

RESOURCES

Some links may lead to a non-federal site, but they provide additional information that is consistent with the intended purpose of a federal site.

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- You will be subject to the destination site's privacy policy when you follow the link.

Note: Links to pdfs embedded in the course materials will change after the course files are delivered to CDC for implementation on its Learning Management System.

Lesson 1 Resources

1. CDC Evaluation Steps
 - Engaging Stakeholders
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/1engagingstakeholders.pdf>
 - Describing the Program
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/2describingtheprogram.pdf>
 - Focusing the Evaluation Design
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/3focusingtheevaluationdesign.pdf>
 - Gathering Credible Evidence
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/4gatheringcredibleevidence.pdf>
 - Justifying Conclusions
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/5justifyingconclusions.pdf>
 - Ensuring Use and Sharing Lessons Learned
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/6ensuringuse.pdf>
2. CDC Evaluation Website
<http://www.cdc.gov/eval/framework/index.htm>
3. CDC Policy Evaluation Guide
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/pe_guide.pdf



4. CDC Policy Process Document
<http://intranet.cdc.gov/od/adp/process/index.htm>
5. CDC Regulations Intranet Site
<http://intranet.cdc.gov/od/ocs/cdcreg/index.html>
6. Framework for Program Evaluation in Public Health, 1999 MMWR article
<ftp://ftp.cdc.gov/pub/Publications/mmwr/rr/rr4811.pdf>
7. Example of an Administrative Action
<http://yosemite.epa.gov/opa/admpress.nsf/0/ECA50B78117D0B4385257537006E4636>
8. Example of a Law: Healthy, Hunger-Free Kids Act Fact Sheet
http://www.whitehouse.gov/sites/default/files/Child_Nutrition_Fact_Sheet_12_10_10.pdf
9. Example of a Regulation
<http://www.cdc.gov/Features/TobaccoControls/>
10. Example of a Voluntary Practice
<http://www.nyc.gov/html/doh/html/living/cardio-hospital-food-initiative.shtml>
11. A Framework for Public Health Action: The Health Impact Pyramid
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2836340/>
12. Anti-Lobbying Guidance
 - o CDC Implementation of Anti-Lobbying Provisions
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/Anti-Lobbying.pdf>
 - o Section 503, Division F, Title V, FY 12 Consolidated Appropriations Act
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/Section503.pdf>
 - o CDC Grants and Procurement Website, AR-12, Lobbying Restrictions
http://www.cdc.gov/od/pgo/funding/grants/additional_req.shtm#ar12
 - o CDC Washington Intranet site, Lobbying Restrictions
http://intranet.cdc.gov/od/washington/working/laws_guide.htm
 - o Laws Guiding CDC's Interactions with Congress
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/cdc_legalguidelines.pdf
13. Obesity Prevention: A Proposed Framework for Translating Evidence into Action
http://www.internetgroup.ca/clientnet_new/docs/Obesity%20evidence%20framework.pdf
14. Partnership for Prevention. *School-Based Physical Education: Working with Schools to Increase Physical Activity Among Children and Adolescents in Physical Education Classes—An Action Guide*. The Community Health Promotion Handbook: Action Guides to Improve Community Health.



Washington, DC: Partnership for Prevention; 2008.

<http://www.prevent.org/The-Community-Health-Promotion-Handbook/School-Based-Physical-Education.aspx>

15. Moving More at School: Increasing Physical Activity Before, During, and After School

http://activelivingresearch.org/files/ALR.Resources.Summary_Schools_09.04.12.pdf

16. Ten Great Public Health Achievements, 2001–2010

[MMWR 10PHA](#)

17. Understanding Evidence-Based Public Health Policy

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2724448/pdf/1576.pdf>

Lesson 2 Resources

1. CDC's The Community Guide

<http://www.thecommunityguide.org/index.html>

2. Center for Training and Research Translation

<http://www.centertrt.org/>

3. Choose In-depth Recap: A County Health Rankings & Roadmaps Webinar

http://www.countyhealthrankings.org/sites/default/files/Choose%20Effective%20Policies%20%26%20Programs%20In-depth%20Take%20Aways_0.pdf

4. Community Health Assessment and Improvement Plan

http://www.cmdhd.org/pdf/together_we_can/CMDHD_CHNA-IP_Mar14.pdf

5. Decade of Vaccines Economics (DoVE)

<http://www.jhsph.edu/research/centers-and-institutes/ivac/projects/decade-of-vaccine-economics.html>

6. Guide to Analyzing the Cost-Effectiveness of Community Public Health Prevention Approaches

<http://aspe.hhs.gov/health/reports/06/cphpa/report.pdf>

7. Hawaii's Complete Streets Policy

<http://www.centertrt.org/?a=intervention&id=1111>

8. Healthy People 2020

<http://www.healthypeople.gov/2020/topicsobjectives2020/default.aspx>

9. Kingdon, John W. (2010). *Agendas, Alternatives, and Public Policies, Update Edition, with an Epilogue on Health Care* (2nd ed.). New York: Pearson, Longman Classics in Political Science.

