

# Overview of Engagement Funding Opportunities

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## Welcome!



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*Director  
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Engagement Awards Program*



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## In This Session

- Why Engage?
- What Is Programmatic Funding?
- Overview of the Pipeline to Proposals Initiative
- Overview of Engagement Awards Program
- For More Information



3



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## Engagement Matters

- Engagement helps ensure that the research we fund provides the information that patients, their caregivers, and the broader healthcare community need to help with the decisions they face each day.

### Engagement:

Encourages research to be patient-centered, relevant, and useful	Establishes trust and a sense of legitimacy in research findings	Encourages successful uptake and use of research results
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4

## Programmatic Funding

In addition to research funding, PCORI offers a variety of other funding opportunities. We look to fund projects aimed at encouraging the meaningful involvement of patients, caregivers, clinicians, and other healthcare stakeholders in comparative clinical effectiveness research (CER).



These additional funding opportunities include:

- Pipeline to Proposal Awards
- Eugene Washington PCORI Engagement Awards



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## Funding Opportunities

Three tiers of awards;

**\$15,000 to  
\$50,000  
per project**

**Pipeline to Proposal Awards**  
[www.pcori.org/content/pipeline-proposal-awards](http://www.pcori.org/content/pipeline-proposal-awards)

Enable individuals and groups that are not typically involved in clinical research to develop the means to produce community-led PCOR funding proposals that they could submit to PCORI or other research funders.

Awards of up to  
**\$250,000  
per project**

**Eugene Washington PCORI Engagement Awards**  
[pcori.org/content/eugene-washington-pcori-engagement-awards](http://pcori.org/content/eugene-washington-pcori-engagement-awards)

Fund organizations to conduct projects to increase the meaningful engagement of patients, caregivers, clinicians, and other healthcare stakeholders in the research process by expanding their knowledge and skills to participate in CER and PCOR, and creating opportunities to build connections and share research findings. The awards also support CER and PCOR meetings and conferences.



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## Pipeline to Proposal Initiative

The goals of the Initiative include:



Develop partnerships among researchers, patients, and other stakeholders



Build capacity for research partnerships to potentially submit research proposals to PCORI or other PCOR funders



Establish a national community and infrastructure for patients, caregivers, and other stakeholders to increase CER information and engagement in research and dissemination



Serve as a “learning laboratory” to develop pre-engagement knowledge and tools for PCOR community



