SYSTEMS ANALYSIS AND DESIGN 12TH EDITION

Chapter 1

Introduction to System Analysis and Design



- 第10週 Ch6 Object Modeling
- 第11週 Ch7 Development Strategies
- 第12週 Ch8 Interface Design
- 第13週 Ch9 Data Design
- 第14週 Ch9 Data Design
- 第15週 筆試
- 第16週 期末分組報告 1-7組
- 第17週 期末分組報告 8-14組
- 第18週 端午節(期末分組報告繳交)

重要時程

- 第1週 2/23 開學週
- 第2週 3/2 CH1 分組
- 第3週 3/9 CH2
- 第4週 3/16 分組報告(資訊系統實例7分鐘+ 期末專案發想2分鐘)
- 第5週 3/23 CH3
- 第6週 3/30 CH4
- 第7週 4/6 補假
- 第8週 4/13 Ch5
- 第9週 4/13 Ch5

上調

課程討論版

請到網路上查詢國內外系統分析師的工作機會、工作內容、求才條件、工作待遇、地區分布並上傳到課程討論版。並提出看法說明系統分析師的工作適不適合自己?



分組名單

- 請各組以接龍方式列出分組名單,例:
- 第0組
 - S10955048 陳奕翔
 - S10955049 黄彦豪
 - S10955058 林政瑋
 - S10955059 鍾易恆
- 第1組
 - S109550xx 陳xx
 - S109550xx 黄xx
 - S109550xx 林xx
 - S109550xx 鍾xx

這週

確定分組名單

分組討論後回答在討論區 請寫組別和組員名字學號

- 請參考課本及課程網站的資料整理分析回答下列各項系統分析師相關問題
 - 工作職稱
 - 所需知識技能背景
 - 教育程度
 - 可能需要的專業認證
 - 工作職稱
 - 公司組織與規模
 - 薪資
 - 地點

- PHASE I: SYSTEMS PLANNING. 系統規畫
- 1. Introduction to Systems Analysis and Design.
- 2. Analyzing the Business Case.
- 3. Managing Systems Projects.
- PHASE II: SYSTEMS ANALYSIS.系統分析
- 4. Requirements Engineering
- 5. Data and Process Modeling.
- 6. Object Modeling.
- 7. Development Strategies.
- PHASE III: SYSTEMS DESIGN.系統設計
- 8. User Interface Design.
- 9. Data Design.
- 10. System Architecture.

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Analysis and Design for Systems 12th Edition

Chapter 1

Introduction to Systems Analysis and Design

• PHASE IV: SYSTEMS IMPLEMENTATION.系統建置

11. Managing Systems Implementation.

• PHASE V: SYSTEMS SUPPORT AND SECURITY.系統安全與支援

12. Managing Systems Support and Security.

ONLINE APPENDIX: THE SYSTEMS ANALYST'S TOOLKIT.

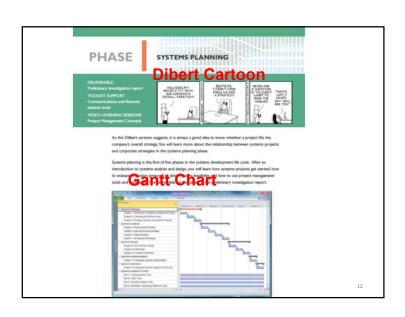
Toolkit Part A: Communication Tools.

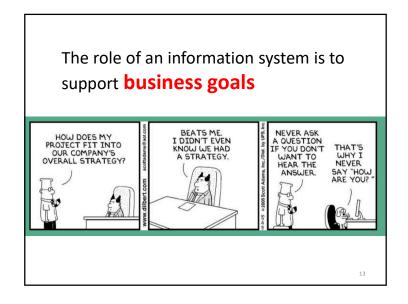
Toolkit Part B: CASE Tools.

