

# ABC Hyatt Revenue Analysis

19

20

21

22

23

24

25

26

27

28

29

30

31

32

July

June

May

Filter by City

All

Filter by Property Name

All

Filter by Room Category

All

Filter by Room Type

All

Filter by Property Name

All

ADR

12.7K

Occupancy %

58%

Revenue

1.7bn

DSRN

953.2

Realization %

70.1%

RevPar

7.3K

Occupancy % by category

category

- Business
- Luxury

57.66% (49.76%)

58.21% (50.24%)

Revpar and ADR by Week Number

Revpar

ADR

Week Number	Revpar	ADR
19	7,800	12,600
20	7,900	12,750
21	6,500	12,720
22	7,800	12,680
23	6,500	12,720
24	7,900	12,650
25	7,800	12,680
26	6,400	12,660
27	7,900	12,720
28	7,900	12,750
29	7,900	12,680
30	6,400	12,720
31	6,400	12,750
32	7,900	12,720

Realization % and ADR by Platform

Realization %

ADR

booking_platform	Realization %	ADR
logtrip	70.59%	12,710
journey	70.52%	12,649
direct online	70.27%	12,634
direct offline	70.20%	12,791
others	70.07%	12,700
makeyourtrip	69.99%	12,671
tripster	69.83%	12,780

Week Type	Occupancy %	Revpar	Realization %
weekday	55.99%	7,101.15	69.95%
weekend	62.64%	7,971.63	70.59%
Total	57.87%	7,347.15	70.15%

RevPar - Revenue Per Available Rooms | DSRN - Daily Sellable Rooms Nights | ADR- Average Daily Rate | DBRN- Daily Booked Rooms Nights | DURN- Daily Utilized Rooms Nights