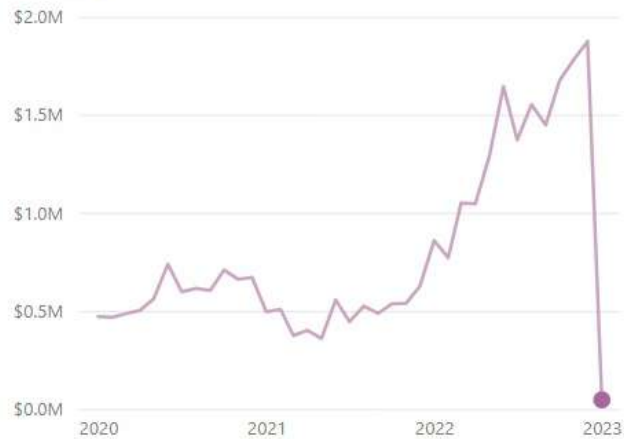


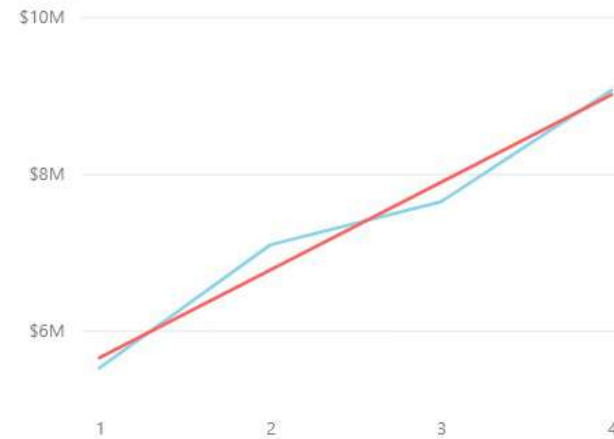
Following are the Insights from the Analysis that have been observed

Sales Amount
BY YEAR - MONTH



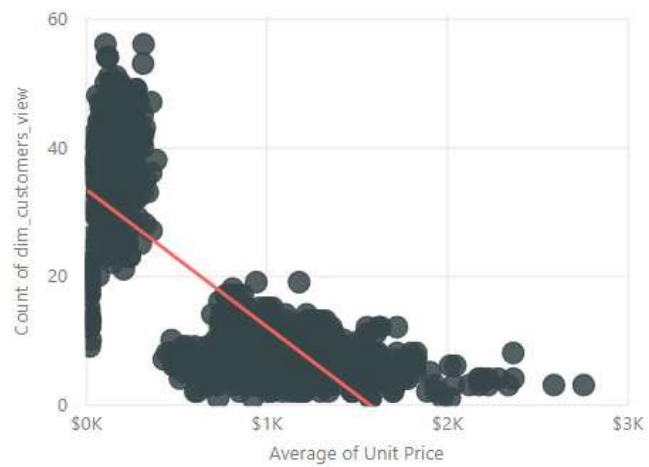
Sales Amount has outliers.

Extended Amount
BY QUARTER



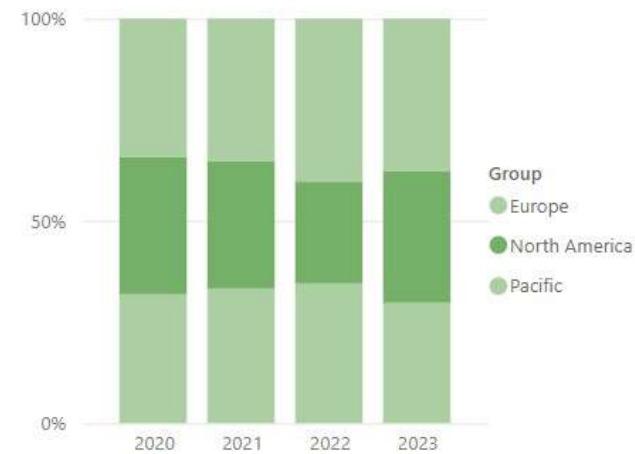
Extended Amount is trending upwards.

Average of Unit Price and Count of dim_customers_view
BY DATEFIRSTPURCHASE



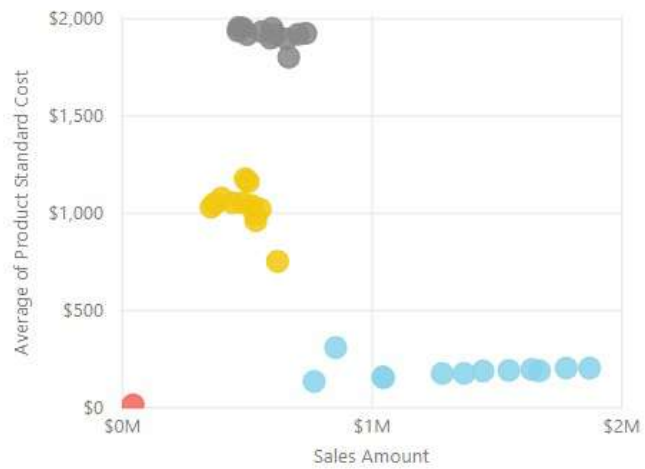
There is a correlation
between Unit Price and
dim_customers_view.