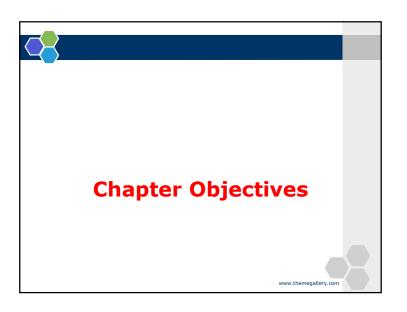
Toolkit Part C: Financial Analysis Tools.

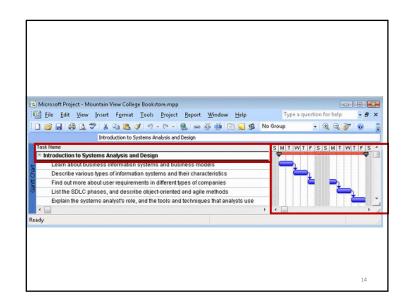
Toolkit Part D: Internet Resource Tools.

Supplements









Chapter Objectives

- Discuss the **impact** (影響) of **information technology** on business strategy and success
- Define an information system and describe its components (組成要件)
- Explain how profiles and models can represent business functions and operations
- Explain how the **Internet** has affected business strategies and relationships
- Identify various **types of information systems** (資訊 系統類型) and explain who uses them

Chapter Objectives

- Distinguish between structured analysis, objectoriented analysis, and agile methods(快捷法)
- Compare the traditional waterfall model with agile methods and models
- Apply five basic guidelines for systems development
- Discuss the role of the information technology department and the systems analysts (系統分析師) who work there

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Introduction

Companies use information as a weapon in the battle

- increase productivity,
- · deliver quality products and services,
- maintain customer loyalty,
- make decisions



Information technology can mean the difference between success and failure

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What is IT?



IT Budgets

The growth of economy



• The economy slows down





1.1 Information Technology

Herman Hollerith 1896



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What Is Information Technology?

- → Information Technology (IT)
- Combination of hardware and software products and services that companies use to manage, access, communicate, and share information
- ➤ Welcome to the 21st Century: The IT Journey Continues
 - · Changes in the world
 - · Changes in technology
 - · Changes in client demand





FIGURE 1-3 How times have changed!





https://www.youtube.com/watch?v=x75lhyxGQDU

https://www.ibm.com/watson/



The Impact of Information Technology

- Who develops Information Systems?
 - In-house applications
 - Software packages
 - Internet-based application services
 - Outsourcing
 - Custom solutions
 - Enterprise-wide software strategies

How versus What

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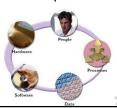
The Impact of Information Technology

- Systems Development
 - Business information systems are developed by people who are
 - technically qualified,
 - business-oriented,
 - · highly motivated
 - Must be good communicators with strong analytical and critical thinking skills

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What Is Information Technology? (CORT.)

- Systems Analysis and Design
 - Step-by-step process for developing highquality information systems
- Information systems:
 - Combination of technology, people, and data to perform certain business functions



What Is Information Technology? (CORT.)

- What Does a Systems Analyst Do?
 - -Plans, develops, and maintains information systems協助規劃、開發及維護資訊系統
 - -Manages IT projects, including tasks, resources, schedules, and costs管理IT專案、
 - -Conducts meetings, delivers presentations, and writes memos, reports, and documentation召開會議、進行簡報,以及撰寫備忘錄 、報告及文件

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Information System Components

- System: Set of related components that produces specific results
 - -Mission-critical systems are vital to a company's operations

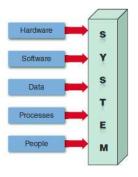


FIGURE 1-4 An information system needs these components.

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1.2 Information Systems

Information System Components

- Hardware
 - Physical layer of the information system
 - Moore's Law was integral to the development of hardware
- Software
 - Controls hardware
 - System software
 - Application software
 - Horizontal system
 - Vertical system
 - · Legacy system

FIGURE 1-5 Server farms provide

the enormous power and speed that modern IT systems need.

