# **EXECUTION** SE



The client is a professional looking to start a small fashion business for passive income. The client is looking to create a brand that connotes elegance and excellence irrespective of how small it is. The fictitious business name will be Moose Bespoke

## **CONTACT US**

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## **ABOUT US**

#### **OUR FOUNDER**

MOOSE was founded in 2025 by Ms Youknowhername to cater to the fashion needs of people with African decent.

### **OUR PHILOSOPHY**

We exist to produces elegant custom-made apparel that emphasizes the elegance in contemporary Afrocentric designs and in people with African descent.