Average of Product Standard Cost
BY YEAR AND GROUP



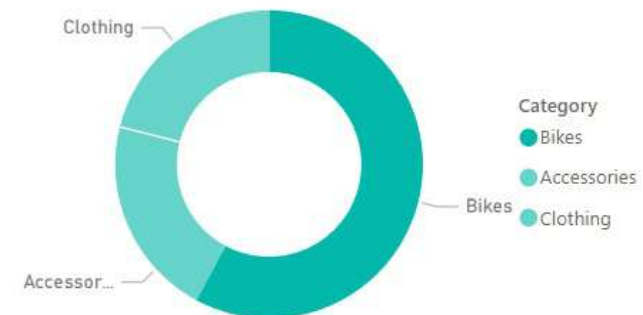
'North America' has a
relatively steady percent
of total Product Standard
Cost.

Sales Amount and Average of Product Standard Cost
BY YEAR-MONTH



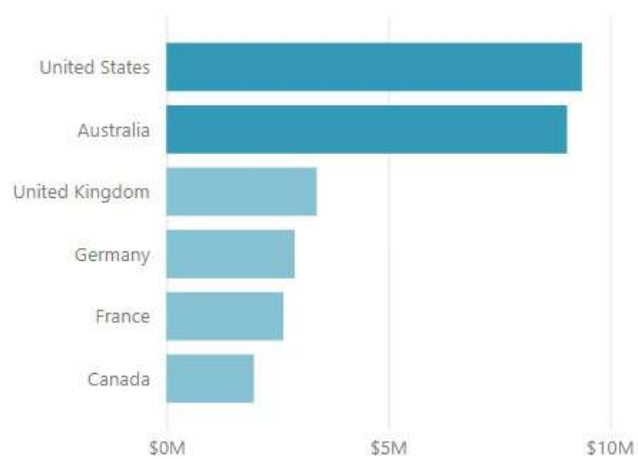
Sales Amount and Product Standard Cost form clusters when grouped by Year-Month except for Sunday, January 1, 2023.

Count of dim_date_view
BY CATEGORY



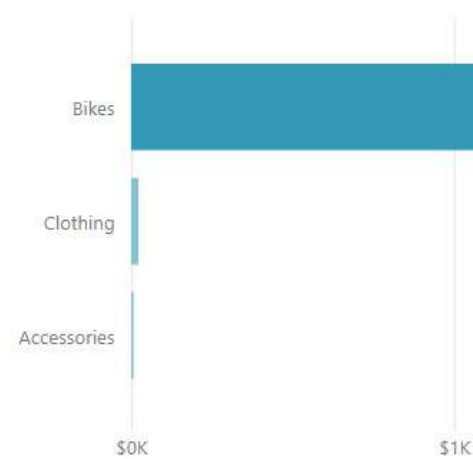
'Bikes' accounts for the majority of dim_date_view.

Extended Amount
BY COUNTRY



'United States' and
'Australia' have noticeably
more Extended Amount.

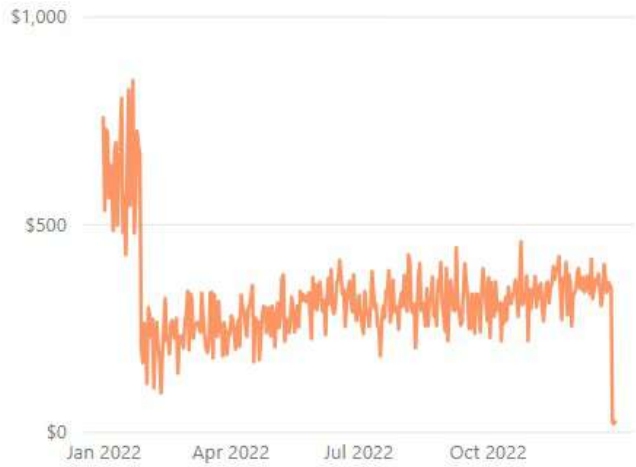
Average of Product Standard Cost
BY CATEGORY



'Bikes' has noticeably
more Product Standard
Cost.

Average of Unit Price

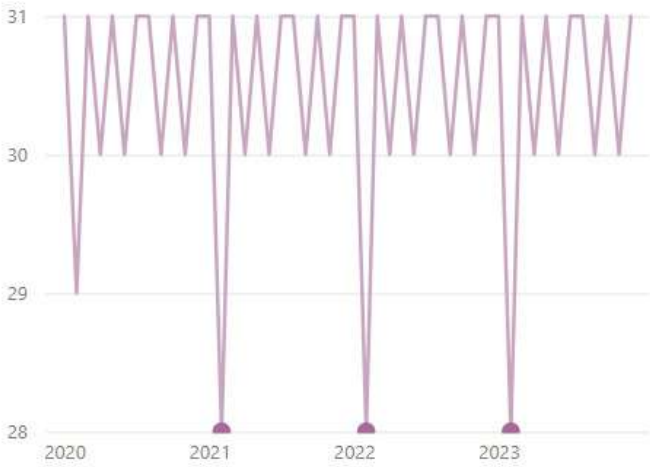
BY DATE



Unit Price for Year 2022 shows several trends.