Information System Components

(Cont. 2)

• Data

Stored in tables

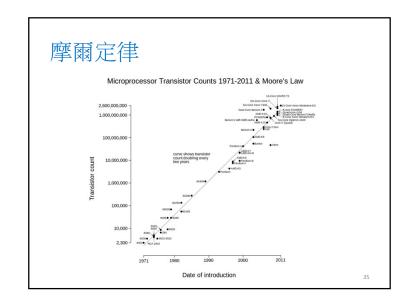
Processes

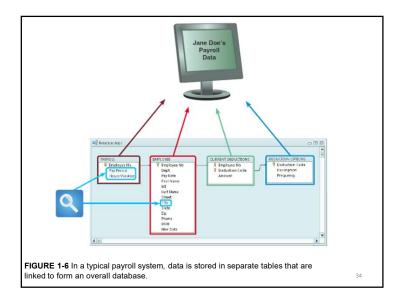
 Describe the tasks and business functions performed to achieve specific results

People

Stakeholders: Individuals interested in an information system

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Information System Components

- Data All systems require input data
 - Data: Basic facts that serve as raw material
 - -Information: Data transformed into output

Data VS Information?



1.3 Internet Business Strategies

The Internet Model

- Ecommerce (electronic commerce)
 - User interface Enables communication between a data-base management software and a web-based server
 - Mobile devices interact with the system using apps

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Business Today

- Influenced by:
 - Rapidly increasing globalization
 - Technology integration for seamless information access
 - Rapid growth of cloud-based computing and services
- All trends are Internet-centric

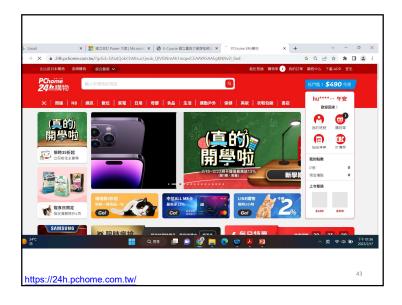
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Business Today (Cont.2)

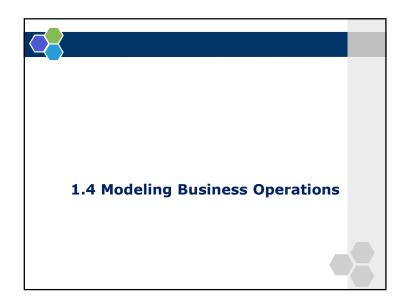
- B2C (Business-to-Customer)
 - In a single convenient session, customers can:
 - Do research and compare prices and features
 - Check availability and arrange delivery
 - Choose payment methods
- B2B (Business-to-Business)
 - Ecommerce was initially carried out using electronic data interchange (EDI)
 - Most firms use supply chain management (SCM) software, which helps businesses manage inventory levels, costs, alternate suppliers

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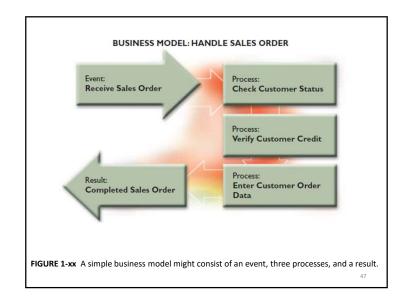


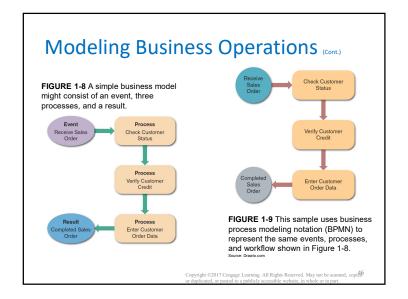


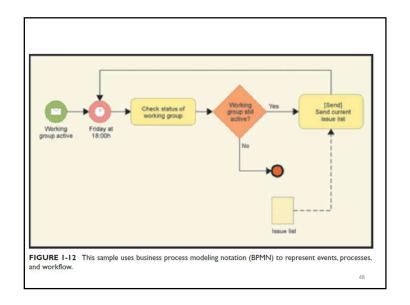
Modeling Business Operations

- Business Profile
 - Overview of a company's mission, functions, organization, products, services, customers, suppliers, competitors, constraints, and future direction
- Business Process
 - Specific set of transactions, events, and results that can be described and documented
 - Business process model (BPM)
 - Business process modeling notation (BPMN)

