

INFOGRAPHIC DESIGN



BRAND RESEARCH

Brand research is the process of gathering feedback from your current, prospective, and past customers in order to better understand how a company's brand is perceived by the broader market.



IDEATION

An ideate example is storyboarding. It involves representing the ideas or concepts in a visual format, including the outcomes. It gives the team members a good customer perspective of the implemented solutions in the story.



CREATING THE DESIGN

Finalize, in technology, refers to the process of completing and locking a project or task, making it ready for distribution or use. It often involves saving changes, resolving any outstanding issues, and ensuring that the final product is polished and stable.