

California Initiative Editorial Scorecard

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Body

Sep 15, 2020(Fox Hounds: <http://www.foxandhoundsdaily.com/>Delivered by Newstex) For this 2020 edition of the scorecard, we track editorials on the 12 ballot measures that California voters will decide on Tuesday, November 3. This year's editorial scorecard is based on circulation data from the Alliance for Audited Media for 22 newspaper outlets:In both 2016 and 2018, we observed that editorial endorsements (pro or con) were a leading indicator of success at the ballot. Of the 10 measures on the 2016 ballot with a majority of editorials in favor, only one failed to pass (Prop 62, repeal death penalty); out of the seven measures with a majority of editorials against, only three passed. Of the 11 initiatives on the 2018 ballot, each of the four measures endorsed by a majority of leading newspapers was approved by voters (Prop 1 - Housing Bond; Prop 2 - Tax Revenue for Homeless Prevention; Prop 4 - Children's Hospital Bond; Prop 11 - Ambulance Employee Regulations). Of the seven initiatives opposed by a majority of leading newspapers, only two (Prop 7 - Repeals Daylight Savings Time and Prop 12 - Animal Space Requirements) were approved by California voters. The remaining five were defeated.

For many measures, endorsements have been lopsided - as indicated below. Endorsements from the Top 22 California

Papers[1][2][3][4][5][6][7][8][9][10][11][12][13][14][15][16][17][18][19][20][21][22][23][24][25][26][27][28][29][30][31][32][33][34][35][36][37][38][39][40][41][42][43][44][45][46][47][48][49][50][51][52][53][54][55][56][57][58][59][60][61][62][63][64][65][66][67][68][69][70][71][72][73][74][75][76][77][78][79][80][81][82][83][84][85][86][87][88][89][90][91][92][93][94][95][96][97][98][99][100][101][102][103][104][105][106][107][108][109][110][111][112][113][114][115][116][117][118][119][120][121][122][123][124][125][126][127][128][129][130][131][132][133][134][135][136] [1]:
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