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1.5 Business Information Systems

Business Information Systems

- Enterprise Computing
 - Supports company-wide operations and data management requirements
 - Enterprise resource planning (ERP) systems provide cost-effective support for users and managers throughout the company

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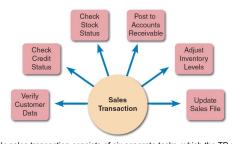
Business Information Systems

- Current Method
 - -All employees use office productivity systems
 - Operations users require decision support systems
 - Systems are defined by their functions and features

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Transaction Processing (TP) Systems

- Processes data generated by day-to-day business operations
 - Examples Customer order processing, accounts receivable, and warranty claim processing



IGURE 1-11 A single sales transaction consists of six separate tasks, which the TP system rocesses as a group.

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Business Support Systems

- Provide job-related information support to users at all levels of a company
 - Can work hand-in-hand with a TP system
- Management Information Systems (MIS)
- Radio frequency identification (RFID)
 - Uses high-frequency radio waves to track physical objects

FIGURE 1-12 With an RFID tag, items can be tracked and monitored through the shipping process.

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Business Information Systems (Cont.3)

- User Productivity Systems
 - Technology that improves productivity
 - Groupware: Enables data sharing and coordination of efforts
- Systems Integration
 - Combination of transaction processing, business support, knowledge management, and user productivity features

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Knowledge Management

- Uses a knowledge base and inference rules
 - Knowledge base: Large database that allows users to find information by entering keywords
 - Inference rules: Identify data patterns and relationships

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系統分析與設計—理論與實務應用(三版) 吳仁和·林信惠著

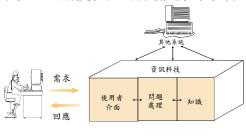
資訊系統種類

- 交易處理系統(Transaction Processing System, TPS)
- 管理資訊系統(Management Information System, MIS)
- -企業資源規劃系統(Enterprise Resource Planning, ERP)
- 決策支援系統(Decision Support System, DSS)
- 專家系統(Expert System, ES)
- 高階主管資訊系統等(Executive Information System, EIS)

系統分析與設計—理論與實務應用(三版) 吳仁和·林信惠著

資訊系統的種類

資訊系統是一種由使用者介面、問題處理與 知識等子系統有組織的結合,用以管理知識, 並為某些活動提供知識或服務的系統。



(續)

- 若採取由公司內部獨立完成,可以有以下方式:
 - 使用者自建
 - 由公司資訊部門自行開發
 - 由相關部門人員組成任務編組開發
- 若取自於公司外部,則可:
 - 委外開發
 - 購買現成之套裝軟體
 - 引進同業之系統
 - 採取租賃方式
- 其他方式
 - 上述各種策略之綜合,或由部分同業聯合共同找資訊公司開發等。

資訊系統建置策略

- 資訊系統建置策略乃指資訊系統之建立、修改、擴充或更新等所採取之方式。資訊系統之建置策略可分成三種:
 - 由公司內部獨立完成
 - 由公司外部取得
 - 其他方式

系統分析與設計-理論與實務應用(三版) 吳仁和·林信惠著

交易處理系統

- 交易處理系統亦稱資料處理系統,其主要目的是將大量的交易處理自動化。此系統的兩種主要功能為交易記錄之保存與交易表單之產生。
- POS系統之前檯系統、加油站之加油作業與 收銀系統,金融機構之櫃檯系統等皆屬於 交易處理系統。

