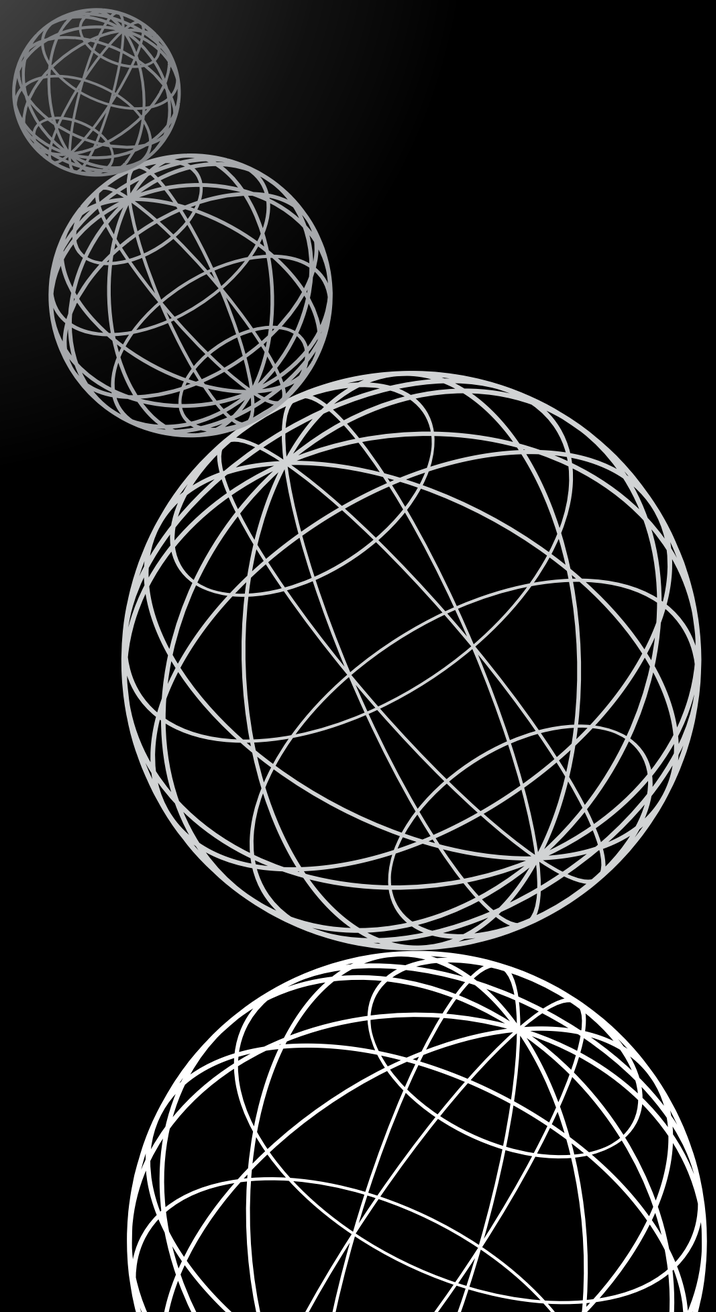
CUBE INOVATORS HACKATHON

IIT DEHLI

TEAM - ELITE SQUAD



CHALLENGES FOR YOUTH

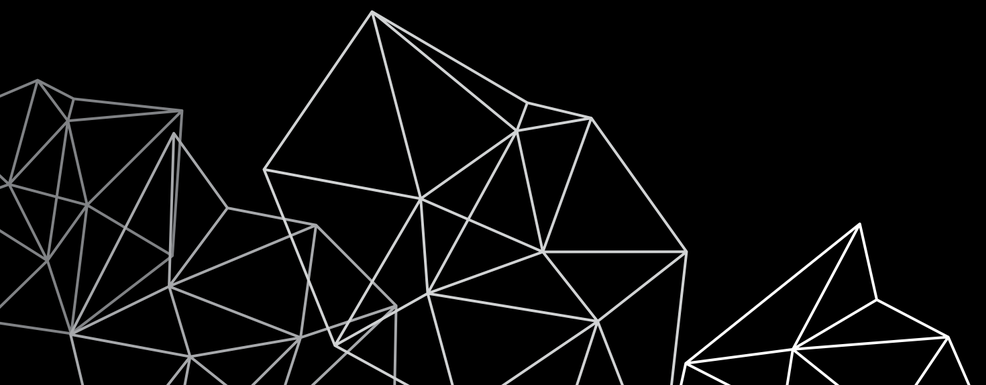
- **Lack of Awareness** – Unclear career options and industry trends.
- **Skill Gaps** – Mismatch between skills and job market demands.
- **Too Many Choices** – Overwhelming career options lead to indecision.
- **Limited Guidance** – Lack of mentorship and structured career advice.
- **Social Pressure** – Influence of family and societal expectations.
- **Fear of Failure** – Anxiety about making the wrong career choice.

