SUNNY **OVSON**

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AUSTIN, TX

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in [/sunnyovson]   ⦿ [/SunnyOhK]   💼 [/coming-soon]

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SUMMARY

Full stack web developer with extensive background in technology and media marketing providing a unique knowledge of user expectations and experience. Earned a certificate in Full Stack Web Development from the University of Texas Coding Boot Camp. Analytical and conceptual thinker with the creativity to deliver unique solutions to complex coding requirements.

EDUCATION

University of Texas; Austin, TX
Certificate in Full Stack Web Development

Auburn University; Auburn, AL
Bachelor of Science in Business Administration, Marketing

TECHNICAL SKILLS

JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap, GitHub

EXPERIENCE

KXAN | Nexstar Media Group   **Austin, TX**
Account Executive   **2022 - 2023**
Developed, negotiated, and lead sales cycle from prospecting to sale to account management leveraging both broadcast and digital media campaigns for Austin-based businesses.

Motzie | Mobile Talent, Inc.   **Austin, TX**
Director of Strategic Accounts   **2017 - 2022**
Responsibilities spanned nearly every facet of a SaaS business model (mobile recruiting software platform).
- *Sales*: Lead generation, customer conversion, proposal and invoice generation
- *Customer Success*: Client-facing user onboard and training, main point of contact for all client-side users (spanning from entry-level employees to Chief Executive Officers),
- *Marketing & Training:* Designed and constructed all internal and external-facing marketing materials and software implementation/ training guides
- *Product Development*: Worked directly with our web development team based in Chandigarh, India to communicate functionality requirements as clients' needs evolved, tested and provided feedback on all Dev. Team deliverables in sandbox environment before deployment.