系統分析與設計—理論與實務應用(三版) 吳仁和·林信惠著

管理資訊系統

- 管理資訊系統主要之目的是提供不同層級的管理者有關組織營運狀況不同摘述程度之報表,這些報表之格式事先設定,資料之處理與報表之產生也多是結構化的。該系統的兩種主要功能是交易資料之記錄保存與摘述性報表之產生。
- POS系統之後檯系統是屬於管理資訊系統。

決策支援系統

- 決策支援系統之主要目的是支援決策者,以提升其決策效率與效能。
- 決策支援系統主要是支援半結構化或非結構化之決策活動,其主要特徵有:
 - 能以即興、自訂性或標準化的方式分析資料與產生報表。
 - 能直接與決策者產生互動。
 - 例如: POS 系統之後檯系統,除了固定式資料查詢、處理、 分析與報表產生外,若還能與使用者互動,並依其需求擷 取分析與展示資訊,則該系統可稱為DSS。

系統分析與設計-理論與實務應用(三版) 吳仁和·林信惠著

企業資源規劃系統

- 能即時整合與規劃分散於各據點之企業資源及掌握企業之營運狀況,並能隨時依需求彈性地處理與展示資訊。
- 狹義的觀點視ERP系統為整合與規劃企業內 部資源之系統。
- 廣義的觀點視ERP系統為整合與規劃企業內外部資源之系統(例如包括上下游之供應 鍊管理)。

高階主管資訊系統

- 高階主管資訊系統是針對高階主管之資訊 需求而設計,其目的是希望高階主管能直 接從電腦中,即時得到其所需之關鍵資訊, 而不需透過中介使用者。
- 高階主管資訊系統有一些重要的特徵,例如可過濾、摘述關鍵資訊。一般來說,高階主管資訊系統之特徵與決策支援系統相同,但高階主管資訊系統比決策支援系統有更多的限制,故高階主管資訊系統可視為是決策支援系統的一種特例。

專家系統

- 專家系統初期發展的目的是用以取代人類專家,並希望專家系統所提供之解答或建議可達到人類專家之水準。
- 專家系統有三個主要元件:使用者介面、推理機與知識庫。 使用者介面是專家系統與使用者交談之機制;推理機是專 家系統依使用者之要求從知識庫中推論出結果或建議之機 制;知識庫則是系統儲存專家知識的地方。
- 如今,專家系統不再強調取代專家,而是支援專家,因此專家系統也漸成為另一種決策支援系統。

系統開發

重點在討論一個軟體資訊系統的開發過程中所涉及到的:

- •系統建置的規劃與管理
- •分析與設計所採用的方法
- •分析與設計所採用的技術
- •以及各種相關事項

系統分析與設計—理論與實務應用(三版) 吳仁和·林信惠著

資訊系統之種類及其特性

資訊系統種類	資訊系統特性
交易處理系統	針對大量交易處理之自動化,其處理程序及資 訊需求非常結構化,且一經決定後就不常改變。
管理資訊系統	提供給不同層級的管理者,有關組織營運狀況 不同摘述程度之報表,且報表之格式是預定的。 一般來說,這些資料之處理與報表之格式事先 預定,且一經決定後就不常改變。
決策支援系統	主要是用以支援決策者半結構化或非結構化之 決策。一般來說,需求沒有固定形式。
企業資源規劃系統	能即時整合與規劃企業分散於各據點之企業資源,並能隨時依需求彈性的處理與展示資訊。



1.6 Organizational Information Models



Functions and Organizational Levels Top Managers Middle Managers Knowledge Production Accounting Workers Supervisors and Team Leaders Marketing Operational Employees Organizational Levels FIGURE 1-14 A typical organizational model identifies business functions and organizational levels Copyright ©2017 Cengage Learning. All Rights Reserved. May not be scanned, copied or duplicated, or posted to a publicly accessible website, in whole or in part.

What Information Do Users Need?

