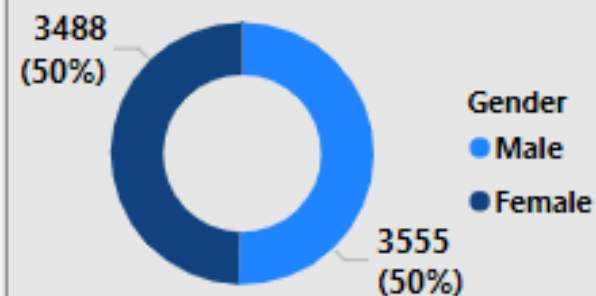
Average Tenure (months)

26.54%

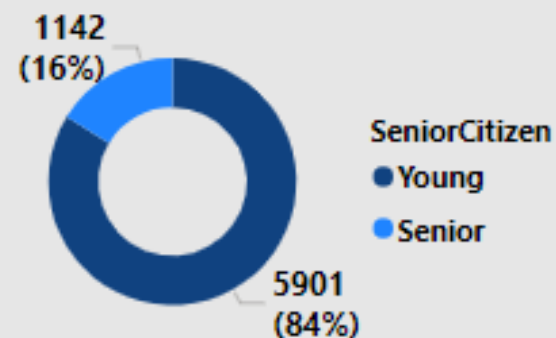
Churn Rate



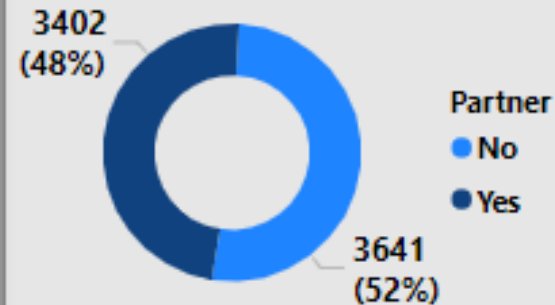
Total Customers by Gender



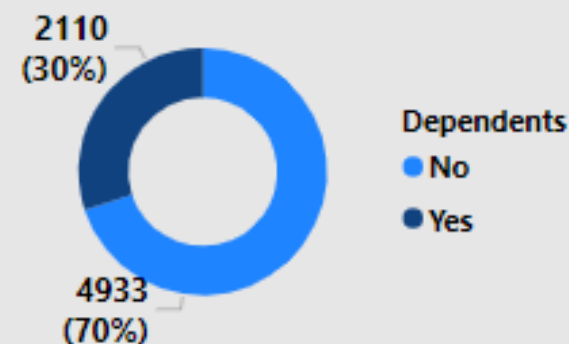
Total Customers by Seniority



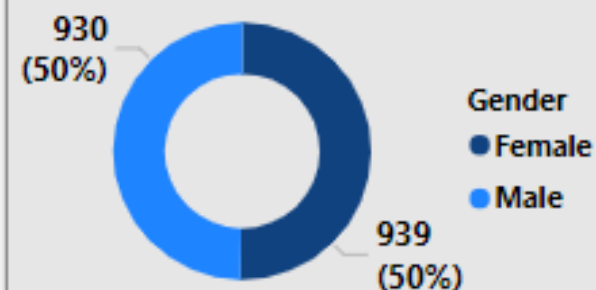
Total Customers by Partner



