



A STORY TO  
SHARE AHEAD

# THESE SIMPLY DO NOT WORK



# MEET YOUR INSTRUCTOR



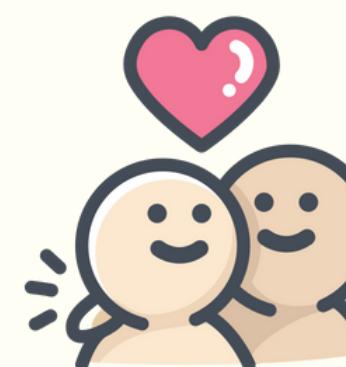
Stephen Cheung



Unconfident  
*Yes. Those pics is me*



Being Single for 19 Years



Securing Relationship

# MEET YOUR INSTRUCTOR



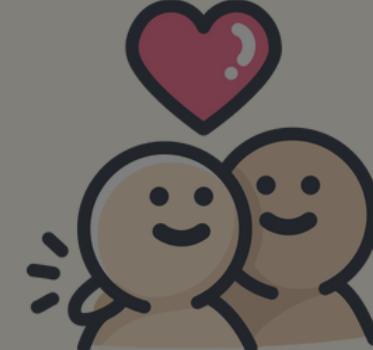
Stephen Cheung



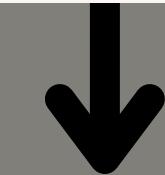
Unconfident  
Yes. Those pics is me



*How I achieved the transformation  
in just one year?*



Securing Several Relationships





ESCAPING LONELINESS IN  
ONLY YOUR FRESHMAN YEAR

WITH DATA SCIENCE

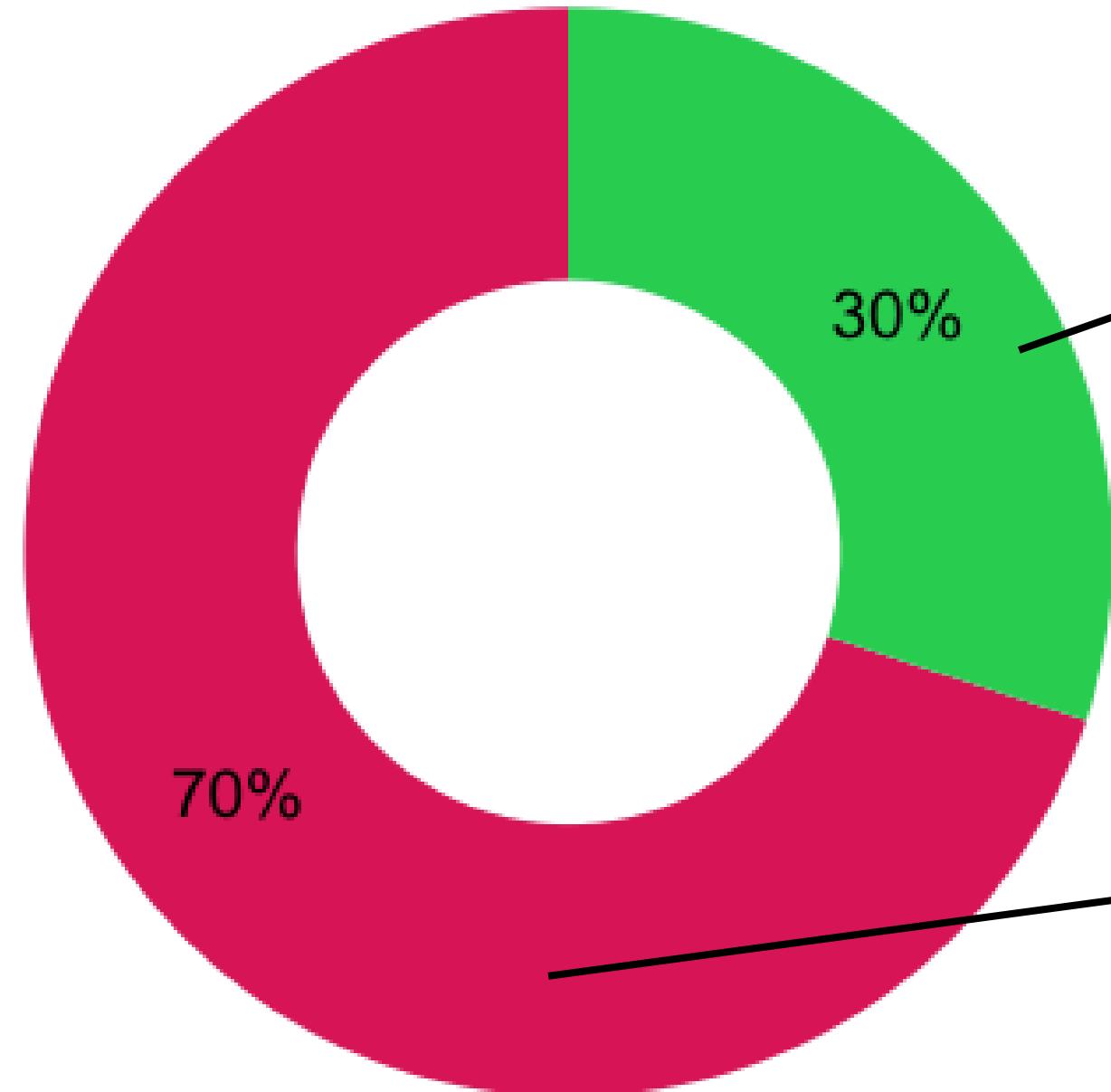


IMAGINE YOU JUST MET  
YOUR FAVORITE GIRL

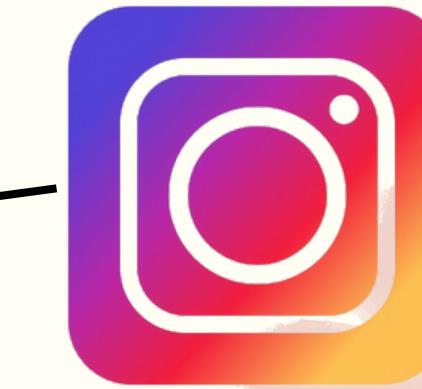


# INSTAGRAM IS YOUR PERFECR TOPIC OPENER

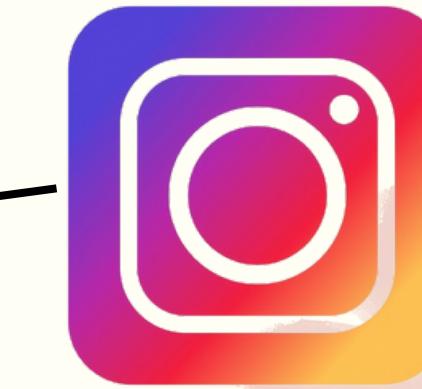
Chat Record Distribution on different Platform