- Middle Managers and Knowledge Workers
 - Middle managers provide direction, resources, and performance feedback to supervisors and team leaders
 - Require more detailed information than top managers
 - Knowledge workers provide support for the organization's basic functions

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What Information Do Users Need?

- Top Managers
 - -Use IT to develop long-range strategic plans
 - Require information such as economic forecasts, technology trends, competitive threats, and governmental issues

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What Information Do Users Need?

- Supervisors and Team Leaders
 - Oversee operational employees and carry out day-to-day functions
 - Require decision support information, knowledge management systems, and user productivity systems

What Information Do Users Need?

(Cont.2)

Operational Employees

- Rely on TP systems to enter and receive data they need to perform their jobs
- Empowered to handle tasks and make decisions that were assigned previously to supervisors

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1.7 Systems Development

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資訊系統開發人員

- 資訊系統開發之相關人員包括:
 - A. 終端使用者: 提供使用者需求與企業知識
 - B. 終端使用者之高層主管:決定系統發展方向,提供資源
 - C. 程式設計師:依藍圖設計程式,建立資料庫,測試及安裝系統
 - D. <u>系統分析師</u>:使用者需求→資訊技術、企業處理、知識 等軟硬體藍圖
 - E. 資訊系統經理:統籌系統建置與開發
 - F. <u>資料庫管理者及其他技師等</u>:負責資料庫、作業系統等 軟硬體之建置、管理及維護

Systems Development Methods

Structured Analysis

Object-Oriented (O-O) Analysis

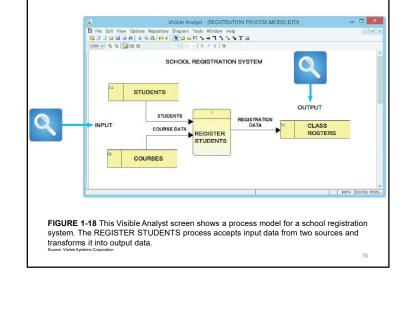
Agile/Adaptive Methods

Systems Development Methods (Cont.1)

Structured Analysis

- Time-tested and easy to understand
- Uses the systems development life cycle (SDLC)
- Based on predictive approach
- Process-centered technique
 - Uses process models to graphically describe a system
- Addresses data organization and structure, relational database design, and user interface issues
- The SDLC describes activities and functions that all systems developers perform, regardless of which approach they use

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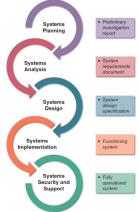


FIGURE 1-19 Development phases and deliverables are shown in the waterfall model. The circular symbols indicate interaction among the phases.

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Steps in the SDLC Model

- Systems planning
 - Initiated by a systems request
 - Goal To perform a preliminary investigation
 - Feasibility study: Reviews anticipated costs and benefits and recommends a course of action

Steps in the SDLC Model

Systems analysis

- -Goal: To build a logical model of the new system
- Requirements modeling: Analyst investigates business processes and documents the functions to be performed by the new system
- Deliverable : System requirements document

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Steps in the SDLC

Systems implementation

- New system is constructed, programs are written, tested, and documented, and the system is installed
- Deliverable A completely functional and documented information system
- Includes systems evaluation

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Steps in the SDLC ModelSystems

Systems design

- Goal To create a physical model that satisfies all documented requirements
- User interface is designed and application architecture is determined
- Outputs, inputs, and processes are identified
- Deliverable System design specification
- Management and user involvement is critical

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Steps in the SDLC

Systems support and security

- IT staff maintains, enhances, and protects the system
- A well-designed system must be secure, reliable, maintainable, and scalable

Systems Development Methods (CONT.7)

Object-Oriented Analysis

- Combines data and the processes that act on the data into objects
 - Object: Member of a class, which possesses properties
 - O-O methodology provides easy transition to O-O programming languages like Java



FIGURE 1-20 The PERSON class includes INSTRUCTOR and STUDENT objects, which have their own properties and inherited properties.

