

Overview of Engagement Funding Opportunities

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PATIENT-CENTERED OUTCOMES RESEARCH INSTITUTE

Welcome!



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Session Objectives

- What is Programmatic Funding
- Overview of the Pipeline to Proposals Initiative
- Three-tiered Process
- Overview of Engagement Awards
- Eligibility
- Criteria
- Awards Supported
- Deliverables
- Resources



Programmatic Funding

In addition to research funding, PCORI offers a variety of other funding opportunities. We look to fund research aimed at encouraging the meaningful involvement of patients, caregivers, clinicians, and other healthcare stakeholders in comparative clinical effectiveness research (CER). They include:

- Eugene Washington PCORI Engagement Awards
- Pipeline to Proposal Awards



Pipeline to Proposal Initiative

PCORI's Pipeline to Proposal Awards Initiative aims to build a national community of patients, stakeholders, and researchers who have the expertise and passion to participate in patient-centered outcomes research (PCOR) and to create partnerships within that community that lead to high-quality research proposals.

The goals of the Initiative include:

- Strengthening relationships among researchers, patients, and other stakeholders, especially in areas that are underrepresented in research
- Identifying the most promising methods for engaging, and communicating with, patients, researchers, and other stakeholders in PCOR and conveying those lessons to current and future PCORI awardees



Pipeline to Proposals Program

- Originated at October 2012 Workshop
- Launched in December 2013 with pilot
- Just closed nationwide call for LOIs; full proposals will be invited for submission later this spring



Application Guidelines

Who can apply

- Individuals
- Consumer/Patient organizations
- Clinician(s)
- Researcher(s)
- A combination of any listed above

How to apply

Register on PCORI's
Pipeline to Proposal
Application System

Submit a Letter of
Inquiry

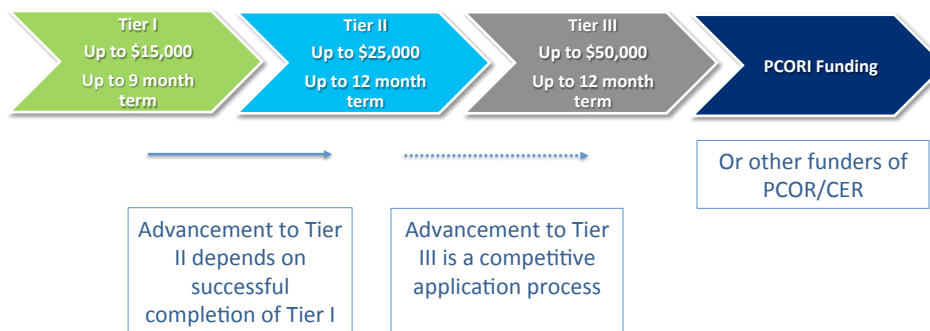
Complete the Full
Proposal



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7

Three-Tiered Process



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8

Tier I Pipeline Awards

- Focus on building community and capacity around a topic of interest to patients, researchers or other stakeholders
- Open to applicants across the U.S.
- Up to \$15,000
- Up to 9-month term



Tier II Pipeline Awards

- Formalize partnerships, identify potential Clinical Effectiveness Research question to be researched, develop infrastructure or governance processes
- Funding up to \$25,000 used to strengthen partnerships and further develop the infrastructure and governance structures laid out during Tier I
- Up to 12-month term



Tier III Pipeline Awards

- Create research proposal, including robust engagement plan for later submission to PCORI or other funders of PCOR
- Up to \$50,000
- Up to 12-month term
- Tier III LOI opportunity will open later this year



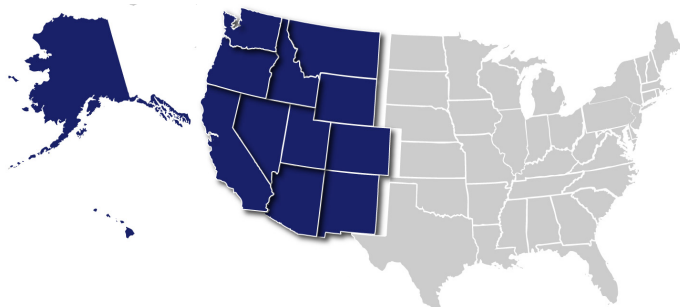
Technical Assistance and Fiscal Management

- Five geographic regions
- Five Pipeline Award Program Offices (PAPOs)
 - Colorado Foundation for Public Health and the Environment
 - Georgia Health Policy Center
 - National Network of Public Health Institutes
 - Michigan Public Health Institute
 - Health Resources in Action



