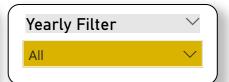
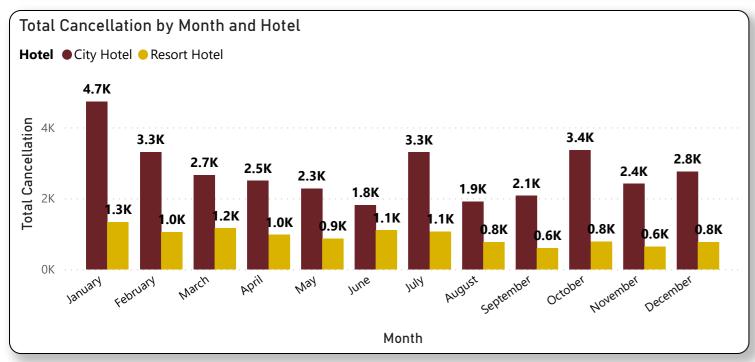
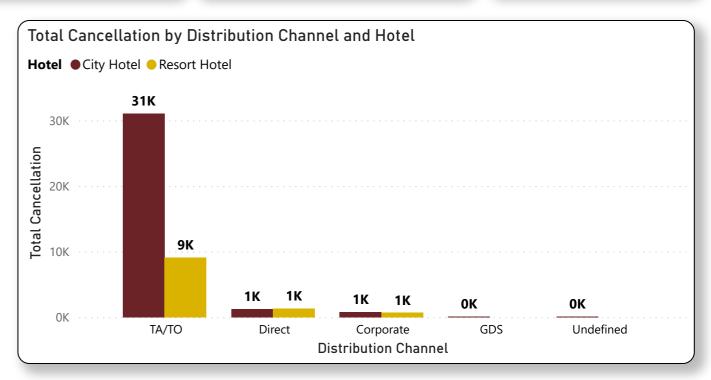
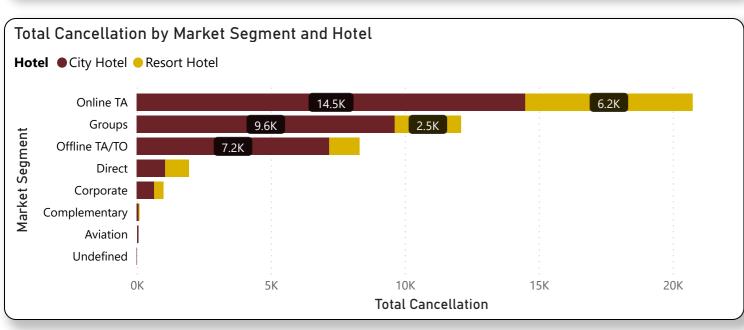
Hotels Booking Cancellation Dashboard