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Object-Oriented Development Model FIGURE 1-21 In a typical O-O development model, planning, analysis, and design tasks interact continuously to generate prototypes that can be tested. Analysis Design

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Systems Development Methods (CORLE)

Agile Methods

- Involve building and constantly adjusting a series of prototypes to user requirements
- Use a spiral model
 - Spiral model: Series of iterations based on user feedback
 - Feedback from prior steps is incorporated in each incremental step
- Allow developers to be more flexible and responsive

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Agile Methods

Prototypes

- Disadvantages
 - -Riskier than traditional methods
 - Weak documentation and blurred lines of accountability
 - Lack of emphasis on the larger business picture

Other Development Methods

- Joint application development (JAD)
 - Focuses on team-based fact-finding
- Rapid application development (RAD)
 - A compressed version of the entire development process

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Systems Development

- Prototyping
 - Early working version of an information system
 - Disadvantage Important decisions might be made before business or IT issues are thoroughly understood
 - A prototype based on careful fact-finding and modeling techniques can be an extremely valuable tool

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01

Systems Development Tools

Modeling

- Graphical representation of a concept or process
 - Business model
 - Data model
 - Object model
 - Network model
 - Process model



FIGURE 1-15 Microsoft Visio allows you to drag and drop various symbols and connect them to show a business process.

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Systems Development Tools

- Computer-Aided Systems Engineering (CASE) Tools
 - Known as computer-aided software engineering
 - Provide an overall framework for systems development
 - Support design methodologies
 - Structured analysis
 - · Object-oriented analysis
 - Generate program code
 - Speeds the implementation process

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The Information Technology Department

Application Development

 Systems are developed by teams consisting of users, managers, and IT staff members

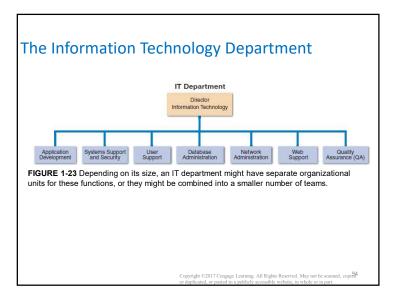
Systems Support and Security

Provides vital protection and maintenance services

User Support

- Provides users with technical information, training, and productivity support
 - Known as a help desk

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The Information Technology Department

Database Administration

 Involves data design, management, security, backup, and access systems

Network Administration

 Includes hardware and software maintenance, support, and security

Web Support

- Web support specialists design and construct Web pages
 - Monitor traffic and manage hardware and software
 - Link Web-based applications information systems to the company's information systems

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The Information Technology Department

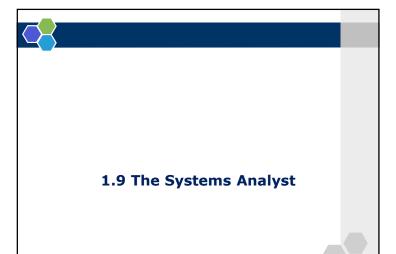
- Quality Assurance (QA)
 - QA team reviews and tests all applications and systems changes to verify specifications and software quality standards

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The Systems Analyst

- Investigates, analyzes, designs, develops, installs, evaluates, and maintains a company's information systems
- Constantly interacts with users and managers within and outside the organization

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The Systems Analyst (CONT.1)

- Roles
 - Acts a translators to managers and programmers
 - A company's best line of defense in an IT disaster
 - Most valuable skill The ability to listen
 - Seeks feedback from users to ensure that systems do not deviate from accomplishing set objectives

The Systems Analyst (Cont.1)

- Knowledge, Skills, and Education
 - Technical knowledge
 - Communication and business skills
 - Critical thinking skills
 - Education A college degree in information systems, science, or business
 - Some IT experience is required

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The Systems Analyst (Cont.3)

- Career Opportunities
 - Companies will need systems analysts to apply new information technology
 - Explosion in e-commerce will fuel IT job growth
 - Important factors
 - Job titles
 - Company organization
 - Company size
 - · Salary, location and future Growth
 - Corporate culture

