

amazon sales analysis



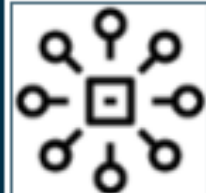
Sales Overview



Region Analysis



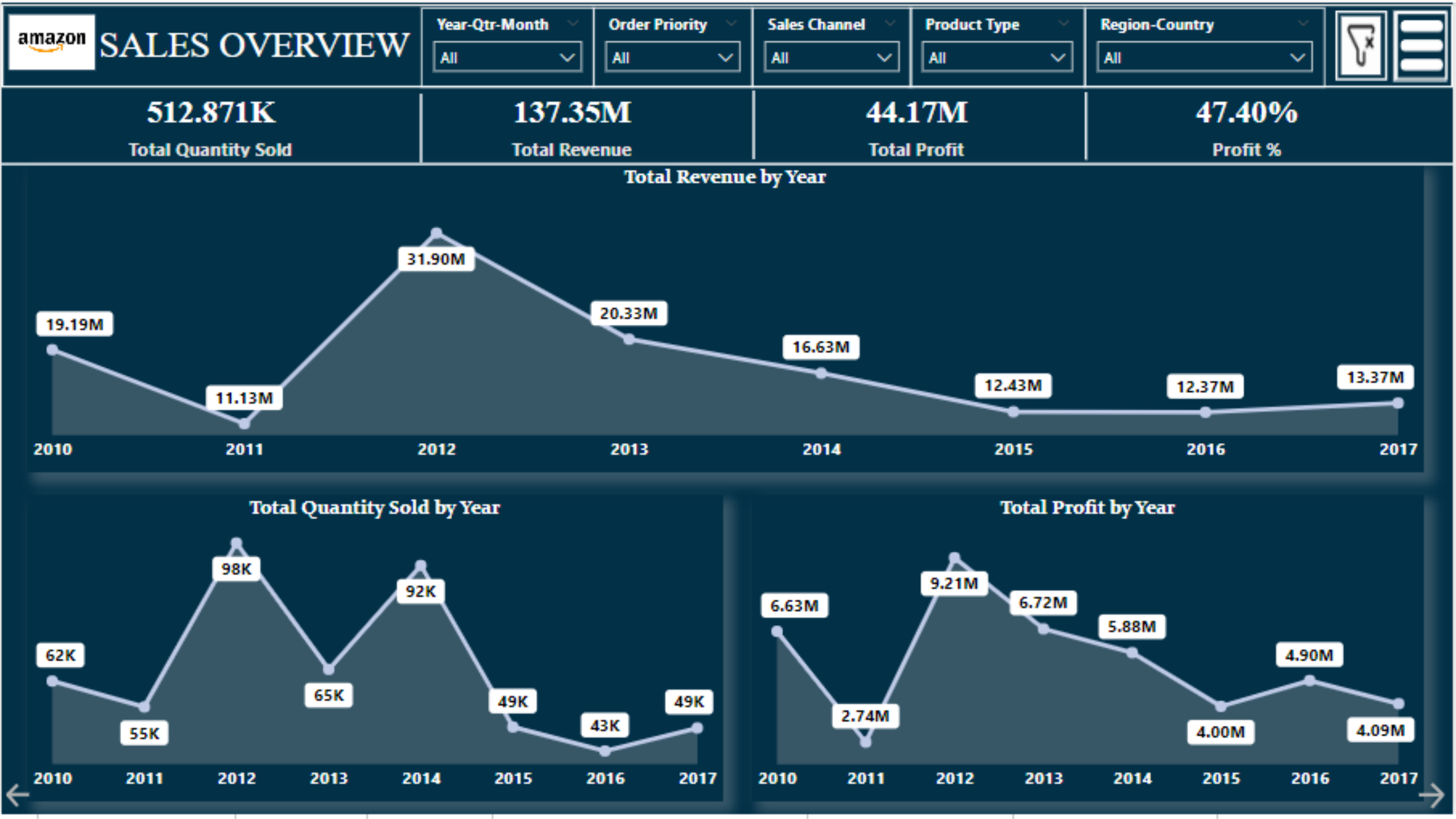
Product Analysis



Sales Channel &
Order Priority
Analysis

Click the buttons to navigate to the particular page and arrows at the bottom to move back and forth.





