

Verified Resume documentation

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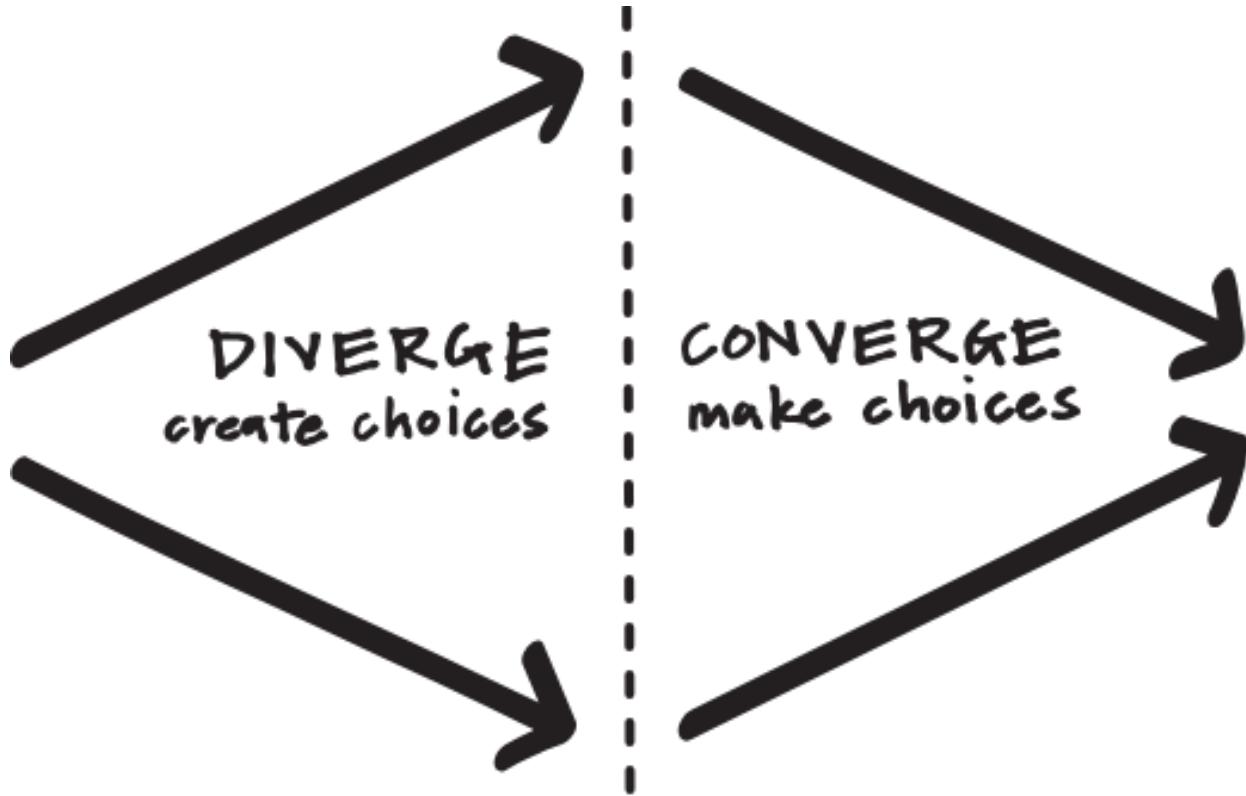
Introduction

Our team has been developing this mobile application that has the goal of creating digital resumes and gathering professional feedback on resumes. This app represents a valuable solution to modernize the often tedious and boring recruitment process. Our team offers to speed this up by the use of templates and customization at your fingertips. Traditional paper resumes often fall short in showing an employee's full skillset and career history. Verifying these things can also be time consuming and annoying of employers. If they see that the resume of the employer had already been verified by our professionals that would showcase an already trustable approval of the resume ensuring the job chance for the employee.

In conclusion creating this mobile app that connects creation and verification of digital resumes can considerably enhance the efficacy, efficiency and accuracy of the hiring process. Our aim is on user-friendly design, security measures, good privacy, data validation and finally good maintenance. This app has the potential to revolutionize the recruitment process for both employee and employer making it easier for everyone in the long run.

Design thinking

To make this project possible we have used design thinking. Which essentially means bringing together what is desirable from a human point with what is technologically feasible. Design thinking allowed us to solve complex research questions through the use of creativity



Sub research questions

In addition to encryption, what other advanced security measures can be implemented to protect user data in the app?

How can user ratings and reviews be authenticated and validated to ensure their accuracy and fairness?

What specific information should be included in a digital resume to make it stand out to potential employers?

Approach

To answer these sub questions our team aims to do research on a small scale under time constraints. Competitor analysis seems to be the best option in this case. Ideally small interviews with the stakeholders but it's not sure yet this will be achieved. Multiple brainstorming techniques will be used.

Empathize

In this phase of the design thinking process, our primary goal was to gain deep insights into the experiences, motivations, and pain points of our target users. We conducted a series of research activities to foster empathy and develop a holistic understanding of our users' perspectives. This phase involved direct interaction with users, as well as the collection and analysis of data to inform our design decisions.

Research methods

Due to ineffective planning our team was only able to do competitor analysis and some minor observational research. Apps like linkedin, indeed and finally Stripo. From these 3 apps we were able to observe how general job applications are made for and what they look like. Our team was also able to observe the kind of people that are on these apps, especially linkedIn since there is a blog option which keeps you updated with people. Our team liked this feature so much that we implemented it into our app too.

Key findings

Some things we encountered when we let some users go through these competitor apps were general privacy concerns: privacy and data security emerged as significant concerns for users, indicating the need for robust privacy features in our design.

