

CSA × DSA × FTSA × Longbridge Hackathon

Participating teams can choose **one** of the following themes and come up with a solution that addresses a problem of that theme.

1. The Future of Trading Experience
2. Smarter Investment Decision
3. Gamified & Behavioral Onboarding for Lifelong Investing

Submission Details

File Submission: [CSA × DSA x FTSA x Longbridge Hackathon Submission – Fill out form](#) (login to your HKU account)

Cut-off time:

Nov 7 1:15pm (Any submission on or after 1:20pm may result in a mark deduction or even disqualification.) (We will check timestamps of each file.)

Allowed Submission Formats (Final Prototype & Demo):

- PDF
- Images (PNG / JPG / JPEG)
- Video Recording (MP4 / MOV)
- PowerPoint (PPT / PPTX)
- Zip (Source code only)

[No live links, editable files accepted]

Expected submission:

- Pitch Deck
- Prototype(s) (In required formats stated above)
- One-Page Summary in PDF
- Code in Zip (optional)

Presentation Day Schedule

Date: 7 November 2025 (Friday)

Venue: HW312, HKU Campus

Mandatory Arrival: 12:30pm (all team members must be present)

→ We will conduct a *lucky draw* to determine presentation order

→ You are highly recommended to open Longbridge Account before presentation (the account is required for prize redemption)

Presentations Start: 1:30pm

Presentations End: ~ 5:30pm (including Q&A and judging)

End Time: ~6:30pm

Presentation Rules:

- 6 minutes pitch + 2 minutes Q&A per team
- Use your submitted pitch deck (no changes allowed)
- Demo via submitted video/screenshots

Attendance Policy:

- Required: Be in the venue 10 minutes before your slot
- Highly Recommended: Stay for the entire session
→ Learn from peers, network with judges & Longbridge team, support others!

Top 3 Prizes

🥇 1st Prize: HKD 2,000 + gift

🥈 2nd Prize: HKD 1,000 + gift

🥉 3rd Prize: HKD 600 + gift

[Redeem in Longbridge app]

Judging Criteria

Judges will give a score (1-10) to each of the following points, and the sum will be the score of that team. The maximum achievable score is 100.

Problem: conveyed through the presentation

- The problem exists in the industry
- The description/ characterization of the problem is correct, clear and specific
- Existing/ competing solutions are adequately addressed

Solution idea: conveyed through the presentation

- The solution effectively solves the exact problem identified above
- The solution is innovative and similar solutions have not been attempted before
- Potential flaws/ unintended side effects of the solution are adequately addressed

Frontend: drawing / figma / UI

- The user interface and user experience are intuitive and well-designed
- The user interface and user experience are well-suited for the solution above

Backend / logic: flowchart of what libraries or tools they are going to use

- The appropriate tools to achieve the solution are correctly identified
- Development, deployment and maintenance of the solution are feasible

Remarks

- The venue will open overnight, feel free to stay here.
- You are highly recommended to stay till at least 7pm on the first day, since there are tutors from Longbridge to help.
- While we will provide some refreshments, feel free to leave for lunch and dinner.
- Good luck!!!!

If you have any difficulties, please contact 59312297 or 98785300 through WhatsApp. Thank you very much.