<http://www.amazon.com/Alternatives-Policies-Epilogue-Classics-Political/dp/020500086X>

10. State Policy Guide: Using Research in Public Health Policymaking

<http://www.csg.org/knowledgecenter/docs/health/StatePolicyGuideCP.pdf>



11. Ten Great Public Health Achievements—United States, 2001–2010
<http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6019a5.htm>
12. Texas Senate Bill 19
<http://www.palgrave-journals.com/jphp/journal/v30/nS1/pdf/jphp200864a.pdf>
13. Tools for Identifying and Prioritizing Evidence-Based Obesity Prevention Strategies, Colorado
http://www.cdc.gov/pcd/issues/2013/12_0275.htm
14. Tools for Implementing an Evidence-Based Approach in Public Health Practice
http://www.cdc.gov/pcd/issues/2012/11_0324.htm
15. Understanding Evidence-Based Public Health Policy
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2724448/pdf/1576.pdf>
16. Use of Evidence to Support Health Public Policy: A Policy Effectiveness-Feasibility Loop
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3506406/pdf/BLT.12.104968.pdf>
17. Vaccine Expansion in 72 of the World's Poorest Countries Could Avert 6.4 Million Deaths
<http://www.jhsph.edu/news/news-releases/2011/ivac-vaccine-studies.html>
18. West Virginia's School Nutrition Standards
<http://www.centertrt.org/?p=intervention&id=1103>
19. What Works for Health
<http://www.countyhealthrankings.org/roadmaps/what-works-for-health>

Lesson 3 Resources

1. CDC Policy Evaluation Guide
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/pe_guide.pdf
2. CDC Introduction to Program Evaluation for Public Health Programs: A Self-Study Guide
<http://www.cdc.gov/eval/guide/index.htm>
3. Center for Disease Control and Prevention. (1999). Framework for program evidence in public health. *Morbidity and Mortality Weekly Report*, 48(RR11), 1-40.
<http://www.cdc.gov/mmwr/preview/mmwrhtml/rr4811a1.htm>
4. CDC Implementation of Anti-Lobbying Provisions
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/Anti-Lobbying.pdf>
5. CDC Office of the Associate Director for Program (OADPG) Program Evaluation Website
<http://www.cdc.gov/eval/framework/index.htm>
6. Checklist for Ensuring Effective Evaluation Reports
<http://www.cdc.gov/eval/steps/reportschecklist.pdf>



7. The Community Toolbox: Developing a Logic Model or Theory of Change
http://ctb.ku.edu/en/tablecontents/sub_section_main_1877.aspx

8. Database Examples:

- Association of State and Territorial Health Officials (ASTHO) State Health Policy Tracker
<http://www.astho.org/state-legislative-tracking/>
- California Health Interview Survey (CHIS)
<http://healthpolicy.ucla.edu/chis/Pages/default.aspx>
- CDC WONDER (Wide-ranging Online Data for Epidemiologic Research)
<http://wonder.cdc.gov/Welcome.html>
- Child and Family Services Review Stakeholder Interview Guide
<http://www.acf.hhs.gov/sites/default/files/assets/stakeholder.pdf>
- Chronic Disease State Policy Tracking System
<http://apps.nccd.cdc.gov/CDPHPPolicySearch/Default.aspx>
- Congress.gov (federal legislative information)
<http://congress.gov>
- Epi Info™
<http://wwwn.cdc.gov/epiinfo/>
- National Conference of State Legislatures (state legislative information)
<http://www.ncsl.org/legislative-staff.aspx?tabs=856,34,736>
- National Health Interview Survey
<http://www.cdc.gov/nchs/nhis.htm>
- New Jersey Coordinated School Health Student Focus Group Toolkit
<http://www.state.nj.us/education/students/safety/health/csh/focus.pdf>
- New York Statewide Planning and Research Cooperative System (SPARCS)
<http://www.health.ny.gov/statistics/sparcs/operations/overview.htm>
- Public Health Informatics Institute research: What Really Works to Reduce Childhood Obesity? Stakeholders Want Evidence
<http://www.rwjf.org/reports/grr/053899.htm>
- Public Health Surveillance: A Tool for Targeting and Monitoring Interventions (Chapter 53 of *Disease Control Priorities in Developing Countries*. 2nd edition.)
<http://www.ncbi.nlm.nih.gov/books/NBK11770/>
- State of Washington Comprehensive Hospital Abstract Reporting System (CHARS)
<http://www.doh.wa.gov/DataandStatisticalReports/HealthcareinWashington/HospitalandPatientData/HospitalDischargeDataCHARS.aspx>



- Wisconsin Falls Prevention Activities Survey
<http://www.dhs.wisconsin.gov/health/InjuryPrevention/fallprevention/pdffiles/WI%20falls%20survey%20full%20report.pdf>
- WISQARSTM (Web-based Injury Statistics Query and Reporting System)
<http://www.cdc.gov/injury/wisqars/index.html>

