

Credit Card Transaction Report

Q4

Q3

Q2

Q1

F

M

Week_Start_Date

All

Revenue

56.5M

Amount

45.5M

Total Interest

8M

Count

667.2K

Gold

Silver

Blue

Platinum

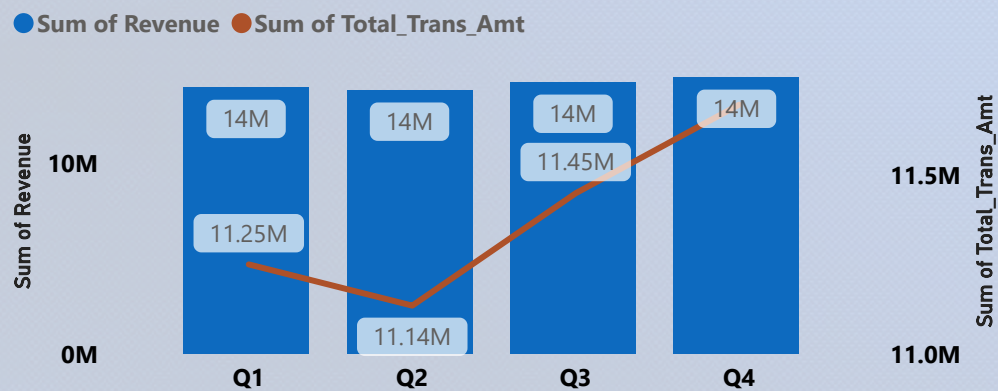
LOW

MEDIUM

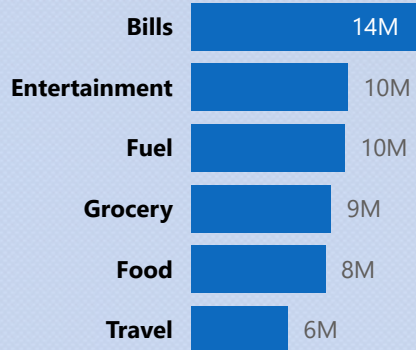
HIGH

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

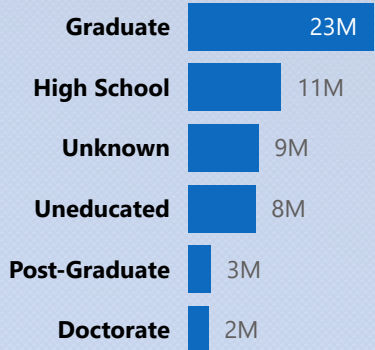
QTR Revenue and Total Transaction Count



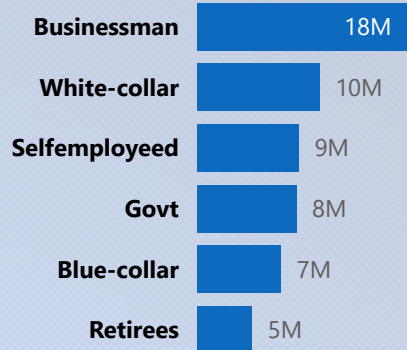
Revenue by Expenditure



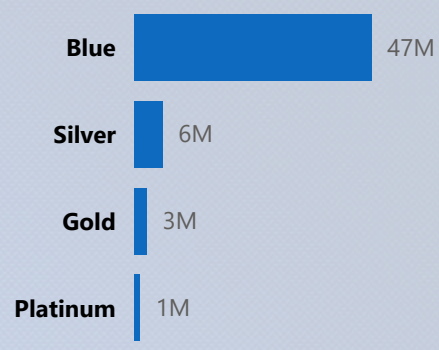
Revenue by Graduation



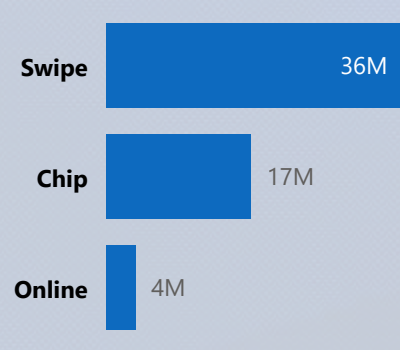
Revenue by Customer's Job



Revenue by Card Category



Revenue by Customer's Job



Credit Card Customer Report

Q4

Q3

Q2

Q1

M

F

31M

26M