WhatsApp

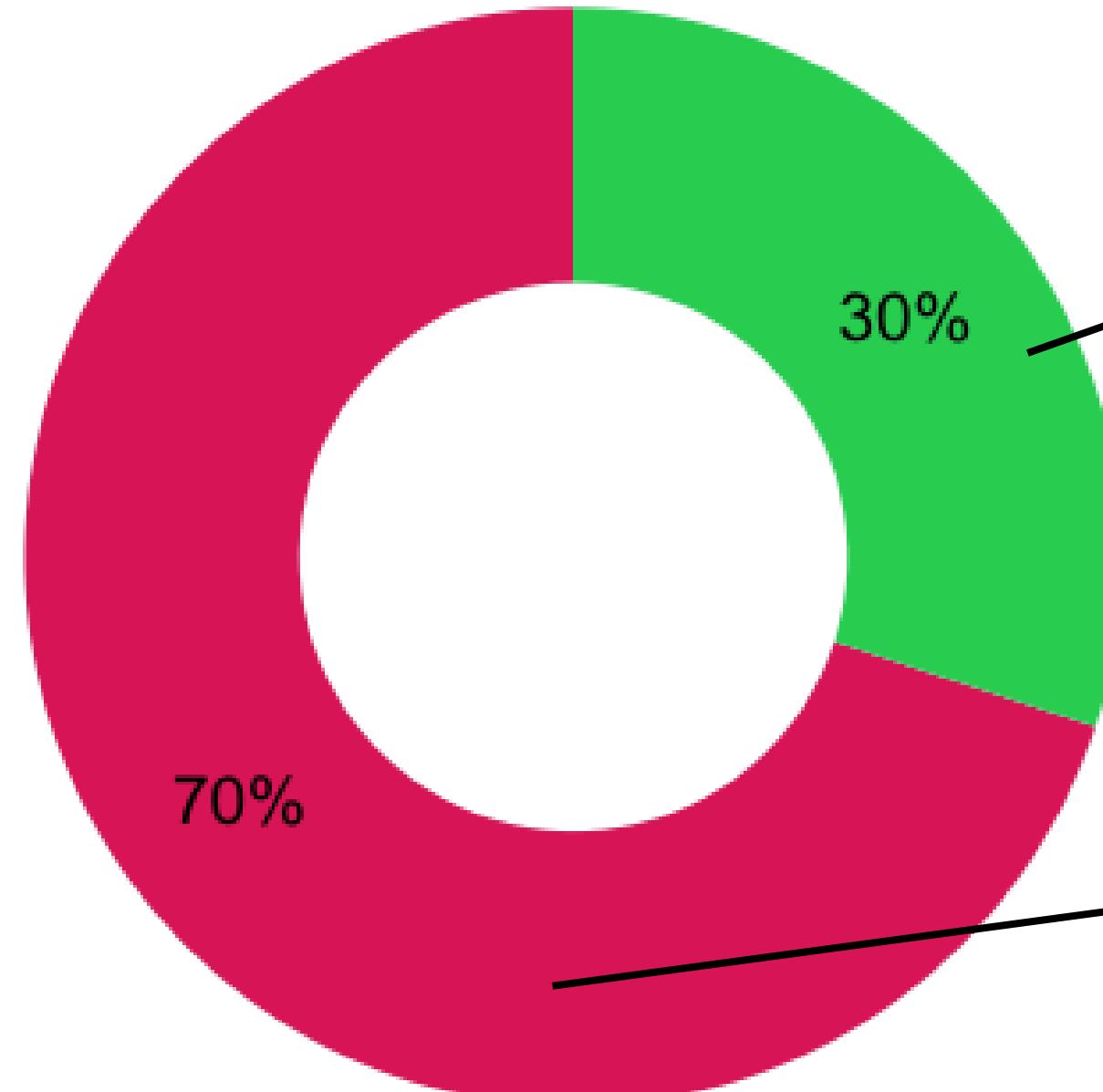


Instagram



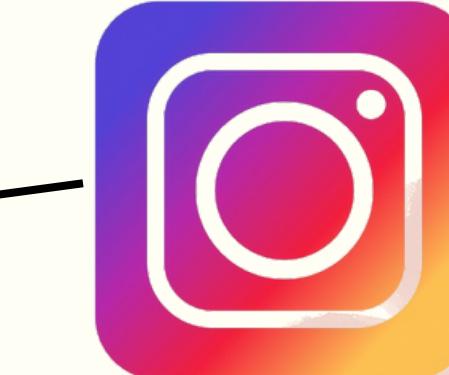
# INSTAGRAM IS YOUR PERFECR TOPIC OPENER

Chat Record Distribution on different Platform



WhatsApp

More Preferred

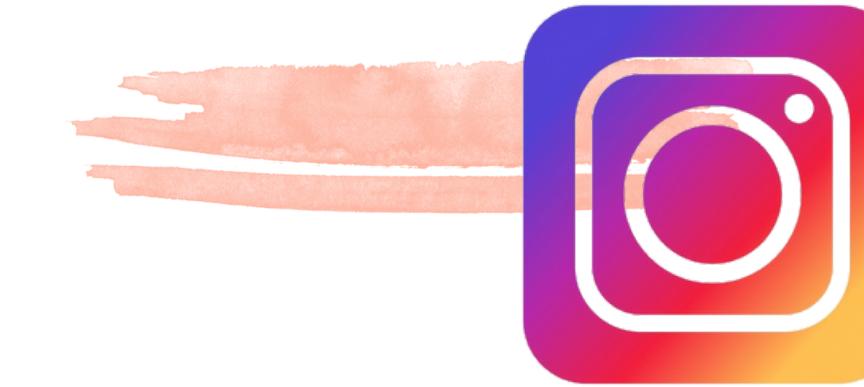


Instagram

# A COMPARISON BETWEEN WHATSAPP & IG



prediction  
focus  
**work**  
yes good  
let thinking  
making  
term thanks  
solutions  
consider  
case  
need  
haha  
data  
first  
team analysis  
wanna going  
**solution**  
long ppt  
look  
see share  
**coz**  
help  
thing time  
short  
point  
**ai**  
slides  
**part**  
stephen  
**shein**  
group  
sure  
later just  
meeting presentation  
maybe tienne  
**think**  
later  
**study**  
presentations  
team analysis  
**stickers**  
wrong  
spam  
pretend  
camera



