

Date: 30 April, 2025

Dear **Sunil V**,

Subject: Appointment as Campus Ambassador

We are pleased to offer you the position of **Campus Ambassador** at **Jyesta Corporate Entity**, our innovative and dynamic EdTech company. As a Campus Ambassador, you will play a vital role in representing Jyesta at your institution, engaging students, and promoting our programs and initiatives.

Your Key Responsibilities:

1. Representing Jyesta on your campus and building brand awareness.
2. Promoting our training programs, internships, and events to students.
3. Encouraging participation in Jyesta initiatives through creative campaigns.
4. Sharing feedback and insights to strengthen our outreach efforts.

Benefits of Being a Jyesta Campus Ambassador:

- Gain leadership and marketing experience.
- Access exclusive training and mentorship opportunities.
- Certificate of Completion and Appreciation at the end of the tenure.
- Rewards and incentives based on performance.
- The intern will be provided a stipend of **₹150** per registration of students who have taken part in our programs through the campus ambassador.
- **Letter of Recommendation** based on their performance.

The campus ambassador should make sure to get Registration of at least **12** in total in order to take up a program by himself / herself or to be eligible for stipend.

We are confident that your enthusiasm and leadership will make a significant impact on the success of Jyesta's mission.

Welcome aboard! Let's work together to create opportunities and inspire success!

With Regards,
Vignesh Acharya
Chief - Human Resources,
Jyesta Corporate Entity.