

Overview of PCORI Engagement Funding Opportunities

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Director, Engagement Award Programs

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Our Discussion for Today

- Share about PCORI's two sources for funding under the engagement umbrella:
 - Eugene Washington PCORI Engagement Awards Program
 - Pipeline to Proposal Awards Initiative
- Highlight example projects
- Describe the application processes



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Engagement Award Program Team



Lia Hotchkiss, MPH
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Program Officer



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Fellow



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Engagement Award Program Overview

- Research Support funding opportunity, launched in Feb 2014
- Supports projects that will build a community better able to participate in PCOR/CER and serve as channels to disseminate study results
- Engagement Award projects will produce deliverables that are useful to awardees, PCORI, and the broader PCOR community for increasing patient and stakeholder engagement in PCOR/CER



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Sample of Engagement Awards

- **Racial and ethnic minorities**
 - *The Gathering for Pacific Islander Health*
 - *A Gathering of Good Minds: Engaging Native Americans in Wellness*
 - *National Hispanic Patient-Centered Research Agenda*
- **Rural populations**
 - *Virtual Rural Oncology Community (V-ROC)*
 - *Rural Patient and Provider Perspectives on the Patient Centered Medical Home Model*
- **Individuals with disabilities**
 - *Workshops to Transform the Health Care of Women with Disabilities* →
 - *Speak for Yourself: Patient-Centered Research Network for People with Disabilities & Their Families*



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Example Engagement Award Products

- Live Session Library designed to educate and engage Health Center teams including patients, clinical and administrative staff in PCOR
- *Roadmap for State Policymakers to Use Comparative Effectiveness and Patient-Centered Outcomes Research to Inform Decision Making*
- *Guide: Engaging Patients and Communities in the Community Health Needs Assessment Process*
- Community Event Report: *Partnering for Better Health - Bringing Utah's Patient Voices to Research*
- Web portal to provide easy access to existing tools and resources for the patient-centered outcomes research community
(<http://www.inspireresearch.org>.)

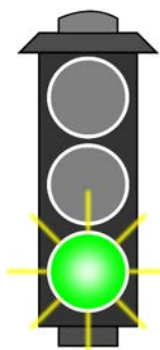


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*Available at www.pcori.org

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Interested in Projects Focused on Planning for Dissemination of PCORI Research Findings



- Organizations with strong ties to end-user audiences
- To prepare to disseminate and implement PCOR/CER results
- Focus on strengthening the infrastructure and relationships necessary to actively disseminate and implement research results or products derived from PCORI studies or other high-quality PCOR/CER findings consistent with PCORI's research priorities
- Separate from PCORI Limited D&I funding opportunity
- Infrastructure and relationships developed must be sustainable with the potential to be scaled
- Information and tools generated must be generalizable and made public



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"Reducing Cancer Disparities by Engaging Stakeholders"

Objectives

- Develop a learning community with a common agenda related to reducing cancer screening-related disparities;
- Determine disparities in screening rates;
- Identify evidence-based approaches that increase screening and reduce screening disparities;
- Adapt effective intervention approaches for use in primary care practices;
- Disseminate a model approach to intervention adaptation in health systems;
- Evaluate learning community engagement and related outcomes.



*Ron Myers, PhD
Thomas Jefferson University*

Project Collaborators:
Two regional health systems (Lehigh Valley Health Network and Delaware Valley Accountable Care Organization); a patient and stakeholder advisory committee from each health system; insurers; a state and a local health department; regional employer groups; a national advocacy organization; a regional advocacy organization; and Children's Hospital of Philadelphia

*Engagement Award Project,
awarded October 2015*

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“PCOR Dissemination at Work: How Employers Use Evidence to Make Employee Health Investment Decisions”

Objectives

- Identify existing PCOR/CER evidence of high relevance to a working population
- Understand how employers use such evidence
- Improve the uptake and implementation of this PCOR-based evidence in employee health investment decision-making

Methods

- Employer case studies, expert panel, employer interviews, stakeholder-specific communications materials, and dissemination events

Kimberly Jinnett, PhD
The Center for Workforce
Health and Performance



Project Collaborators:
Integrated Benefits Institute; Center
for Value-Based Investment Design;
RAND; employers

*Engagement Award Project,
awarded May 2016*



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Search

ABOUT US FUNDING OPPORTUNITIES RESEARCH & RESULTS GET INVOLVED MEETINGS & EVENTS

Research & Results

WHAT WE'VE FUNDED

- ▶ RESEARCH PROJECTS
- ▶ **RESEARCH SUPPORT PROJECTS**
- ▶ RESEARCH DISSEMINATION AND IMPLEMENTATION PROJECTS

RESEARCH WE SUPPORT

HOW WE SELECT RESEARCH TOPICS

RESEARCH METHODOLOGY

PCORNET: THE NATIONAL PATIENT-CENTERED CLINICAL RESEARCH NETWORK

What We've Funded

[Learn more about the key terms on this page ▼](#)