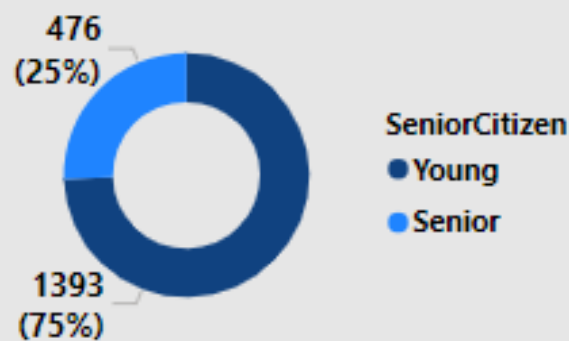
Total Customers by Dependents



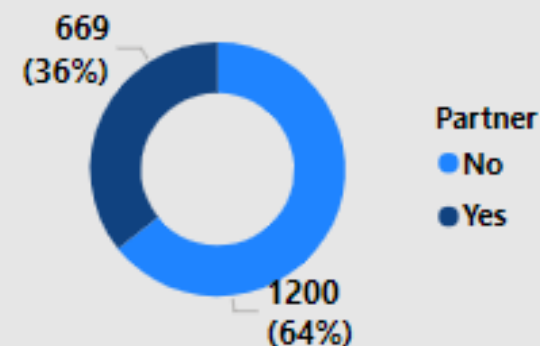
Churned Customer by Gender



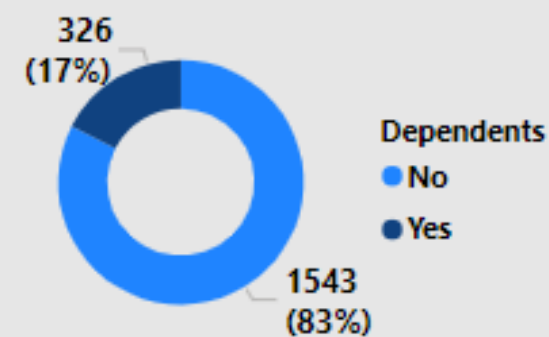
Churned Customer by Seniority



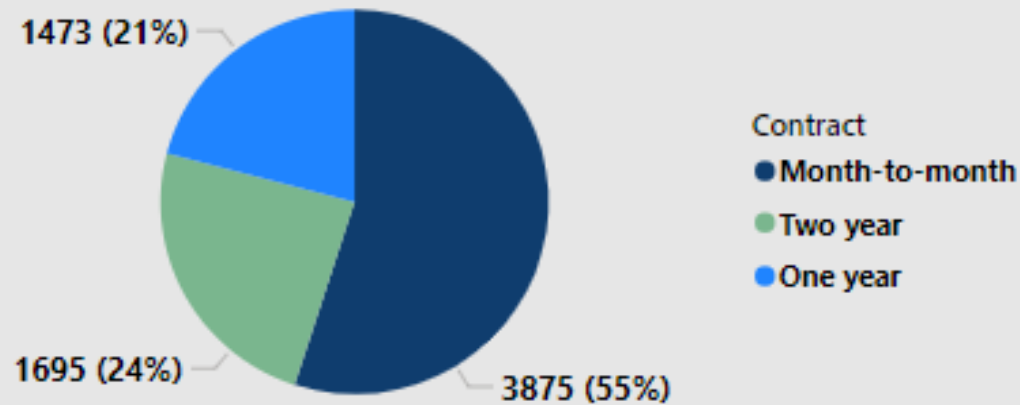
Churned Customer by Partner



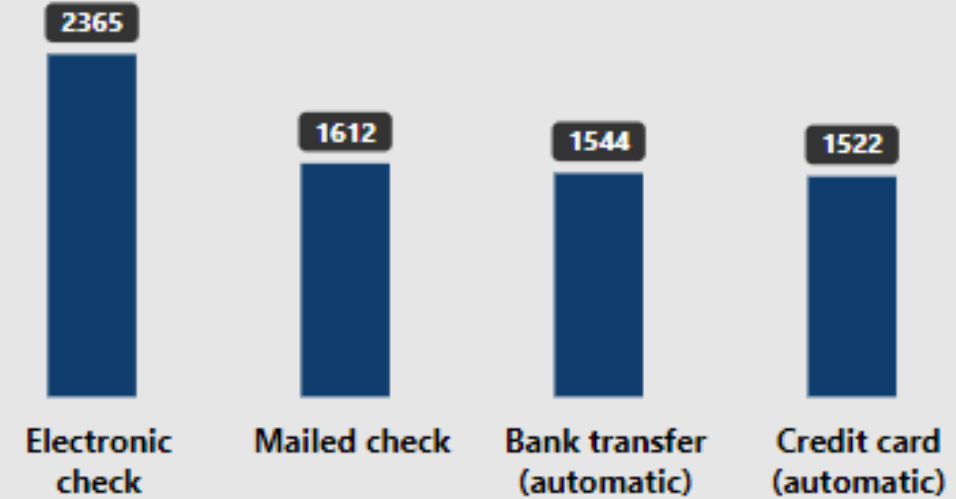