Total Revenue by Year

Year	Total Revenue
2010	19.19M
2011	11.13M
2012	31.90M
2013	20.33M
2014	16.63M
2015	12.43M
2016	12.37M
2017	13.37M

Total Quantity Sold by Year

Year	Total Quantity Sold
2010	62K
2011	55K
2012	98K
2013	65K
2014	92K
2015	49K
2016	43K
2017	49K

Total Profit by Year

Year	Total Profit
2010	6.63M
2011	2.74M
2012	9.21M
2013	6.72M
2014	5.88M
2015	4.00M
2016	4.90M
2017	4.09M



PRODUCT ANALYSIS

Year-Qtr-Month

All

Order Priority

All

Sales Channel

All

Region-Country

All



Cosmetics

Most Sold Product Type by Qty

Meat

Least Sold Product Type by Qty

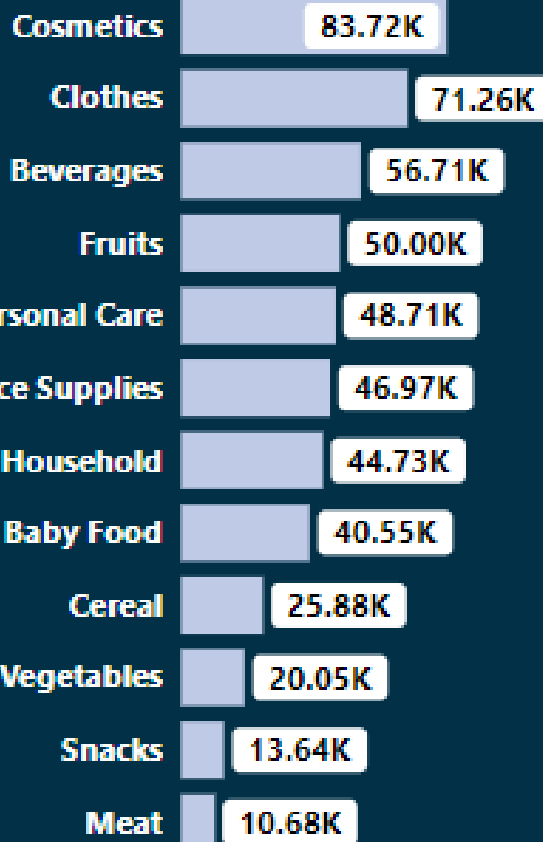
Cosmetics

Top Grossing Product Type

Fruits

Least Grossing Product Type

Quantity Sold by Product Type

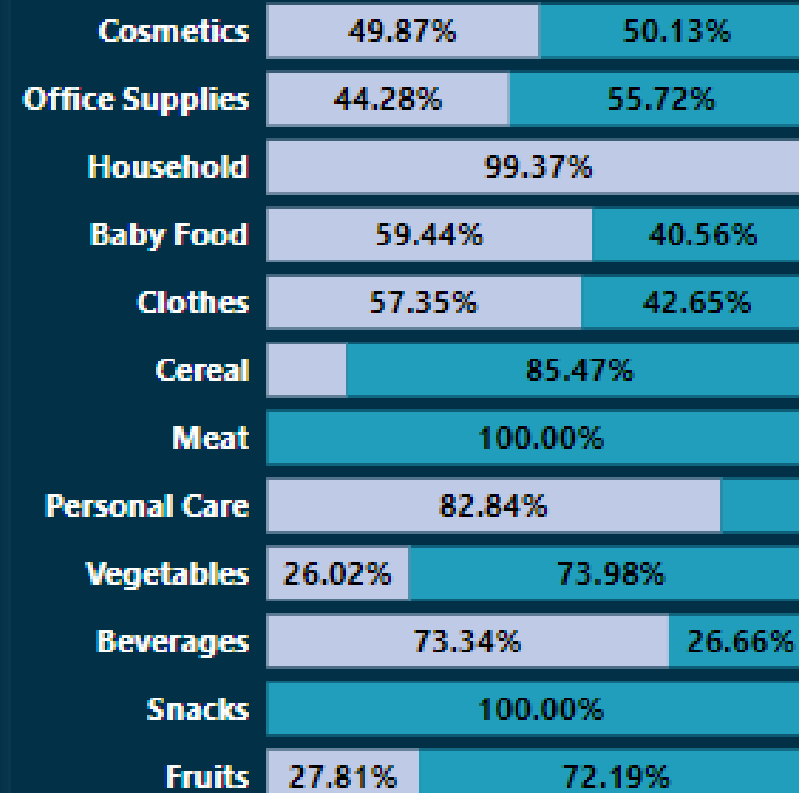


Revenue & Profit by Product Type

Product Type	Total Revenue	Total Profit	Profit Margin
Clothes	7.79M	5.23M	204.91%
Cereal	5.32M	2.29M	75.65%
Vegetables	3.09M	1.27M	69.43%
Cosmetics	36.60M	14.56M	66.03%
Baby Food	10.35M	3.89M	60.13%
Snacks	2.08M	0.75M	56.59%
Beverages	2.69M	0.89M	49.26%
Personal Care	3.98M	1.22M	44.22%
Fruits	0.47M	0.12M	34.83%
Household	29.89M	7.41M	32.98%
Office Supplies	30.59M	5.93M	24.05%
Meat	4.50M	0.61M	15.68%

