

# **Geographic Information Systems: From Maps to Analysis**

Justin Colson (University of London)

Rebecca Seifried (University of Massachusetts Amherst)

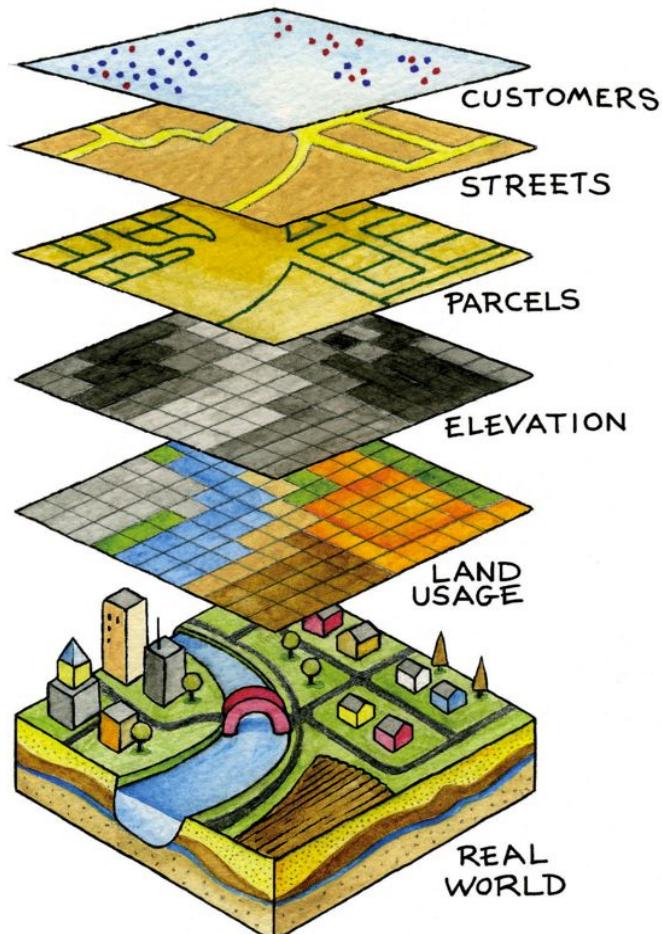
# Outline

- How GIS data works
- Coordinate systems
- Vectors and rasters
- Symbology
- **Demo:** spatial queries
- **Demo:** georeferencing

# How GIS data works

# GIS as layers

- GIS data are essentially an abstraction of the real world
- Each *kind of thing* in the real world is usually represented by its own GIS data layer
- Layers at the top of the stack are rendered above lower layers



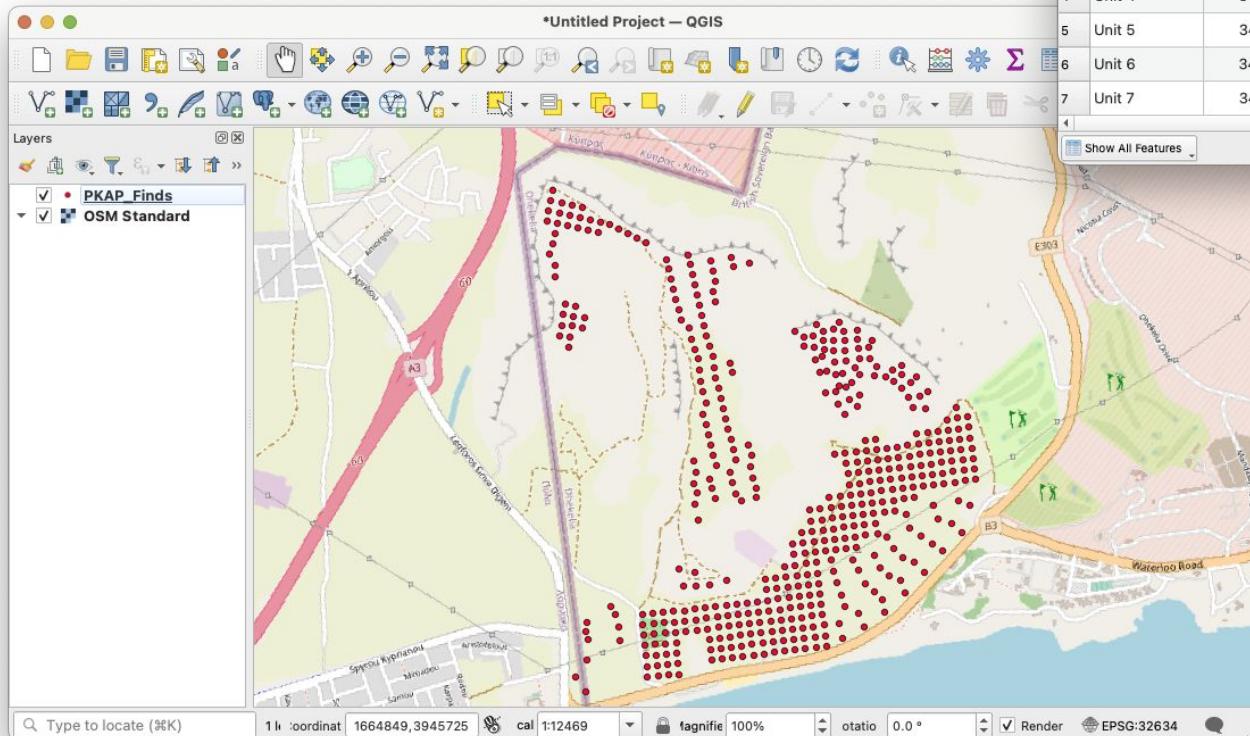
# GIS as a database

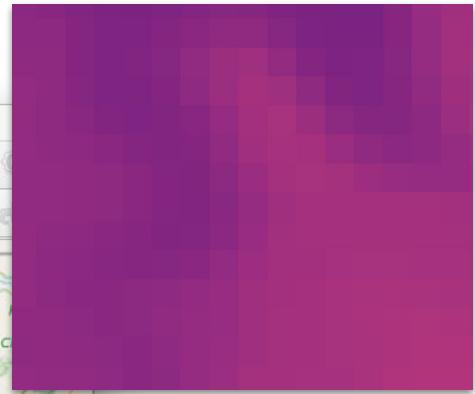
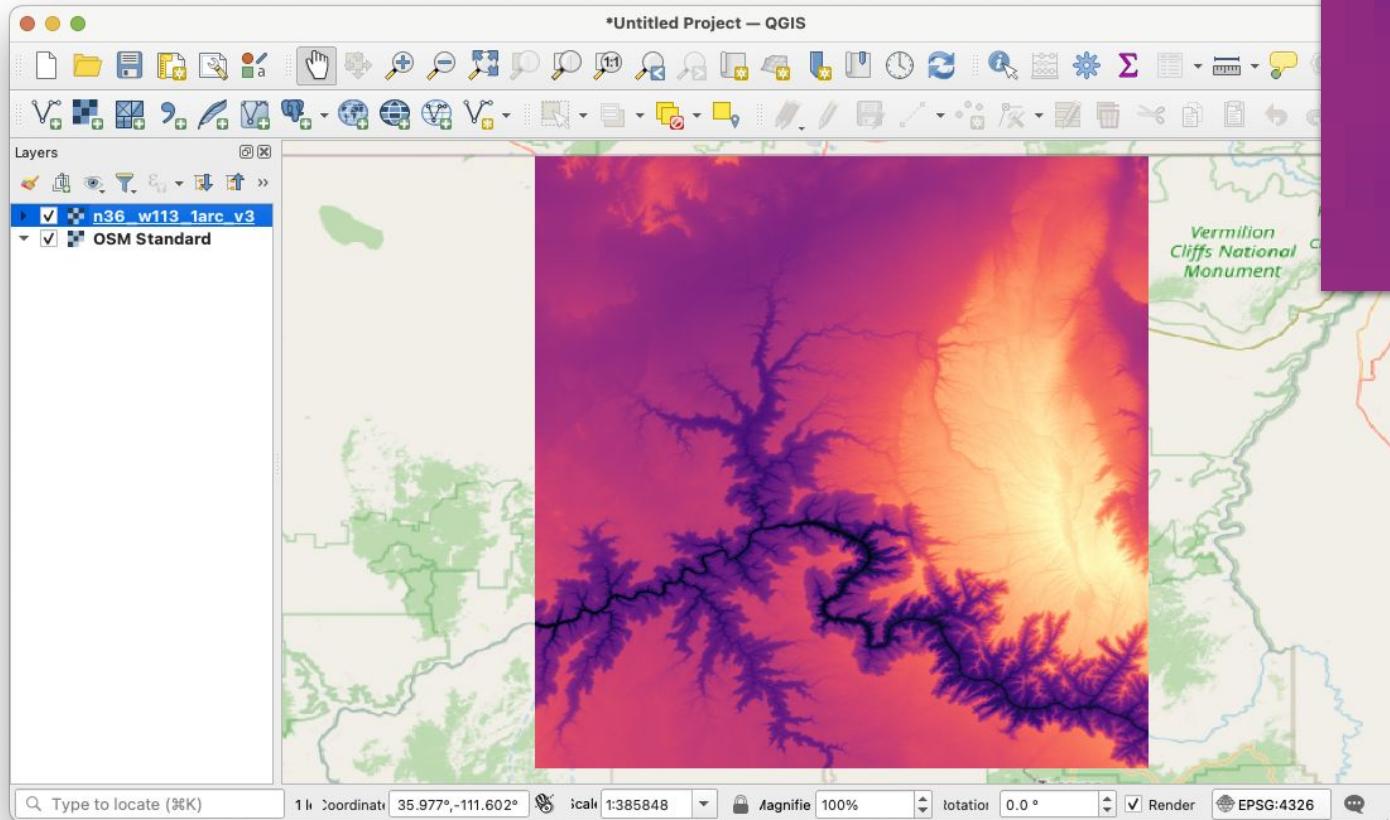
Most GIS data is made up of:

- Location(s) in space, e.g. XY coordinate pair
- Some kind of additional data, e.g. a table containing attribute information (id, name, size, date) or a value (elevation, RGB color)