[Download these results in CSV format](#)

Displaying 1 - 10 of 380

Patients Engagement to Reduce Zika Disease and Improve Maternal Child Health Blueprint for Research

Organization: Impactivo
Project Type: Research Support Project
Year Awarded: 2016

Current Search

(-) Research Support Project

[RESET ALL FILTERS](#)

Refine Your Results

Search

Enter keyword(s)

[SEARCH PROJECTS](#)

▼ Project Type



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Engagement Funding NOT Intended to Support:

- Projects solely intended to improve patient engagement in healthcare service delivery
- Projects intended to increase the number of patients who agree to be research subjects or participants
- Research studies
- Planning or pilot studies
- Projects designed solely to validate tools or instruments
- Delivery of health care
- Development of registries or recruitment of research or registry participants
- Development of decision support tools or clinical practice guidelines
- Meetings that don't focus on PCOR or CER
- Full-fledged projects to translate PCORI research findings into products and/or disseminate PCORI research results
- Projects proposed by PCORI-funded investigators to prepare for applying (i.e. "bridge funding") to the Limited PCORI Funding Announcement: Dissemination and Implementation



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How to Submit Applications

- <http://www.pcori.org/funding-opportunities>



Engagement Award: Knowledge, Training and Development, and Dissemination Awards

Key Deadlines	Type	Funds Available	Total Costs
LOI: June 1, 2017 by 5 p.m. ET Application: Full proposals are due 40 days after review and approval of the LOI.	Research Support Award		Award total costs may not exceed \$250,000



Engagement Award (EAIN): Research Meeting and Conference Support

Key Deadlines	Type	Funds Available	Total Costs
LOI: Not required Application: June 1, 2017 by 5 p.m. ET	Research Support Award		One-time award total costs must not exceed \$50,000 and multi-year award total costs may not exceed \$250,000.



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Review Process



- If applying for meeting/conference support, you do not need to submit a Letter of Inquiry (LOI); applicants proceed directly to submitting a full proposal.
- The planned funding cycle deadlines for both LOIs and proposals for meeting/conference support are: February 1, June 1, and October 1, 2017.
- Applications are reviewed by PCORI's Engagement Department, Contracts Management and Administration, and other PCORI internal staff, as needed.



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Review Criteria

Criterion	Description
Program Fit	How well does the application demonstrate program fit or how well does the application proffer an innovative idea that supports the organization's mission?
Proposed Project Plan	How reasonable is the applicant's project plan? Are there any concerns that the applicant has not provided a reasonable set of activities to achieve the objectives and outcomes in the project plan?
Project Lead Previous Experience and Organizational Capabilities	Do the qualifications of the project lead align with the scope of the project? Does the applicant demonstrate sufficient background/organizational capabilities for related projects that are aligned with an emphasis on patient-centered outcomes research (PCOR) and/or comparative effectiveness research (CER)?
Patient and Stakeholder Engagement Plan	Is there an adequate plan described for engaging patients and other stakeholders in the conduct of the proposed project? Are the proposed collaborators meaningful and appropriate based on aligning the interest, expertise, and scope of work of patients and other stakeholders involved in the project? Are there any concerns about the ability of the collaborators to work together?
Budget/Cost Proposal	How well does the applicant's budget proposal demonstrate reasonable cost designations?



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From the Field



Danielle Lavalley, PhD, PharmD
Research Assistant Professor
University of Washington,
Department of Surgery

What excites me about the Eugene Washington awards is that often times we fund research but very rarely do we stop and say what infrastructure is needed to do this research and do it successfully.

And so the Eugene Washington awards, in my opinion, give people an opportunity to really think about how do we build and sustain research but by building infrastructure. And but not necessarily doing research but figuring how do we get to the next phase of patient engagement or how do we do other things that aren't research but will support research. So I think this mechanism for funding is really critical for PCOR to be successful in the long run.



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For More Information

Engagement Awards Program

- Web Page: www.PCORI.org/eugene-washington-awards
- Email Address: ea@pcori.org
- Contact Number: 202-370-9312



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Pipeline to Proposal Awards (P2P)

- **Mission:** The P2P program aims to build a national community of patient, stakeholder, and researcher partnerships that have the expertise and passion to participate in patient-centered outcomes research within their communities that leads to high-quality research. In addition, the P2P program is a funding mechanism to develop and strengthen the engagement in proposals submitted for funding.
- **Purpose:** Build capacity and cultivate the development of proposals with sound scientific rigor and **robust patient engagement**.