Churned Customer by Dependents



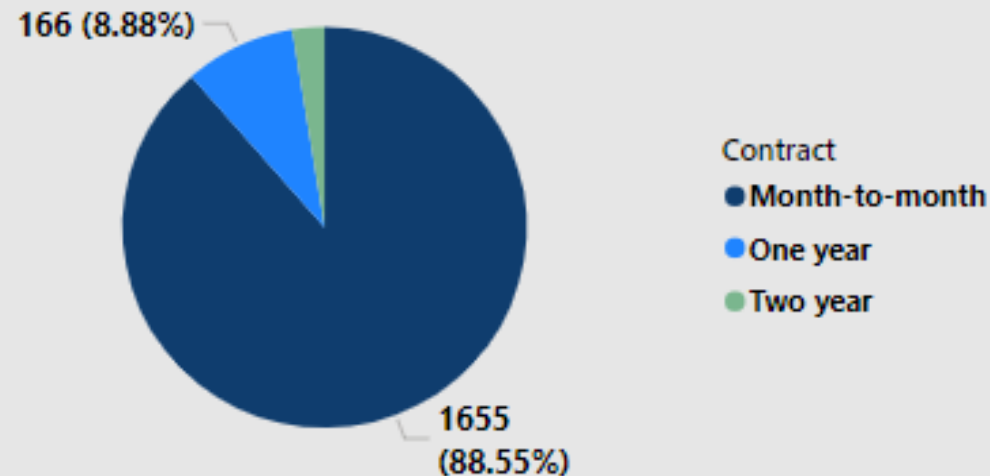
Total Customers by Contract



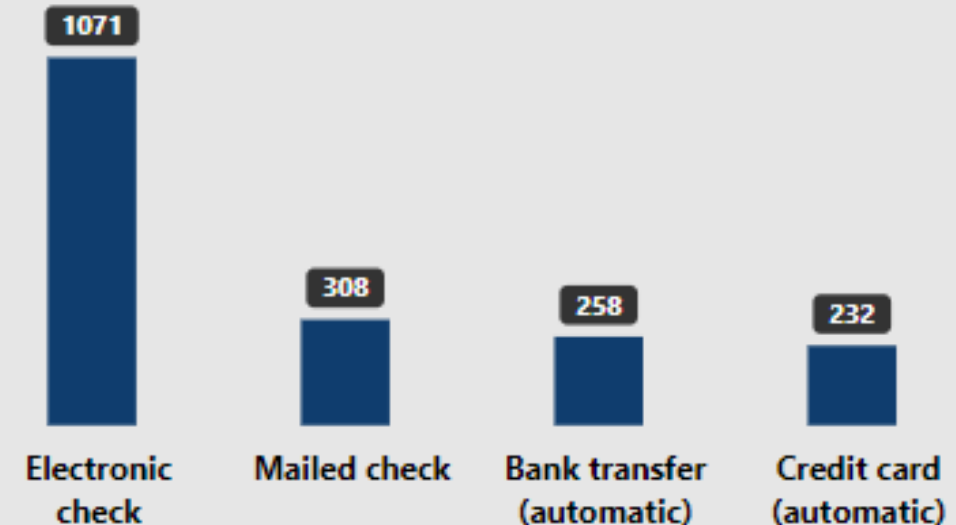
Total Customers by PaymentMethod



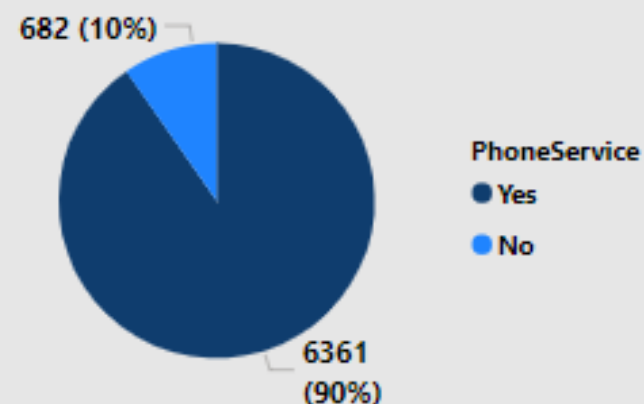
Churned Customer by Contract



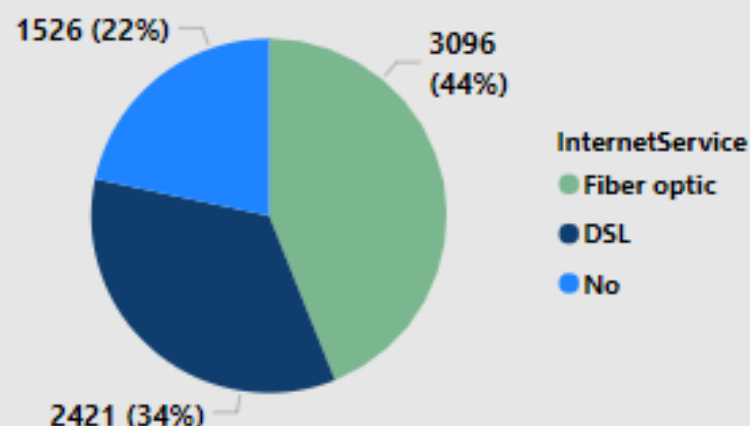