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7

## Pipeline to Proposal Program

**October 2012**

Concept originated at  
Inaugural Patient Engagement Workshop

**March 2015**

Transitioned 27 Tier I projects to Tier II

**December 2013**

Launched pilot with 30 Tier I Awards in Western Region

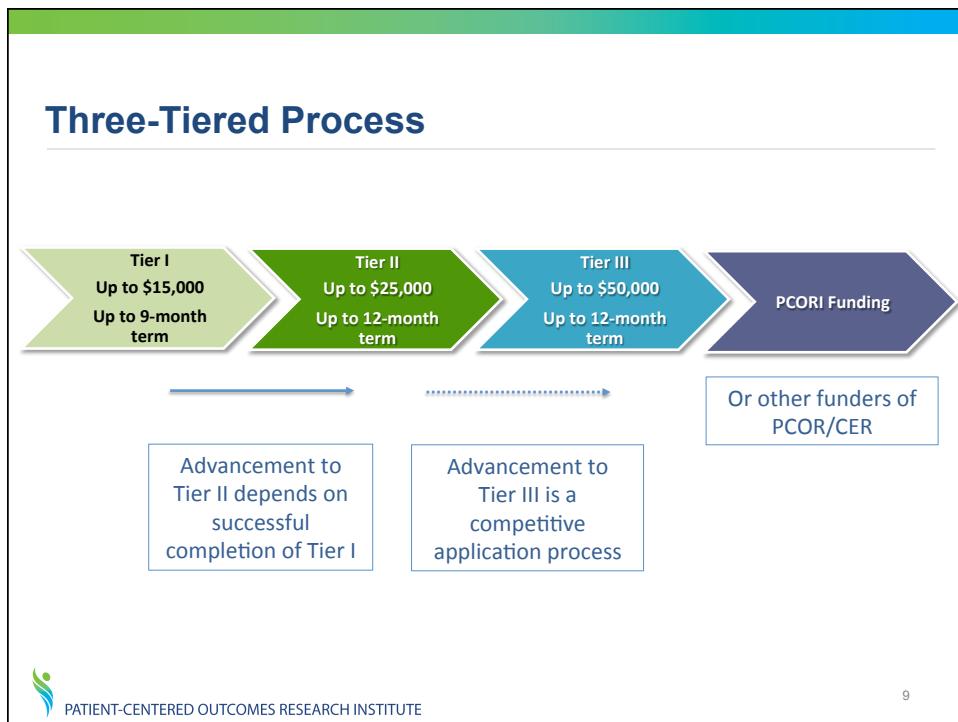
**April 2015**

Announced 50 new Tier I projects in 5 regions



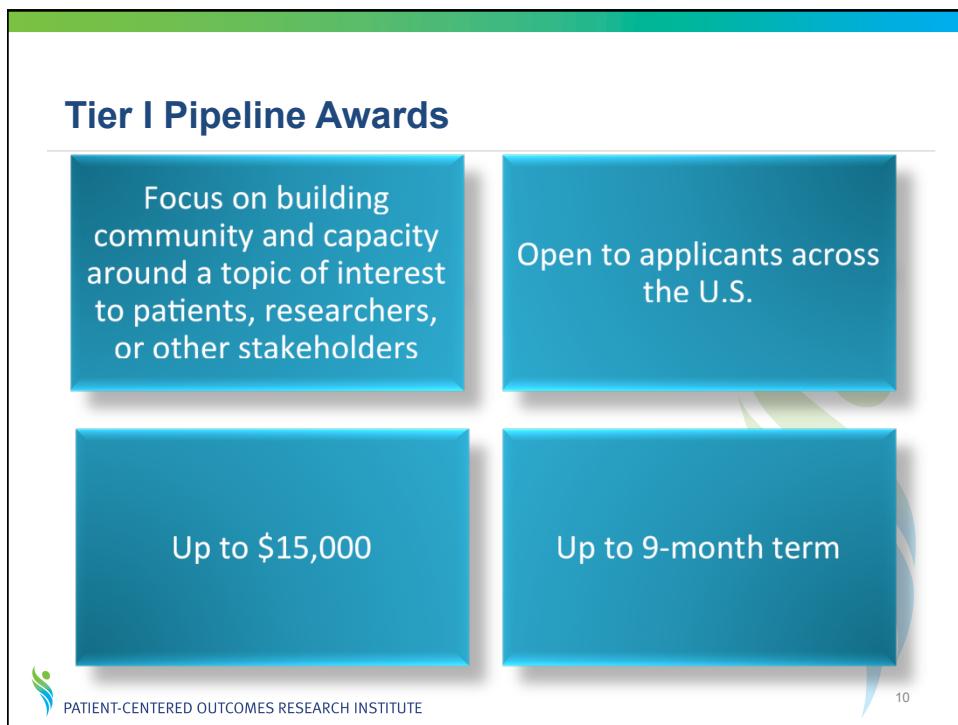
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9



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## Tier II Pipeline Awards

Formalize partnerships,  
identify potential CER  
question to be researched,  
and develop infrastructure  
or governance processes

Up to \$25,000

Up to 12-month term



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## Tier III Pipeline Awards

Create research proposal,  
including robust  
engagement plan for  
later submission to PCORI  
or other funders of PCOR

Up to \$50,000

Up to 12-month term

Tier III Letter of Intent  
(LOI) opportunity will  
open later this year



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## Technical Assistance and Fiscal Management

- Five geographic regions

Five Pipeline Award Program Offices (PAPOs)



Colorado Foundation for Public Health and  
the Environment



Georgia Health Policy Center



National Network of Public Health Institutes



Michigan Public Health Institute

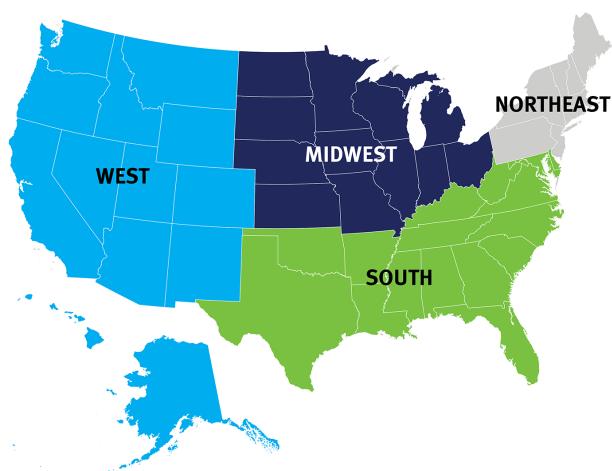


Health Resources in Action



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## Current Opportunities: Five Regions



