



Sunny Yadav .


Digital Marketer | Content Writer | SEO Specialist |
Influencer Campaign Manager

I am a versatile professional with a passion for digital marketing, content writing, and SEO. With a strong background in these areas, I possess the expertise to create engaging and impactful online experience. Leveraging my skills, I excel crafting compelling content that captivates audiences and drives organic traffic. My results-driven approach, combined with a keen eye of detail campaigns. I am dedicated to staying ahead of industry trends and delivering exceptional results that leave a lasting impression.

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EDUCATION

Bachelor's in computer application Lucknow university

07/2022 - Present

Lucknow, India

WORK EXPERIENCE

Search Engine Optimization (SEO) Primedose Pharmacy pvt limited

11/2022 - 05/2023

Achievements/Tasks

- Monitor website performance using analytics tools to track keyword rankings, organic traffic, and user agreement metrics
- Create and implement a content strategy to improve organic search ranking and drive targeted traffic to the website
- Stay updated with the SEO algorithms and trends to adapt strategies and tactics accordingly

Content writer Team Everest

02/2022 - 06/2022

Achievements/Tasks

- Creating engaging and compelling written content for Team Everest's various platforms, including websites, blog posts, social media, and promotional material.
- Meet deadlines and manage multiple projects simultaneously while maintaining quality standards.
- Optimize topics for search engines (SEO) to increase visibility and organic traffic.

SKILLS

Digital marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Content Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Email Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
SEO	<div><div></div><div></div><div></div><div></div><div></div></div>
Influencer marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Content Writing	<div><div></div><div></div><div></div><div></div><div></div></div>
Typing	<div><div></div><div></div><div></div><div></div><div></div></div>
Data Entry	<div><div></div><div></div><div></div><div></div><div></div></div>

CERTIFICATES

Google digital marketing certification

Great learning digital marketing certification

Great learning SEO strategies certification

LANGUAGES

English	<div><div></div><div></div><div></div><div></div><div></div></div>
Hindi	<div><div></div><div></div><div></div><div></div><div></div></div>

INTERESTS

Marketing

Cricket

Learning

Reading