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The Systems Analyst (Cont.2)

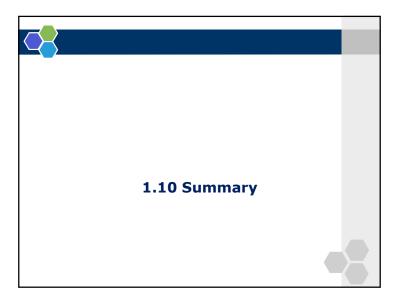
Certification

 Helps IT professionals learn new skills and gain recognition for their efforts

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Trends in Information Technology

- IT is one of the fastest evolving industries
- Knowledge of current trends is vital to a systems analyst
- Key trends
 - Agile methods
 - Cloud computing
 - Mobile devices and apps
 - IT firms now offer a mix of products, services, and support
 - Social media



Chapter Summary (Cont.1)

- Types of information systems
 - Enterprise computing systems, transaction processing systems, business support systems, knowledge management systems, or user productivity systems
- Organization structure includes top managers, middle managers and knowledge workers, supervisors and team leaders, and operational employees

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Chapter Summary

- IT Combination of hardware and software resources
 - Used by companies to manage, access, communicate, and share information
- Essential components of an information system
 - Hardware, software, data, processes, and people
- Successful companies offer a mix of products, technical and financial services, consulting, and customer support

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Chapter Summary (cont.2)

- Systems analysts use modelling, prototyping, and computer-aided systems engineering (CASE) tools
- Popular system development approaches
 - Structured analysis, object-oriented analysis, and agile methods
- In addition to technical knowledge, a systems analyst must understand the business, think critically, and communicate effectively

1. In order to best support user's IT needs, IT professionals need to understand the company's business operations. What process might a system analyst use to accomplish this?

Test Yourself

2. What are the five key components of information systems?

Test Yourself

- 1. In order to best support user's IT needs, IT professionals need to understand the company's business operations. What process might a system analyst use to accomplish this?
 - Business process modeling is used to represent a company's operations and information needs

Test Yourself

2. What are the five key components of information systems?

Hardware

Software

Data

Processes

People

3. How are business information systems identified?

Test Yourself

4. True/False: An enterprise computing system is highly specialized and targeted for a company's top executives.

Test Yourself

- 3. How are business information systems identified?
 - Functions and features

Test Yourself

4. True/False: An enterprise computing system is highly specialized and targeted for a company's top executives.

False

5. SDLC is an example of a ______ approach, while Extreme Programming is an example of an _____ approach.

Test Yourself

- 6. CASE tools are:
 - a) an object oriented methodology
 - b) techniques or tools to help plan and design information systems
 - c) team-based fact finding techniques

Test Yourself

5. SDLC is an example of a predictive approach, while Extreme Programming is an example of an adaptive approach.

Test Yourself

- 6. CASE tools are:
 - a) an object oriented methodology
 - b) techniques or tools to help plan and design information systems
 - c) team-based fact finding techniques

7. Objects, classes, and methods are all terms used in structured/object oriented methodologies

Test Yourself

8. What are the phases of the systems development life cycle?

Test Yourself

7. Objects, classes, and methods are all terms used in object oriented methodologies

Test Yourself

- 8. What are the phases of the systems development life cycle?
 - Systems planning
 - Systems analysis
 - Systems design
 - Systems implementation
 - Systems operation and support

9. List at least three of the six functions of a typical IT department

Test Yourself

10. True/False: Certification is a professional credential that is valued by little (if any) companies.

Test Yourself

- 9. List at least three of the six functions of a typical IT department
 - 1. Application development
 - 2. Systems support
 - 3. User support
 - 4. Database administration
 - 5. Network administration
 - 6. Web support

Test Yourself

10. True/False: Certification is a professional credential that is valued by little (if any) companies.

False

Chapter Summary

• Chapter 1 complete