Churned Customer by Payment Method



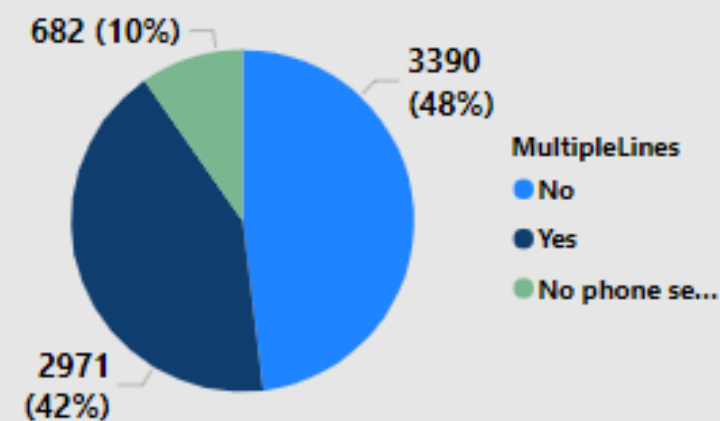
Total Customers by Phone Service



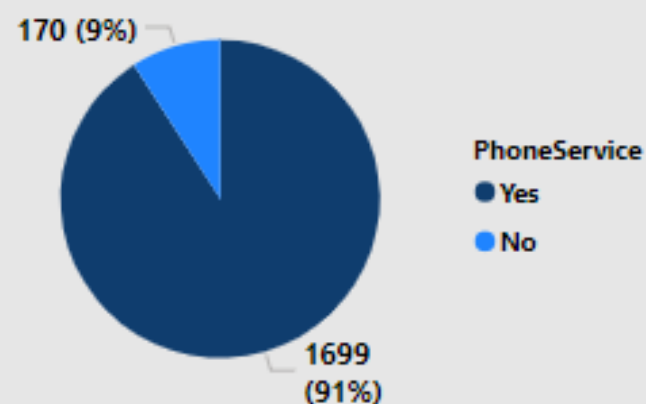
Total Customers by Internet Service



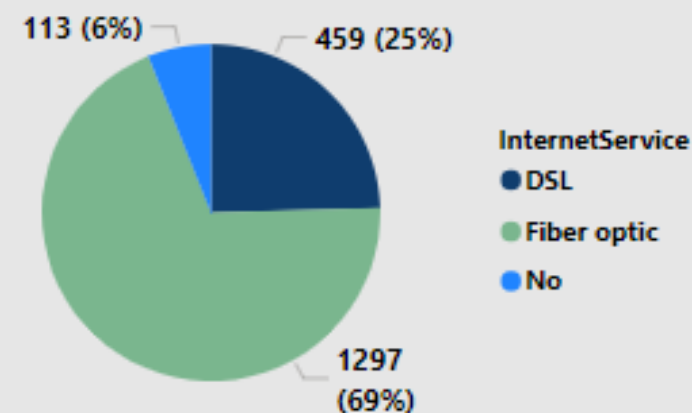
Total Customers by Multiple Lines



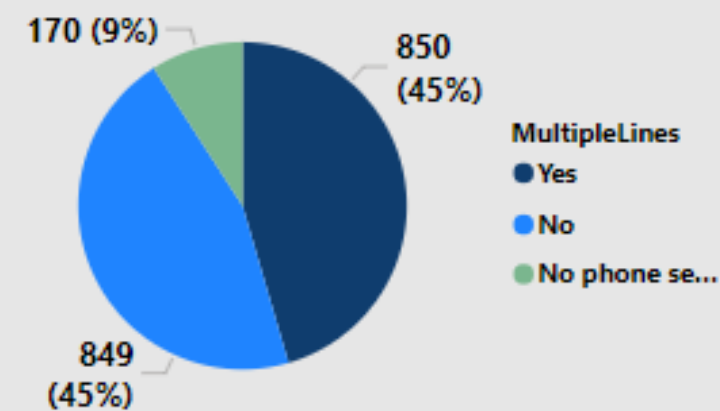
Churned Customer by Phone Service