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## Pipeline to Proposal Awardees

### Applicants

- Patients/patient groups
- Researchers
- Clinicians or other stakeholders

### Topics

- Array of disease areas ranging from SIDS to diabetes, psoriasis to stomach cancer
- Also geographic or population-based focuses

### Activities

- Meetings, workshops, and roundtables to generate research ideas
- Identifying necessary partners and building relationships
- Training and capacity building to prepare for conducting PCOR



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## What makes this program unique?

Awardees can be small groups or individuals who are patients, stakeholders, or researchers

Funded activities are capacity building, partnership formation, outreach, and infrastructure creation—not research

Application process is competitive but more simplified than other PCORI funding



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## Application Guidelines

### Who can apply

- Individuals
- Consumer/Patient organizations
- Clinician(s)
- Researcher(s)
- A combination of any listed above

### How to apply

Register on PCORI's  
Pipeline to Proposal  
Application System

Submit a Letter of  
Inquiry

Complete the Full  
Proposal



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17

## Eugene Washington PCORI Engagement Award Program

Launched in **February 2014**

Provides support for projects that lead to **better integration of patients and other stakeholders into the healthcare research process**

A **programmatic funding opportunity—not research awards**

Program budget **\$15.5 million (FY 2015)**

Awards **up to 2 years in duration; \$250,000 total costs**

Fund awards through **contracts rather than grants**; PCORI programmatic involvement with awardees expected throughout the post-award process



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18

## Engagement Awards Support

- Engagement projects that do one or more of the following:

### Knowledge Awards

- Increase patient and stakeholder community's knowledge of PCOR and CER and/or PCORI's knowledge of patient and stakeholder PCOR and CER needs

### Training and Development Awards

- Build capacity for engaging in PCOR and CER and/or connect patients and stakeholders with the research community for PCOR and CER

### Dissemination Awards

- Develop and strengthen partnerships and channels for disseminating PCOR and CER findings



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19

## Engagement Awards Support

- Symposia, seminars, workshops, and other organized and formal meetings where individuals assemble to exchange information or explore issues or areas of knowledge as they relate to PCOR/CER
- Engagement Award Initiative Notice (EAIN): Patient-Centered Outcomes Research/Clinical Comparative Effectiveness Research Meeting and Conference Support
- Eligible theme include, but are not limited to:
  - Research design and methodology
  - Research topic development
  - Dissemination and implementation



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## Our Growing Engagement Award Portfolio



Projects focus on a variety of PCORI stakeholder groups: patients, caregivers, advocacy organizations, clinicians, hospitals and health systems, researchers, purchasers, policy makers, and payers



Projects will produce deliverables that are useful to awardees, PCORI, and the broader PCOR community for increasing patient and stakeholder engagement in PCOR and CER



We are committed to sharing and using this information



Project abstracts available at <http://www.pcori.org/research-results>



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## Recently Funded Engagement Projects

- **Franciscan Helps Families Connects**
  - *Franciscan Hospital for Children* is developing a network to connect parents of children with medical complexity to each other and to their key healthcare providers to identify the most common challenges for CMC in the healthcare continuum.
- **Pastors 4 PCOR: Engaging Faith Based Communities**
  - *Total Resource Community Development Organization* is training faith-based communities to participate in research with educational curricula designed by faith-based communities, healthcare providers, patients, and academic researchers.
- **Engaging Patients in Bladder Cancer Research Prioritization**
  - *Bladder Cancer Advocacy Network* is working with their online community to create a sustainable method for conducting research prioritization with bladder cancer patients on an iterative and ongoing basis.



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## Recently Funded Engagement Projects

- **Patient Engagement in PCOR: a MedEd Training**
  - *Louisiana Public Health Institute* is designing training to increase skills and build capacity of medical students to engage with patients during their future careers as physicians and clinician researchers.
- **70x2020 Colorectal Cancer (CRC) Screening Initiative**
  - *University of Mississippi Medical Center* is leading local community health advocates, primary health care providers, and public health officers to introduce stakeholders in the Mississippi Delta region to the concepts of PCOR and CER and engage them in designing research.
- **Pathways to Partnership: Communication and Collaboration Skills for Creating PCOR Teams**
  - *University of New Mexico Health Sciences Center* is developing and implementing training aimed at addressing barriers to patient and stakeholder engagement in research.