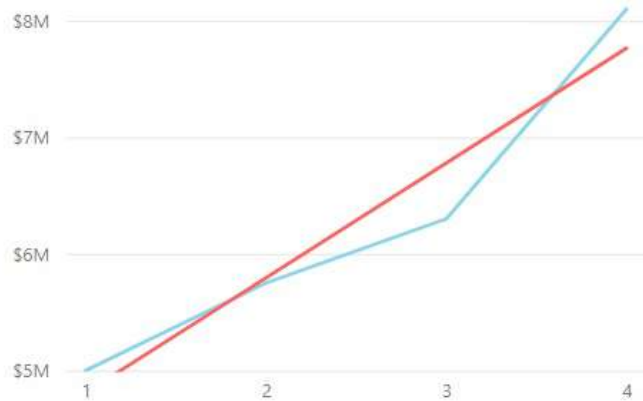
Count of dim_date_view

BY YEAR-MONTH



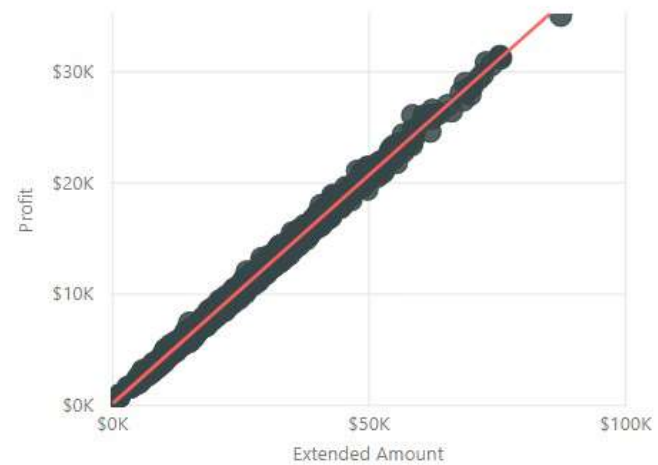
dim_date_view has outliers.

Sales Target
BY QUARTER



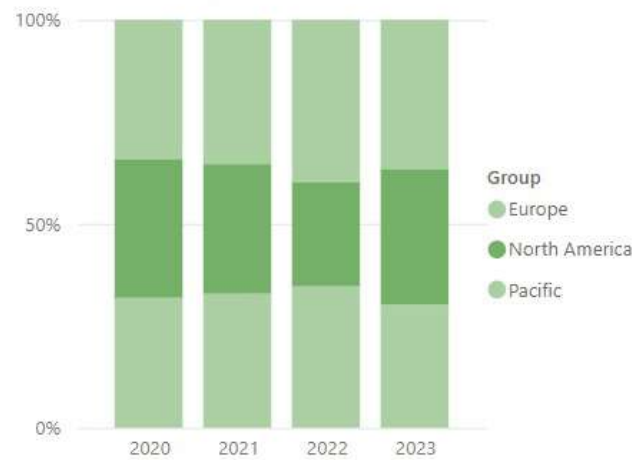
Sales Target is trending upwards.

Extended Amount and Profit
BY DATEFIRSTPURCHASE



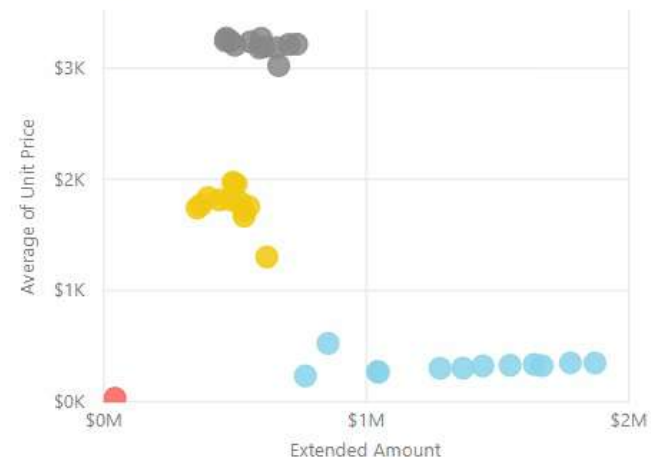
There is a correlation between Extended Amount and Profit.

Average of Unit Price
BY YEAR AND GROUP



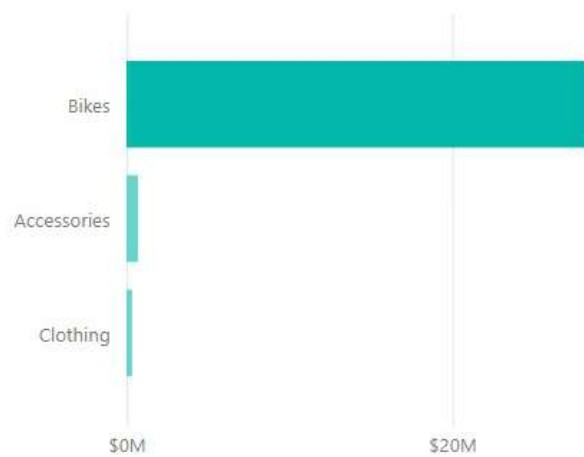
'North America' has a relatively steady percent of total Unit Price .