PKAP\_Finds — Features Total: 465, Filtered: 465, Selected: 0

	Unit	Latitude	Longitude	Quantity	Bone_Shell	Glass
1	Unit 1	34.981810	33.706001	44.000000	0	2.000000
2	Unit 2	34.981807	33.706439	64.000000	0	2.000000
3	Unit 3	34.981805	33.706877	59.000000	0	1.000000
4	Unit 4	34.981802	33.707316	57.000000	0	1.000000
5	Unit 5	34.981800	33.707754	65.000000	0	0
6	Unit 6	34.982163	33.707319	83.000000	0	0
7	Unit 7	34.982166	33.706880	59.000000	0	0





# Coordinate reference systems (CRS's)

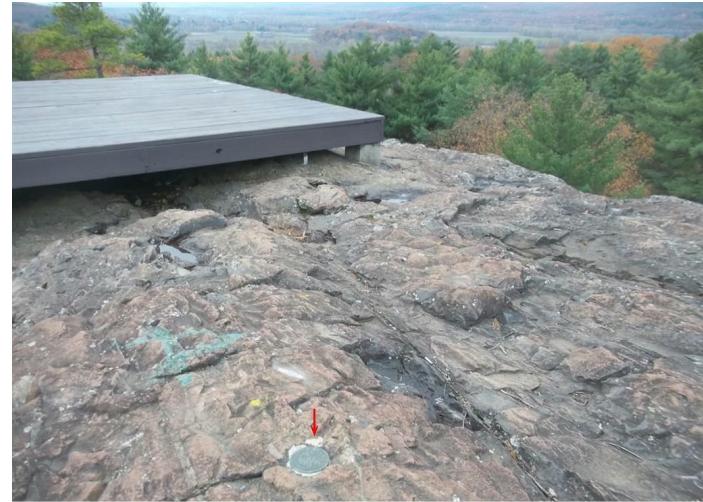
# Why CRS's are important

If I told you it was 40 degrees today, what would you imagine?



# Every CRS has a datum

Datum = a system of reference points  
for measuring spatial positions on the  
Earth's surface

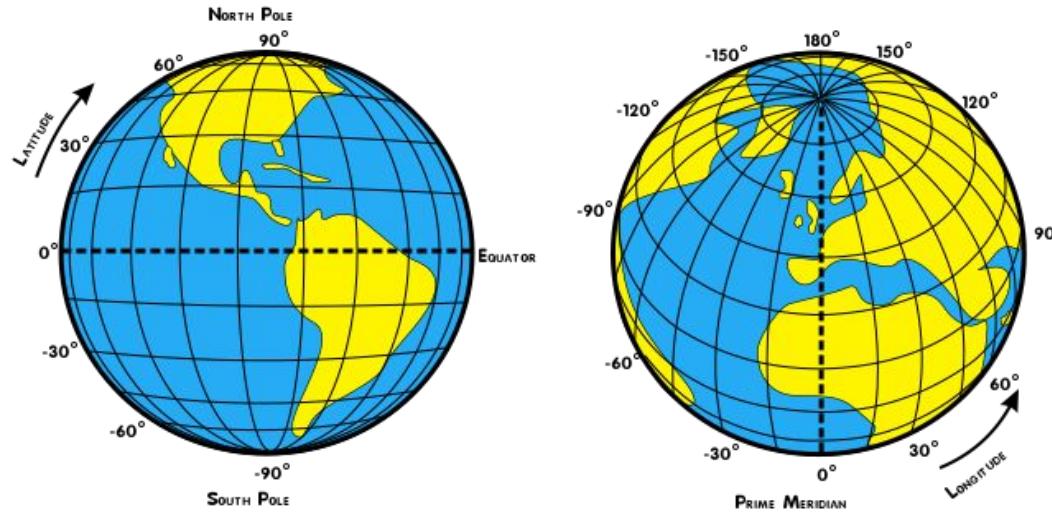


Geodetic point in Greenfield, MA:  
"SATAN 2. Mass. Dept. of Public Works  
Triangulation Station. 1937"

Find a marker near you:  
[https://geodesy.noaa.gov/datasheets/nqs\\_map/](https://geodesy.noaa.gov/datasheets/nqs_map/)

# Geographic CRS's

Location is represented by the intersection of latitude and longitude lines.

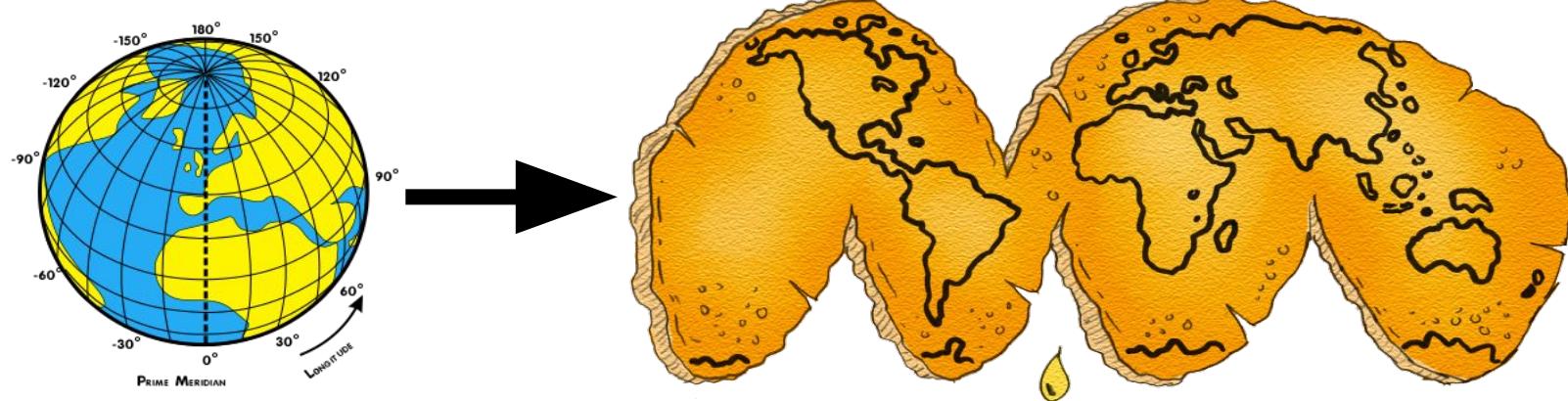


[https://commons.wikimedia.org/wiki/File:Latitude\\_and\\_Longitude\\_of\\_the\\_Earth.svg](https://commons.wikimedia.org/wiki/File:Latitude_and_Longitude_of_the_Earth.svg)

Amherst, MA =  
42.3732° N, 72.5199° W  
WGS84

# Projected CRS's

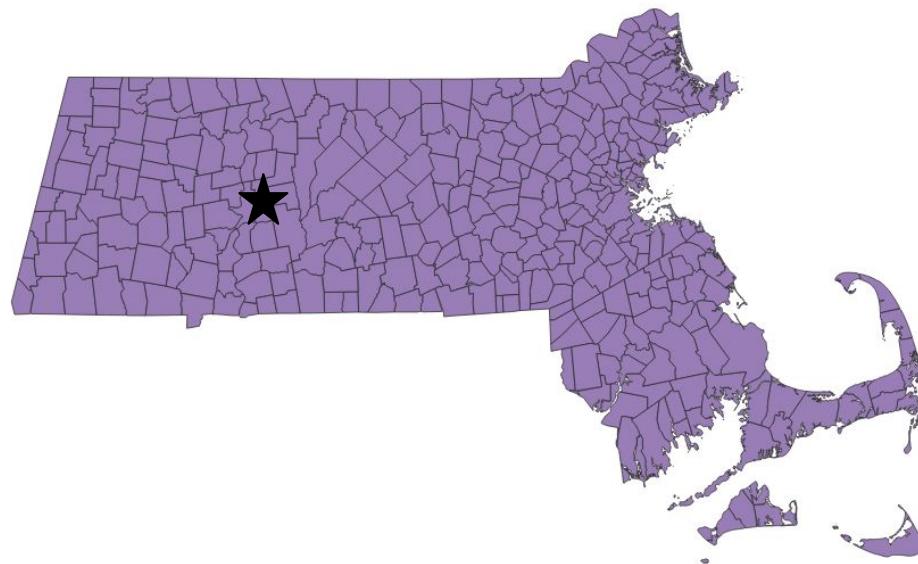
A **projection** is a mathematical technique to convert and portray features from a spherical surface onto a flat surface.



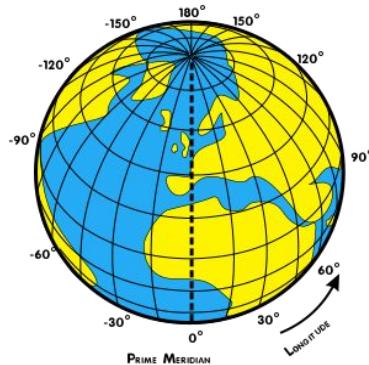
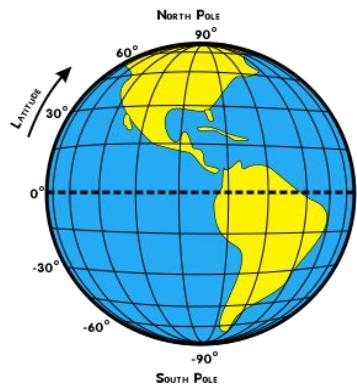
# Projected CRS's

Location is represented as a distance (often in meters) from the CRS's 0 point.