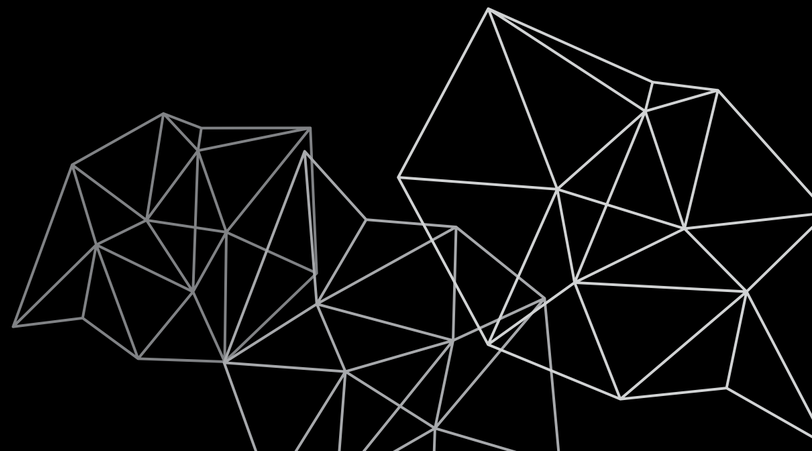
MARKET OVERVIEW

15.6%
Unemployment rate(25-29 years)

65.7%
Unemployed youth have at least secondary education

over 9.64 lakh
Vacancies



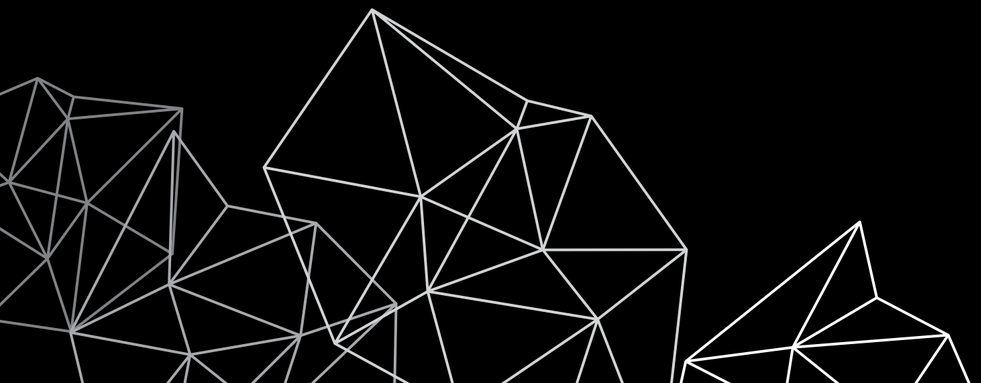


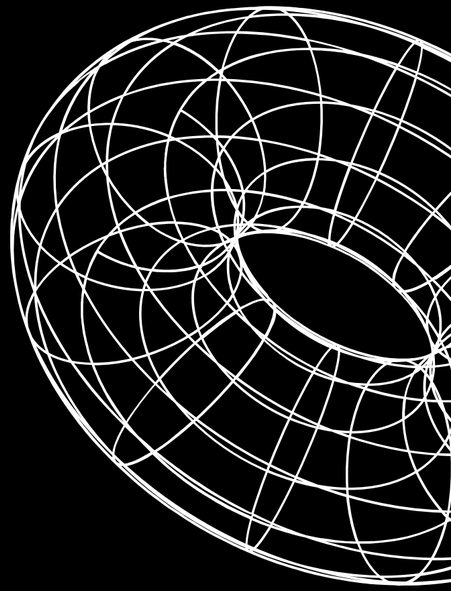
OUR VISION

To empower individuals with AI-driven, personalized career guidance, helping them make informed, confident, and future-ready career choices. We aim to bridge the gap between skills and market demand by providing intelligent career mapping, real-time insights, and tailored learning pathways, ensuring every user finds the right career path with ease and clarity.

