

Company Overview And 3 Months Sales Report

STARTECH COMPUTERS

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Company Overview And 3 Months Sales Report

Executive Summary

Startech Computers is the leading computer store chain in Bangladesh, offering a wide range of products and services. They specialize in laptops, desktops, tablets, cameras, and computer accessories. Startech Computers boasts a strong presence with physical stores and a user-friendly website for online purchases. They are known for competitive pricing, after-sales support, EMI facilities (easy monthly installments), cash on delivery (COD), and home delivery options.

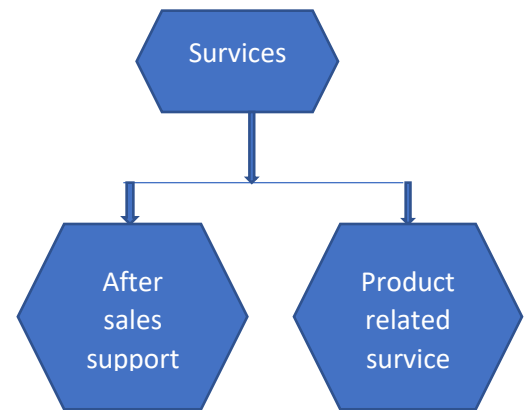
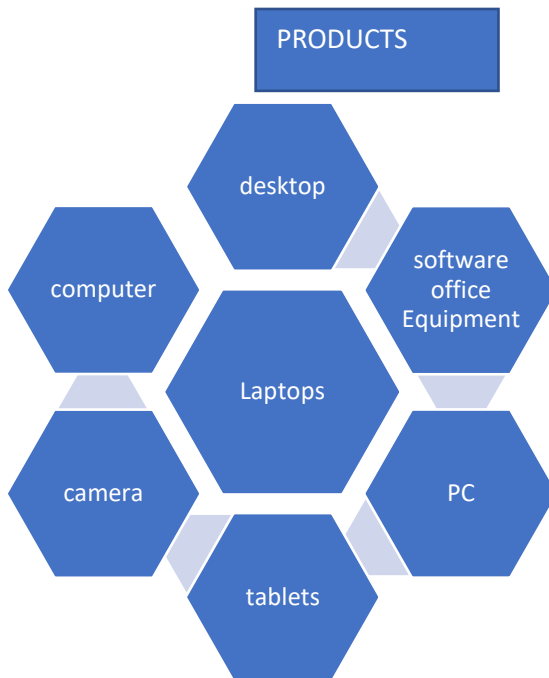
Products and Services

➤ Products:

- ✓ Laptops,
- ✓ Desktops,
- ✓ Tablets,
- ✓ Cameras,
- ✓ PC
- ✓ Components,
- ✓ Software Office Equipment, etc

➤ Services:

- ✓ After-sales support,
- ✓ product-related services (details not publicly available).



For any Query Visit: startechcomputer.com

Business Plan:

Specific details regarding Startech Computers' business plan are not publicly available. However, based on their website and online presence, we can infer the following:

Focus on customer satisfaction:

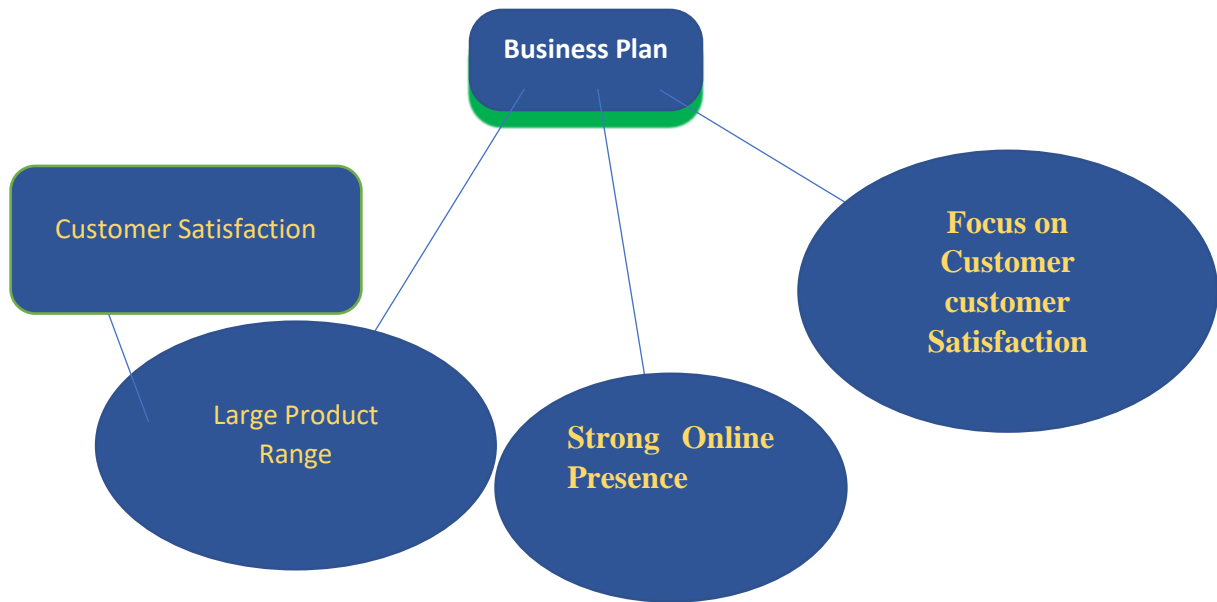
Competitive pricing, after-sales support, and convenient payment/delivery options suggest a customer-centric approach.

Strong online presence:

A user-friendly website facilitates online purchases and potentially expands their reach beyond physical store locations.

Large product range:

Catering to various needs with laptops, desktops, tablets, cameras, and accessories.



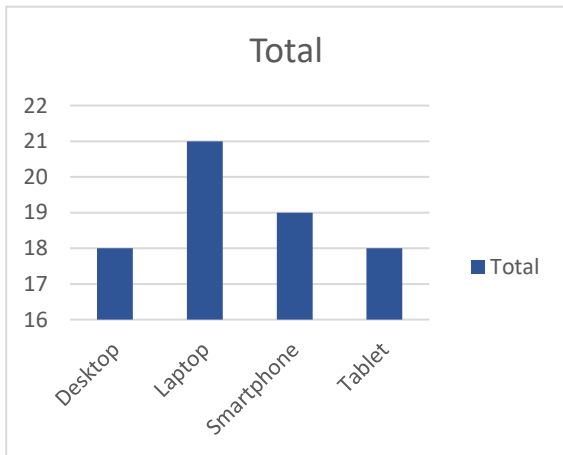
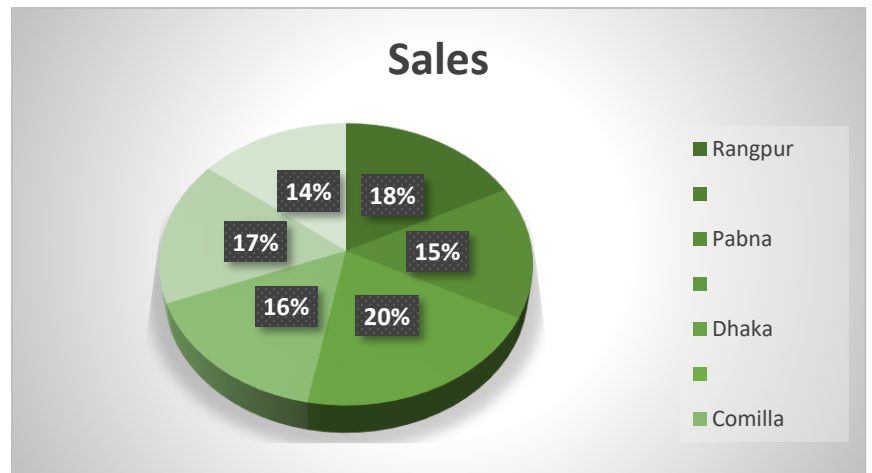
Service flowchart

Sales and Cost Statistics :

Regional Sales:

Region	Sales
Rangpur	5010000
Pabna	4340000
Dhaka	5850000
Comilla	4600000
Mymensingh	4760000
Dinajpur	4110000

Month	Expenses	Sales	Retail Profit	Profit/Loss
January	7854500	8750000	895500	Profit
February	9998300	9920000	-78300	Loss
march	8985700	10000000	1014300	Profit



THANK YOU
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