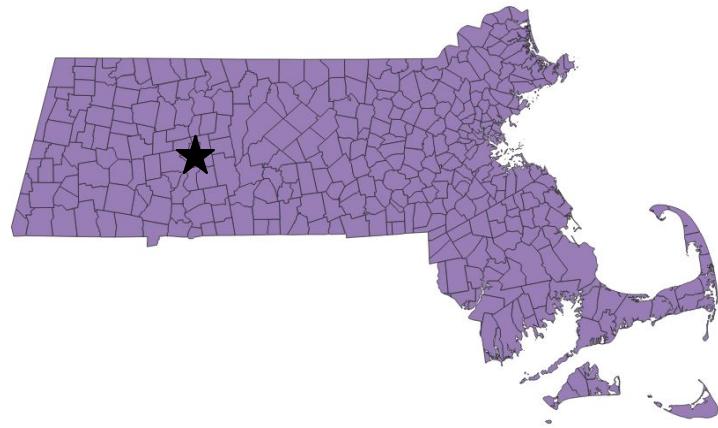
**Amherst, MA =  
704197 (X), 4694193 (Y)  
WGS84 UTM Zone 18N**



Coordinates can be converted from a Geographic CRS to a Projected CRS:



Amherst, MA  
**WGS84**  
42.3732° N, 72.5199° W

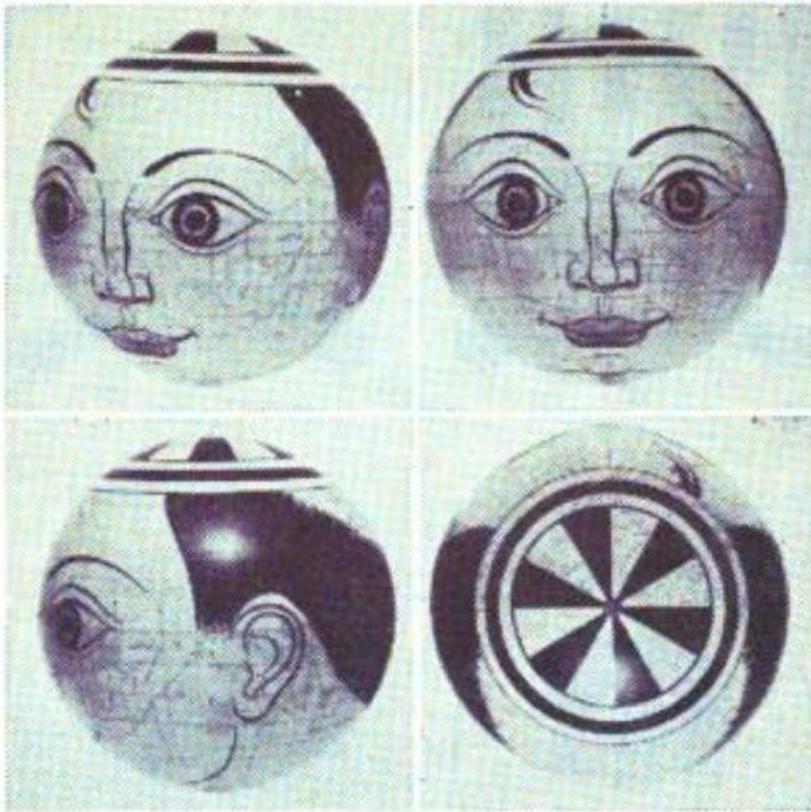


Amherst, MA  
**WGS84 UTM Zone 18N**  
704197, 4694193

# Projection = distortion

Projections always involve some kind of distortion in **shape**, **distance**, or **area**. Each projection tries to minimize one or all of these types of distortion.

For an interactive experience, check out the Leventhal Map and Education Center's digital exhibition, [Bending Lines](#).



**Figure 3. Human head on a geographical globe**

Drawn by Boris Artzybasheff, in S. Whittemore Boggs, "Global Relations of the United States" (1954), pp. 905-906.

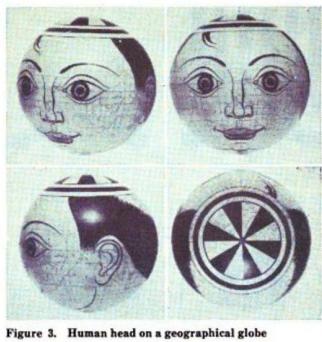


Figure 3. Human head on a geographical globe

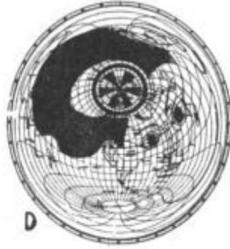
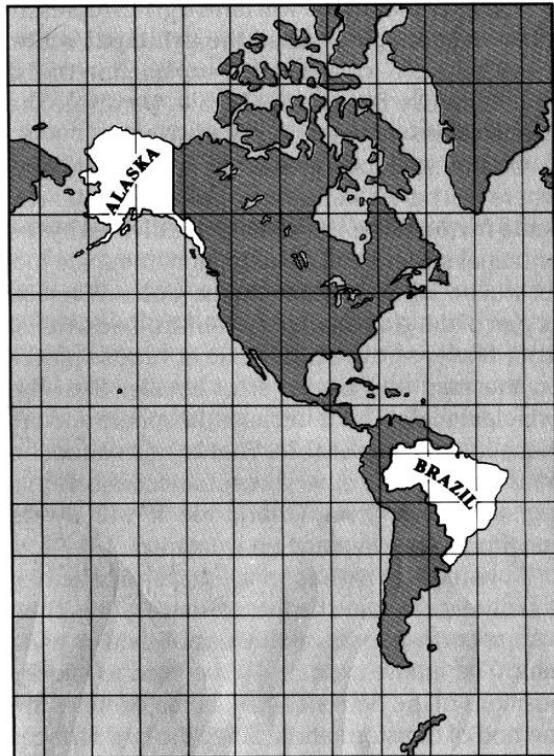


Figure 4. Human head on seven well-known map projections

- A. **Mercator projection** (because the North and South Poles are at infinity they cannot be shown on such a map)
- B. **Miller cylindrical projection**, a mathematical modification of the Mercator, with all parallels of latitude closer together than on Mercator, and with both geographical poles represented by straight lines as long as the equator
- C. **Polar equidistant**, the center of construction being at the North Pole in this instance
- D. **Azimuthal equidistant**, the center of projection being at Washington, D.C.
- E. **Van der Grinten projection**
- F. **Sinusoidal equal-area projection**, as sometimes interrupted to avoid breaking the continents
- G. Two **azimuthal equal-area projection** hemispheres



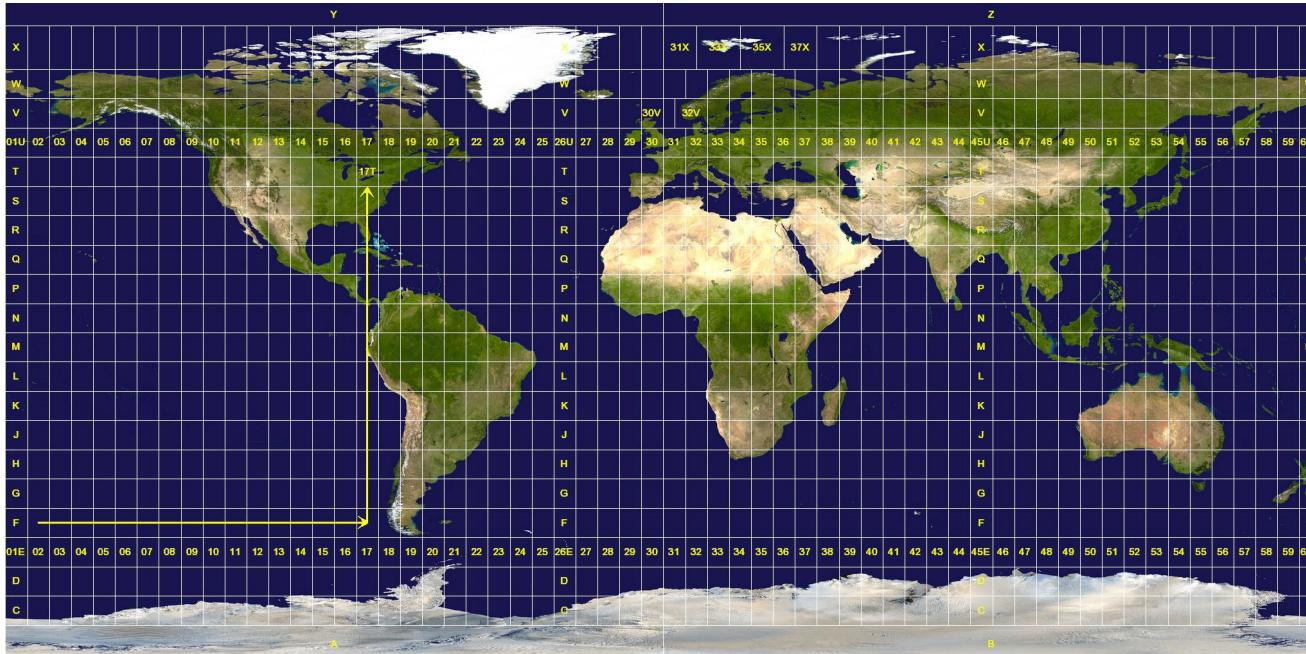
The Mercator projection preserves **shape**, but distorts **area** and **distance**



<https://www.thetruesize.com/>

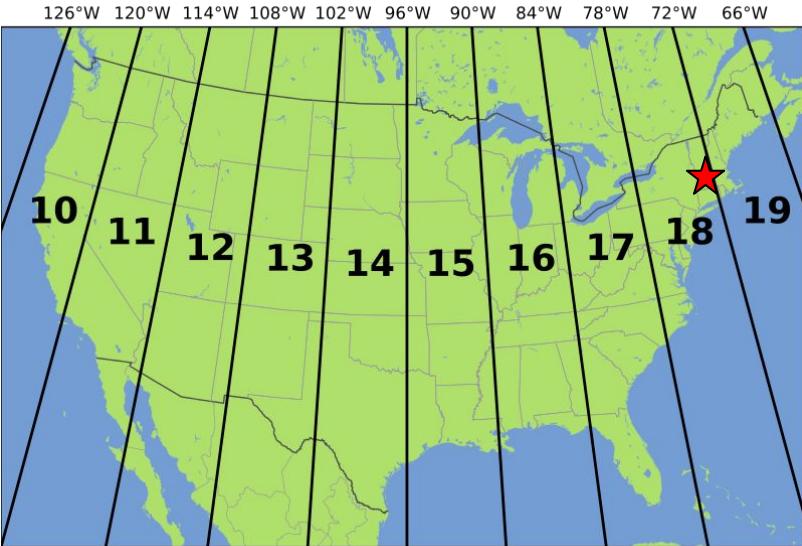
# Example projection system: UTM

Universal Transverse Mercator (UTM) divides the surface of the Earth into 60 zones (each 6 degrees wide):



NASA,  
<https://commons.wikimedia.org/wiki/File:Utm-zones.jpg>

UTM can be used with different datums:



WGS84 UTM Zone 18



ED50 UTM Zone 35

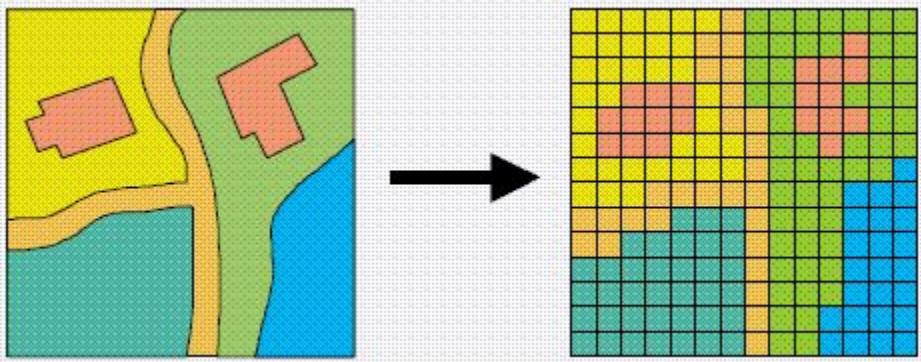
# Summary: Geographic vs. Projected CRS's

	<b>Geographic CRS's</b>	<b>Projected CRS's</b>
<b>Length Unit</b>	Degrees	Meters, Feet, etc.
<b>Scope</b>	World	Specific countries / regions
<b>Application</b>	General mapping	Survey, topographic mapping, detailed mapping

## GIS DATA TYPES: RASTER

Raster Data Layers:

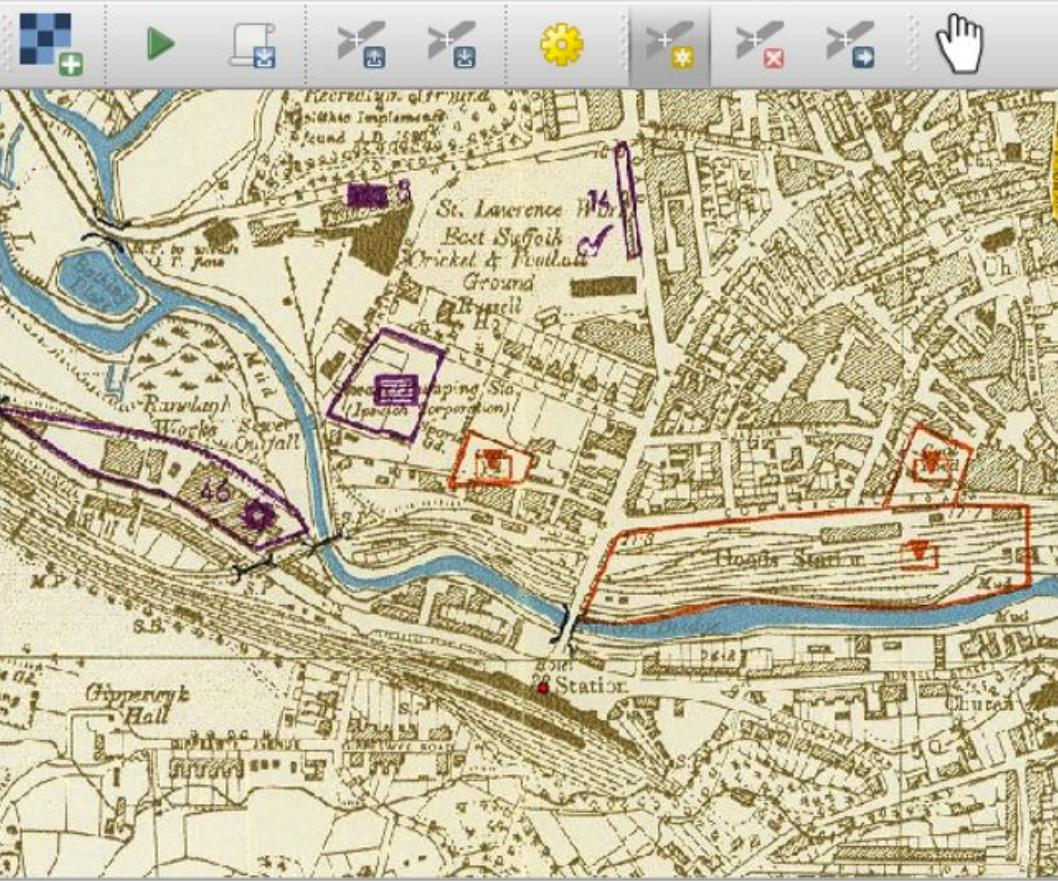
- World represented as a static image
- Each pixel has a colour
- Scanned historic maps, satellite pictures etc.



# USING RASTER DATA - GEOREFERENCING



- Raster images must be given a *spatial reference* to work within the GIS environment
- Process known as 'georeferencing'
- (Different to 'geocoding' tabular data!)
- Simplest form = defining corner coordinates
- Works for accurately surveyed series maps with known metadata (e.g. national mapping series with regular grid; satellite data)
- Accuracy of map (or parallax of aerial image etc.) mean that warping ('georectification') required to make everything match



Visible	ID	Source X	Source Y	Dest. X	Dest. Y	dX (pixels)
<input type="checkbox"/>	0	1289.35	-2386.81	127430	6.80931e+06	

## RASTERS – LIDAR

- RADAR, but with a Laser
- Elevation data represented by pixel value
- Values can be used in analysis
- Two types:
- Digital Surface Model
- Complete surface – including trees, buildings
- Digital Terrain Model
- Surface features filtered out (but includes earthworks)



## RASTERS – LIDAR HILLSHADE

- Representing elevation by pixel value = difficult to see
- Hillshade algorithms apply visibility analysis to create more familiar view
- But no longer directly represent elevation as a value that can be used in analysis



## RASTERS - LIDAR

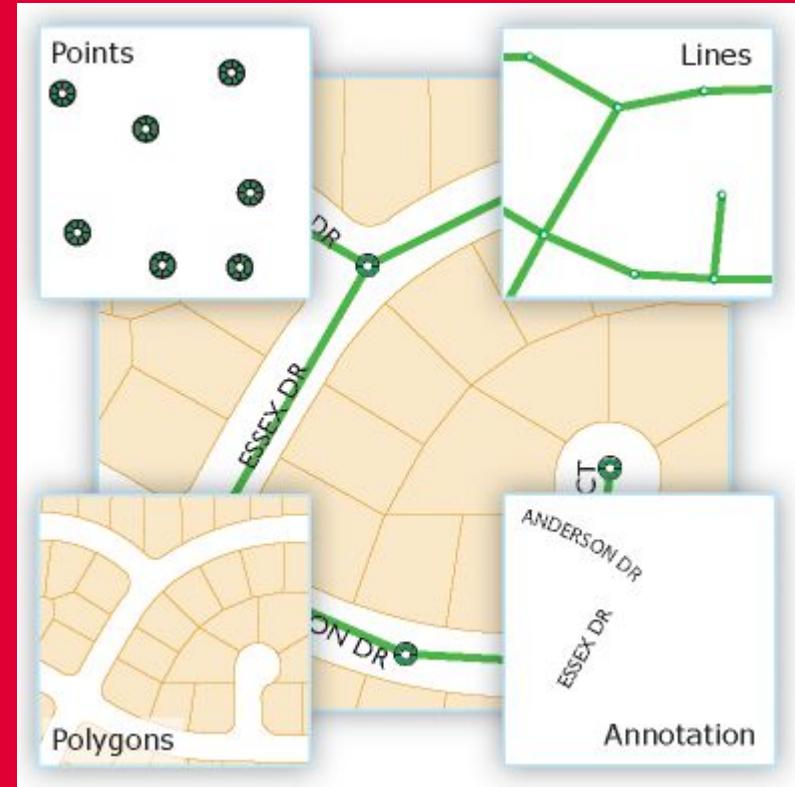
- Layering effects (transparency, blending modes – this is ‘multiply’) can combine rasters
- Georeferenced historic map over hillshade



# GIS DATA TYPES: VECTOR

## Vector Data

- World represented by a series of coordinates
- Points
- Lines
- Polygons
- Everything can have properties
- Displayed dynamically – appearance can react to properties, zoom level, etc.



# WORKING WITH VECTOR DATA

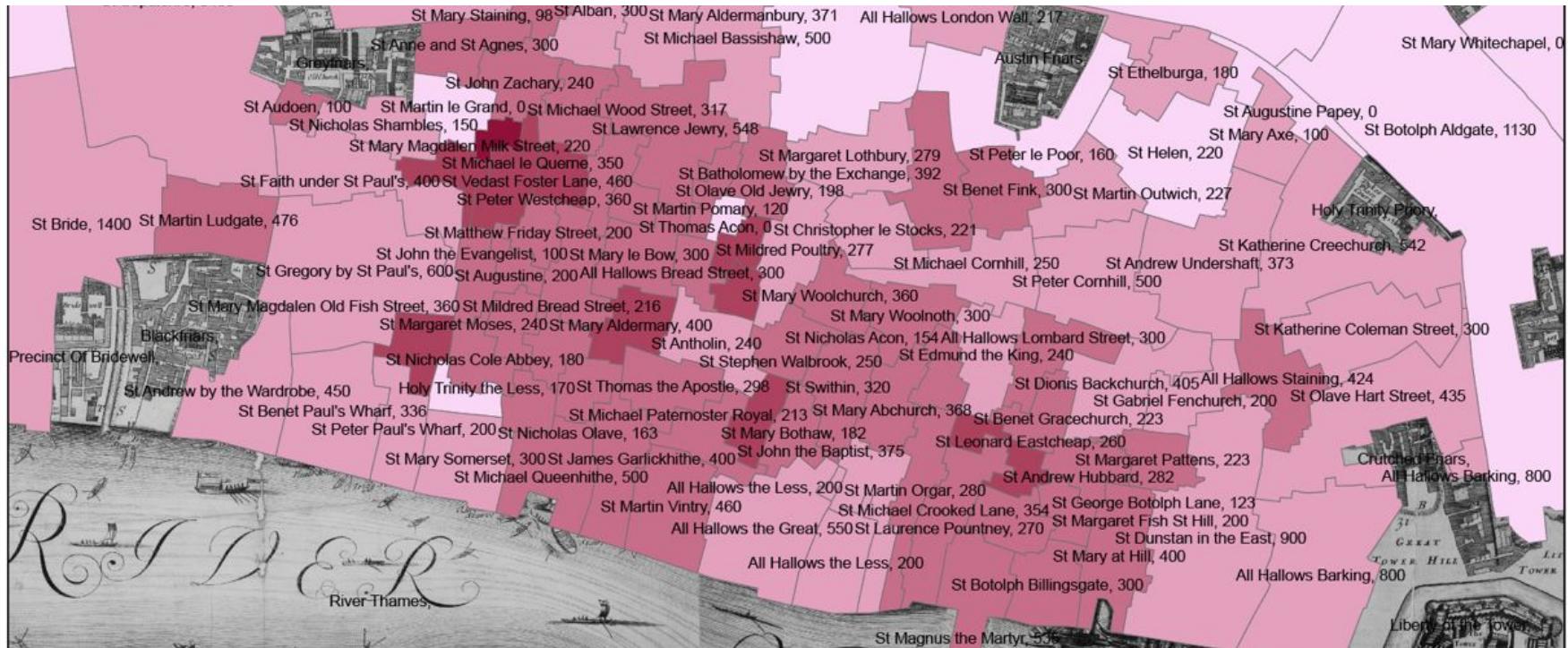
- When you add existing data, it probably won't display exactly the way you want it
- Vector data usually contains all kinds of other information that is useful
- Map you see is just one way of displaying all of the tabular data in a shapefile!
- You can manipulate the way it is displayed to generate the map you want
- Or combine the pre-existing information with other layers