Extended Amount and Average of Unit Price
BY YEAR-MONTH



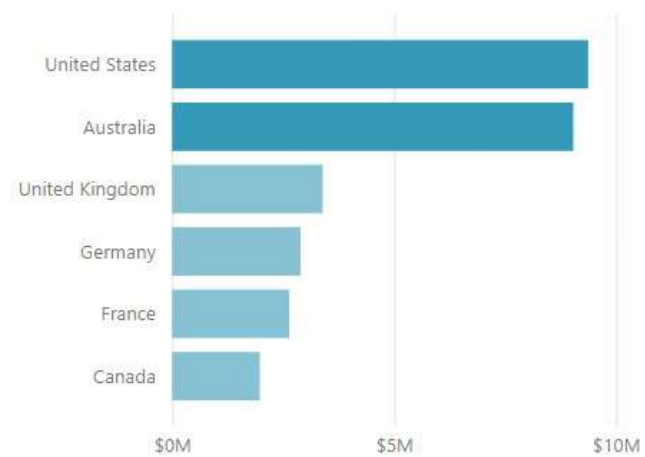
Extended Amount and Unit Price form clusters when grouped by Year-Month except for Sunday, January 1, 2023.

Extended Amount
BY CATEGORY



'Bikes' accounts for the majority of Extended Amount.

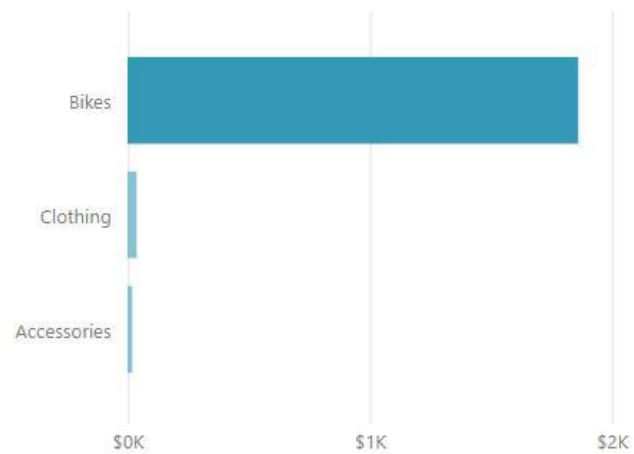
Sales Amount
BY COUNTRY



'United States' and 'Australia' have noticeably more Sales Amount.

Average of Unit Price

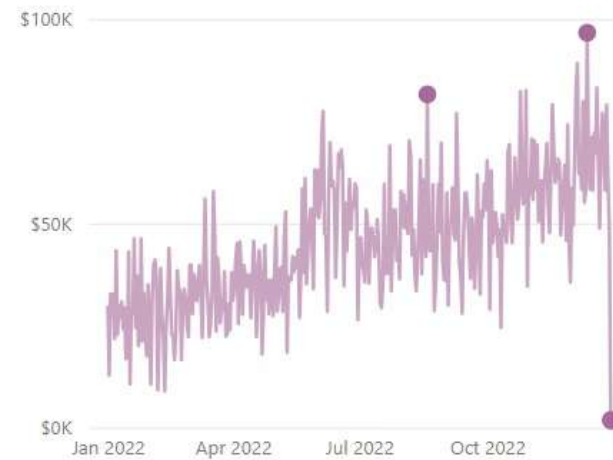
BY CATEGORY



'Bikes' has noticeably more Unit Price.

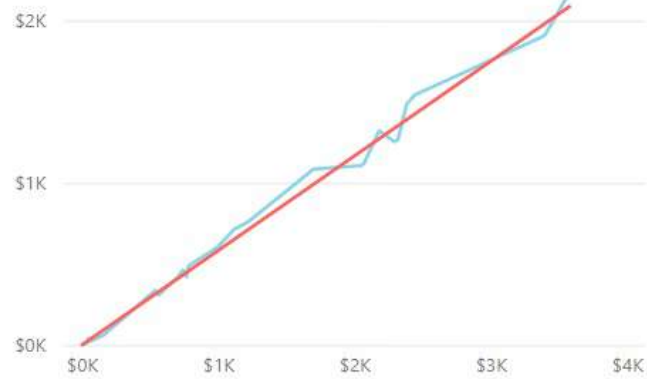
Sales Amount

BY DATE



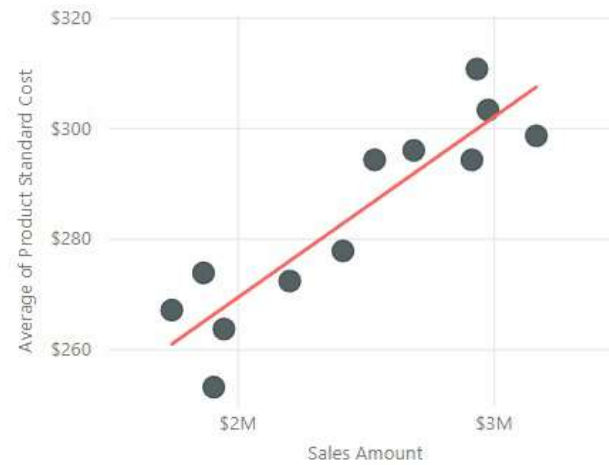
Sales Amount for Year 2022 has outliers.