Revenue % of Product Category by Sales Channel

● Offline ● Online





REGION ANALYSIS

Year-Qtr-Month

All

Order Priority

All

Sales Channel

All

Product Type

All



Sub-Saharan Africa

Top Grossing Region

North America

Least Grossing Region

Middle East and North Africa

Most Profitable Region

North America

Least Profitable Region

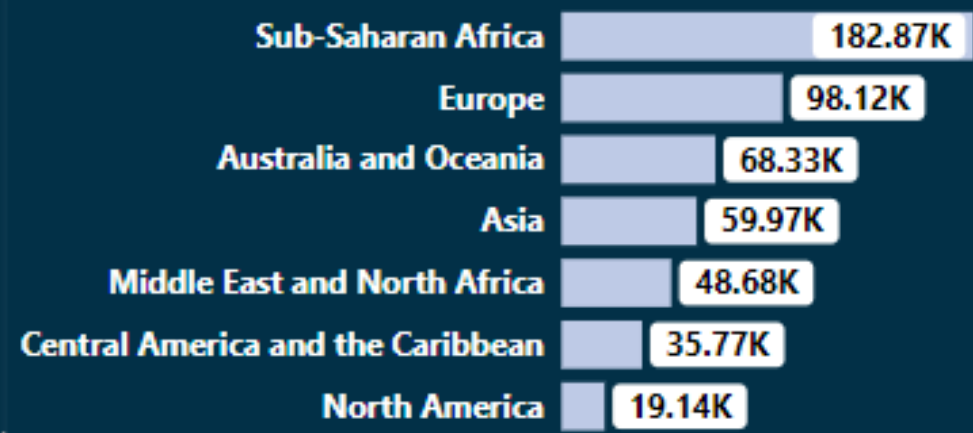
Market Overview



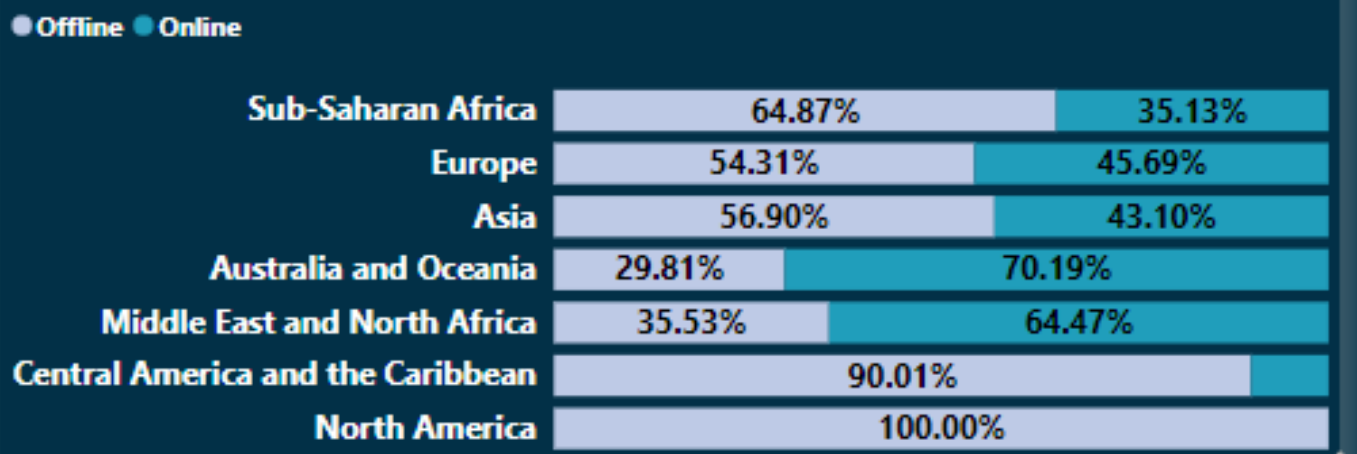
Total Revenue & Profit by Region-Country