Attribute table - trans_pt_point :: Features total: 8971, filtered: 8971, selected: 0										
	CODE	LEGEND	FILE_NAME	NUMBER	NAME	NUMBER	ADMIN_NAME	TYPE	FERRY_FRT	?
102	5356	Roundabout...	gb_south	16787	NULL	NULL	NULL	NULL	NULL	
103	5375	Roundabout...	gb_south	16788	NULL	NULL	NULL	NULL	NULL	
104	5374	Roundabout...	gb_south	16789	NULL	NULL	NULL	NULL	NULL	
105	5356	Roundabout...	gb_south	16790	NULL	NULL	NULL	NULL	NULL	
106	5520	Railway Stati...	gb_south	16791	Newlyn Halt	NULL	NULL	NULL	NULL	
107	5376	Roundabout...	gb_south	16792	NULL	NULL	NULL	NULL	NULL	
108	5377	Roundabout...	gb_south	16793	NULL	NULL	NULL	NULL	NULL	
109	5520	Railway Stati...	gb_south	16794	Plymouth St...	NULL	NULL	NULL	NULL	
110	5520	Railway Stati...	gb_south	16795	Devonport St...	NULL	NULL	NULL	NULL	
111	5374	Roundabout...	gb_south	16796	NULL	NULL	NULL	NULL	NULL	
112	5520	Railway Stati...	gb_south	16797	East Wheal ...	NULL	NULL	NULL	NULL	
113	5520	Railway Stati...	gb_south	16798	Dockyard St...	NULL	NULL	NULL	NULL	
114	5377	Roundabout...	gb_south	16799	NULL	NULL	NULL	NULL	NULL	
115	5377	Roundabout...	gb_south	16800	Kill Hill	Kill Hill	Kill Hill	Kill Hill	Kill Hill	

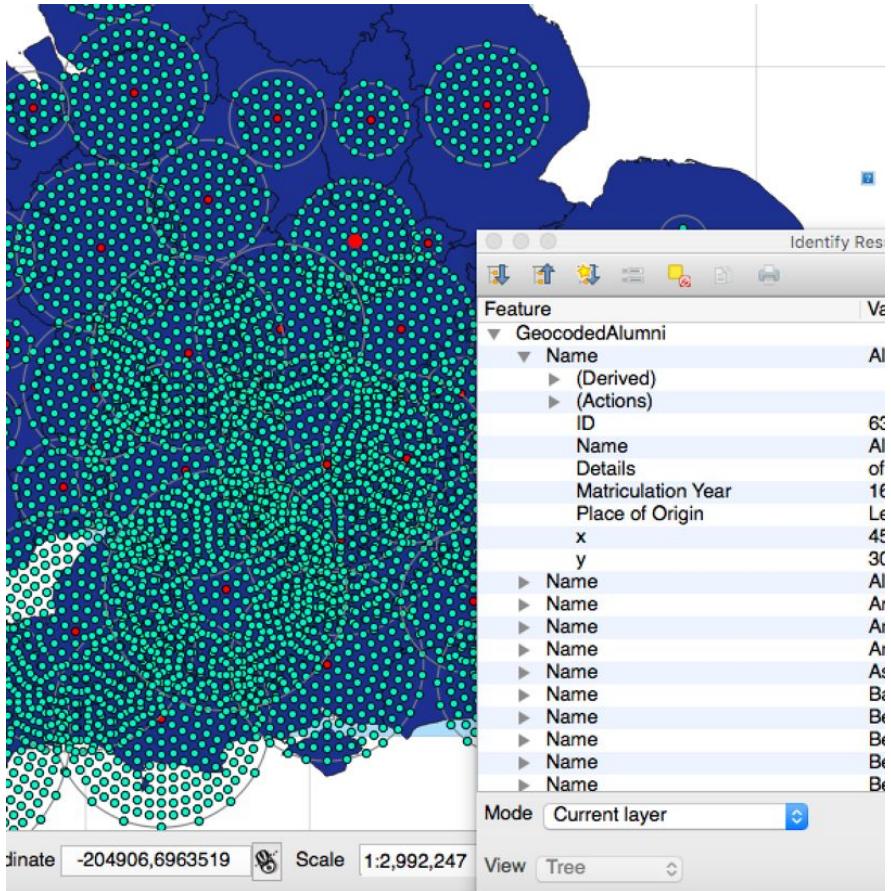
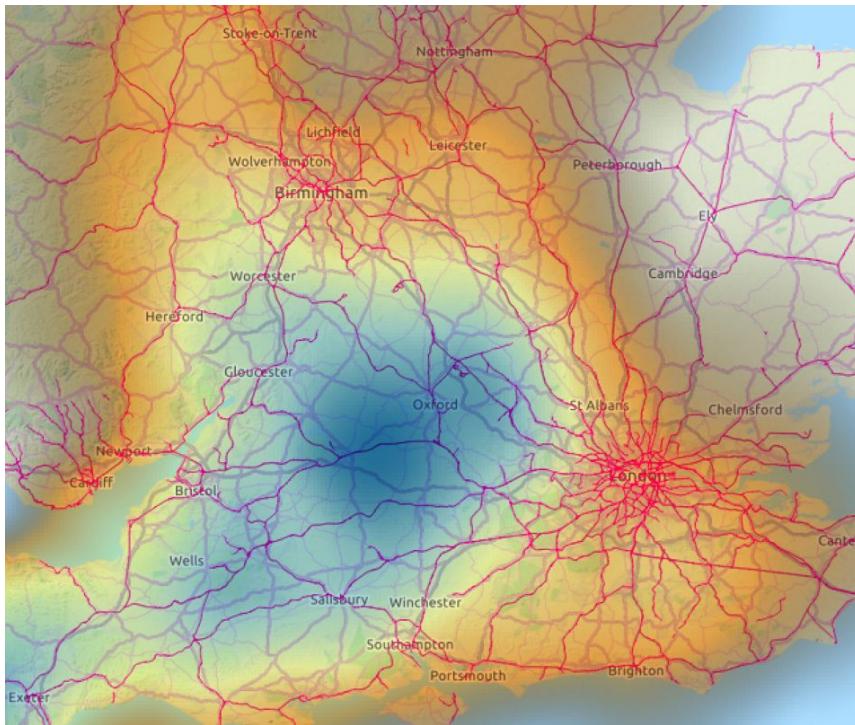
Show All Features ▾



# VECTOR SYMBOLOGY



# VECTOR SYMBOLOGY - POINTS



# Demo

# Vector-Based

# Spatial Queries

# Spatial queries

Li and colleagues (2022) selected all archaeological sites within certain elevation ranges to predict risk based on sea-level change

