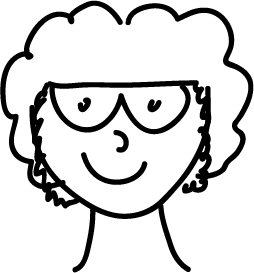
# **Persona of Gertrud Härtel**

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**Name: Getrud Härtel**

**Age: 66 years old**

**Job: Retired**

**Gertrud worked all her live long in the local zoo. With all the special animals in their shelters, she was always curious where the animals come from and how it would be like if she was there with them. She and her husband met at the zoo, when she fed the giraffes. He was so fascinated by her communicating with those big animals.**

**Key Features:**

* **Calls herself “born to travel”**
* **Has a group of friends who also like to travel**
* **Doesn’t like travelling in organised “old people trips”**
* **She’s not very good with maths**
* **With her age, it’s likely, that she forgets things**

**Goals:**

* **Travelling save and fair**
* **Win in the Lottery**
* **Travel to all the countries there are on the globe**
* **Live long and prosper**

**Use case scenario:**

* **Gertrud and her friends travel often but they all have to watch over their costs while travelling, their retirement pay is not very high but not too low not to travel**
* **They are good friends and they don’t want to loose their friendship because of money**