Pilot with Colorado Foundation for Public Health and the Environment

Western Region Tier I Pipeline Pilot Concluded December 2014
30 Tier I awards

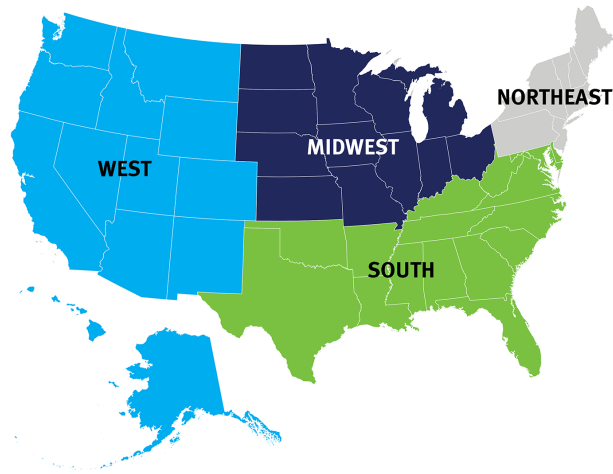


Pilot Awardees

- Applicants
 - Patients/patient groups
 - Researchers
 - Clinicians or other stakeholders
- Topics
 - Array of disease areas ranging from SIDS to diabetes, psoriasis to stomach cancer
 - Also geographic or population-based foci
- Activities
 - Meetings, workshops, roundtables to generate research ideas
 - Identifying necessary partners and building relationships
 - Training and capacity building to prepare for conducting PCOR



Current Opportunities: Five Regions

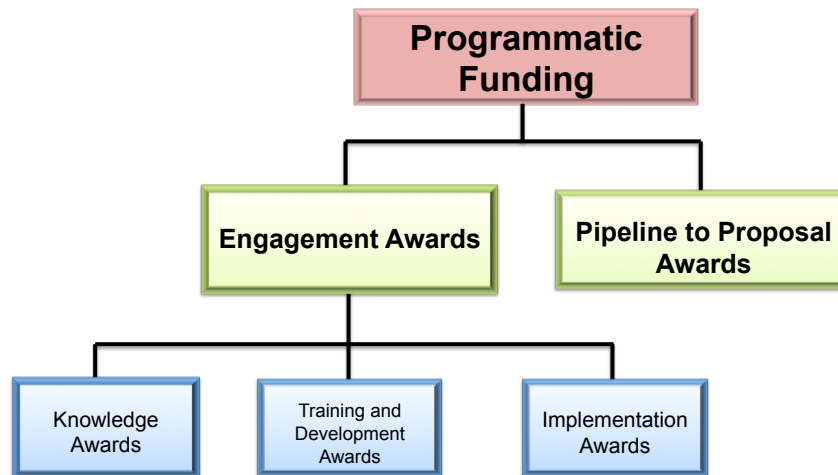


What makes this program unique?

- Awardees can be small groups or individuals who are patients, stakeholders or researchers
- Funded activities are capacity-building, partnership formation, outreach, and infrastructure creation—not research
- Application process is competitive but more simplified than other PCORI funding



PCORI Engagement Awards



Engagement Awards *Strengthen* the PCORI Research Enterprise

- **Build knowledge** about how consumers of healthcare information view PCOR/CER; how they receive and make use of PCOR/CER findings; and/or what evidence they need to reach health and healthcare decisions.
- **Grow capacity** for healthcare community engagement in PCOR/CER; train patients and other stakeholders to participate in PCOR/CER; create methods to connect patients and other stakeholders with the research community; and/or facilitate patient and other stakeholder engagement in PCOR/CER.
- **Develop channels** for D&I of PCOR/CER evidence; identify, build, and strengthen partnerships and facilitators for spreading PCOR/CER findings; and/or D&I PCOR/CER findings in creative ways, especially within PCORI's priority populations.