9. Definitions (sources):

- Mixed Methods Design
http://www.cdc.gov/dhds/pubs/docs/CB_July_2012.pdf
and
Creswell, John W. and Plano Clark, Vicki L. Designing and Conducting Mixed Methods Research. (2nd Edition). 2011. SAGE Publications, Inc.
<http://www.sagepub.com/books/Book233508>
- Non-experimental/Observational Designs
<http://www.cdc.gov/eval/guide/step3/index.htm>
- Quasi-experimental and Experimental Designs
<http://www.cdc.gov/eval/guide/glossary/index.htm>

10. Evaluation Steps Quick Reference Sheets

- Engaging Stakeholders
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/1engagingstakeholders.pdf>
- Describing the Program
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/2describingtheprogram.pdf>
- Focusing the Evaluation Design
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/3focusingtheevaluationdesign.pdf>
- Gathering Credible Evidence
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/4gatheringcredibleevidence.pdf>
- Justifying Conclusions
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/5justifyingconclusions.pdf>
- Ensuring Use and Sharing Lessons Learned
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/6ensuringuse.pdf>

11. HM Treasury: *The Magenta Book: Guidance for Evaluation* http://www.hm-treasury.gov.uk/data_magentabook_index.htm

12. Overview of Qualitative Methods and Analytic Techniques http://www.nsf.gov/pubs/1997/nsf97153/chap_3.htm

13. Resources for Evaluating the Problem Identification Domain:



- Availability, Affordability, and Accessibility of a Healthful Diet in a Low-Income Community
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/01_03_180a.pdf
- Healthier Food Retail: Beginning the Assessment Process in Your State or Community
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/01_03_180b.pdf

14. Resources for Evaluating the Policy Analysis Domain:

- Health Impact Assessment of the Atlanta Beltline:
<http://download.journals.elsevierhealth.com/pdfs/journals/0749-3797/PIIS0749379711009093.pdf>
- Case Studies of HIAs
http://www.cdc.gov/healthyplaces/publications/AJPM_HIAcasestudies_March2008.pdf
- HIA Resources
<http://www.cdc.gov/healthyplaces/hiareources.htm#policy>
- Choosing Effective Policies and Programs
<http://www.countyhealthrankings.org/roadmaps/action-center/choose-effective-policies-programs>
- Selecting and Implementing Evidence-Informed Health Policies
<http://www.countyhealthrankings.org/roadmaps/what-works-for-health>
- Economic Evaluation of Public Health Laws and Their Enforcement
<http://publichealthlawresearch.org/sites/default/files/EconomicEvaluationPHL-Monograph-MillerHendrie2012.pdf>

15. Resources for Evaluating the Strategy and Policy Development Domain:

- Prescription Drug Monitoring Programs Fact Sheet
https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/pdmp_factsheet.pdf
- Evaluating an Issue's Position on the Policy Agenda: The Bellwether Methodology
<http://www.hfrp.org/evaluation/the-evaluation-exchange/issue-archive/advocacy-and-policy-change/evaluating-an-issue-s-position-on-the-policy-agenda-the-bellwether-methodology>

16. Resources for Evaluating the Policy Enactment Domain:

- CDC Vaccination Coverage and Surveillance: School and Childcare Vaccination Surveys
<http://www.cdc.gov/vaccines/stats-surv/schoolsurv/>
- Vaccination Mandates: The Public Health Imperative and Individual Rights



http://www.cdc.gov/vaccines/vac-gen/policies/downloads/vacc_mandates_chptr13.pdf

17. Resources for Evaluating the Policy Implementation Domain:

- Implementing Return to Play: Learning from the Experiences of Early Implementers
http://www.cdc.gov/concussion/pdf/RTP_Implementation-a.pdf
- Interactive Youth Sports TBI Laws Map from LawAtlasSM
<http://www.lawatlas.org/preview?dataset=sc-reboot>

18. Resources for Evaluating Policy Impact Success in the Prevention of Infant Walker-Related Injuries: An Analysis of National Data, 1990-2001

https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/01_03_180d.pdf

Lesson 4 Resources

1. Challenges and Potential Solutions to Policy Evaluation
<https://beta.c2ti.com/CDC/HPEvaluation/Draft/resources/OvercomingChallenges.pdf>
2. Methods Guides from Public Health Law Research
<http://publichealthlawresearch.org/methods-guides>
3. 'Doing' Health Policy Analysis: Methodological and Conceptual Reflections and Challenges
<http://heapol.oxfordjournals.org/content/23/5/308.full.pdf+html>
4. Quality in Policy Impact Evaluation: Understanding the Effects of Policy from Other Influences (Supplementary Magenta Book Guidance)
https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/190984/Magenta_Book_quality_in_policy_impact_evaluation_OPIE.pdf