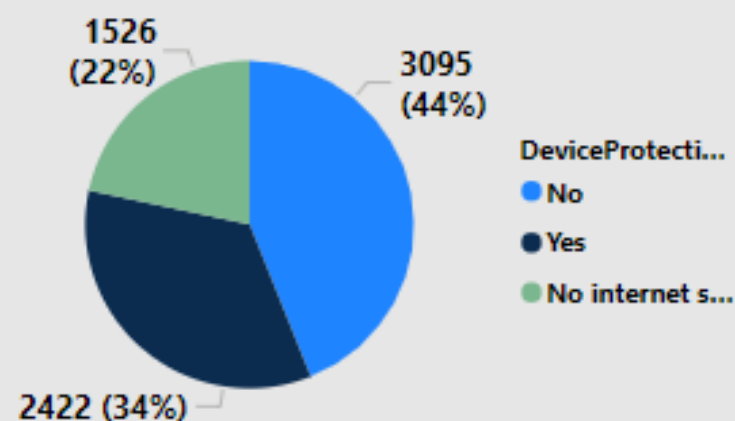
Churned Customer by Internet Service



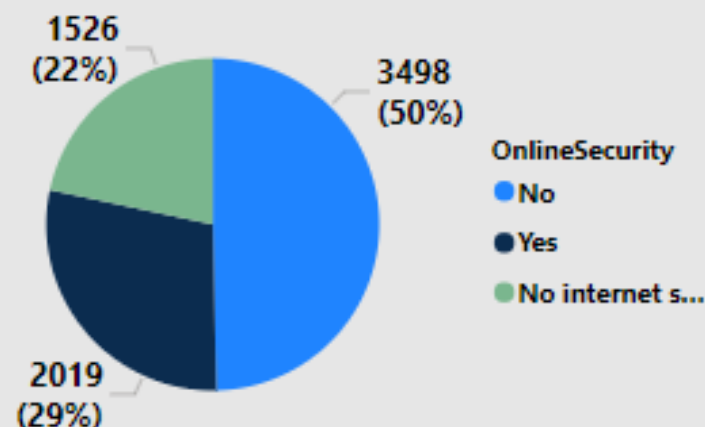
Churned Customer by Multiple Lines



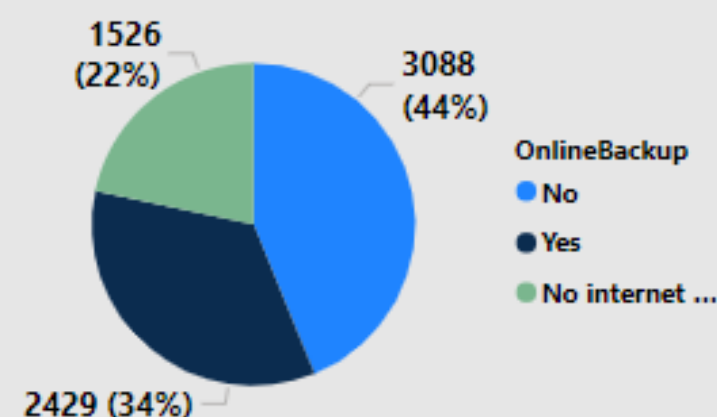
Total Customers by Device Protection



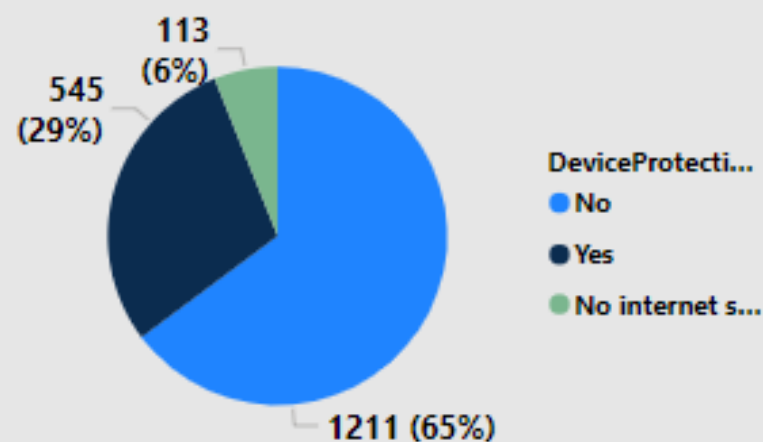
Total Customers by Online Security