remove  
pretent energy  
gum  
number  
escape find  
cat time mm cute  
icon go ysss suddenly  
later let change fun  
**phone**  
one sin better  
lot study need  
see ga message realll  
costly pet  
**stickers**  
nap  
disappear  
wts won'tt  
**good**  
give

# A COMPARISION BETWEEN WHATSAPP & IG

Comparing to WhatsApps...

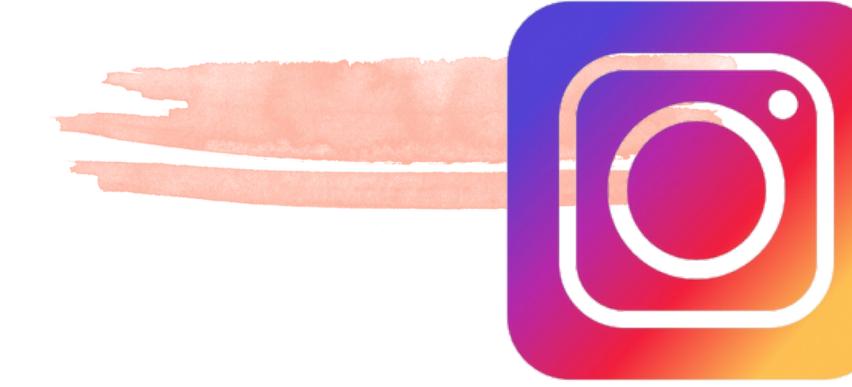


Personal Topics



Causal Slangs

We Built A Deeper Connection !

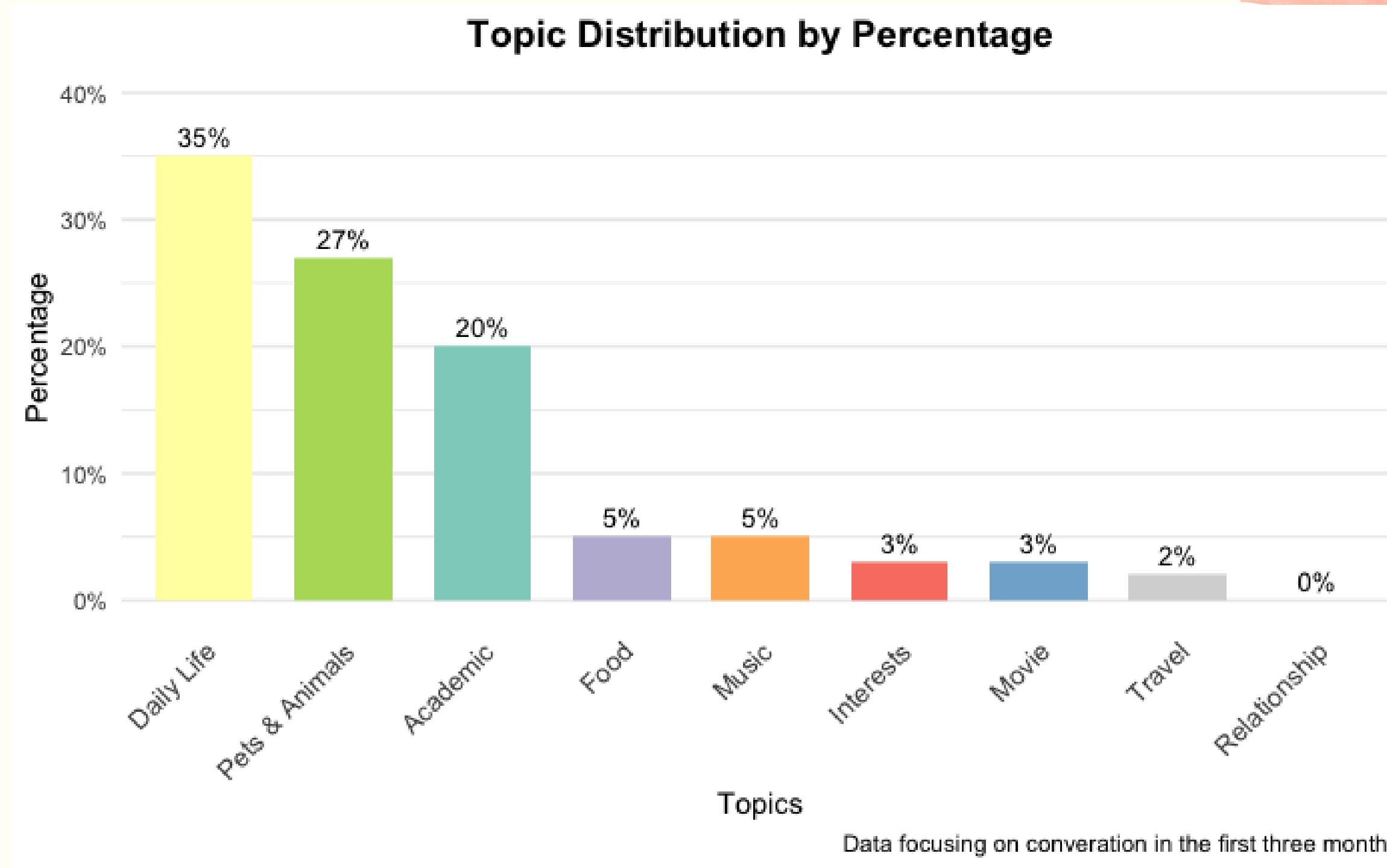


remove pretent energy gum  
number  
escape find lahhh nooo mood  
cat time mm cute dog maybe  
icon go ysss suddenly  
later change fun  
phone one sin better  
lot study need lahhhh hitting  
see ga message realll  
stickers nap costly pet  
wrong spam disappear good  
spam pretend wts won'tt give  
pretend camera

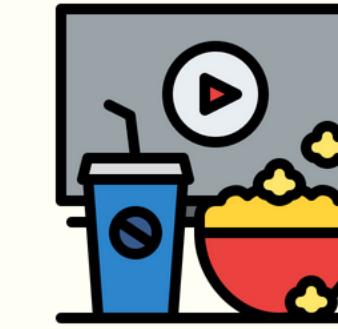
A watercolor-style illustration of a man standing on a yellow and brown textured surface. He is wearing a blue t-shirt, purple shorts, and a dark cap. He is holding a bunch of balloons tied to a stick. The balloons are various colors including orange, yellow, purple, and blue. In the background, there are large, stylized, overlapping circles in shades of blue, orange, and yellow.

