

blinkit

India's Last Minute App



Outlet Location Type

All

Outlet Size

All

Item Type

All



\$1.20M

TOTAL SALES



\$141

AVG SALES



8523

NO OF ITEMS



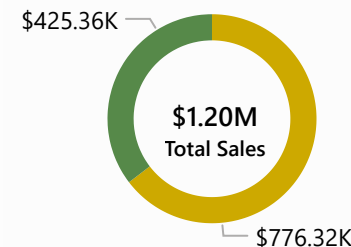
3.9

AVG RATING



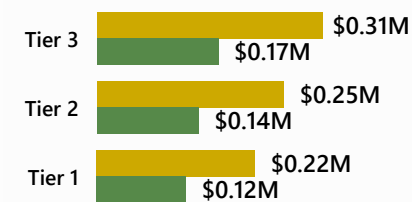
FAT CONTENT

Low Fat Regular

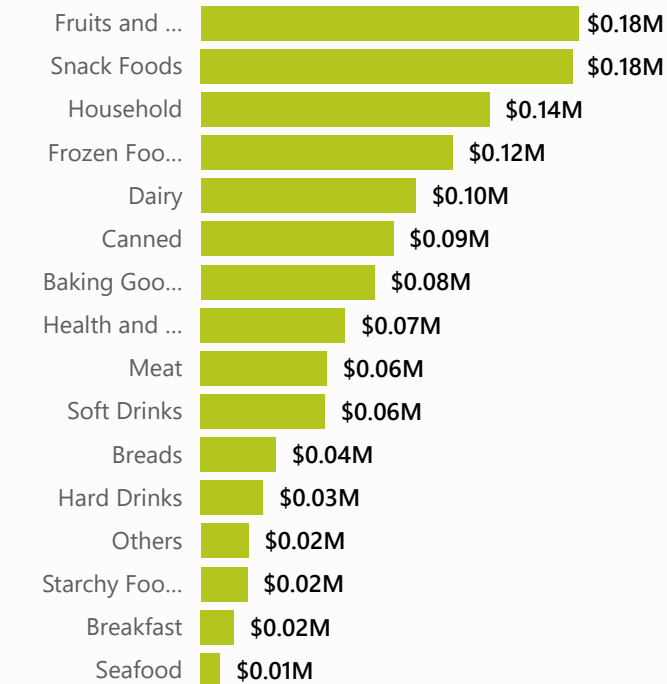


FAT BY OUTLET

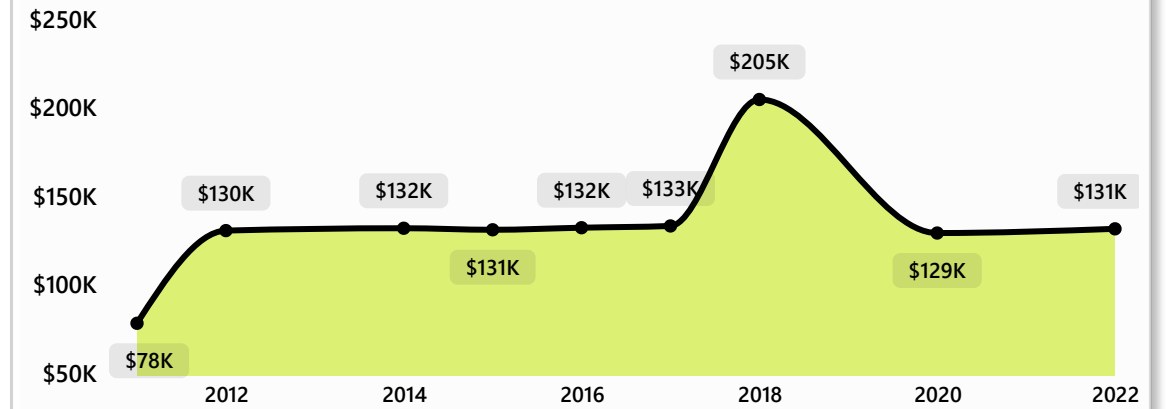
Low Fat Regular



ITEMS TYPE

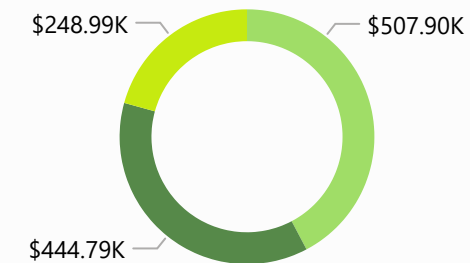


OUTERLET ESTALISHMENT

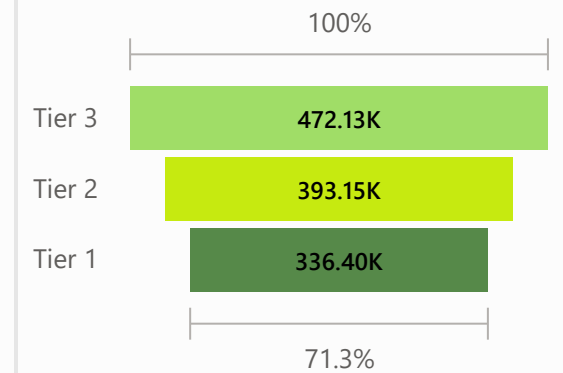


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	4	113.57
Supermarket Type1	\$787.55K	5577	\$141	4	338.65
Supermarket Type2	\$131.48K	928	\$142	4	56.62
Supermarket Type3	\$130.71K	935	\$140	4	54.80

DATA ANALYSIS

Outlet Location Type

All

Item Type

All



Item Type	No of items	Total Sales	Avg Sales	Sum of Item Weight	Avg Rating	First Item Fat Content	Sum of Item Visibility
Starchy Foods	148	\$21,880.03	\$148	1,779.79	4	Low Fat	10.00
Soft Drinks	445	\$58,514.17	\$131	4,430.95	4	Low Fat	28.47
Snack Foods	1200	\$1,75,433.92	\$146	12,832.03	4	Low Fat	80.22
Seafood	64	\$9,077.87	\$142	640.20	4	Low Fat	4.80
Others	169	\$22,451.89	\$133	1,897.90	4	Low Fat	10.18
Meat	425	\$59,449.86	\$140	4,319.45	4	Low Fat	26.47
Household	910	\$1,35,976.53	\$149	10,159.02	4	Low Fat	55.80
Health and Hygiene	520	\$68,025.84	\$131	5,651.20	4	Low Fat	28.71
Hard Drinks	214	\$29,334.68	\$137	2,086.26	4	Low Fat	13.90
Fruits and Vegetables	1232	\$1,78,124.08	\$145	13,476.04	4	Low Fat	84.41
Frozen Foods	856	\$1,18,558.88	\$139	9,238.55	4	Low Fat	56.19
Dairy	682	\$1,01,276.46	\$148	7,599.16	4	Low Fat	49.40
Canned	649	\$90,706.73	\$140	6,632.78	4	Low Fat	44.22
Breakfast	110	\$15,596.70	\$142	1,136.37	4	Low Fat	9.43
Breads	251	\$35,379.12	\$141	2,314.77	4	Low Fat	16.63
Baking Goods	648	\$81,894.74	\$126	6,580.53	4	Low Fat	44.82
Total	8523	\$12,01,681.49	\$141	90,774.98	4	Low Fat	563.64

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