Average of Product Standard Cost
BY LIST PRICE



Product Standard Cost is
trending upwards.

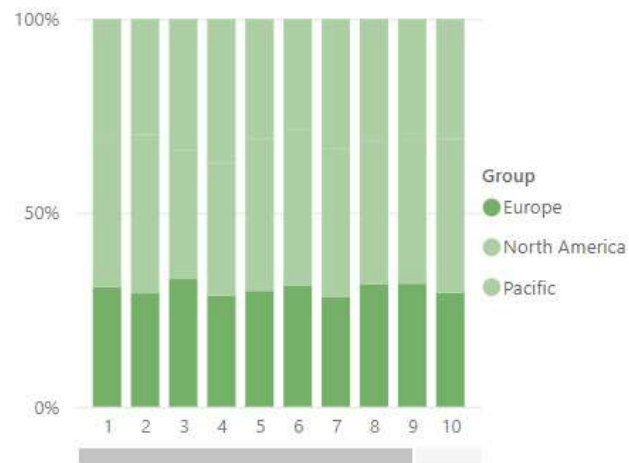
Sales Amount and Average of Product Standard Cost
BY MONTHNO



There is a correlation
between Sales Amount
and Product Standard
Cost .

Sales Amount

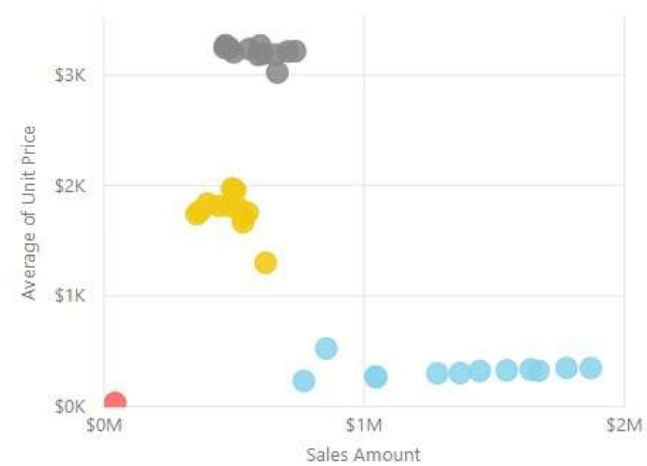
BY MONTHNO AND GROUP



'Europe' has a relatively steady percent of total Sales Amount .

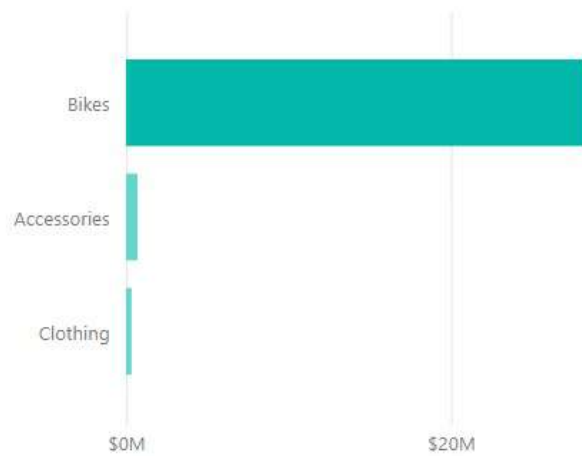
Sales Amount and Average of Unit Price

BY YEAR-MONTH



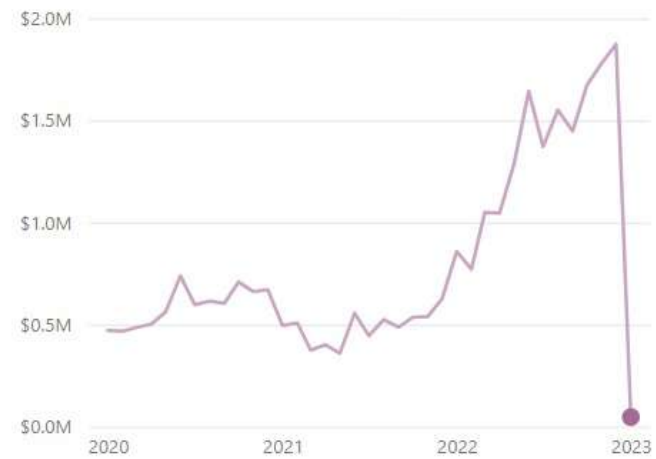
Sales Amount and Unit Price form clusters when grouped by Year-Month except for Sunday, January 1, 2023.