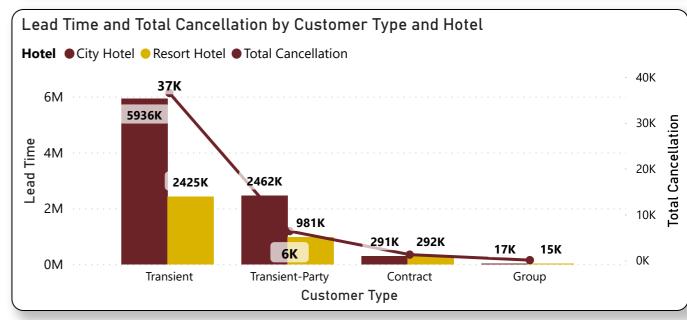


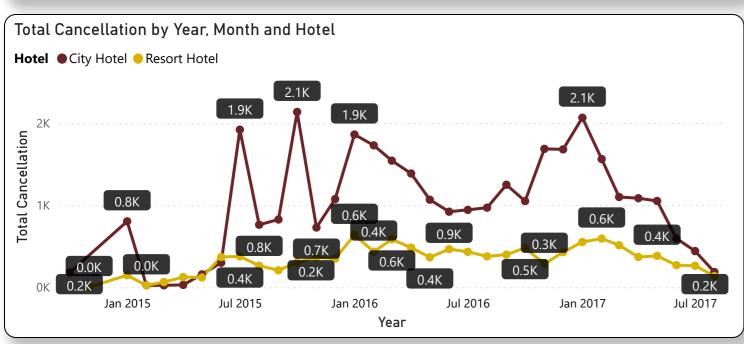


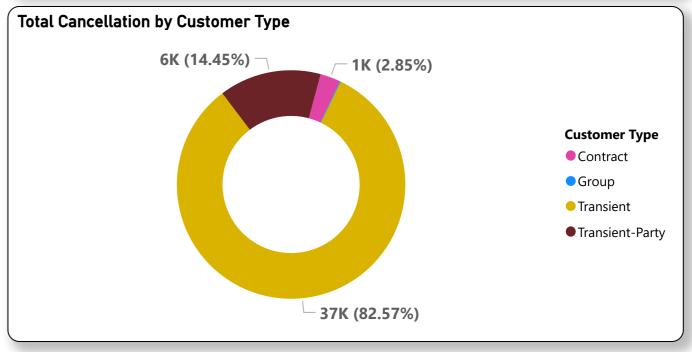


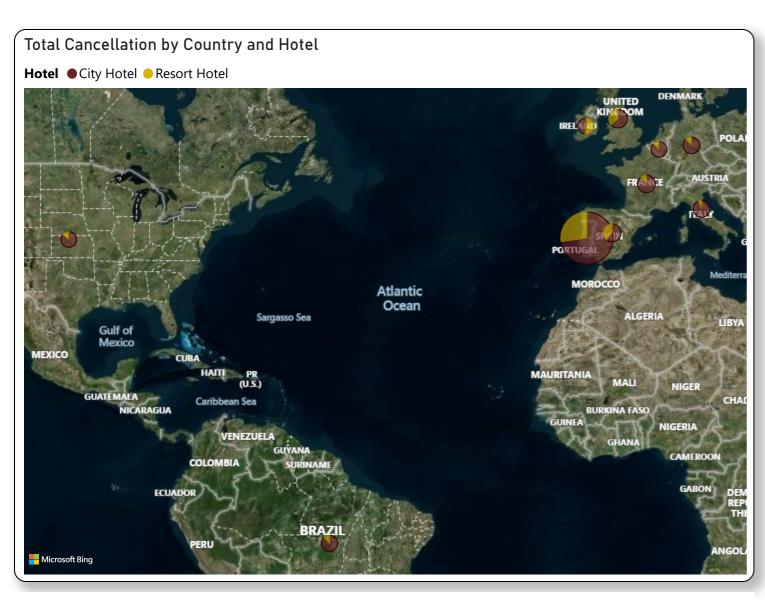


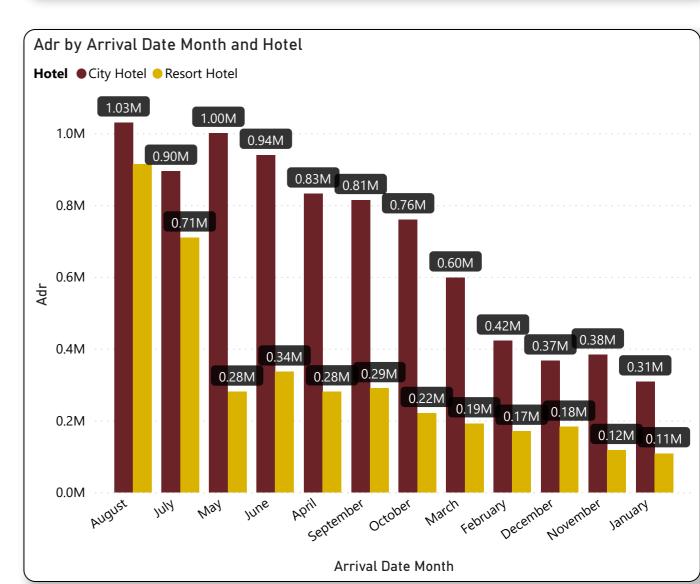












Analysis & Findings:

- 1. January (4.7k for city Hotel, 1.3k for Resort Hotel) and October Month (3.4 k for City Hotel, 0.8k for Resort Hotel) has Higher Cancellation.
- 2. Year 2016 has Max Cancellation comparatively with (16.1k for City Hotel, 5.4k for Resort Hotel).
- 3. Distribution Channel TA/TO has Comparatively higher number of cancellation with (31k for City Hotel & 9k for Resort Hotel).
- 4. Market Segment Online TA has comparatively higher Cancellation (14.2k for city Hotel & 6.2k for Resort Hotel).

Analysis & Findings:

- 1. Portugal and United Kingdom Countries are higher Number of Cancellation rate.
- 2. August and July are the Months with comparatively high average daily rate.
- 3. January is the month with comparatively less average daily rate as we had seen this is the month with higher number of Cancellation. So clearly seen that Price is January was comparatively High which leads to High number of Cancellation.