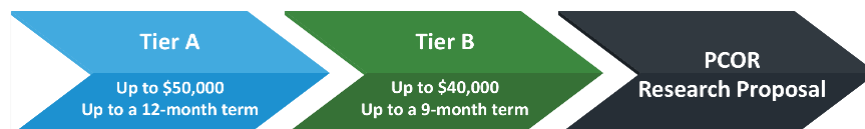
Overarching Goals of P2P

- Enabling the non-researcher community (including individual patients) to drive partnership development and research project (flip the funding)
- Developing research partnerships, infrastructure and a diverse, skilled PCOR community especially in underserved and underrepresented communities
- Creating a robust Dissemination and Implementation network that recognizes the PCORI brand
- Submission of high quality PCOR/CER proposals to PCORI and other funders with strong engagement plans
- Learning about promising pre-engagement practices and methods in the P2P (P2P as a learning laboratory) and share with broader research community



New Two-Tiered Program

Projects participate in a two-tiered funding mechanism, which supports concentrated partnership development in Tier A and proposal development in Tier B. Each tier is designed to help patients and communities take another step toward producing community-led PCOR proposals.



P2P awards already in progress will continue to move through the old three-tiered program structure.



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P2P Awards Strengthen the PCORI Research Enterprise



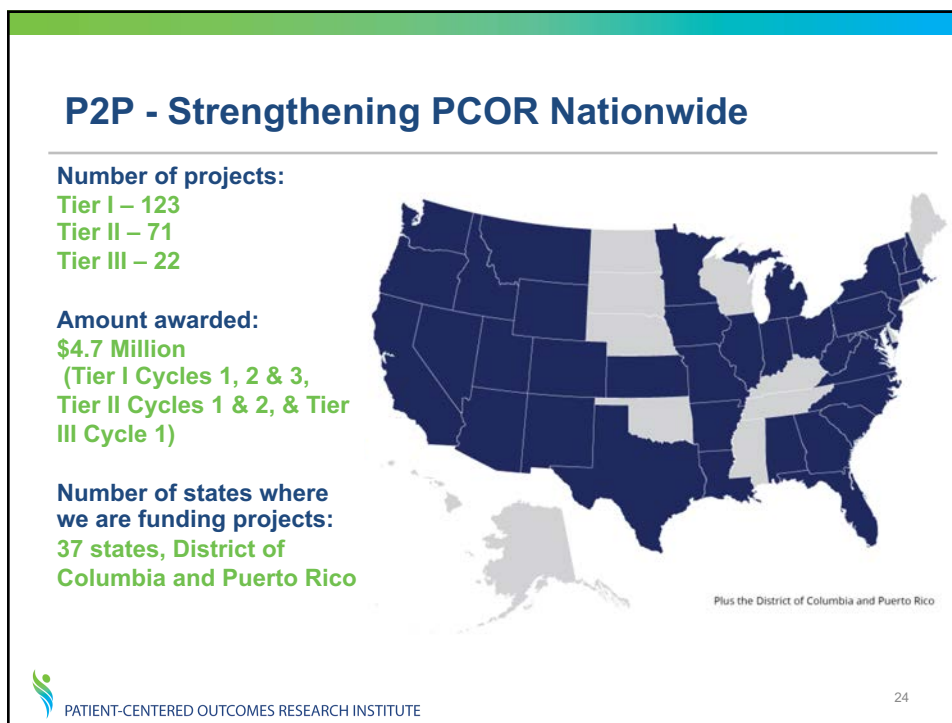
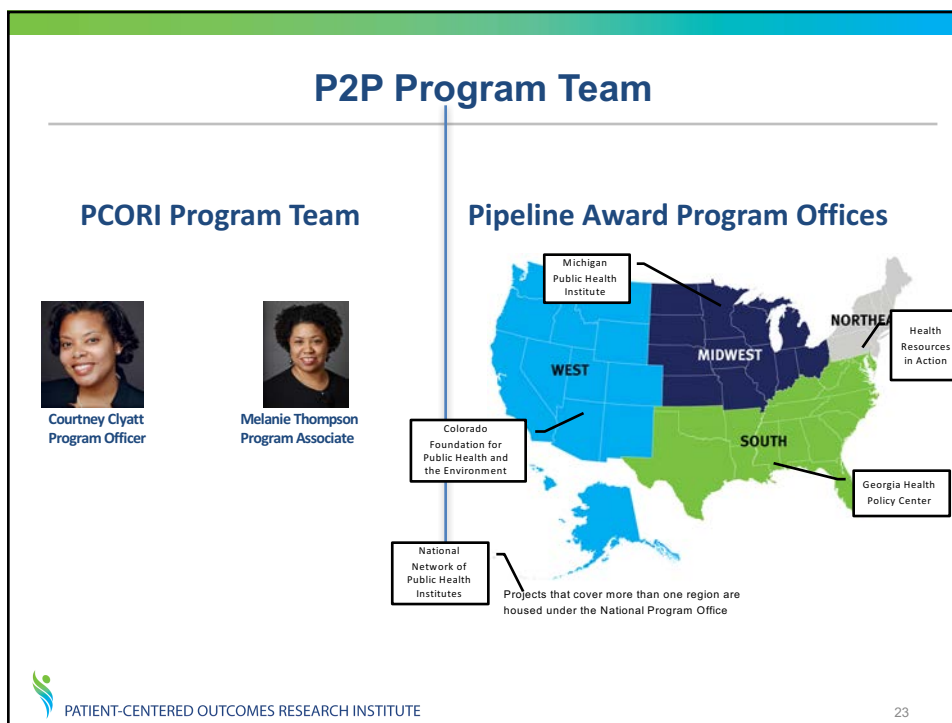
P2P helps foster capacity building and partnerships for PCOR in the community before a study plan is developed and during the study planning stage. This enables underserved/minority and otherwise "missing" communities to actively engage in the research process.