Sales Amount
BY CATEGORY



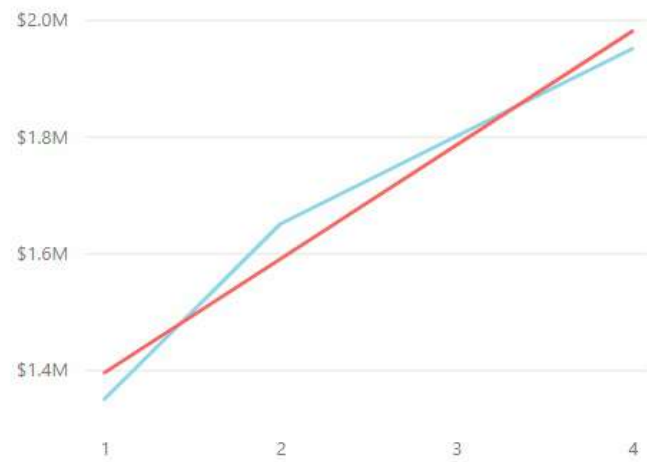
'Bikes' accounts for the majority of Sales Amount

Extended Amount
BY YEAR-MONTH



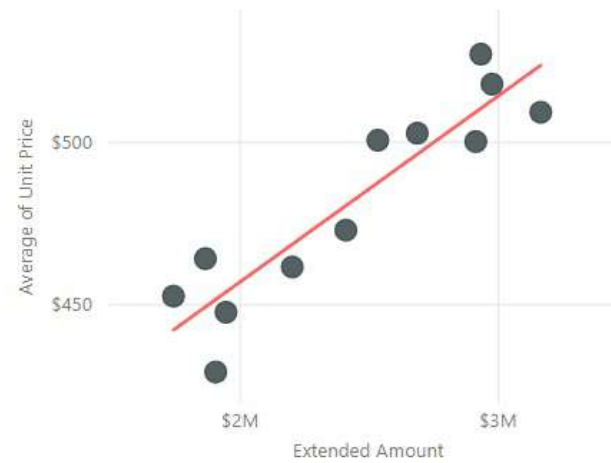
Extended Amount has outliers.

Sales Target
BY QUARTER



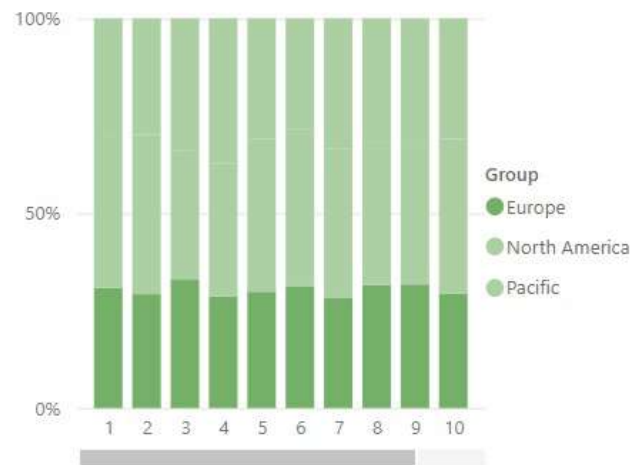
Sales Target is trending upwards for Year 2020.

Extended Amount and Average of Unit Price
BY MONTHNO



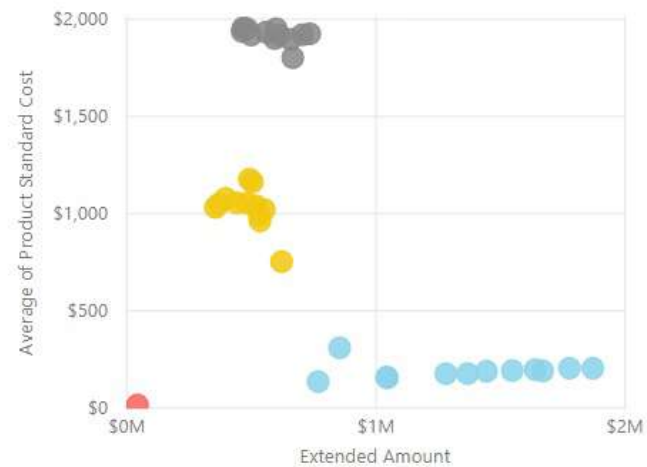
There is a correlation between Extended Amount and Unit Price.

Extended Amount
BY MONTHNO AND GROUP



'Europe' has a relatively steady percent of total Extended Amount.

Extended Amount and Average of Product Standard Cost
BY YEAR-MONTH



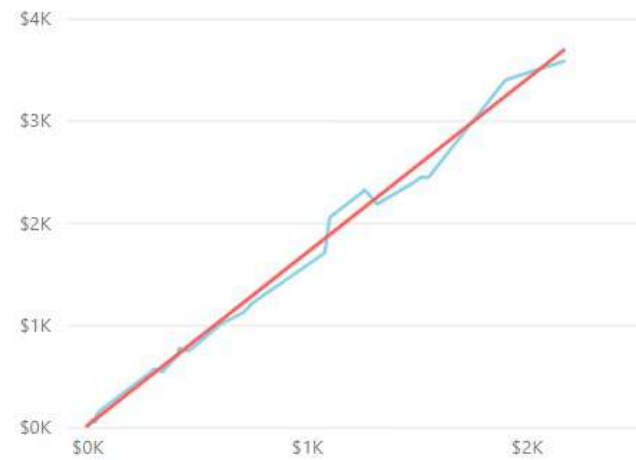
Extended Amount and Product Standard Cost form clusters when grouped by Year-Month except for Sunday, January 1, 2023.