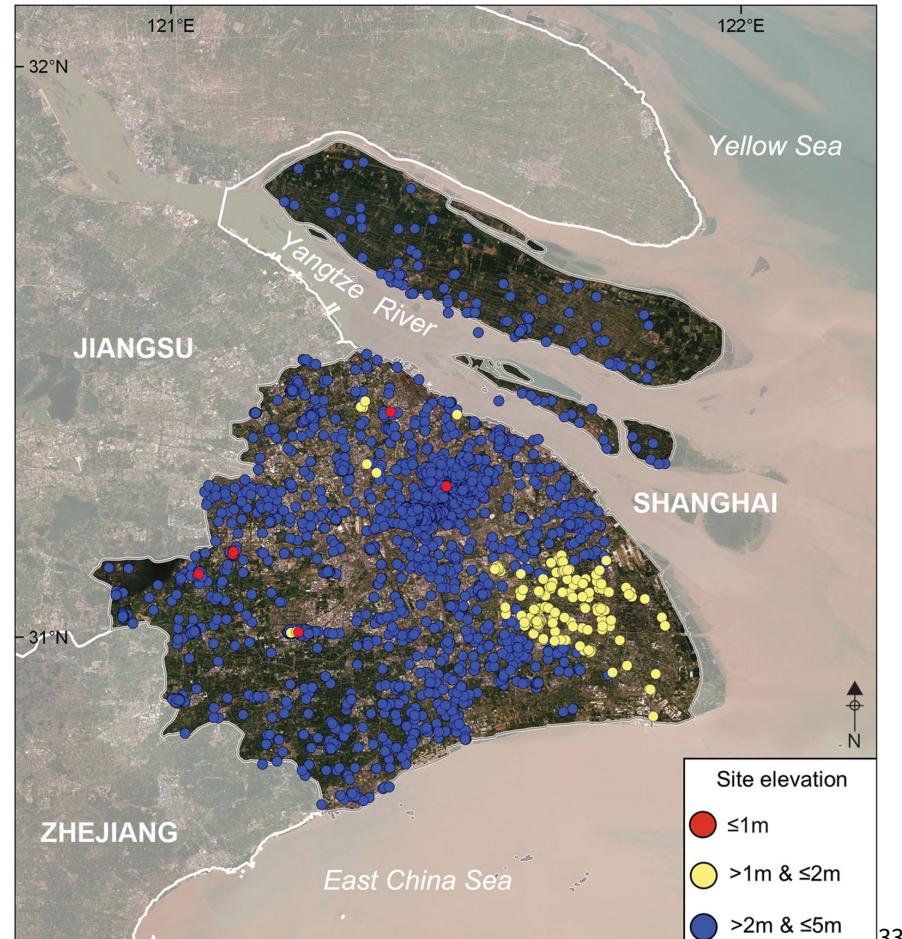
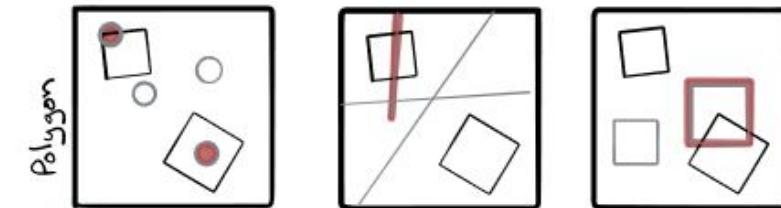
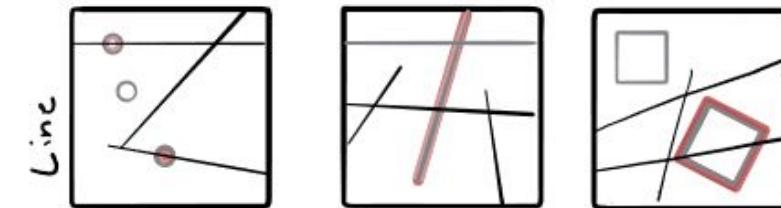
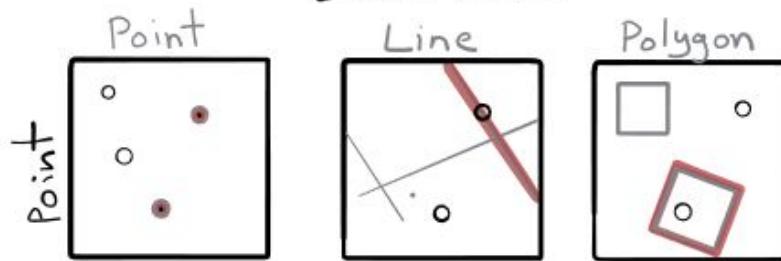


Figure 6 in Li, Y., X. Jia, Z. Liu, L. Zhao, P. Sheng, and M.J. Storozum. 2022. "The Potential Impact of Rising Sea Levels on China's Coastal Cultural Heritage: A GIS Risk Assessment." *Antiquity* 96(386): 406-421. Available: <https://doi.org/10.15184/ajqy.2022.1>

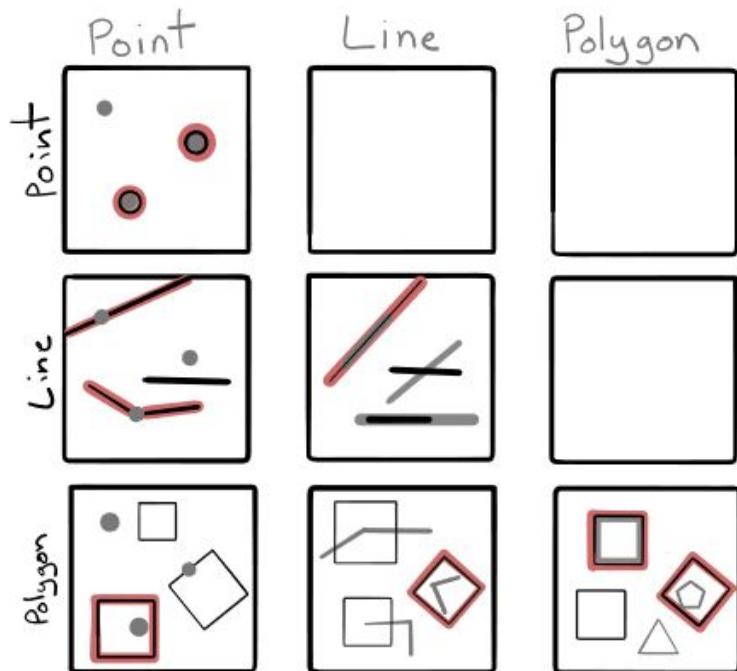
# Intersect



Selects the features that partially or fully overlap the input feature

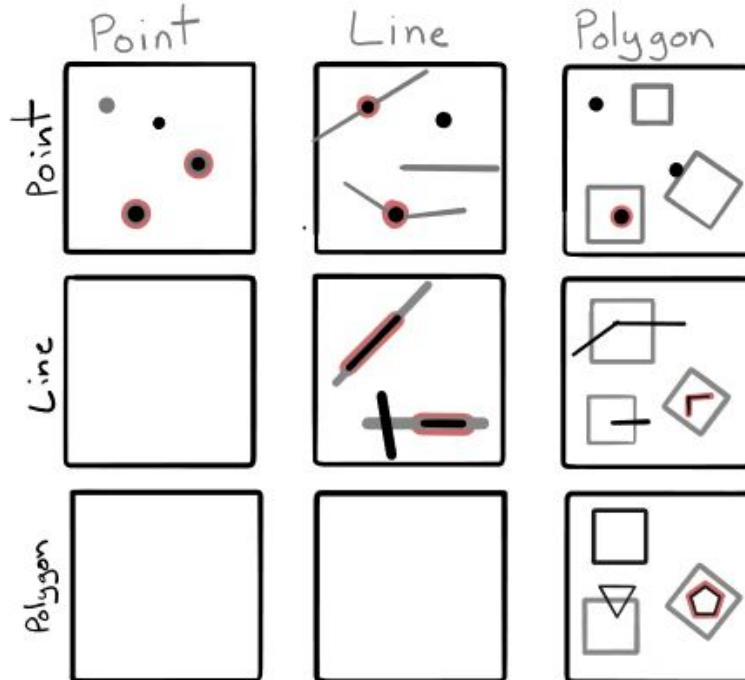
@byzanc

# Contains



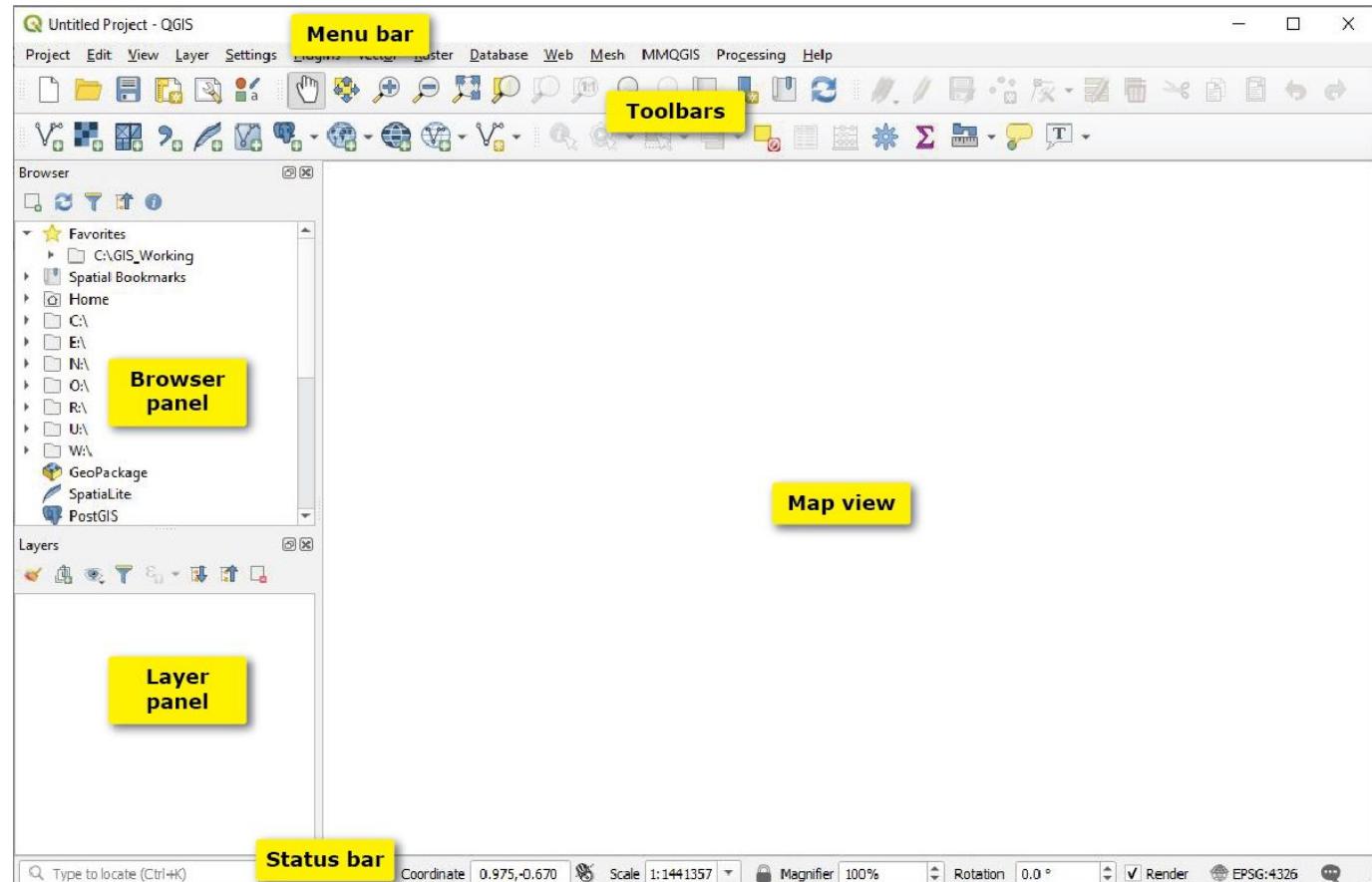
A feature contains the input feature, if it never exceeds its bounds  
© byncsa

