

# Credit Card Transaction Report

Medium

Low

High

Total Interest

8M

Total Revenue

55M

Total Transaction

655.65K

Q4

Q2

Q3

Q1

F

M

Silver

Gold

Blue

Platinum

Week\_Start\_Da...

All

Card_Category	Sum of Revenue Generated	Sum of Total_Trans_Vol	Sum of Interest_Earned
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Blue	46139398	581338	6495888
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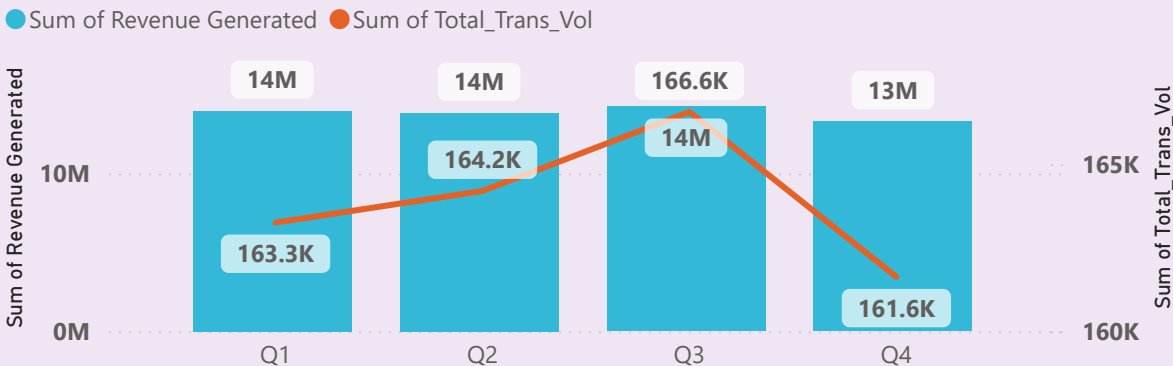
Gold	2454072	18224	373784
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Platinum	1135608	7490	161629
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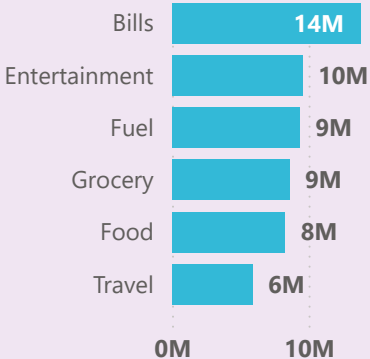
Silver	5586332	48599	812081
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Total	55315410	655651	7843382
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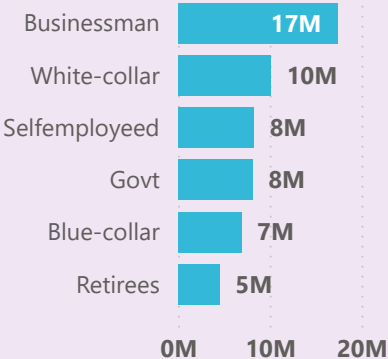
QTR Revenue and Total Transaction count