Count of dim_date_view
BY YEAR-MONTH



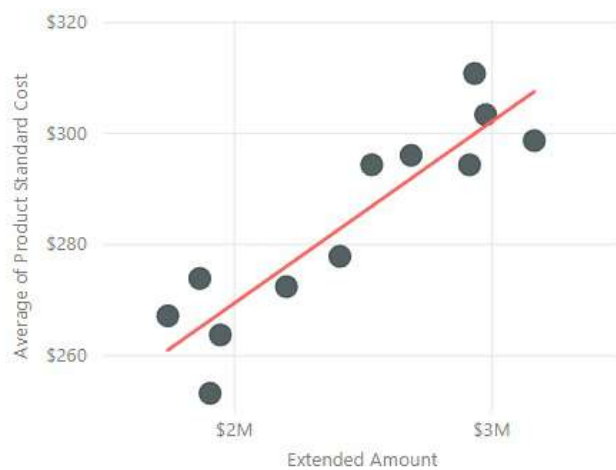
dim_date_view for
Category 'Accessories'
has outliers.

Average of Unit Price
BY STANDARD COST



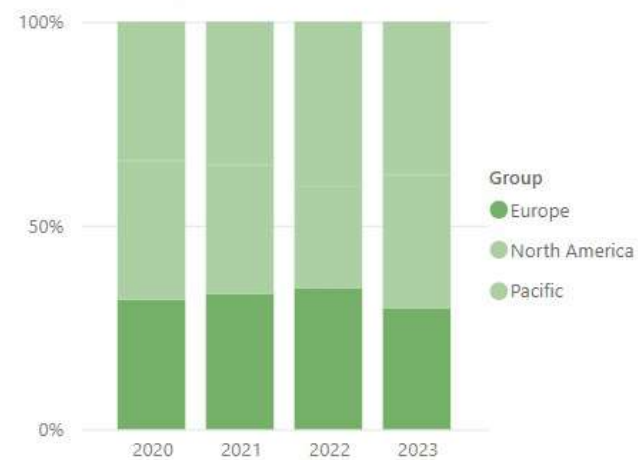
Unit Price is trending
upwards.

Extended Amount and Average of Product Standard Cost
BY MONTHNO



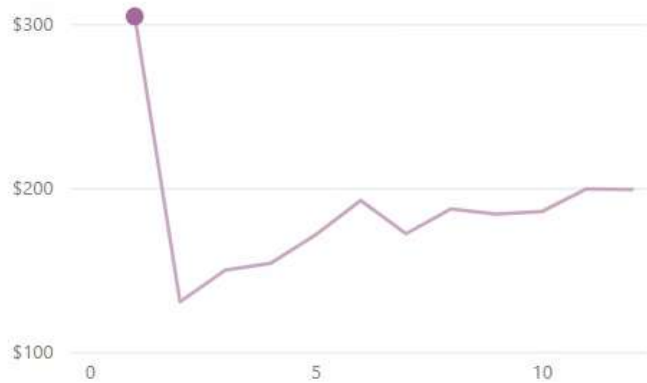
There is a correlation
between Extended
Amount and Product
Standard Cost .

Average of Product Standard Cost
BY YEAR AND GROUP



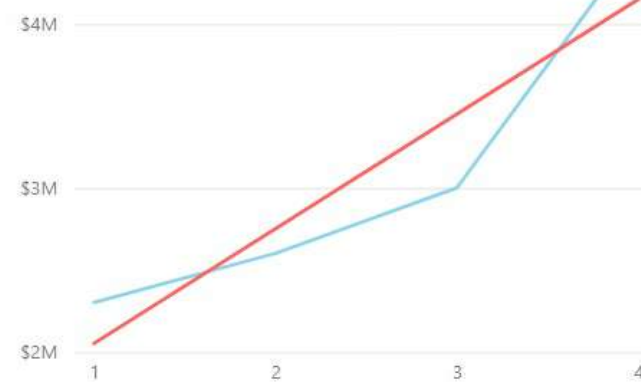
'Europe' has a relatively
steady percent of total
Product Standard Cost .

Average of Product Standard Cost
BY MONTHNO



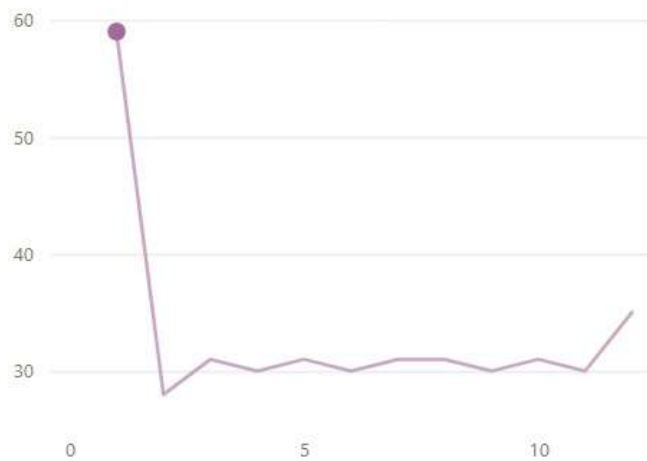
Product Standard Cost for
Year 2022 has outliers.