It has been shown that when patient partners are engaged early on and throughout the research process, they are more likely to help in the implementation and dissemination of study results in their communities.



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Example Pipeline to Proposal Projects

CER Question Development and Research Partnership Maturation

- ***Patient-Led Multiple Sclerosis Research Community***
 - **The Board of Trustees of the University of Illinois**
 - Project will support the Patient-Led Multiple Sclerosis Research Community in developing research study ideas to answer patient-selected CER questions
- ***Stakeholder-Driven Veteran's Suicide Protection Advisory Group***
 - **University of Colorado Denver - College of Nursing**
 - Stakeholder-Driven Veterans' Suicide Protection Advisory Group, and partnership team including key stakeholders will refine CER questions into a single research question addressing—through a diverse series of engagement activities—protective factors against suicide in the veteran population.



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Example Pipeline to Proposal Projects

CER Proposal Development

- ***A Community Partnership for Patient-Centered Outcomes Research in Type 2 Diabetes***
 - **University of Utah**
 - Increase the breadth of stakeholder involvement on the Community Advisory Board,
 - Refine CER questions and determine an appropriate funding mechanisms;
 - Conduct a systematic literature review to inform the design of the proposed new clinical research study; and
 - Design a clinical research study and submit a LOI



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From the Field...



Ronnie Sharpe, Founder, CysticLife

Our project for the Pipeline to Proposal was to establish a patient-centered research community for cystic fibrosis. And for us, what was even more important is to make it a patient driven research community. As a patient, I've been involved in research studies, whether they were clinical, whether they were QI projects, but to actually have the opportunity to drive this research project as a patient. This is certainly my first experience driving the research from A to Z. I think the biggest gap in research has always been patient-centered researchers thought up as eventually we'll get the patient to the center. And eventually our ideas will trickle down to the patients, so then we'll call it patient centered.

This has given us an opportunity to be the creators of the experience and the structure by working with most importantly other patients in the community. And then we chose who to bring in and drive the research from the inside out, instead of from the outside in. When we described the project to our patient community, the response was greater than I could've ever imagined. Our email had the highest click rate of any emails we ever sent out. And so I think just the biggest thing I've learned is that you've got to be prepared when your showing something new to your community—that the response could be even greater than you anticipated. And now, what are you going to do with that response? And how are you going to harness that passion, and put other patients in the best position to drive this research along with the community?



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Pipeline Awards Not Intended to Support

- Research projects
- Planning/pilot studies or gathering pilot data
- Demonstration projects
- Evaluations of programs or interventions
- Validation of tools or instruments
- Provision of health care
- Recruitment of study subjects
- Development of registries or activities to increase participation in registries
- Development of decision aids or clinical practice guidelines
- Meetings that are business as usual, without focus on PCOR or CER
- Activities requiring IRB approval/informed consent of participants



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How to Submit Applications

- <http://www.pcori.org/funding-opportunities>



Pipeline to Proposal Awards Tier A Pre-Engagement/Community Projects

Key Deadlines	Type	Funds Available
LOI: April 20, 2017 Application: June 30, 2017	Research Support Award	\$50,000



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Review Criteria

LOI

- Project information
- Use of funds
- Stakeholder communities
- Population groups
- Health issue or disease/condition
- Project summary/abstract

Full Proposal

- Program fit
 - Does the proposed project align with the goals of the program?
 - Does it compare approaches to improving patient-centered outcomes with the intent to create a CER question?
- Project workplan and timeline
- Past partnership or community engagement experience
- Budget/cost



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For More Information

Pipeline to Proposal Awards Initiative

- Web Page: <http://www.pcori.org/funding-opportunities/research-support-funding/pipeline-proposal-awards>
- Email Address: p2p@pcori.org
- Contact Number: 202-827-7700



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Questions?

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Thank You

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