HTML = Hypertext Markup Language < and > are used everywhere in HTML, called tags It's used to display things on a webpage and is the basis for the internet <_> is starting tag, and ends with </_>, and whatever the tags are around get affected Markdown is a markup language like HTML

There are two major sections

- Head
 - o Contains important metadata
 - o Often hidden
 - Helps search engines
- Body
 - Contains the actual content

Tags also have attributes, you set these like a variable within the <> after the tag name. EX:

Important Metadata Tags and Attributes

Tags:

- <title>?</title>
- <meta name = "?" content = "?">
- <link rel = "?" href= "?">

Attributes

- alt = "description"
- lang = "?"

https://wsnet2.colostate.edu/cwis24/acns/web-accessibility/Example/index-inaccessible.html