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## Recently Funded PCOR/CER Meetings and Conferences

- Developing a Road Map for Optimum Patient-Partnered Chronic Condition Management
- Family & Science: Bidirectional Translation of Knowledge and Need in Sex Chromosome Aneuploidy
- Conference on Statistical Issues in Pragmatic Clinical Trials
- Conference on Science of Dissemination & Implementation
- Summit on Advanced Illness Care: Driving Change through Leadership, Evidence, and Action
- Nontuberculous Mycobacteria Research Consortium Stakeholder Engagement and Planning Meeting



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## Engagement Awards Not Intended to Support

- Research projects
- Planning/pilot studies
- Demonstration projects
- Evaluations of programs or interventions
- Validation of tools or instruments
- Provision of health care
- Recruitment of study subjects
- Development of registries or activities to increase participation in registries
- Development of decision aids or clinical practice guidelines
- Meetings that are business as usual, without focus on PCOR or CER



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## Who Can Apply?

### Private Sector

- Nonprofit and for-profit research organizations

### Public Sector

- Universities and colleges; hospitals and healthcare systems; laboratories and manufacturers; units of state, local, or Federal governments

### U.S. Organizations

- Must be recognized by the Internal Revenue Service

### Foreign Organizations and Nondomestic Components of U.S. Organizations

- May apply if there is demonstrable benefit to the U.S. healthcare system; U.S. efforts in the area of patient-centered research can be clearly shown

### Individuals

- Not permitted to apply



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## How to Submit

<http://www.pcori.org/funding/opportunities>

→ Engagement Award: Knowledge, Training and Development, and Dissemination Awards

Key Deadlines	Type	Funds Available	Total Costs
LOI: July 1, 2015 Application: Full proposals are due 40 days after review and approval of the LOI.	Program Award		Award total costs may not exceed \$250,000

→ Engagement Award (EAIN): Research Meeting and Conference Support

Key Deadlines	Type	Funds Available	Total Costs
LOI: Not required Application: July 1, 2015	Program Award		One-time award total costs must not exceed \$50,000 and multi-year award total costs may not exceed \$250,000.