LET WE INTRODUCE

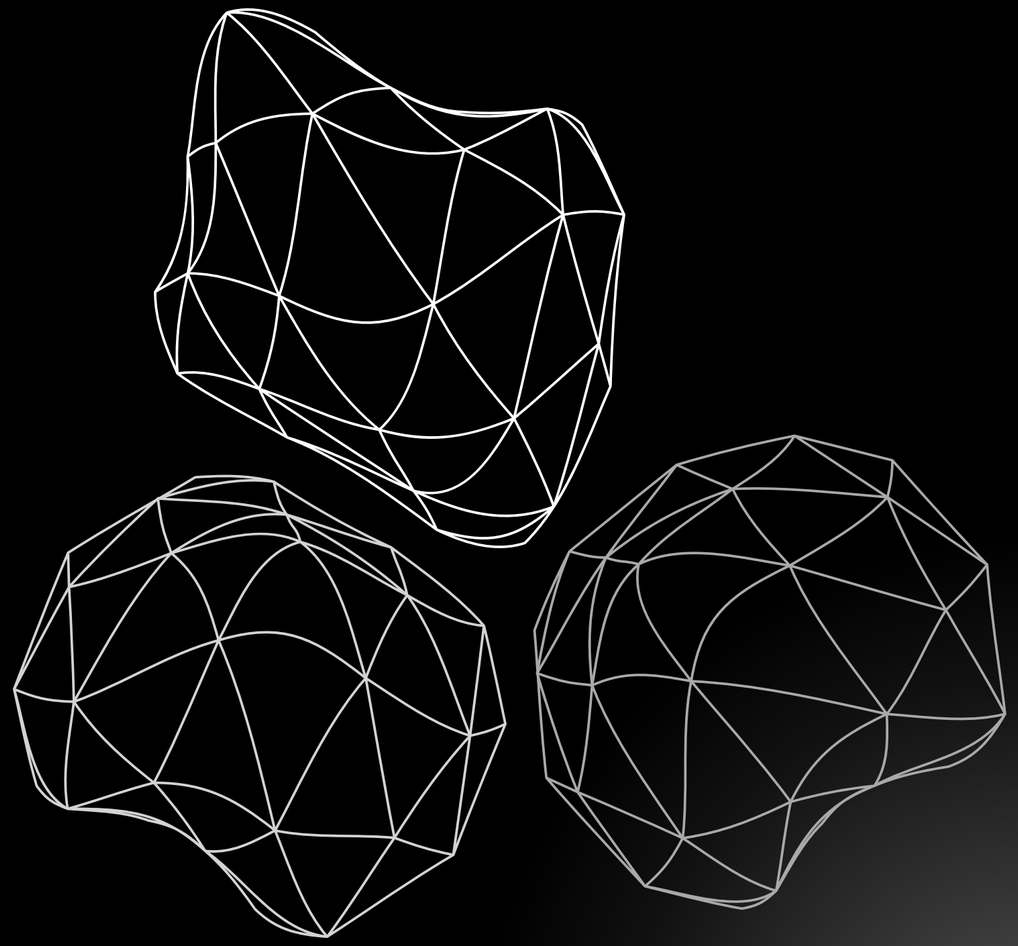
SKILLSETU





SKILLSETU

Our AI-Powered Career Mapping Tool simplifies career decision-making by providing personalized guidance through AI-driven analysis and live consultations. It evaluates users' skills, interests, and aspirations, offering tailored career recommendations in fields like Software Development, Data Science, ML, DevOps, and Analytics. With an interactive UI, skill gap analysis, and learning roadmaps, the tool ensures data-driven and informed career choices, making career planning efficient, engaging, and accessible.



MISSION

To simplify career decision-making by leveraging AI-powered insights and personalized recommendations. We strive to help individuals identify their strengths, bridge skill gaps, and explore the best career opportunities through an interactive and data-driven platform, ensuring a smarter, faster, and more informed career planning process.

MONETIZATION STATERGIES

- **Freemium Model** – Free basic career suggestions, premium for advanced insights.
- **Subscription Plans** – Monthly/yearly paid access to exclusive features.
- **Consultation Fees** – Paid AI-driven career consultations.
- **Affiliate Marketing** – Earn commissions by recommending courses.
- **Job Portal Integration** – Commission-based job placements.
- **Resume & Profile Services** – Paid resume and LinkedIn optimization.
- **Corporate & Educational Licensing** – Sell platform access to universities & companies.
- **Advertisements & Sponsorships** – Revenue from relevant job and training ads.

THANK YOU

SKILLSETU