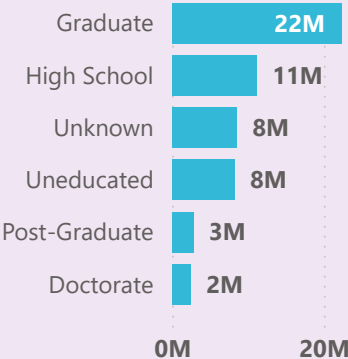
Revenue by Expenditure Type



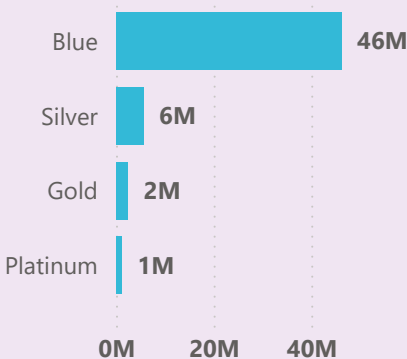
Revenue by Customer Job Type



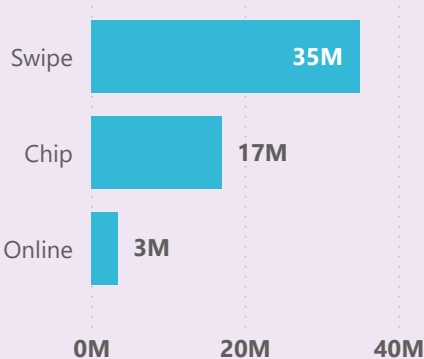
Revenue by Customer Education



Revenue by Card Category



Revenue by Card Transaction



# Credit Card Customer Report

Medium

Low

High

Total Revenue

55.3M

Total Interest

7.8M

Total Income

575.9M

CSS

3.19

Q4

Q2

Q3

Q1

F

M

739M

739M

Silver

Gold

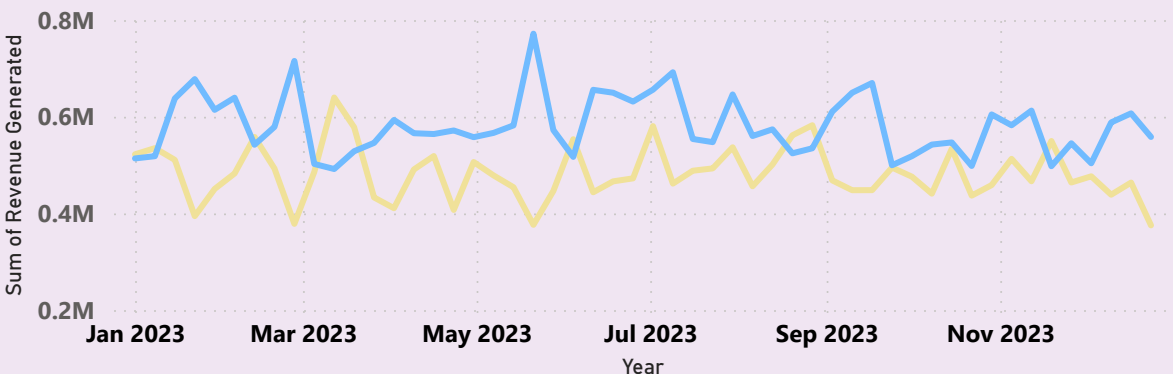
Blue

Platinum

Week\_Start\_Da...

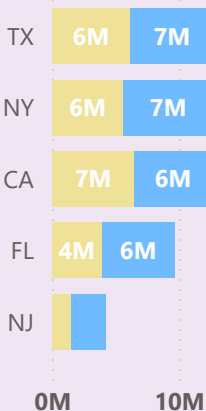
All

Revenue By Week

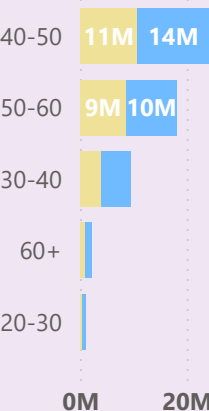


Customer_Job	Sum of Revenue Generated	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployeed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439