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27

## What to Submit

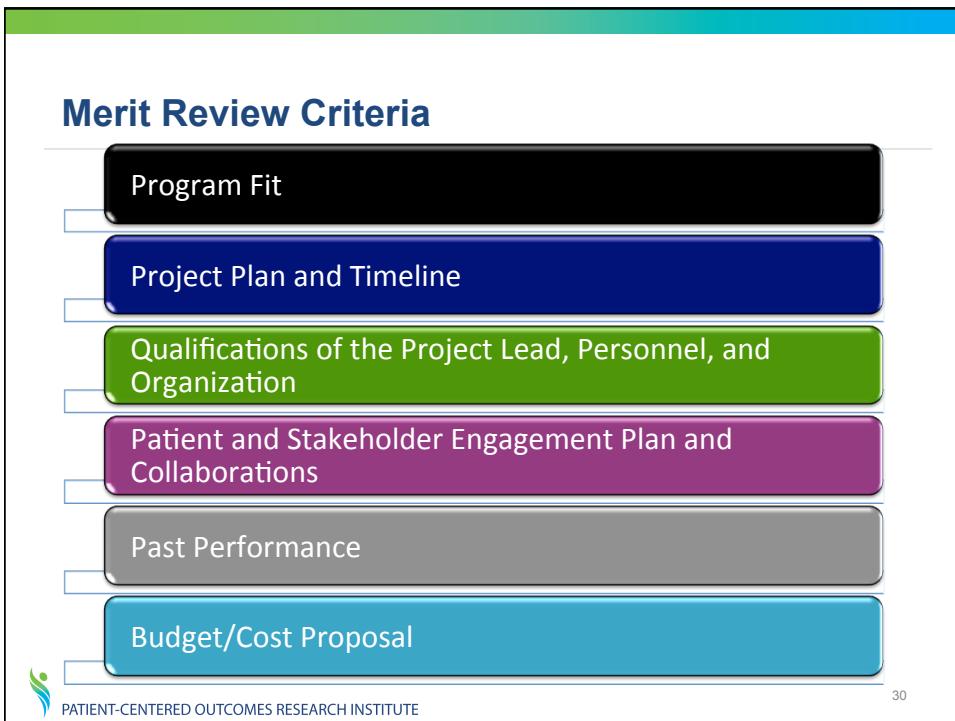
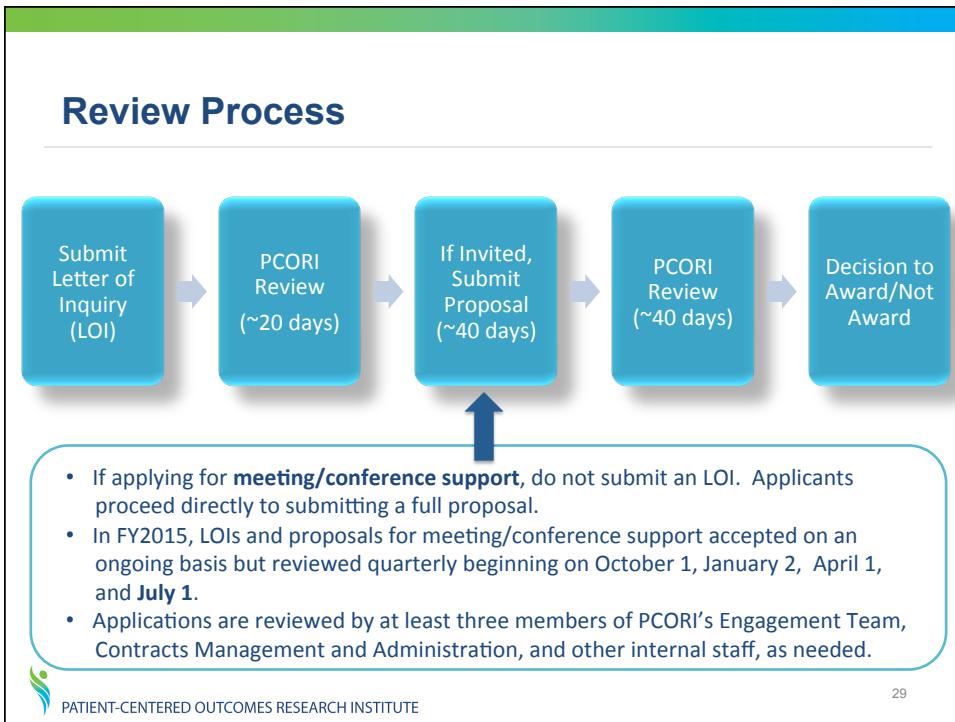
- **Letter of Inquiry**
  - Organization and Project Lead Information
  - Project Information (Project Summary)
- **Application (If Invited OR Applying for Meeting/Conference Support)**
  - Organization and Project Lead Information
  - Project Information (Project Summary)
  - Key Personnel
  - Collaboration and Partnerships
  - Board of Directors List - Upload
  - Project Workplan and Timeline – Upload
  - Budget Summary – Upload
  - Budget Justification – Upload
  - Professional Profile/Biosketch – Upload
  - Letters of Support – Optional Upload
  - Recent Articles/Evaluations – Optional Upload

Engagement Award applicant resources including online application system user manuals available on PCORI website



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28





**For More Information**

**Pipeline to Proposal Awards**

Webpage: [www.pcori.org/content/pipeline-proposal-awards](http://www.pcori.org/content/pipeline-proposal-awards)  
 Email Address: [p2p@pcori.org](mailto:p2p@pcori.org)  
 Contact Number: (202) 827-7700

**Engagement Awards**

Webpage: [www.PCORI.org/eugene-washington-awards](http://www.PCORI.org/eugene-washington-awards)  
 Email Address: [ea@pcori.org](mailto:ea@pcori.org)  
 Contact Number: (202) 370-9312

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32

## Learn More

[www.pcori.org](http://www.pcori.org)

[info@pcori.org](mailto:info@pcori.org)



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33

## Questions?

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# Thank You!

**Jean Slutsky**, Chief Engagement and Dissemination Officer

**Lia Hotchkiss**, Director, Eugene Washington Engagement Awards Program



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