# Within



A feature is within the input feature, if it never exceeds its boundary  
© byncsa

# The QGIS Interface



# Georeferencing a Historical Map in QGIS

- Where to find maps
  - Key terms to know
  - Transformation methods
  - Resampling methods
-

# Where to find digital historical maps

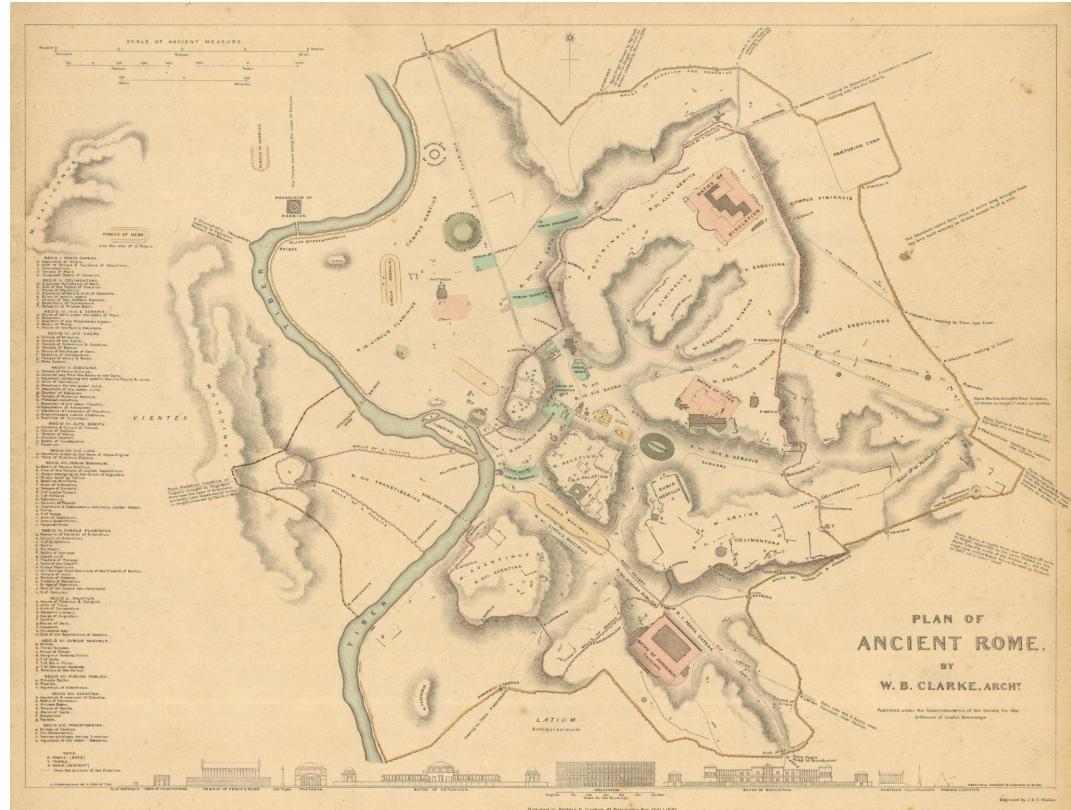
- [David Rumsey Map Collection](#)
- [Leventhal Map & Education Center Digital Collections](#)
- [Old Maps Online](#) (requires free sign-up)
- Geoportals, like [Stanford's EarthWorks](#)
- Government and municipal archives
- Library map collections

Some of these maps are already georeferenced! If so, you can download them as GeoTIFFs and add them to QGIS, or you can stream them over the web with a WMS link.

# Key terms to know

## Source layer

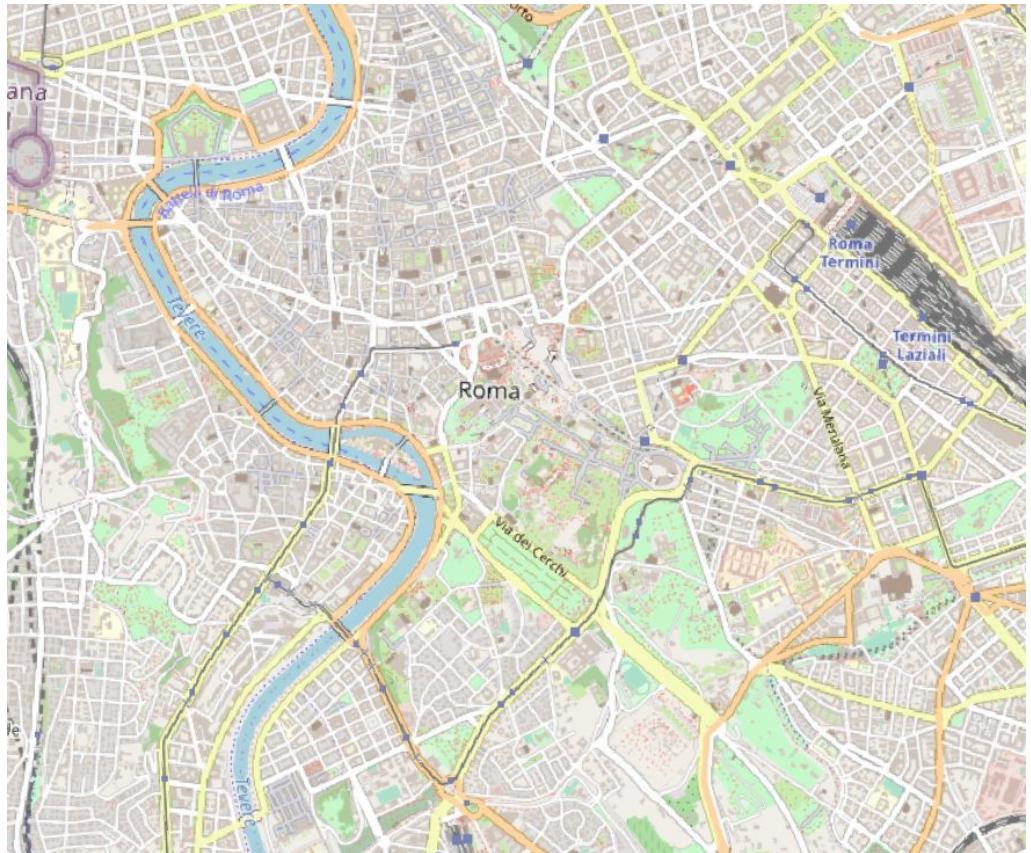
The map or aerial photograph that you will georeference.



Clarke, W. B.. Plan of ancient Rome. London : Published under the superintendence of the Society for the Diffusion of Useful Knowledge : Baldwin & Cradock, 1830. Retrieved from <https://earthworks.stanford.edu/catalog/princeton-1c18dj31v>

## Target layer

An existing spatial dataset that you will use to georeference the source layer.

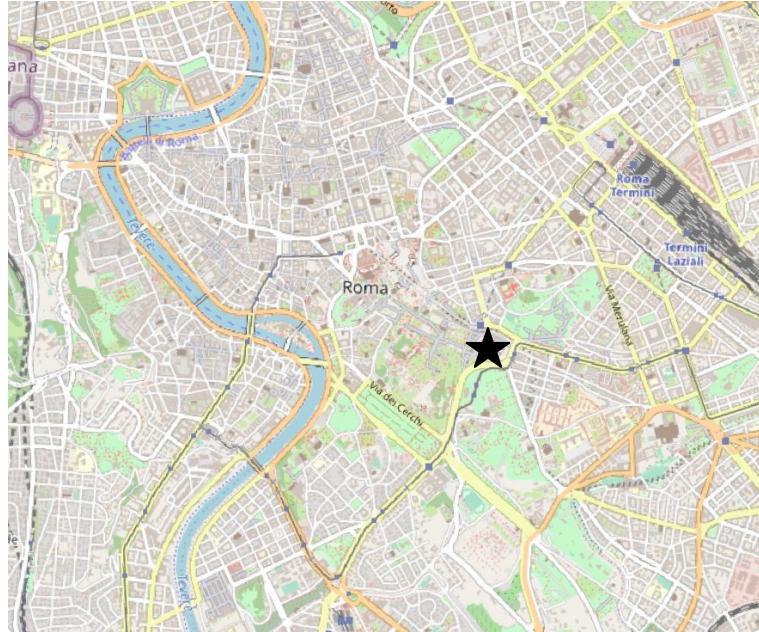
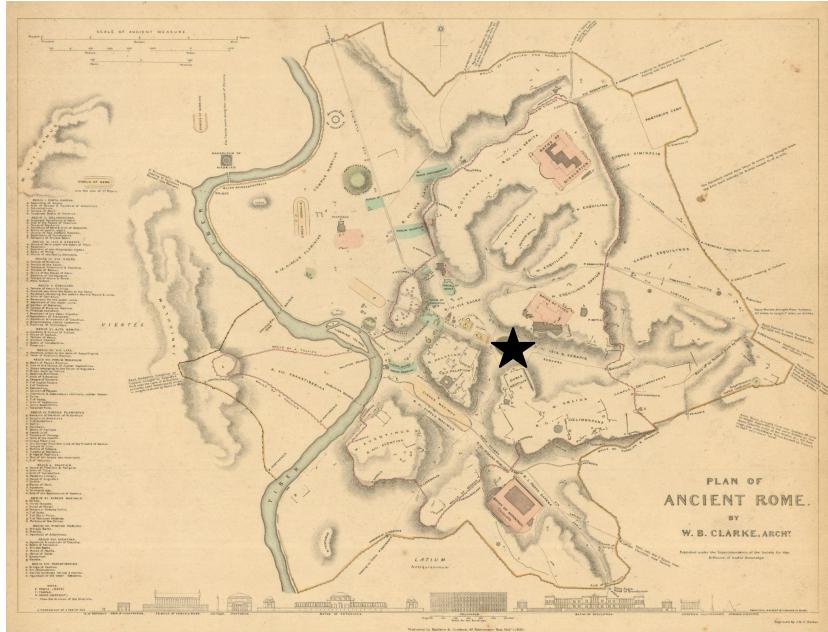


## What makes a **good target layer**:

- It should cover the entire extent of the source layer. The image you want to georeference should fit entirely within this target layer.
- It can be a vector dataset (like the outline or boundary of a state) or another raster (like a satellite image).
- The level of detail should be roughly the same as the source layer.