Revenue by Top 5 State



Revenue by Age Group



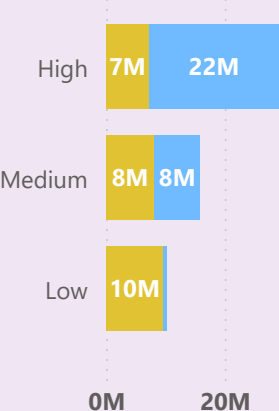
Revenue by Education



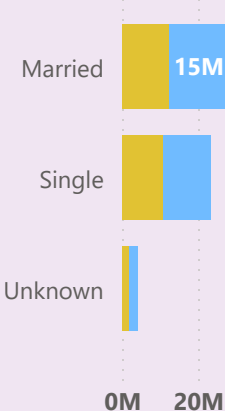
Revenue by Job



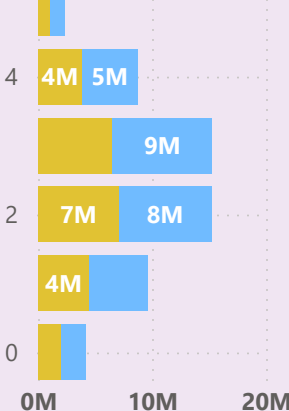
Revenue by Income



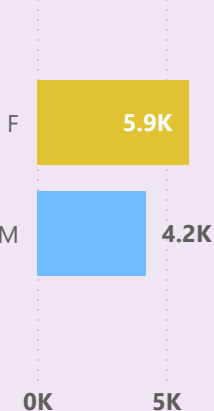
Revenue Marital Status



Revenue by Dependent Count



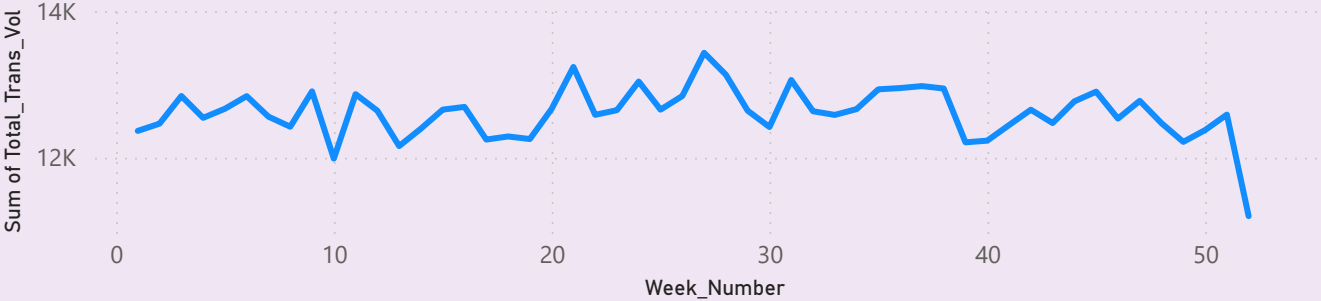
Revenue by Loan





# Project Insights Report

Sum of Total\_Trans\_Vol by Week\_Number



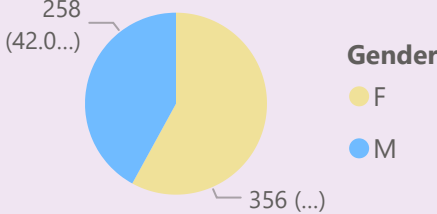
Use of Card in expenses

Use Chip	Bills	Entertainment	Food	Fuel	Grocery	Travel	Total
Chip	5.29%	4.42%	2.84%	4.45%	3.62%	3.25%	23.88%
Online	1.64%	1.22%	0.70%	1.00%	0.87%	0.44%	5.87%
Swipe	22.45%	14.03%	8.20%	11.95%	10.37%	3.25%	70.25%
Total	29.38%	19.67%	11.74%	17.40%	14.86%	6.94%	100.00%

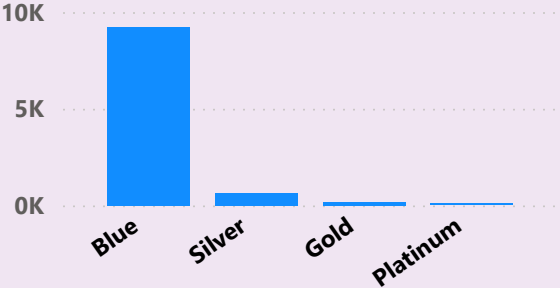
Week\_Number Previous\_Week\_Revenue Current\_Week\_Revenue Week\_Over\_Week\_Revenue

52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

Delinquent Rate by Gender



Card Category



Credit Card Activation

5809

Sum of Activation\_30\_D...

Total Number Of Customer

739.0M

Average of Client\_Num

Delinquent Rate by Customer Job

Customer_Job	0	1	Total
Blue-collar	0.00%	14.17%	14.17%
Businessman	0.00%	16.45%	16.45%
Total	0.00%	100.00%	100.00%

Credit limit By Card Category

Blue	Gold	Platinum	Silver	Total
76.91%	4.71%	1.26%	17.12%	100.00%

Credit limit by Gender

F	M	Total
59.75%	40.25%	100.00%

Activation rate By Gender Type

Activation_30_Days	F	M	Total
0	0.00%	0.00%	0.00%
1	59.80%	40.20%	100.00%
Total	59.80%	40.20%	100.00%

Credit limit By Job Category

