






# SUNNY OVSON

FULL STACK MERN WEB DEVELOPER

AUSTIN, TX

## CONTACT

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## EDUCATION

### BACHELOR OF SCIENCE

BUSINESS ADMINISTRATION,  
MARKETING, *cum laude*

Auburn University • Auburn, AL

### FULL STACK WEB DEVELOPMENT

MERN CERTIFICATION

University of Texas • Austin, TX

## KEY SKILLS

MERN  
UX/UI Design  
Web & Server-side APIs  
Object-Oriented Programming (OOP)  
Object-Relational Mapping (ORM)  
Model-View-Controller (MVC)  
Progressive Web Applications (PWA)

## LANGUAGES | FRAMEWORKS

JavaScript ES6+	CSS3
HTML5	SQL
NoSQL	MongoDB
MySQL	Express.js
React	Node.js
Handlebars	jQuery
Bootstrap	Material UI
Bulma	

## SUMMARY

Full stack web developer with extensive background in technology and media marketing providing a unique knowledge of user expectations and consumer behaviors. Earned a certificate in Full Stack Web Development from the University of Texas at Austin. Analytical and conceptual thinker with the creativity to deliver unique solutions to complex coding requirements.

## EXPERIENCE

KXAN | NEXSTAR MEDIA GROUP

2022 – 2023

*Account Executive* • Austin, TX

Developed, negotiated, and lead sales cycle from prospecting to sale to account management leveraging both broadcast and digital media campaigns for Austin-based businesses

MOTZIE | MOBILE TALENT, INC.

2017 – 2022

*Director of Strategic Accounts* • Austin, TX

Responsibilities spanned nearly every facet of a SaaS business model (mobile recruiting software platform).

- *Sales:* Lead generation, customer conversion, proposal and invoice generation
- *Customer Success:* Client-facing user onboard and training, main point of contact for all client-side users (spanning from entry-level to C-suite)
- *Marketing & Training:* Designed and constructed all internal and external-facing marketing materials and software implementation/ training guides
- *Product Development:* Worked directly with our web development team based in Chandigarh, India to communicate functionality requirements as clients' needs evolved, tested and provided feedback on all Dev. Team deliverables in sandbox environment before deployment

SHI INTERNATIONAL CORP.

2012 – 2014

*Account Executive* • Birmingham, AL

*Inside Account Executive* • Austin, TX

- Received promotion into a field sales position after 7 months of employment; worked on-site with customers (ranging from 250 – 5,000 seats), a range of software and hardware vendors, internal
- Responsible for all stages of IT sales process including prospecting, cold calling, lead generation, quoting, and processing orders for commercial accounts ranging from 200 – 2,000 seats
- Required to obtain basic understanding of and undergo continuous education regarding all facets of IT including: hardware, software licensing, Microsoft asset management, and data center configurations