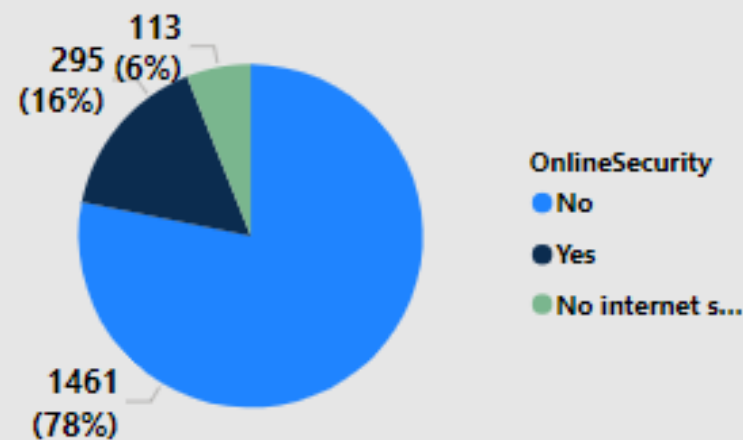
Total Customers by Online Backup



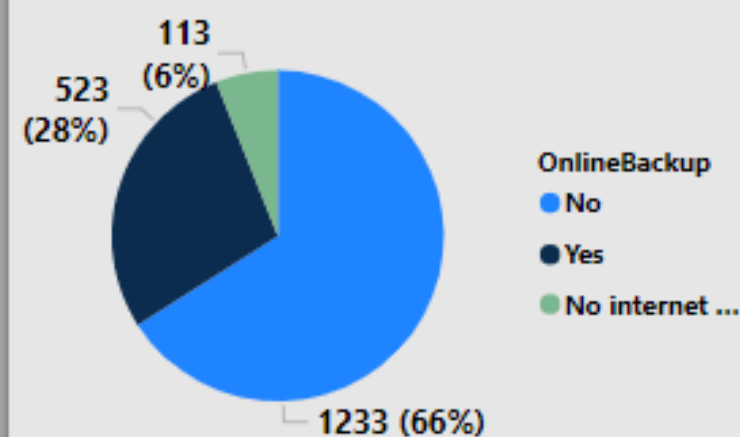
Churned Customer by Device Protection



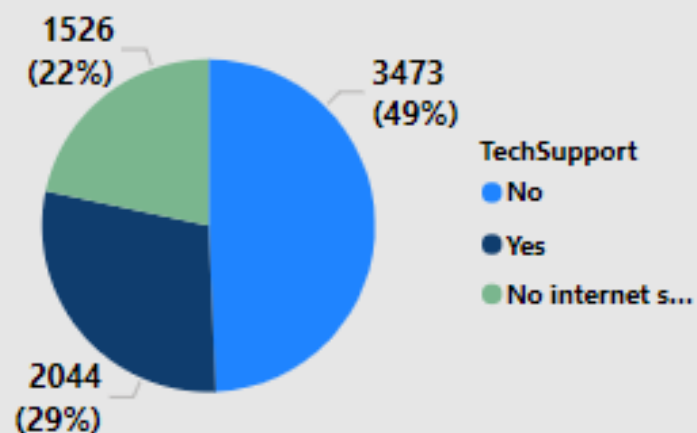
Churned Customer by Online Security



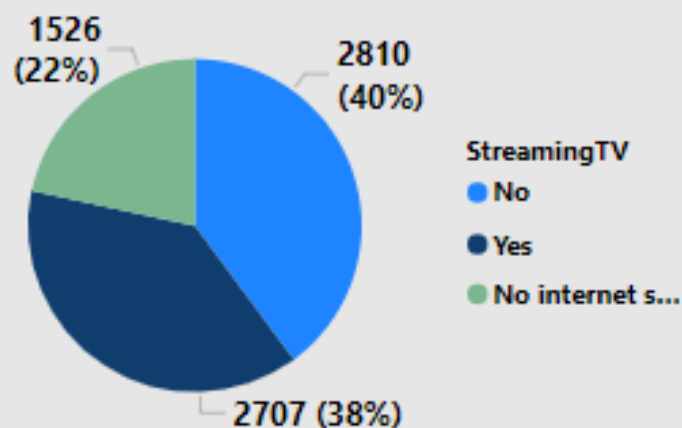
Churned Customer by Online Backup