Week_Start_Date

All

Revenue

56.5M

Total Income

587.6M

Total Interest

8M

CSS

3.19

Gold

Silver

Blue

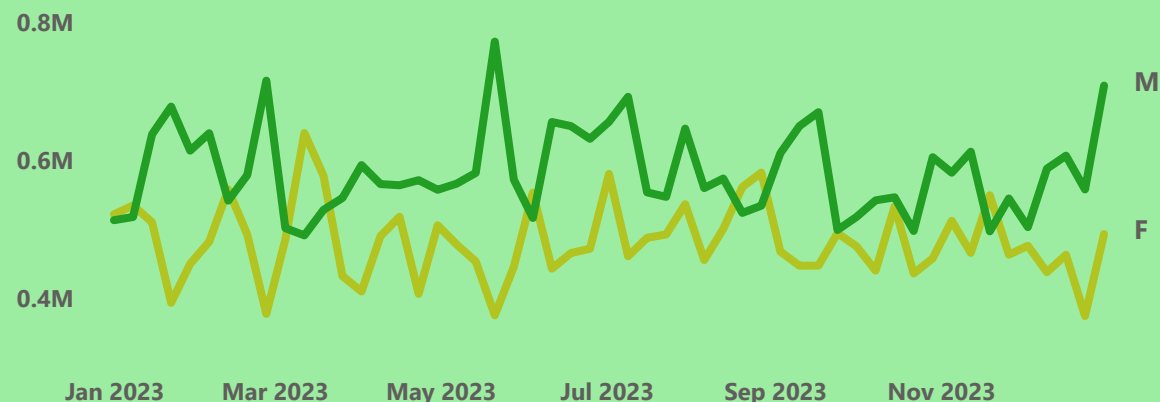
Platinum

LOW

MEDIUM

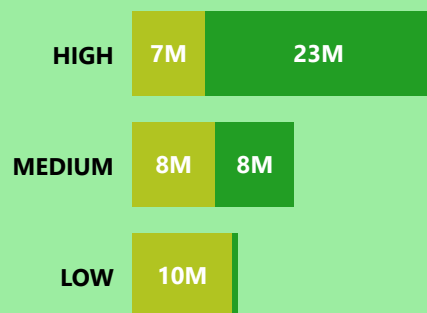
HIGH

Revenue by Week

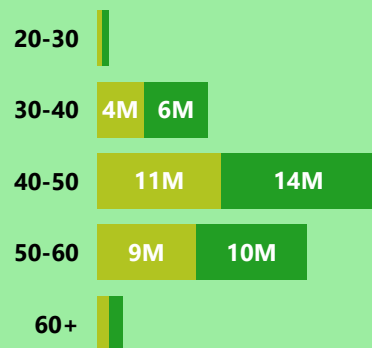


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17697472	190350431	2584604
White-collar	10283124	105618475	1464691
Selfemployeed	8542826	77659931	1141510
Govt	8335534	90834727	1182231
Blue-collar	7040606	73516911	967751
Total	56517011	587599783	7982480

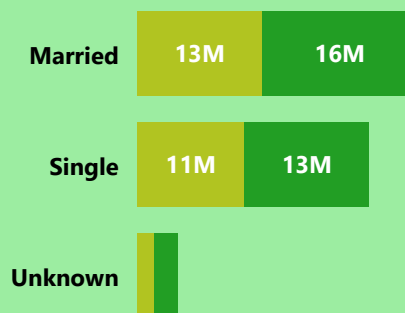
Revenue by Income Group



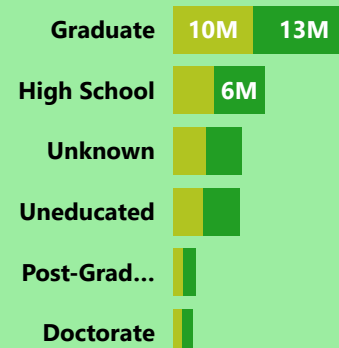
Revenue by Age-Group



Revenue by Marital Status



Revenue by Education



Top 5 States

