SUPARN SALUJA

UI/UX Designer

My Contact

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🌐 https://www.behance.net/suparnsaluja

in https://www.linkedin.com/in/suparnsaluja/

Skills

- User Interface Design
- Wireframing & Prototyping
- Rapid Prototyping
- Information Architecture
- Interaction Design
- Usability Testing
- Figma
- Fusion 360
- Observation
- Decision making
- Communication
- Time Management
- Canvas
- Adobe XD
- Adobe illustrator
- User Experience Design
- MS Excel
- MS Word
- MS Office
- MS Powerpoint
- MS Access

Languages

- English (written and spoken)
- Hindi (written and spoken)
- German (Beginner)

About Me

Passionate UI/UX designer with over 1 year of experience creating user-friendly digital experiences. Skilled in wireframing, prototyping, and user research. Proficient in Figma. Dedicated to innovative design solutions and enhancing user satisfaction through intuitive, visually appealing interfaces.

Achievements

Foundation of User Experience (UX) Design
Build Wireframes and low fidelity prototypes

Internshala WordPress

My GreatLearning - Introduction to UI/UX Design

Meta - Introduction to front-end Development

Professional Experience

UI/UX Designer

Arcon Techsolutions

June 24 - Present

Developing a design for Security Compliance Management (SCM) for the product. The primary objective of SCM is to ensure organizations implement and sustain effective security measures to protect their assets, mitigate risks, and comply with relevant regulations and industry standards.

Responsibilities

- Conduct user research and testing to gather valuable insights for design iterations.

- Assist in creating design guidelines and maintaining design consistency across projects.

- Security: Ensuring user data privacy through design strategies.

- Develop and execute content strategies that align with the overall user experience goals of a product.

- Focus on creating clear, concise, and engaging content that guides users through the product interface and encourages desired actions.

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Education Background

- **WORLD UNIVERSITY OF DESIGN**

  B.Des in Computer Science & Design

  2020 - 2024

- **AMITY GLOBAL SCHOOL** | THE WORLD IS ONE

  IB Diploma Program (10+2)

  2017 - 2020

- **GOETHE INSTITUT**

  German A1 level training

  Sep 2024 - Jan 2025

Projects

PantryPik a case study

Jan25 - Feb 25

https://www.behance.net/gallery/218475073/PantryPik-a-case-study-for-price-comparison-app

This project was about providing the solution for the problems faced by the user while comparing the price for the groceries. So for making the user's problem easy I came up with PantryPik a solution for comparing the price.

Boba Bolt Tea ordering App

May23 - Jul23

https://www.behance.net/gallery/182064785/Boba-Bolt-UI-Design

BobaBolt is a personalized bubble tea ordering app that allow bubble tea drinkers to quickly purchase their favorited drink while also offering loyalty points to the customers.

Professional Experience

UI/UX Designer Intern

Arcon Techsolution

Jan24 - May24

As a UI/UX Designer, I've crafted intuitive UI designs using Figma. Through a blend of creativity and user-centric principles, I've developed visually appealing interfaces that prioritize seamless user experiences. My expertise in Figma enables efficient collaboration and iteration, ensuring designs align with both user needs and project goals.

Responsibilities

- Work closely with designers, developers, and product managers to ensure that content supports and enhances the user journey.

- Conduct user research to understand the needs, preferences, and pain points of the target audience.

- Create various types of content, including UI (User Interface) copy, microcopy, error messages, notifications, tooltips, onboarding flows, and help documentation.

UI/UX Design Intern

Arcon Techsolution

July23 - Sep23

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Projects

Pizza hut case study analysis

May23 - Jul23

https://www.figma.com/board/7vh1ztYco61MW
vpdeeidrN/Pizza-hut?node-id=0-
1&t=6zMYQD3sNDW6ltcI-1

Performing a competitive analysis for Pizza Hut involves examining market trends, evaluating key competitors' strengths and weaknesses, and identifying opportunities for differentiation to enhance market positioning and strategic planning.

Comic On Raksha Bandhan

Feb18 - Feb18

https://drive.google.com/file/d/1BUIqhfjJRAJnE6
x7_BVyEySs7Uo36Q6X/view

The 2018 project aimed to raise awareness about Raksha Bandhan, highlighting its significance for those unfamiliar with the festival and promoting its cultural importance.

Professional Experience

PPT Animator Intern

Ladder Media

Nov22 – Jan23

As a PPT Animator Intern, I animated presentations with provided audio, enhancing engagement and visual appeal. Leveraging creativity and attention to detail, I brought concepts to life, ensuring alignment with organizational objectives. This role honed my skills in multimedia design and collaborative project execution within tight deadlines.

Responsibilities

- Create rough storyboards on PowerPoint from the given data as per the template.

- Refine the storyboards based on guidelines.

- Animate PowerPoint presentations as per guidelines and training provided.

- Maintained project timelines to ensure timely delivery of presentations.

- Assisted in developing new animation techniques and templates to improve workflow efficiency.