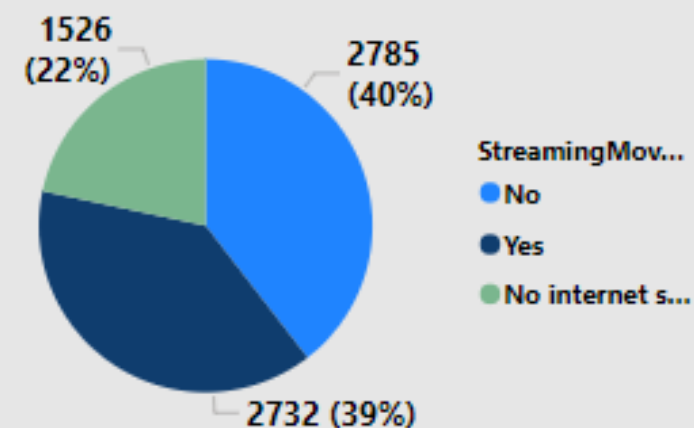
Total Customers by Tech Support



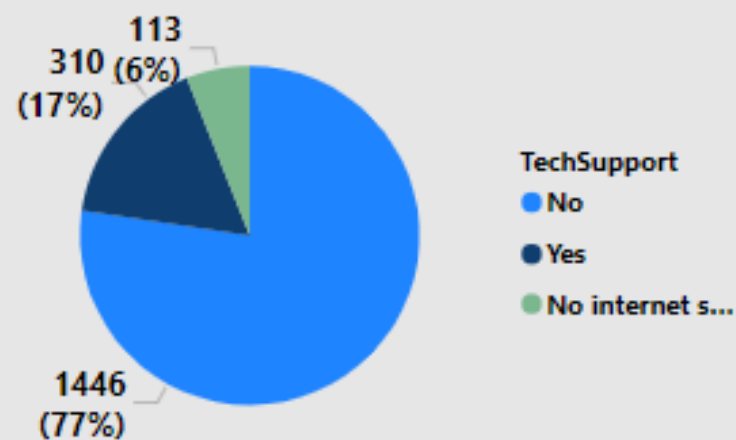
Total Customers by Streaming TV



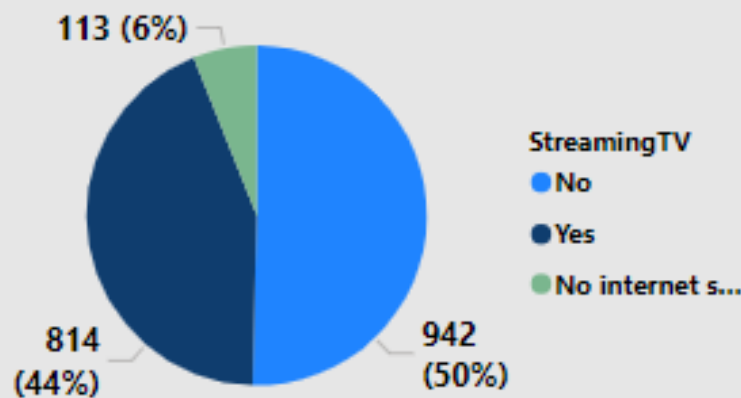
Total Customers by Streaming Movies



Churned Customer by Tech Support



Churned Customer by Streaming TV



Churned Customer by Streaming Movies

