

Colombia issues warning TikTok for breach of data protection policy

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Body

China's TikTok app, at the heart of Chinese-American tensions, is violating Colombia's official data protection policy and will receive sanctions if it does not stick to the rules, the market regulatory authority warned this Thursday.

The platform known for its short format videos and very popular among teenagers "does not meet 58.33% of the requirements required by Colombian regulation regarding what people should be informed about before obtaining their authorization to be able to collect and use their personal data", the Superintendency of Industry and Commerce (SIC) said in a statement.

In addition, the information processing policy in the country "is not written in the Spanish language, which makes it difficult for all people to understand the rules on the processing of their personal data," he added.

The United States reported that TikTok and its Chinese parent company, ByteDance, give Beijing's intelligence services the information they collect from their users, so President Donald Trump has threatened to ban it. The company denies this version.

The SIC ordered you in Colombia to inform users in the country in a clear and Spanish way about the processing and purpose of your personal data. Also give them the option to answer questions about sensitive or child-related information or not.

TikTok has nearly 12.5 million users in Colombia, including 1,933,835 minors.

The regulatory body asked him to implement a special procedure for the collection and processing of personal data of children and adolescents, and to record the information of all its users in Colombian territory.

Failure to comply with these orders exposes you to administrative investigations, penalties and fines of up to \$510,000.

The company faces similar processes in other countries such as France and has been challenged by independent organizations for the processing of personal information, especially of minors.

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