Sales Target
BY QUARTER



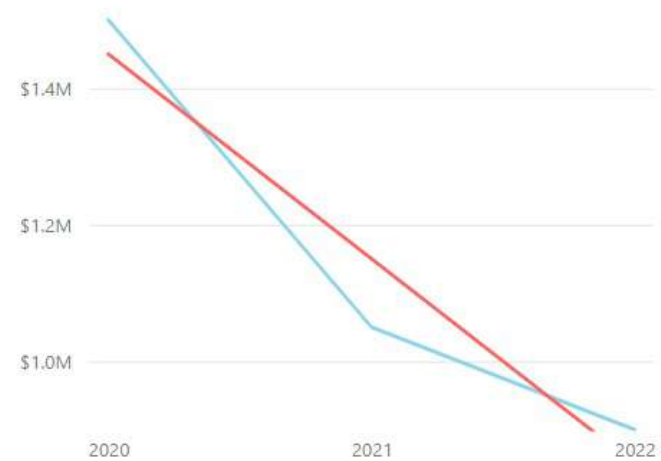
Sales Target is trending
upwards for Year 2022.

Count of dim_date_view
BY MONTHNO



dim_date_view for
Product Color 'NA' has
outliers.

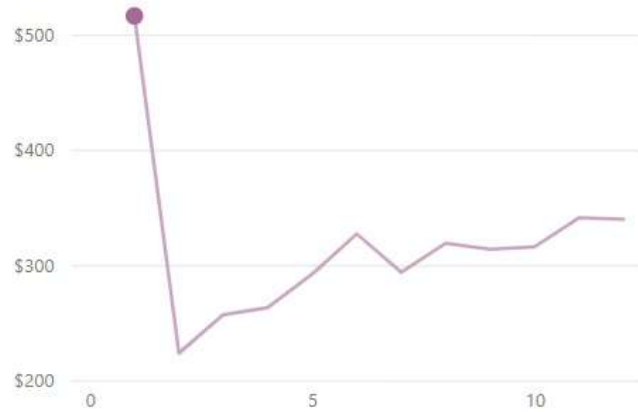
Sales Target
BY YEAR



Sales Target is trending
downwards for Day
'Wednesday'.

Average of Unit Price

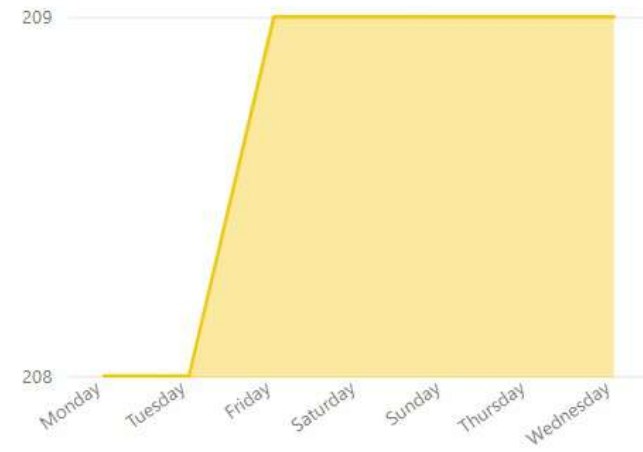
BY MONTHNO



Unit Price for Year 2022 has outliers.

Count of dim_date_view

BY DAY



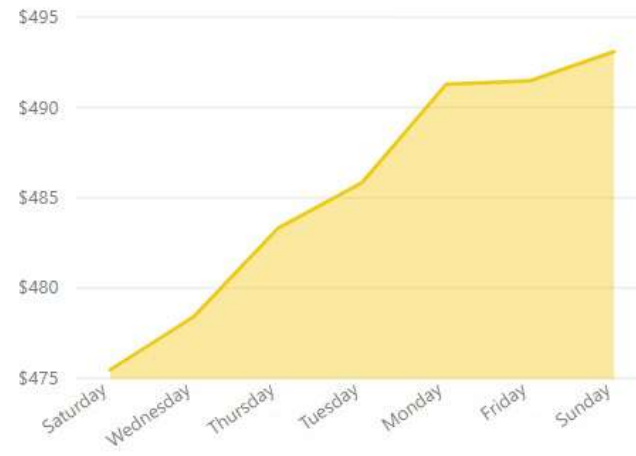
There is relatively even dim_date_view by Day .

Average of Product Standard Cost
BY SUBCATEGORY



There is relatively even Product Standard Cost by SubCategory for Category 'Bikes'.

Average of Unit Price
BY DAY



There is relatively even Unit Price by Day .