



2016 JTAC GUNSMOKE CHALLENGE

LAS VEGAS, NEVADA USA

BECOME A SPONSOR

Unfolding over four days, this July 17-22, 2016 Gunsmoke Challenge will pit the best-of-the-best active, guard and reserve JTACs from around the globe against one another in a fierce head-to-head battle to determine just who is... the world's BEST JTAC. This first ever JTAC competition will feature up to 20 current JTACS, unforgiving terrain, cutting edge military technology, real-world tactical combat challenges and plenty of grit and bravado.

Title Sponsor - \$60,000

- Named as Title Sponsor
- Hotel Accommodations (Two Rooms) 07/17 - 07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Logo on handheld signage at airport for participant pick up
- All event signage at hotel for check-in includes Title Sponsor
- Presenting Sponsor of welcome reception dinner
- BEST JTAC AWARD Presenter at awards dinner on Day 5
- Logo on all collateral
- Logo on official Gunsmoke Challenge t-shirt
- Logo on daily BATTAC banners
- Social Media mentions the entire week
- Media coverage mentions

Welcome Sponsor - Sunday, July 17, 2016 - \$25,000

- Hotel Accommodations (One Room) 07/17 - 07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Logo on handheld signage at airport for participant pick up
- All event signage at hotel for check-in includes Welcome Sponsor
- Logo featured on Welcome swag gift
- Logo on official Gunsmoke Challenge t-shirt
- Social Media mentions on Arrival Day

Day 1 Sponsor - Monday, July 18, 2016 - \$25,000

- Hotel Accommodations (One Room) 07/17 - 07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Sponsor of the Day
- Logo featured on Day 1 swag gift
- Day 1 Banner at BATTAC entrance
- Logo on official Gunsmoke Challenge t-shirt
- Social Media mentions on Day 1

Day 2 Sponsor - Tuesday, July 19, 2016 - \$25,000

- Hotel Accommodations (One Room) 07/17 - 07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Sponsor of the Day
- Logo featured on Day 2 swag gift
- Day 2 Banner at BATTAC entrance
- Logo on official Gunsmoke Challenge t-shirt
- Social Media mentions on Day 2

Day 3 Sponsor - Wednesday, July 20, 2016 - \$25,000

- Hotel Accommodations (One Room) 07/17-07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Sponsor of the Day
- Logo featured on Day 3 swag gift
- Day 3 Banner at BATTAC entrance
- Logo on official Gunsmoke Challenge t-shirt
- Social Media mentions on Day 3

Awards Sponsor - Thursday, July 21, 2016 - \$50,000

- Hotel Accommodations (Two Rooms) 07/17 - 07/22
- Daily lunch at BATTAC 07/18 – 07/20
- Sponsor of the Day
- Logo featured on Day 4 swag gift
- Day 4 Banner at BATTAC entrance
- Presenting Sponsor of Awards Dinner
- Participation Prize Presenter at Awards Dinner
- Logo on official Gunsmoke Challenge t-shirt
- Social Media mentions the entire week

To become a sponsor or learn more, contact Charlie Keebaugh 1-888-BLUE-447, Ext 2.