Desire for customization and personalization: Users expressed a desire for a personalized experience that adapts to their specific needs and preferences.

The insights gained during the "Empathize" phase will guide our design decisions. We recognize the importance of creating a user-centric solution that prioritizes simplicity, personalization, and security. These findings will serve as the foundation for ideation and prototyping in the subsequent phases of the design thinking process.

Define

The goal of the "Define" phase is to concisely define the issue or opportunity that your design aims to solve and to synthesize the learnings from empathizing with users and stakeholders. The ideation and solution development phases are facilitated by this phase. The "Define" phase acts as a bridge between understanding user needs and generating creative design solutions. It

ensures that the design team has a well-defined problem statement and clear objectives to guide the subsequent phases of ideation, prototyping, and testing.

Ideate

The "Ideate" phase is all about unleashing creativity and exploring a multitude of ideas without judgment. This phase encourages free thinking and the generation of innovative concepts. It's a dynamic and creative stage in the design thinking process, where diverse ideas are explored, refined, and transformed into potential solutions. It sets the stage for the development of prototypes and the subsequent testing and validation of ideas in the "Prototype" and "Test" phases, respectively.

Brainstorms were held, multiple mind mappings and two moodboard were made.



- Use sections
- Visual hierarchy
- Orientation
- Visually appealing title (problem definition)



APP NAMES

- XPchecker
- Reasure
- Jobsecure
- VerifyMe
- Evaluator

Resume Verification Made easy!
Verify your future

(title)
ensure your
chances

Text
(Sub-title)

Guarding Your Resume
Power
Your
Profile



Resume



1. mood board brainst. 30-45min
2. research verified resume related posters 1hr
3. Share findings 10 min
4. Prototype 2-3 posters
5. Test
6. Finalize

		All information condensed at one spot		Make up to x resumes	verified resume/draft/to be reviewed	Could be a graph and estimation of how much you earn with current profile		
	Dashboard (index)	Keeps user updated on current status		My resumes	custom resume templates workdesk	Comparison of previous one and new	Financial Overview	
		Could be homepage		open linkedin and apply with chosen resume	upload photos of documents to verify			
		Could be a rating of previous jobs	Dashboard (index)	My resumes	Financial Overview	General tips to make a profile better not personal	News about your current workspace	News about app updates
	Reviews and feedback	Rating given by our professionals	Reviews and feedback	Verified Resume application	news page and tips (feed)	News about job market and what is desired	news page and tips (feed)	
Progress bar/information			settings	Customize profile	Inbox			
	Notifications	User data: -phone number -email(s) -picture -description		Offers templates instead of making user do everything herself	Verify profile	Can be linked to work email	Receive messages from verification/tips	all inbox/spam section/ads/job offers
	settings	dark/white/colorblind mode		Customize profile		can write email	Inbox	
		talk customer service						

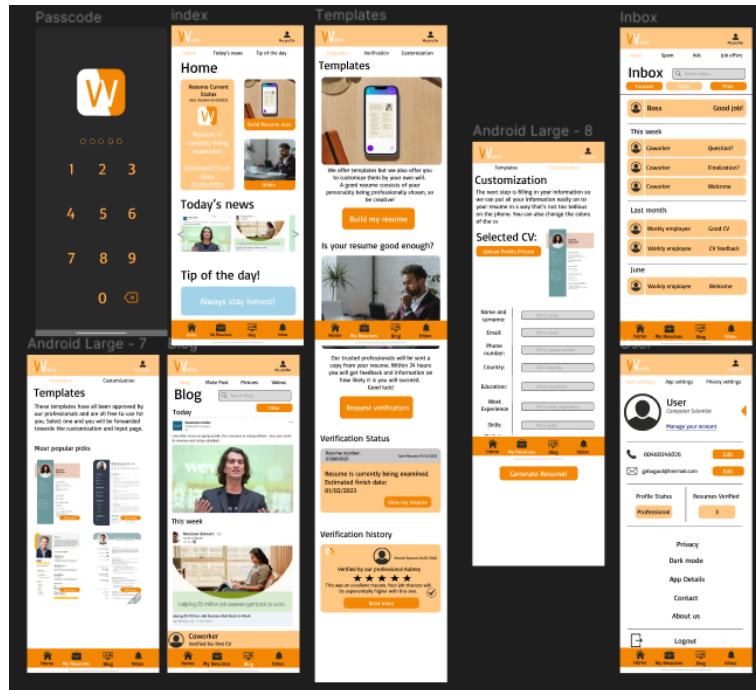
All of these methods helped us immensely in the next 2 stages where everything came together again. Out of the moodboards we chose 2 or 3 posters we would like to use as a reference. The lotus blossom helped us create a lot of ideas and narrow down which ones are the useful ones for the prototypes we were going to make.

Prototype

The prototype was created using Figma as it is an industry standard application. The whole prototype design was made based on our moodboards and brainstorming which is also found in figma.

The link for the prototype is below:

<https://www.figma.com/file/ZTW4Ki6eVlev0jVqFkT2oU/something-poster-related?type=design&node-id=0%3A1&mode=design&t=VjuyW8wxsGSjN3mP-1>



We have used load up animations and home screen imitation to give our test subjects a more realistic view on our prototype. After that everything was linked and ready to be tested.

Test

The prototype was tested on around 10 people. The most common feedback was that the design of our application was either crammed or colorful. For this reason we fixed the upper navbar, giving it white background giving us the illusion that it is transparent. Also another touch we did was that we made most elements smaller and the text height smaller as to eliminate the crammed effect that some of our subjects recalled. After that the prototype was tested with 2 more people and they did not have any major remarks.