

SUNIL THAPA

Web Developer | SEO Specialist

 +977 985126896  yesyesunil@gmail.com  [Portfolio](#)  Tanahun, Nepal

ABOUT ME

A passionate and detail-oriented WordPress Developer and SEO Specialist with hands-on experience at InsightNepal. Skilled in building, optimizing, and maintaining websites for better performance and visibility. Currently expanding skills in Flutter, app development, and modern frontend technologies like HTML, CSS, and JavaScript. Dedicated to continuous learning, clean design, and delivering digital solutions that make an impact.

EDUCATION

BSc CSIT | 2022–2026 | Ongoing

National Infotech College, Birgunj

+2 with Science | 2020–2022

Srijana Secondary School, Pokhara

SEE | 2017–2020

Araniko Secondary School, Khairenitar, Tanahun

WORK EXPERIENCE

WordPress Designer | SEO Specialist

InsightNepal • 2023–Present • insightnepal.com.np

- Designed, developed, and optimized WordPress websites using Elementor and custom themes.
- Improved on-page and off-page SEO; increased rankings and organic traffic.
- Enhanced performance and UX including speed, mobile-friendliness, and accessibility.
- Managed blog and media content aligned with SEO best practices.

PROJECTS

AgriConnect Nepal

A community platform connecting farmers with resources, knowledge, and schemes. Features weather info and crop advisory with accessible UI.

Nepali Festival Wishes

A Supabase-powered web app offering a collection of festival wishes to browse, share, and send. Includes a Ward Maker for personalized greetings.

SEE Guru

A Flutter-based mobile app for SEE students using WordPress backend to manage and share study resources, notes, and exam-focused content.

SKILLS

▸ Web Development

- HTML5
- CSS
- JavaScript
- WordPress

• App & Frontend

- React (basic)
- Flutter (basic)
- MySQL

▸ SEO & Analytics

- On-page & Off-page SEO
- Keyword Research
- Google Analytics
- Search Console

• Tools

- Canva
 - GitHub
 - Firebase
 - Figma
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PERSONAL ATTRIBUTES

- Fast learner with passion for technology and innovation
 - Strong attention to detail and teamwork
 - Eager to adopt new tools, frameworks, and best practices
 - Proactive and responsible
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LANGUAGES

- Nepali (Native)
- Hindi (Basic Communication)
- English (Fluent)

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