YOU HAVE STARTED THE  
DISCUSSION. WHAT NEXT?

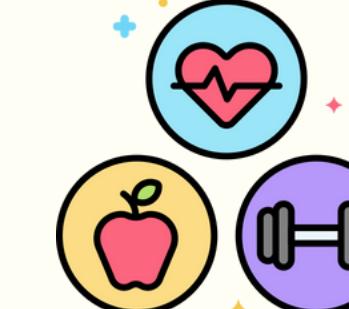
# BEGIN WITH TOPIC IN COMMON !



**Don't Topics**

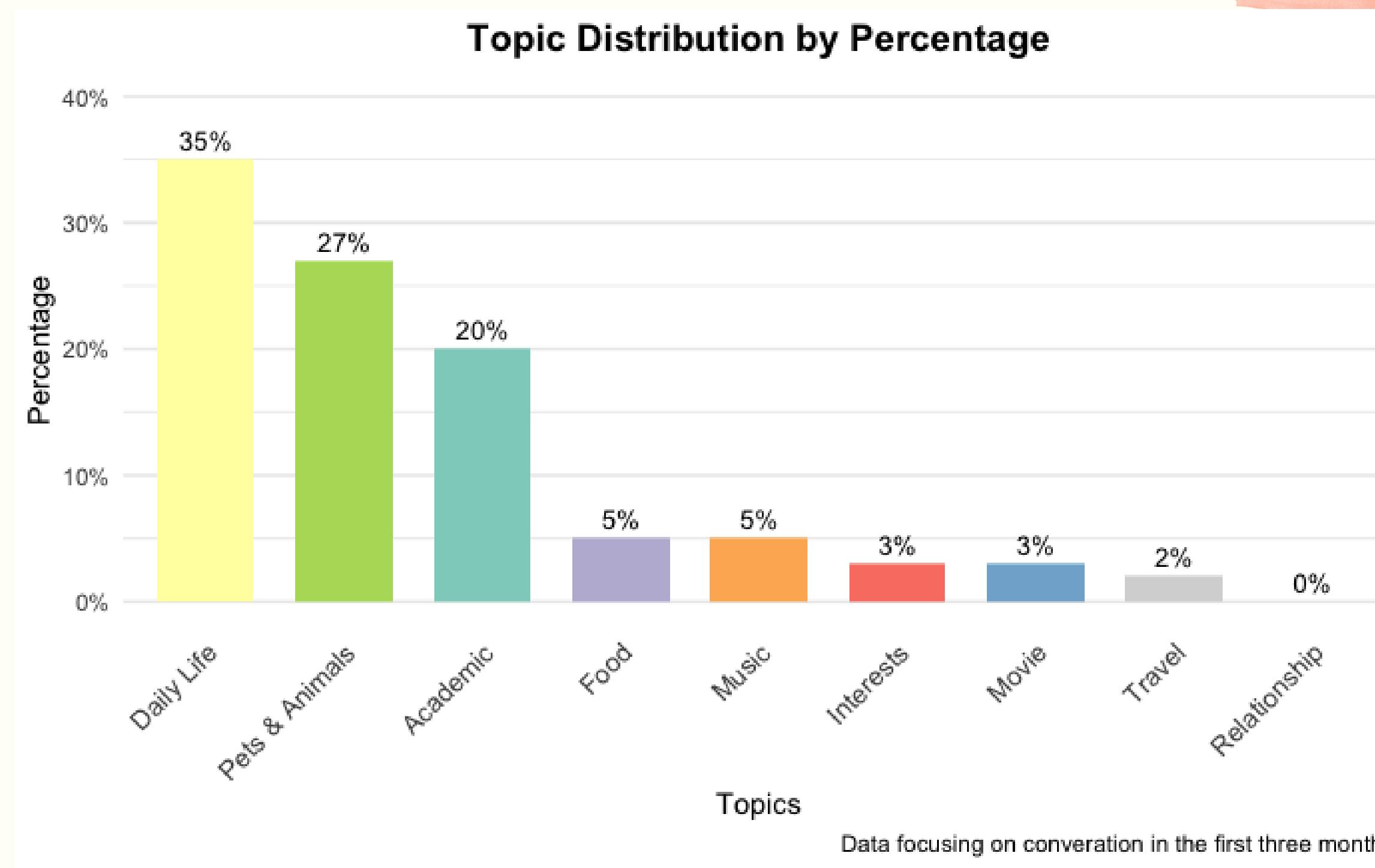


Movie



Interests

