

1. Don't hesitate to list out, in details, the key behaviors your team exhibits on a daily basis. The good and the bad! There is no point continuing further if your team doesn't align and understand how they work today.

1. TODAY, WE ARE

Listing of the key behaviors your team exhibits.

3. What's your team's mission? Your company's mission? Do you have a vision? A target architecture? Yearly objectives and priorities? List everything that make sense to build a future on top of.

3. MISSION, VISION, AND PRIORITIES

What are the company's mission, vision, and priorities?

4. What kind of behaviors and team dynamics you would like to see in your team? How would you describe the DNA of your future team. To build a better future, how should you behave?

4. TOMORROW, WE WILL BE

How do you want your team to behave?

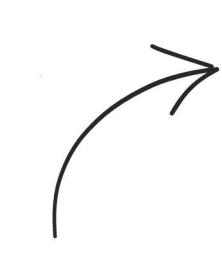
6. Tied to the mission statement. Why would you want to change your team's behaviors and roadmap? How will it move the needle of your organization? In the end, does your team have a true sense of purpose?

6. BECAUSE

Why change anything?

2. TODAY, WE BUILD

Listing of the key widgets your team builds.



2. What widgets are you building today? List of products, features, tech debt. From product-centric widgets to internal tooling, list as many items as possible that account for your team's scope of effort.



5. Based on your team's new mission and priorities, what should you build? From product widgets to underlying foundational elements, it needs to be written down and accounted for.