## Ground control points (GCPs)

Common points that connect the two layers. You will look for and create GCPs during the georeferencing process.



## What makes a **good GCP**:

- Points that stay the same over time, like the corners of buildings, intersections between two roads, or railroad lines.

## What to avoid:

- Points that are more likely to move, like the borders of water bodies, individual trees or bushes, or the edges of roads.

# QGIS Exercise: Georeferencing a map – Part 1

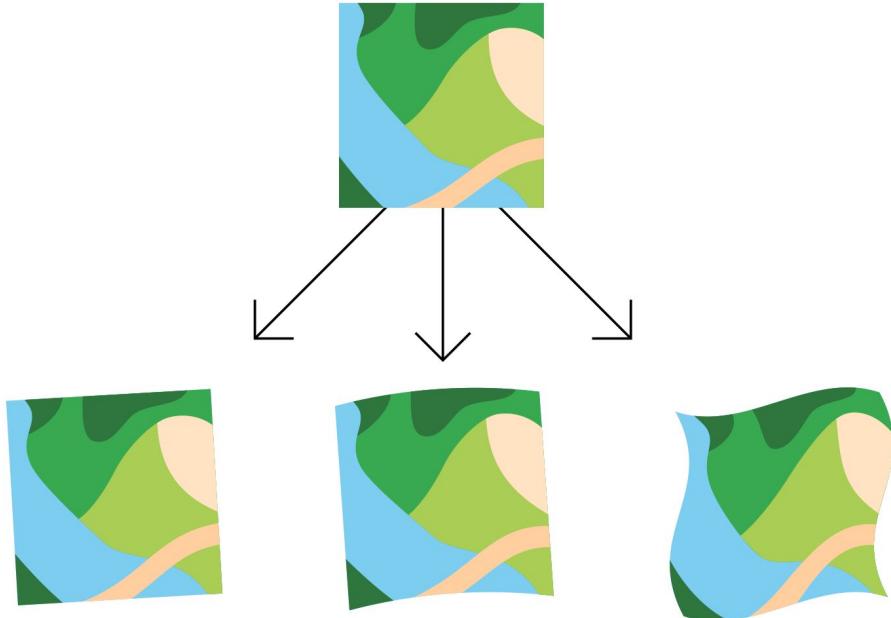
1. Download the “Plan of Ancient Rome” by W.B. Clarke:  
<https://earthworks.stanford.edu/catalog/princeton-1c18dj31v>
2. Open QGIS, load the OpenStreetMap basemap, and set the project CRS to **EPSG:32633 - WGS84 / UTM Zone 33N**.
3. In the top menu, click **Raster > Georeferencer** to launch the georeferencing tool.
4. Load the historical map into the Georeferencer by clicking the **Open Raster...** button at the top of the tool and navigating to the map you downloaded.
5. Zoom in to a part of the map where you can identify a common point with the target dataset, such as the Colosseum. Click the center of the Colosseum. In the “Enter Map Coordinates” window that appears, select **From Map Canvas**.
6. Click in the same location on the target dataset. Click OK in the window that pops up to add the link to the GCP table.

# Transforming the map

Transformation is the next step in the georeferencing workflow after GCPs are added. The computer uses the GCPs to calculate coordinate locations for every single pixel in the source image.

Every 2D representation of a 3D landscape has some amount of distortion. Hand-drawn maps may not be 100% accurate or to scale. Transformation allows the computer to stretch parts of the map to align with the “real” boundaries of the mapped area.

## Original Data



1st and 2nd order polynomials are a pretty good choice for most historical maps

First-Order  
Polynomial (Affine)

Second-Order  
Polynomial

Third-Order  
Polynomial

## How many GCPs do I need?

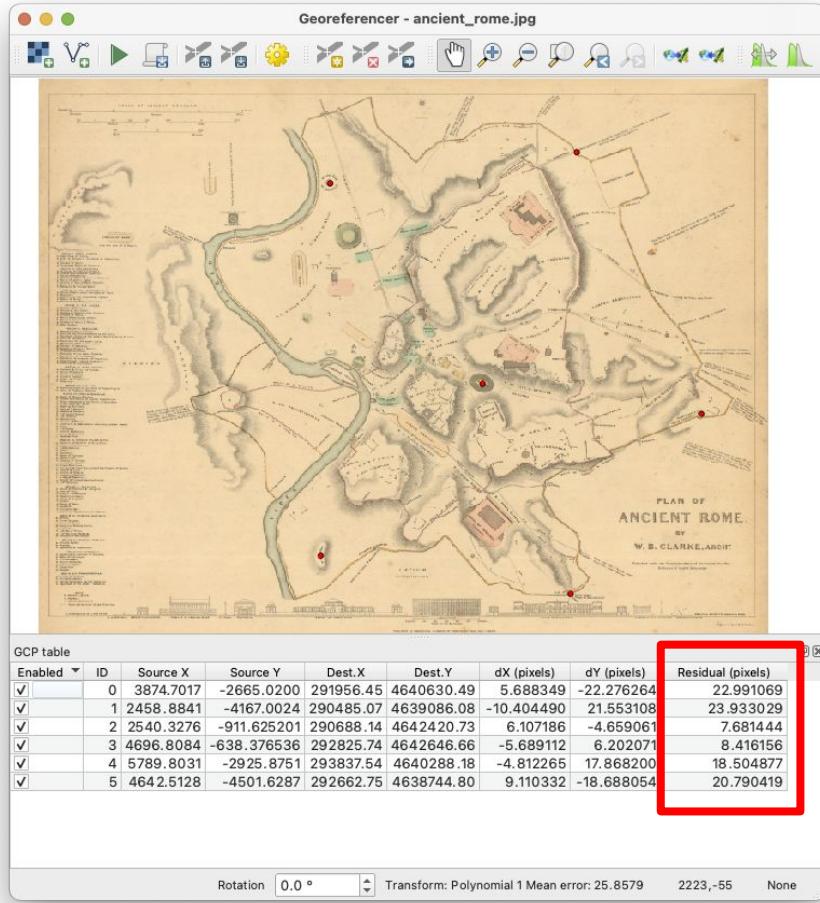
Transformation type	Minimum # of GCPs	What it does
Helmert	2	Shift, scale, rotate
<b>Polynomial 1</b>	<b>3</b>	<b>Shift, scale, rotate</b>
<b>Polynomial 2</b>	<b>6</b>	<b>Shift, scale, rotate, warp</b>
Polynomial 3	10	Shift, scale, rotate, warp more
Thin Plate Spline	Lots	Rubber-sheeting; GCP accuracy is guaranteed, but other pixels may have more distorted
Projective	4	Warp lines so they remain straight; good for oblique images

# Residual error

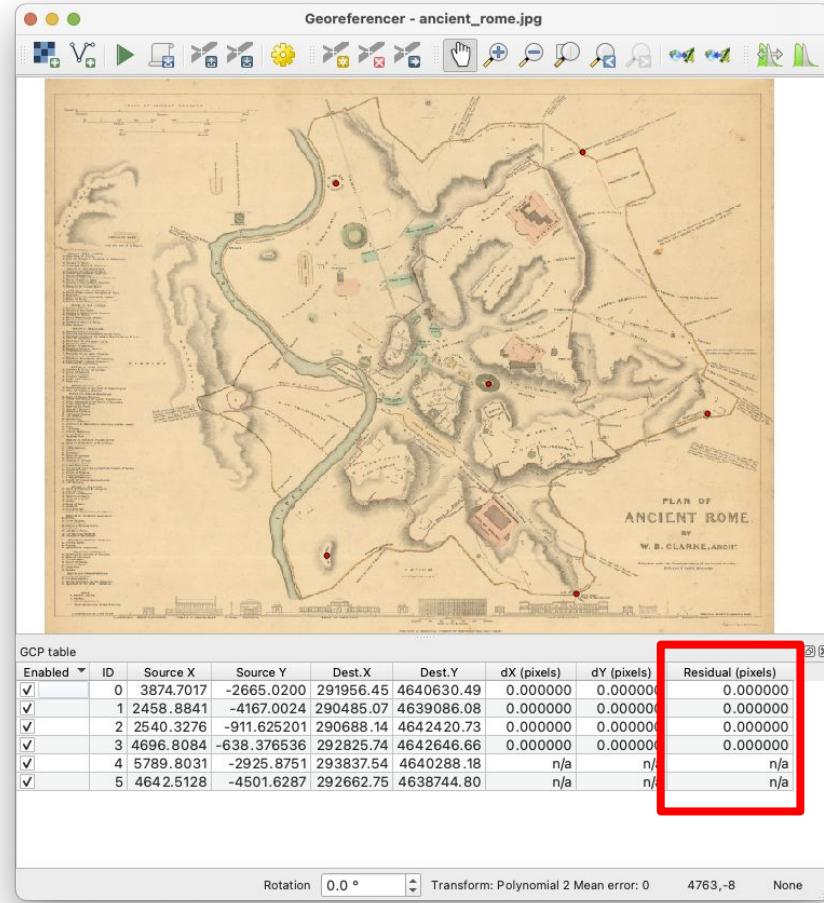
As you add GCPs to the georeferencing session, the software constantly tries to readjust the image so that it has the best possible match with target layer.

Even perfectly located GCPs will have some **residual error**: the distance (in pixels) from where you placed the GCP to where the software wants to put it.

# Polynomial 1



# Polynomial 2



# QGIS Exercise: Georeferencing a map – Part 2

7. Continue adding GCPs across the map. Make sure they are well distributed, ideally in each of the four corners and throughout the center of the map. Collect **at least 6 GCPs**.
8. Click the **Transformation Settings...** button in the menu bar and set the transformation type (Polynomial 2) and resampling method (Nearest Neighbor). Give the output file the .tif extension to save it as a GeoTIFF. Optional settings:
  - a. Compression = LZW (makes the file smaller)
  - b. Leave “Use 0 for transparency when needed” unchecked
  - c. Check “Save GCP points” to save your GCPs to a text file.
9. Click the **Start Georeferencing** button in the menu bar to run the tool. When finished, the newly georeferenced map will be added to your QGIS session and you can close the georeferencer window.