# BEGIN WITH TOPIC IN COMMON !



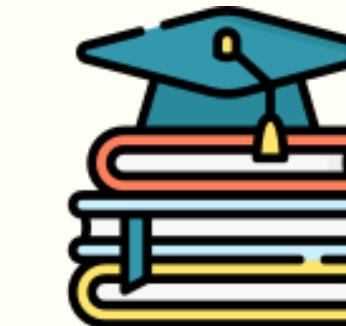
Do Topics



Daily Life



Pet/ Animals

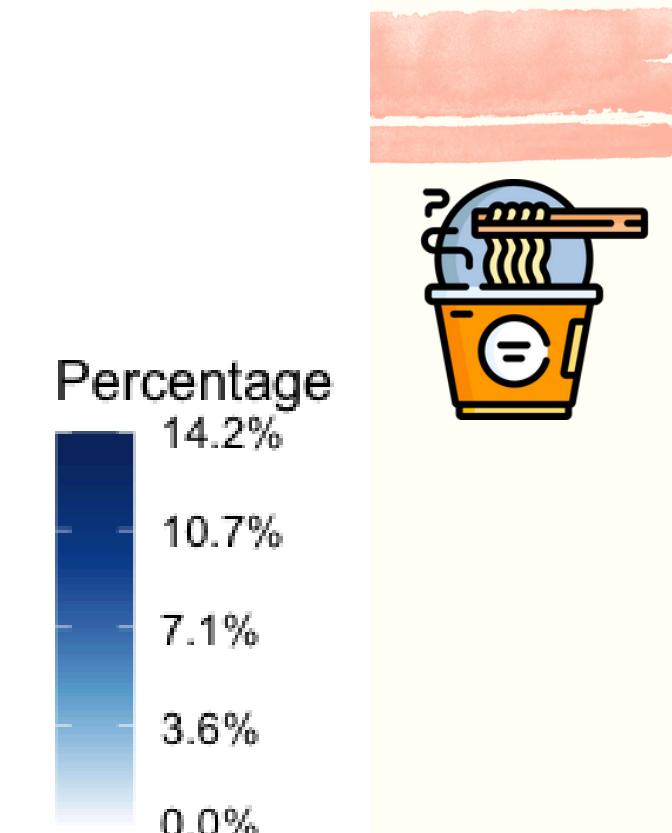
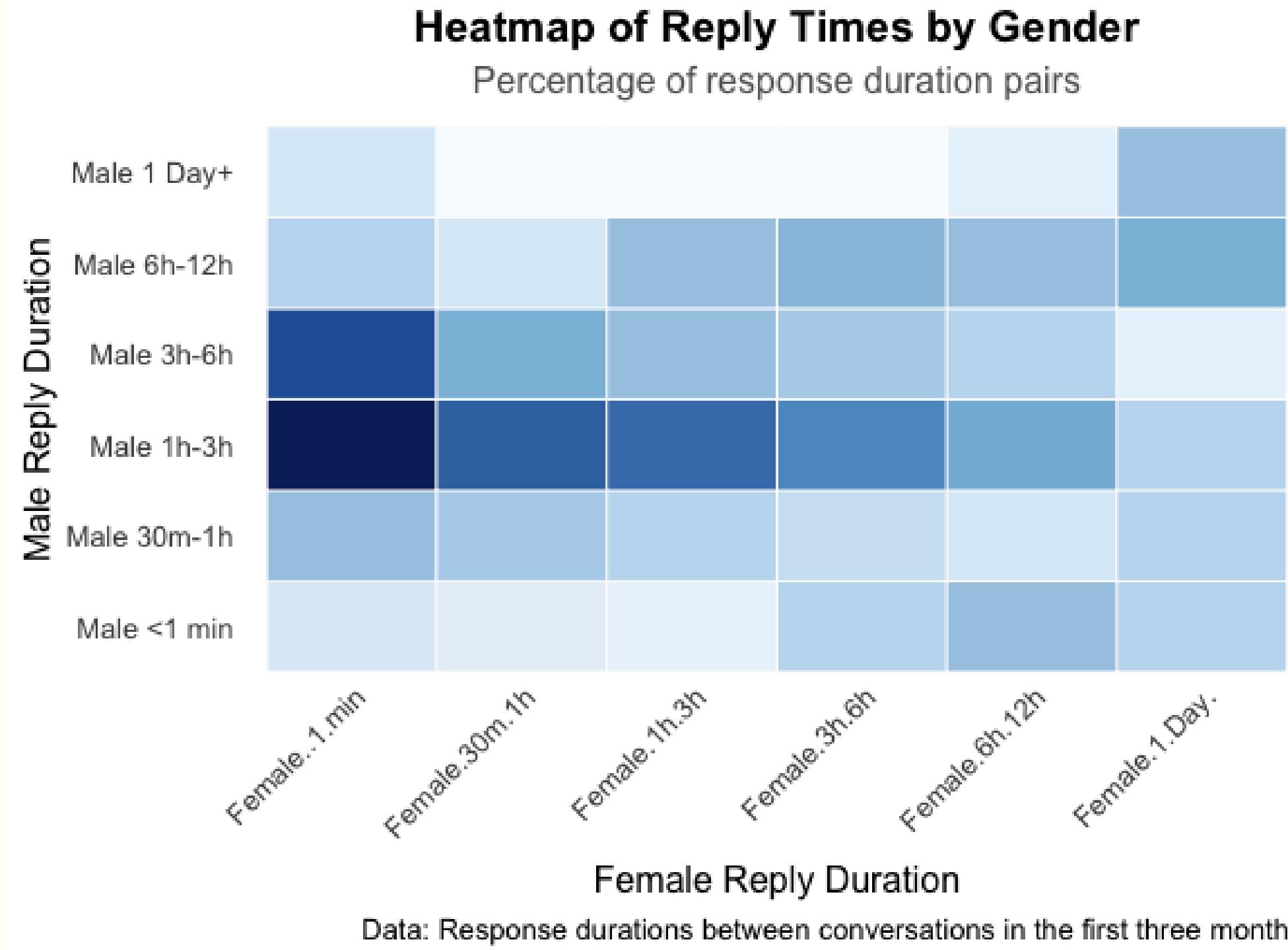


