

#### Jane

#### Scenario

Jane, a homeowner, hears about a smart home security system through a recommendation from a friend who praises its ability to monitor her home remotely.

#### Expectations

- Jane expects to learn about the basic functionalities and benefits of the smart home security system.
- She hopes to understand how the system can address her specific security concerns and integrate with her lifestyle.

#### Awareness:

#### Research:

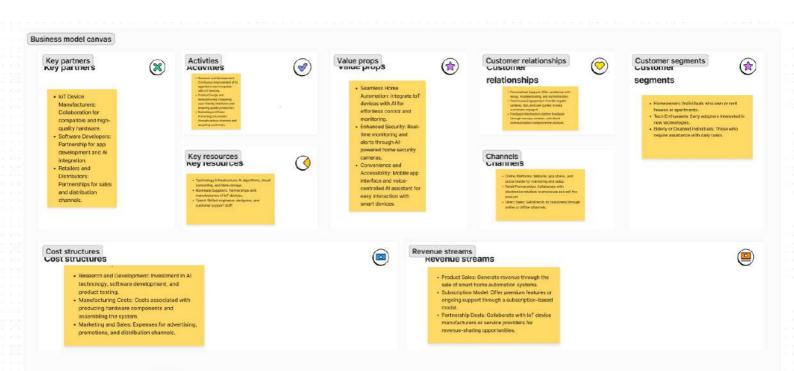
#### Consideration:

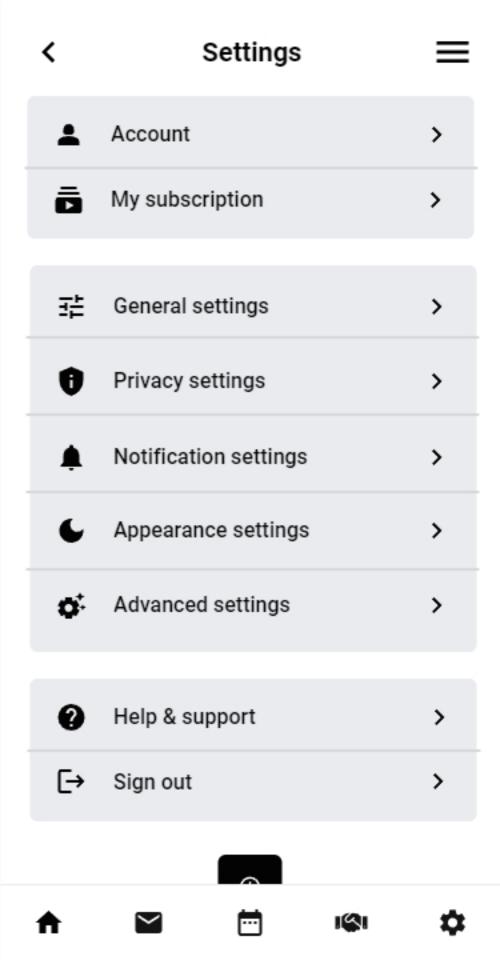
#### Purchase:

- User becomes aware of the IoT device through marketing channels, word of mouth, or online research.
- Initial exposure to the device's features, benefits, and potential use cases.
- ·User conducts further research to understand how the device works, its compatibility with their existing systems, and its value proposition.
- Comparison with other similar IoT devices in terms of features, pricing, and user reviews.
- Jane considers the specific features offered by the smart home security system, such as motion detection, video monitoring, remote access, and integration with other smart devices.
- She evaluates how these features align with her security needs and preferences, such as whether she wants outdoor cameras, two-way audio capabilities, or support for home automation.
- User decides to purchase the IoT device based on their research and perceived value.
- Selection of the specific model, package, or subscription plan.
- User completes the purchase transaction through an online store, retail outlet, or directly from the manufacturer.
- Setup and installation process may begin immediately after purchase.











Real-time alerts for IoT devices

ΑI



Voice-controlled assistant

Remote



Device control

Smart alerts



Integrated system

Home security



Seamless interaction

Al technology



Smart home devices

IoT integration











### **Smart Home Automation**

All smart home updates!



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Device Files







AI 11:43 AM Hey everyone!

I've automated the home tasks for today. The security cameras are on alert mode. Let's optimize energy usage and check the real-time monitoring. Feel free to ask the Al assistant for help anytime.

Great work team!



Security Report





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✓ View Details 

✓ Share



AI 11:43 AM

Great progress! Keep it up!



User 11:43 AM

Exciting!



A A+

Al Assistant is processing....

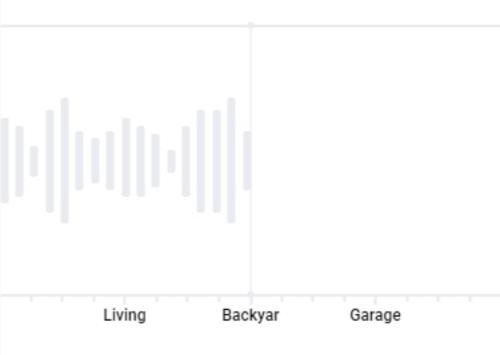








## Security camera feed



# Live camera





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Alert

Tap to receive real-time alerts











Q Search device

Device Automati Camera feeds

Security alerts

Alert notifications

Energy consumption

Voice commands

**Device history** 