Region	Total Revenue	Total Profit	Profit Margin
Middle East and North Africa	14.05M	5.76M	69.48%
Australia and Oceania	14.09M	4.72M	50.39%
Europe	33.37M	11.08M	49.73%
Central America and the Caribbean	9.17M	2.85M	45.02%
Sub-Saharan Africa	39.67M	12.18M	44.32%
Asia	21.35M	6.11M	40.13%
North America	5.64M	1.46M	34.83%

Quantity Sold by Region



Revenue % of Region-Country by Sales Channel



Year-Qtr-Month

All

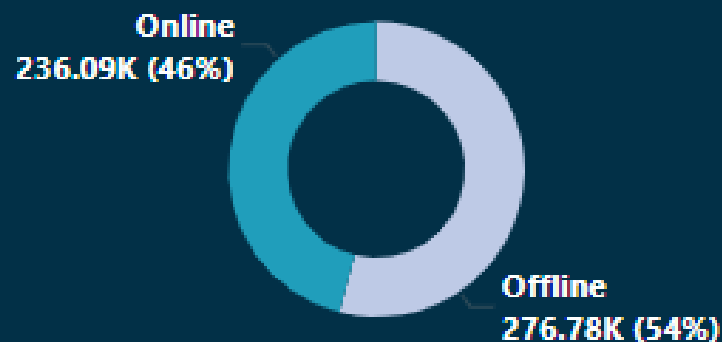
Product Type

All

Region-Country

All

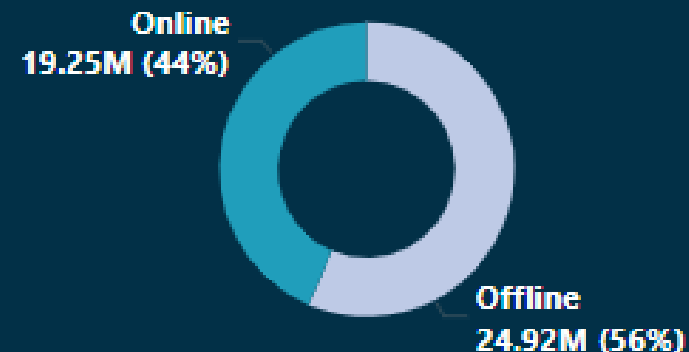
Total Quantity Sold by Sales Channel



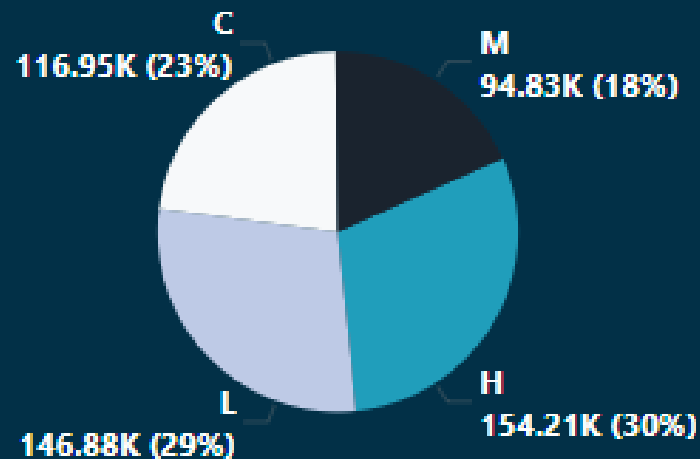
Total Revenue by Sales Channel



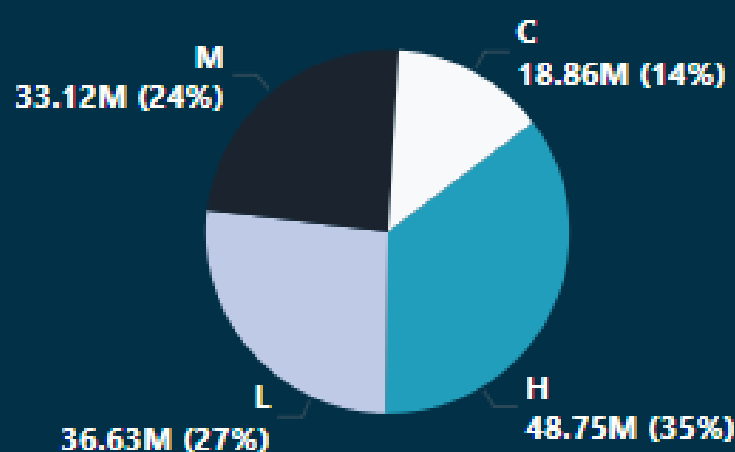
Total Profit by Sales Channel



Total Quantity Sold by Order Priority



Total Revenue by Order Priority



Total Profit by Order Priority