Academic



TAKE INITIATIVE & TIMING  
ACTUALLY MATTERS A  
LOT

# INSTANT REPLY JUST PRESSURE THE OPPOSITE SIDE



**Instant Reply**



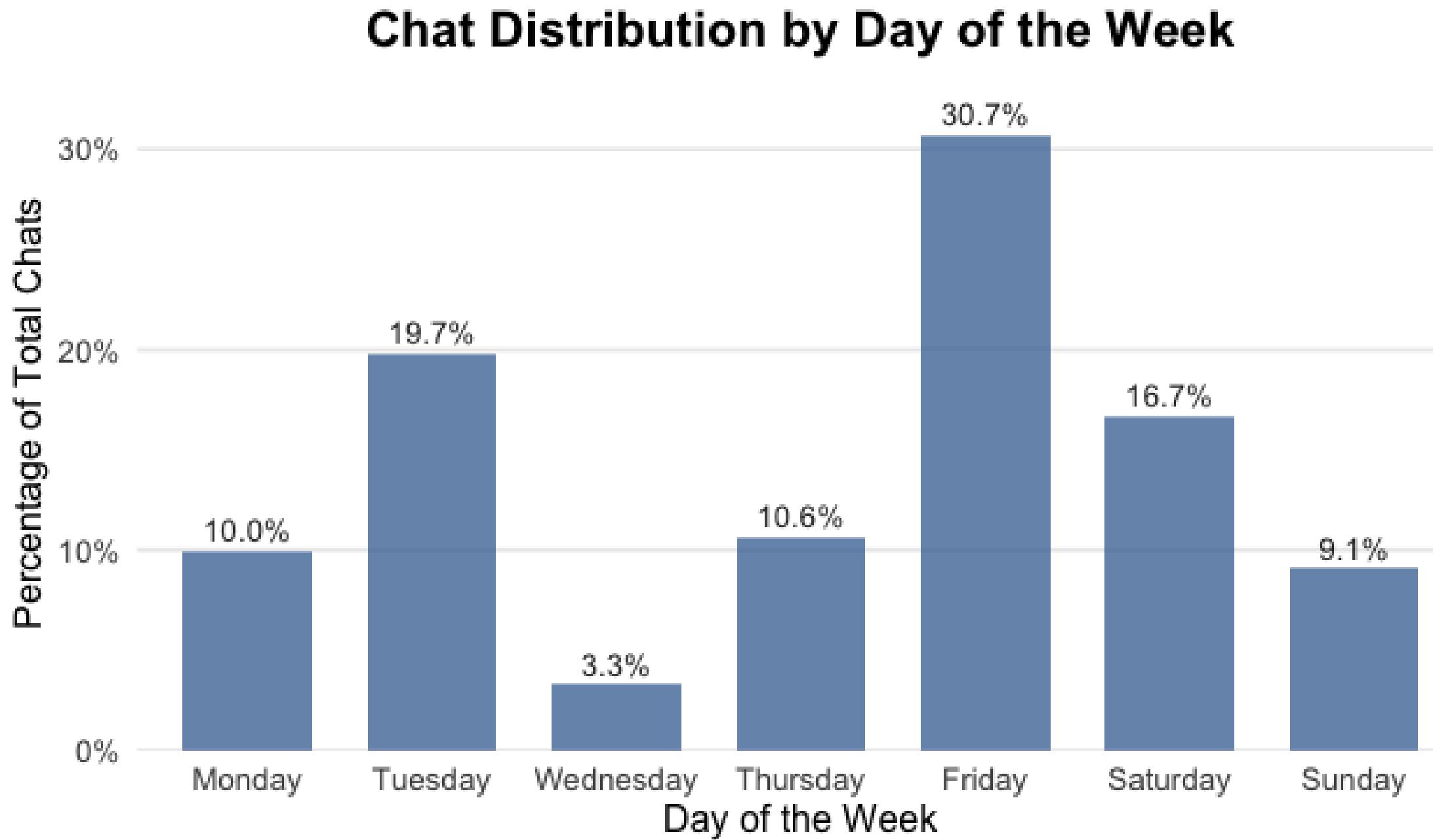
**Stress & Pressure**



**Too Accessible**

**1 - 3 hours is the rule of thumb**

# FRIDAY IS THE PERFECT TIME TO CHAT



**Friday Wins !!**



No Pressure

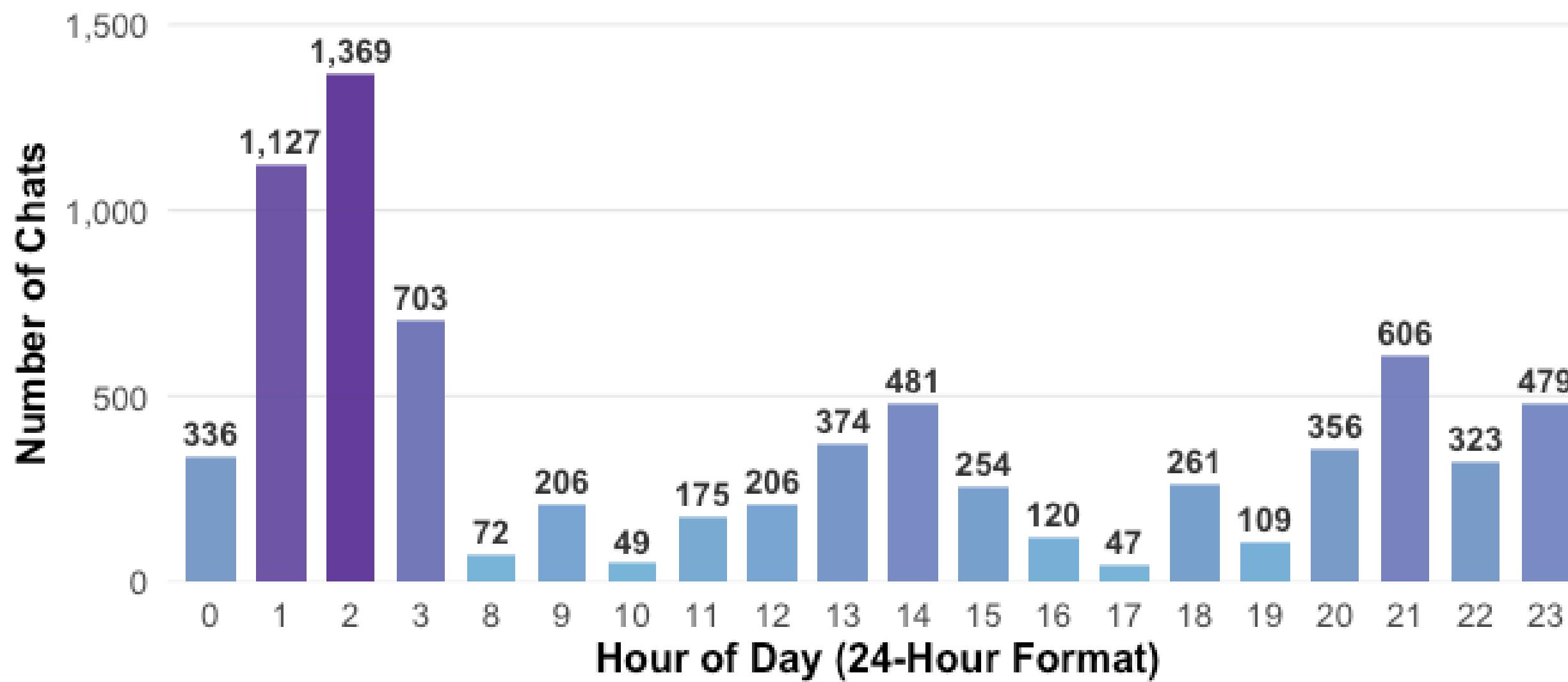


Tired

# MIDNIGHT GIVES THE PERFECT VIBES

**Midnight is the Best Time to Start Conversations**

Chat frequency peaks between 11 PM and 1 AM



