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# EXPERIMENTAL DESIGN

## PART 1: MODEL SYSTEMS AND CONTROLS

# MODEL SYSTEMS

- Are extremely important
- Most investigations become \_\_\_\_\_ if you must use a ***complete, existing system*** to do experiments
- May be impossible to conduct on the complete system.

## ***Example***

- Want to study the mechanism by which sulfuric acid affects human eyeballs
- Can't find volunteers

# MODEL SYSTEMS – CONTD.

- Develop a model system which
  - \_\_\_\_\_
  - Allows the non-key behaviors/attributes to be \_\_\_\_\_
- Sulfuric acid example
  - Eyeball model may consist of two parts
    - A model aqueous solution
    - A model lipid layer on a substrate

# KEY CONSIDERATIONS FOR MODEL SYSTEMS

Model systems are:

- Controllable relatively easily
- Parameters of interest are adjustable
- Easy to analyze
- Realistic (i.e., ***captures and mimics the key attributes***)
- Safe
- Inexpensive

# EXAMPLES OF MODEL SYSTEMS

- Various animal models in the study of diseases
- Certain thiols as models for nerve agents in perfecting detection mechanisms
- Use of TNT for simulating seismic events
- Computational chemistry for studying the reactions of methylmercury

**Carefully choosing and properly justifying a particular model is a critical part of a research proposal!**

# CONTROL EXPERIMENTS

- Control or background results are necessary in order  
\_\_\_\_\_
- Try to \_\_\_\_\_ of the parameter of interest.
- Example: Drug development
  - A new treatment for heart disease is developed in your lab
  - The drug is given to heart patients who are then monitored over six months
  - None of the patients has a heart attack
  - Conclusion: the new drug successfully prevents heart attacks!
  - **What's wrong????**

# CONTROL EXPERIMENTS

- Example: H<sub>2</sub>O hydrolysis by Silica
  - A new surface cleaning procedure was hypothesized to enhance the activity of clean Silica particles to catalyze H<sub>2</sub>O hydrolysis to hydrogen and oxygen.
  - The experiment was repeated several times.
  - H<sub>2</sub>O hydrolysis was observed every time.
  - Conclusion: The new cleaning procedure enhanced catalytic activity.
  - **What is wrong???**

# CONTROL EXPERIMENTS

- There are occasions where a suitable control experiment is not possible
- Examples:
  - Event rarity or uniqueness (e.g., large meteor strikes)
  - Ethical considerations (e.g., infecting humans with a disease to see if a treatment works)
  - Analysis of a non-manipulable system (e.g., almost all economic “experiments”)
  - Analysis of historical data





# The End