



Date: 30 April, 2025

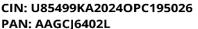
Dear Sunil V,

Subject: Appointment as Campus Ambassador

We are pleased to offer you the position of **Campus Ambassador** at **Jyesta Corporate Entity**, our innovative and dynamic EdTech company. As a Campus Ambassador, you will play a vital role in representing Jyesta at your institution, engaging students, and promoting our programs and initiatives.

Your Key Responsibilities:

- 1. Representing Jyesta on your campus and building brand awareness.
- 2. Promoting our training programs, internships, and events to students.
- 3. Encouraging participation in Jyesta initiatives through creative campaigns.
- 4. Sharing feedback and insights to strengthen our outreach efforts.





Benefits of Being a Jyesta Campus Ambassador:

- Gain leadership and marketing experience.
- Access exclusive training and mentorship opportunities.
- Certificate of Completion and Appreciation at the end of the tenure.
- Rewards and incentives based on performance.
- The intern will be provided a stipend of ₹150 per registration of students who have taken part in our programs through the campus ambassador.
- Letter of Recommendation based on their performance.

The campus ambassador should make sure to get Registration of at least **12** in total in order to take up a program by himself / herself or to be eligible for stipend.

We are confident that your enthusiasm and leadership will make a significant impact on the success of Jyesta's mission.

Welcome aboard! Let's work together to create opportunities and inspire success!

With Regards,
Vignesh Acharya
Chief - Human Resources,
Jyesta Corporate Entity.