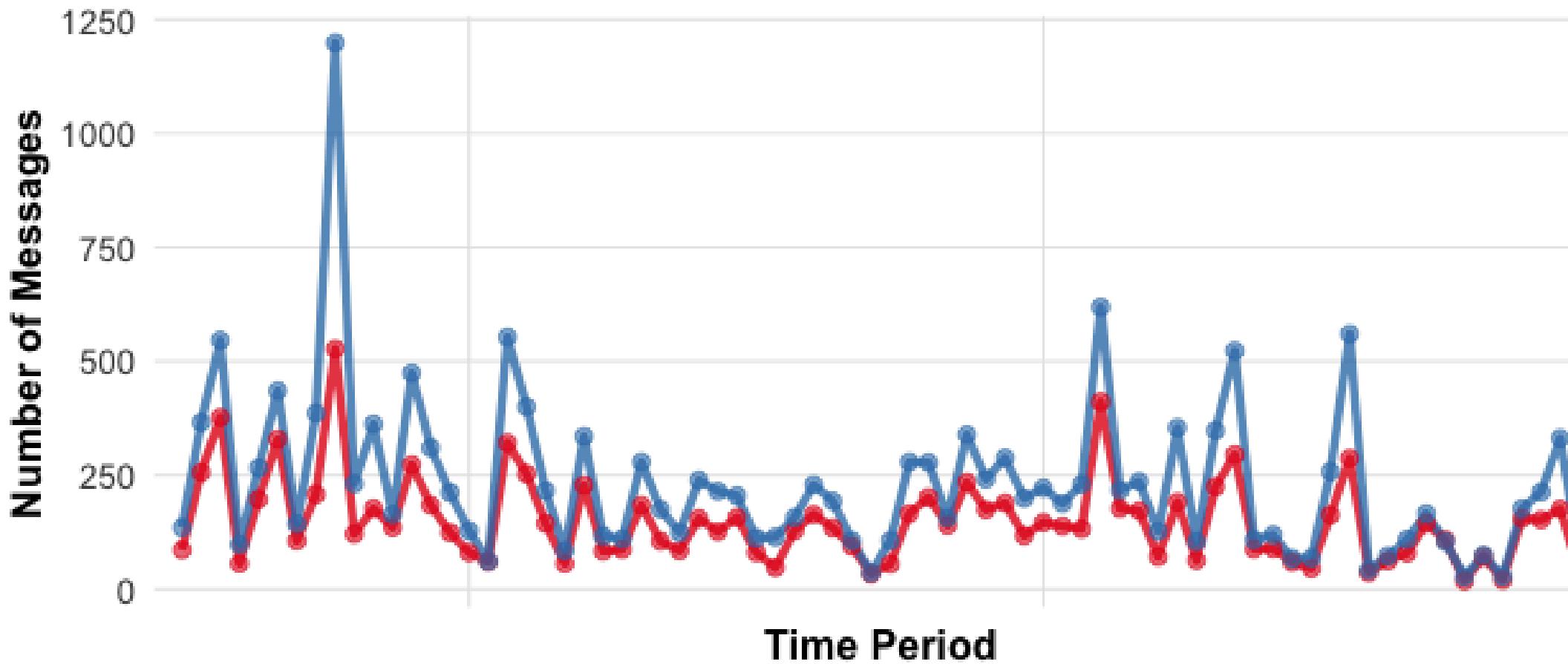


**SOMEONE TOLD NEVER TO  
BE INVOLVED**

# TAKE THE LEAD IN COMMUNICATION

Daily Message Frequency by Gender

Gender    Female    Male



Break the Misconception



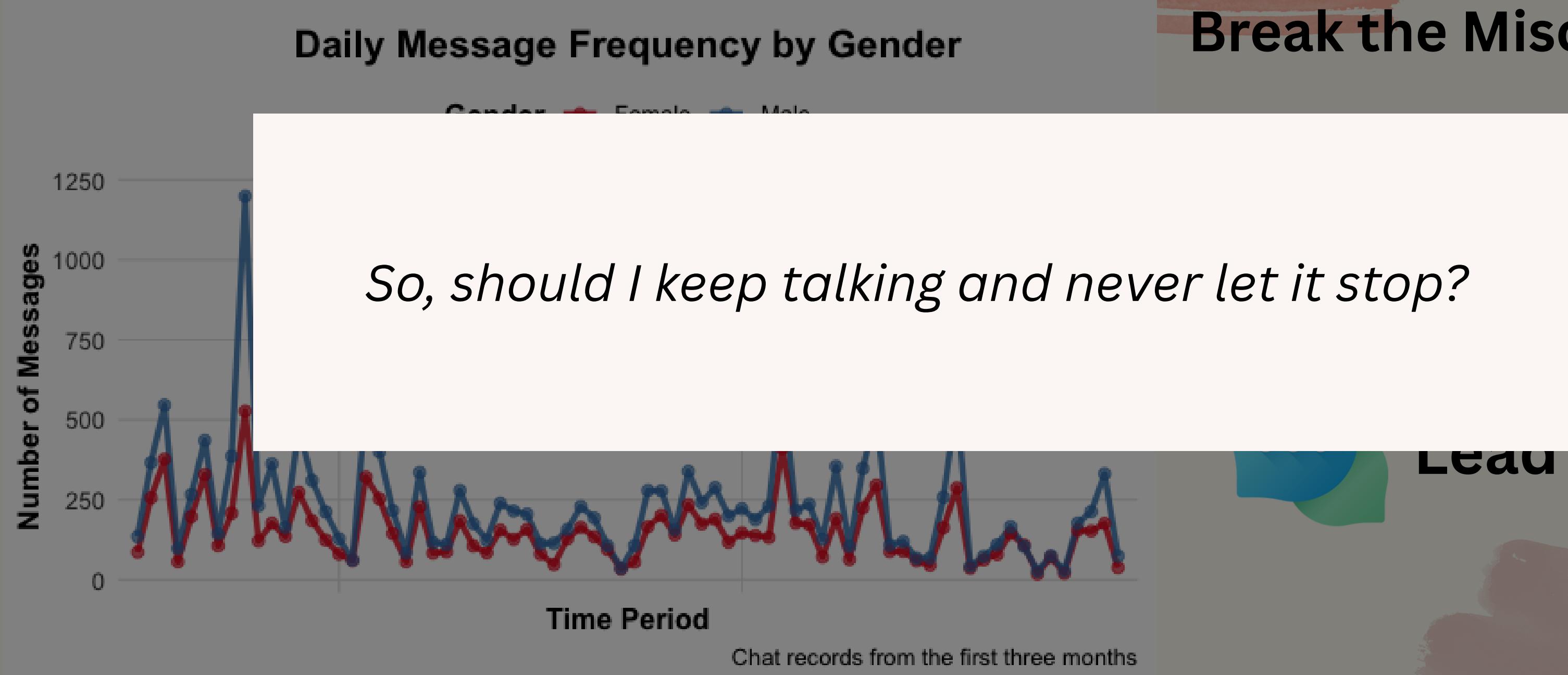
Stayed Engaged



Lead The Chat

Your engagement matters a lot !

# TAKE THE LEAD IN COMMUNICATION



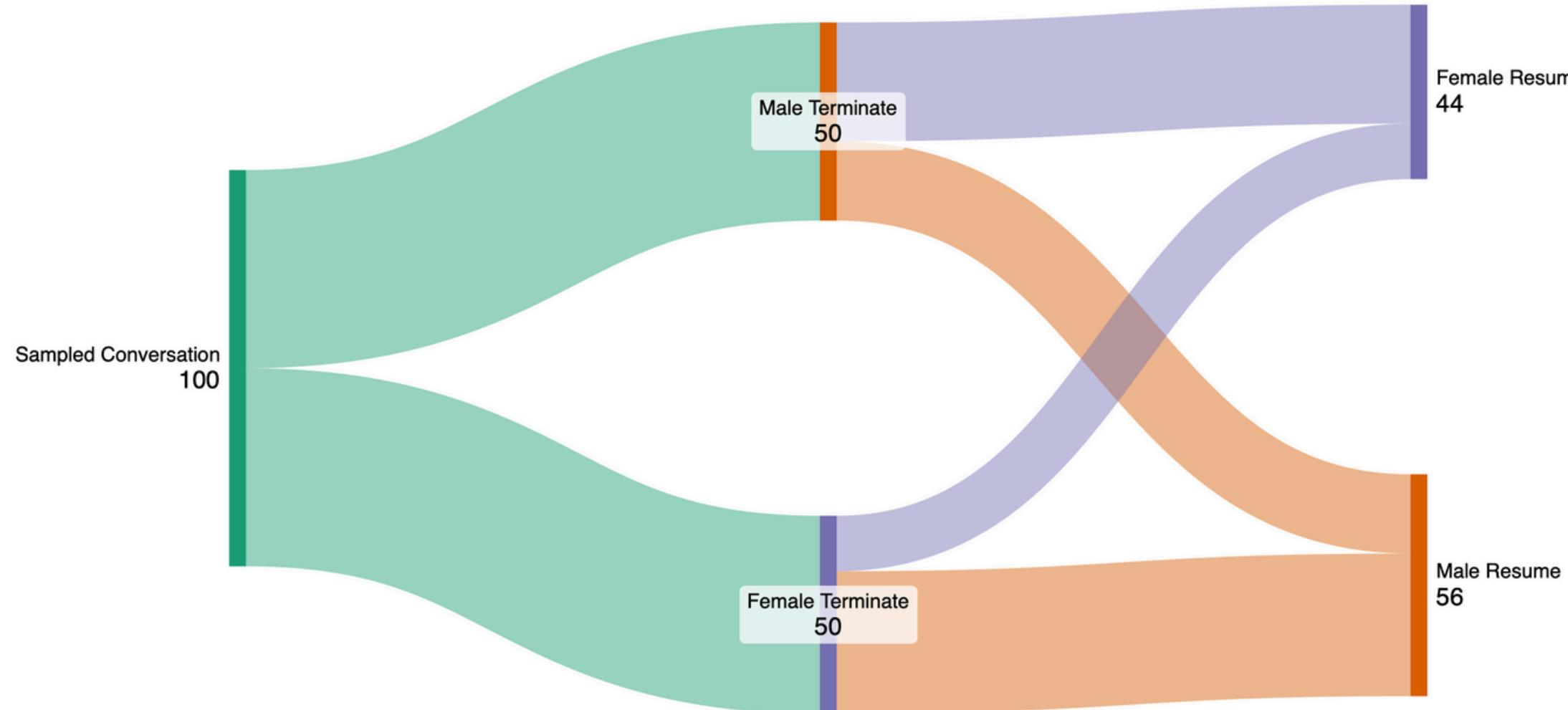
Break the Misconception

and Engaged

Your engagement matters a lot !

# TERMINATING CONVERSATION GIVE YOU UPPER HAND

*After sampled 200 conversations*



**Appropriate Stop Matters**



**Act As A Hook**



**Let her think on it**



**Say “Let Chat that Next Time”**



**OF COZ WE CANNOT  
COVER EVERYTHING IN  
THIS SHORT WORKSHOP**

# REGISTER OUR ONLINE COURSE TO UNLOCK YOUR LOVE !



**Stephen Cheung**  
*Your Love Instructor*

**Original: ~~USD 999~~**

**Discounted: USD 99**

*Time Limited Offer! Discount Just For you*

**Register Now !!**

**SCAN ME**



# LET OUT OF THE POOL (“出POOL”) TOGETHER

