



CDC Environmental Scanning and Forecasting Checklist

Environmental scanning serves as an early-warning or early-awareness system that strengthens the agency's capacity to mitigate issues and leverage opportunities to protect and promote the agency and the public's health.

What activities should we report?

Proactively sharing information about key activities helps CDC identify, analyze, and manage risks, and it helps identify opportunities for collaboration, public health impact, and program growth.

To help you determine which activities should be shared for early awareness, please review the three boxes on this page and the White House, HHS, and CDC priorities on the next page. Consider these priorities in addition to your own CIO's winnable battles and 1- and 4-year priorities when deciding which activities to report.

What creates opportunities and risks?

- Significant/urgent/emerging public health risk (domestic or global)?
- Untapped opportunity to affect a CDC or other public health priority?
- Activity related to White House/Administration/HHS/ agency priority?
- Potential collaboration opportunities (CIOs or HHS OP-DIVs)?
- Potential conflict (between CDC and other HHS OPDIVs, federal agencies, or CDC CIOs)?
- New science (research/intervention)?
- Contradicts existing science?
- Activity with strong, vocal advocates?
- Potential media interest (positive/negative)?

Of Special Interest

- Alcohol
- Autism
- CPPW/CTGs
- Energy Employees Occupational Illness Compensation Program Act (EEOICPA)
- Environmental Health
- Food Safety
- Health Care-associated Infections
- Health Disparities
- Health Reform/Affordable Care Act/Access to Health Care
- HIV/AIDS
- Hydraulic Fracturing [fracking]
- Influenza/Pandemic Flu/Avian Influenza/H1N1
- Lab Safety/Lab Security [Select Agents and Toxins]
- Lead/Lead in Water
- Maternal and Child Health
- Million Hearts
- Motor Vehicle Safety
- Obesity: Adult and Childhood
- Physical Activity and Nutrition [sodium, trans fat, sugar]
- Prescription Drug Misuse/Overdose
- Quarantine
- STIs
- Teen and Unintended Pregnancy
- Tobacco Use Prevention and Control
- Vaccines/Vaccine Safety/Vaccine-preventable Disease Outbreaks
- Vector-borne Disease [dengue, West Nile virus]
- World Trade Center Health Program

Activity Checklist

- Congressional Activity
- FACA Committee Meeting
- Funding Opportunity Announcements
- GAO/OIG Activity: Engagement/Release of Report
- Launch: Campaign/Training Manual/Toolkit/New Program
- Meeting/Event: CDC Hosted or Sponsored or CDC High-profile Presentation
- Planned Media
- Policy/Regulatory Activity/Federal Register Notice
- Recommendations/Guidelines/Policy Statement Release
- Report/Article/Op-Ed/Letter to the Editor
- VIP/Delegation Visit: of VIPs to CDC or of CDC Leadership
- Web Content/Data Release
- Workgroup/Task Force Participation: Anticipated Action

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Internal CDC Use Only

Selected White House, HHS, and CDC Public Health and Operational Priorities

White House	HHS	CDC
Global Health Initiative <ul style="list-style-type: none"> - HIV/AIDS—President's Emergency Plan for AIDS Relief - Malaria—President's Malaria Initiative - Tuberculosis - Maternal Health - Child Health - Nutrition - Family Planning and Reproductive Health - Neglected Tropical Diseases 	Promote Prevention and Wellness The Million Hearts Initiative	Increase Impact of Global Health Programs (SD) CDC Global WBs <ul style="list-style-type: none"> - Reduce mother-to-child HIV transmission - Malaria - Eradicate polio, eliminate lymphatic filariasis globally, and eliminate onchocerciasis in the Americas - Field epidemiology training program - Global capacity building - Tuberculosis
Let's Move —Decreasing childhood obesity	Help Americans Achieve and Maintain Healthy Weight	Nutrition, Obesity, and Physical Activity (WB)
Open Government <ul style="list-style-type: none"> - Publish government information online - Improve the quality of government information - Create and institutionalize a culture of open government <ul style="list-style-type: none"> - Promote transparency - Provide a forum to share best practices on innovative to promote participation and collaboration, including how to experiment with new technologies 	Promote Program Integrity, Accountability, and Transparency	Strengthen Surveillance, Epidemiology, and Laboratory Services (SD)
Health Reform <ul style="list-style-type: none"> - Patient and Affordable Care Act (ACA) - Prevention and Public Health Fund 	Secure and Expand Health Insurance Coverage	Better Address Leading Causes of Illness, Disability, and Death (SD) Improve Ability to Support State and Local Public Health (SD) Increase Prevention Effectiveness of Health Policies Including Health Reform (SD)
Violence Against Women Act	Promote High-Value, Safe, and Effective Health Care	Improve Ability to Support State and Local Public Health (SD)
	Support the National HIV/AIDS Strategy	HIV/AIDS (WB)
	Implement a 21st Century Food Safety System	Food Safety (WB)
	Prevent and Reduce Tobacco Use	Tobacco Use Prevention and Control (WB)
	Protect Americans' Health and Safety During Emergencies, and Foster Resilience in Response to Emergencies	HAIs/Blood Safety (WB)
	Promote Early Childhood Health and Development	Motor Vehicle Safety (WB)
	Put Children and Youth on the Path for Successful Futures	
	Eliminate Health Disparities	
	Accelerate the Process of Scientific Discovery to Improve Patient Care	

WB = CDC Winnable Battle

SD = CDC Strategic Directive