PCORI Engagement Awards

- Provides a platform to expand the role of all stakeholders in research and to support PCORI's Engagement Priorities
- Launched in February 2014
- \$15.5 Million (FY 2015)
- LOIs are required for each project, except those for meetings and conference support; reviewed January 2, April 1, July 1, and October 1
- Awards up to 2 years, \$250,000
 - Knowledge, Training and Development, Dissemination Awards
 - EAIN: PCOR/CER meeting and conference support



Who Can Apply

- Private sector
 - Nonprofit or for-profit research organizations
- Public sector
 - Universities and colleges; hospitals and healthcare systems; laboratories and manufacturers; units of state, local, or federal government
- U.S. organizations
 - Must be recognized by the Internal Revenue Service
- Foreign organizations and nondomestic components of U.S. organizations
 - May apply if there is demonstrated benefit to the U.S. healthcare system; U.S. efforts in the area of patient-centered research can be clearly shown
- Individuals
 - Not permitted to apply

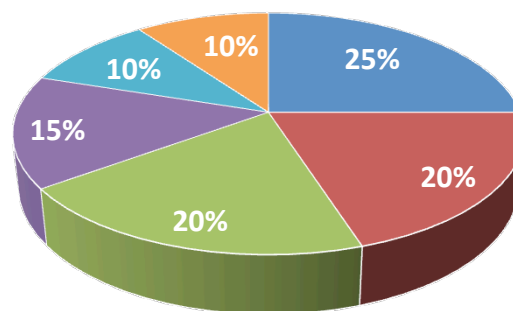


Evaluation Criteria - LOI

Criterion	Description
Program Fit	How well does the application demonstrate program fit or how well does the application proffer an innovative idea that supports the organization's mission?
Proposed Project Plan	How reasonable is the applicant's project plan? Are there any concerns that the applicant has not provided a reasonable set of activities to achieve the objectives and outcomes in the project plan?
Project Lead Previous Experience and Organizational Capabilities	Do the qualifications of the project lead align with the scope of the project? Does the applicant demonstrate sufficient background/organizational capabilities for related projects that are aligned with an emphasis on patient-centered outcomes research (PCOR) and/or comparative effectiveness research (CER)?
Patient and Stakeholder Engagement Plan	Is there an adequate plan described for engaging patients and other stakeholders in the conduct of the proposed project? Are the proposed collaborators meaningful and appropriate based on aligning the interest, expertise, and scope of work of patients and other stakeholders involved in the project? Are there any concerns about the ability of the collaborators to work together?
Budget/Cost Proposal	How well does the applicant's budget proposal demonstrate reasonable cost designations?



Evaluation Criteria - Proposal



- Program Fit
- Project Plan and Timeline
- Qualifications of the Project Lead
- Personnel and Collaborators
- Past Performance
- Budget/Cost Proposal



Our Growing Engagement Award Portfolio

- 33 unique projects awarded*; many more applications in the pipeline under review
- Focus on a variety of PCORI stakeholder groups: patients, caregivers, advocacy organizations, clinicians, hospitals and health systems, researchers, policy makers, payers
- Will produce information that is useful to awardees, PCORI, and the broader PCOR community for increasing patient and stakeholder engagement in PCOR and CER
- We are committed to sharing and using this information



Sample Project Deliverables

Landscape review of programs used by policy makers to leverage PCOR and CER, and a roadmap to guide them in the use of PCOR and CER

Openly accessible, web-based portal with resources about engagement for both patients and researchers

Models for effective engagement of patients and community members in the construction of Community Hospital Needs Assessments and for effective review and integration of PCOR

Enhanced year-long training curriculum designed to educate and engage health center teams—including patients and clinical and administrative staff—in PCOR



Sample Project Deliverables (cont'd.)

Conference to explore opportunities and strategies for overcoming obstacles in dissemination and implementation research and a summary of the proceedings

Sustainable method for conducting research prioritization with bladder cancer patients on an iterative and ongoing basis.

Network to connect parents of children with medical complexity to each other and to their key healthcare providers to identify the most common challenges they face in the healthcare continuum.

Conference summary that defines the academic approaches to PCOR and CER training



How to Submit

<http://www.pcori.org/funding/opportunities>



Engagement Award (EAIN): Research Meeting and Conference Support

Key Deadlines	Type	Funds Available	Total Costs
Application: 04/01/2015	Program Award		One-time award total costs must not exceed \$50,000 and multi-year award total costs may not exceed \$250,000.



Engagement Award: Knowledge, Training and Development, and Dissemination Awards

Key Deadlines	Type	Funds Available	Total Costs
LOI: 04/01/2015 Application: 04/01/2015	Program Award		Award total costs may not exceed \$250,000



For More Information

Pipeline to Proposal Awards

Webpage: www.pcori.org/content/pipeline-proposal-awards

Email Address: p2p@pcori.org

Contact Number: (202) 827-7700

Engagement Awards

Webpage: www.PCORI.org/eugene-washington-awards

Email Address: ea@pcori.org

Contact Number: (202) 370-9312



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Questions?

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Thank You!

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