


1 In a computer shop

A  Imagine you are in a computer shop. Choose five things that would improve your digital life. In pairs, compare your choices.

B  You want to buy a computer. Think of three basic features that will make a big difference to your choice. In pairs, compare your choices.

C  Listen to two people making enquiries in a computer shop. Do they buy anything?

D  Listen again and complete the product descriptions.



iMac

Processor speed 2.33GHz

RAM _____

Hard drive capacity _____

DVD drive included? Yes

Operating system _____

Includes internet software

Price _____



MacBook

Processor speed _____

RAM _____

Hard drive capacity _____

DVD drive included? _____

Operating system _____

Includes internet software

Price £1,029

E Listen again and complete the extract from the conversation.

Assistant: Do you need any (1) _____?

Paul: Um, yes, we're looking for a Mac computer. Have you got any fairly basic ones?

Assistant: Yes, sure. If you'd like to come over here.

Paul: What different (2) _____ are there?

Assistant: At the moment we've got these two models: the iMac, which is a desktop computer with an Intel Core 2 Duo processor (3) _____ at 2.33 gigahertz, and the portable MacBook, which has a processor (4) _____ at 2.0 gigahertz. Core Duo technology actually means two cores, or processors, built into a single chip, offering up to twice the speed of a traditional chip.

Sue: So they're both very (5) _____, then. And which one has more memory? I mean, which has more RAM?

Assistant: Well, the iMac has two gigabytes of RAM, which can be (6) _____ up to three gigabytes, and the MacBook has one gigabyte, expandable to two gigabytes. It all depends on your needs. The iMac is (7) _____ for home users and small offices. The MacBook is more (8) _____ if you travel a lot.

2 Language functions in a computer shop

Look at the language functions in the HELP box and then correct one mistake in each of these sentences. Decide which functions are being expressed in each sentence.

- | | | |
|-----------|---|---|
| | 1 | The Ulysses SD is a power, expandable computer that offers high-end graphics at a low price. |
| more | 2 | A laptop is likely to be more expensive than the equivalent desktop, but a laptop is less practical if you travel a lot. |
| what | 3 | Where's the storage capacity of the hard drive? |
| hardware | 4 | I'm looking a desktop PC that has good graphics for games. |
| any | 5 | Do you need the help? |
| much | 6 | And how many does the PDA cost? |
| megabytes | 7 | This workstation is a Pentium processor with dual-core technology, 1,024 gigabytes of RAM, and 1 terabyte of disk space. |

HELP box

Language functions useful to a sales assistant

- Greeting and offering help
Good morning. Do you need any help?
- Giving technical specifications (specs)
The MacBook has a processor running at 2.0 gigahertz.
The iMac has two gigabytes of RAM.
They feature a camera built into the display.
- Describing
Both computers are very fast and reliable.
- Comparing
The MacBook is more practical if you travel a lot.
PDA's are cheaper than laptops but laptops are more powerful.

Language functions useful to a customer

- Explaining what you are looking for
We're looking for a personal computer. Have you got any fairly basic ones?
- Asking for technical specs
What's the storage capacity of the hard drive?
Do they have a DVD drive?
- Asking the price
How much do they cost?
How much is it?

3 Role play – buying a computer



Work in pairs. One of you wants to buy a computer, the other is the shop assistant. Use the prompts and product descriptions below to role play the conversation.

Shop assistant

Greet the customer and offer help.

Show the customer two possible models.

Give technical specs (describe the processor, RAM and storage capacity). Compare the two different models.

Give the information required. Compare the two models.

Answer, and mention any final details that might persuade the customer to buy the computer.

Customer

Explain what you are looking for.

Ask for some technical specs.

Ask about any further technical specs (DVD drive, monitor, communications, etc.).

Ask the price.

Decide which computer to buy or leave the shop.

Toshiba Satellite

laptop

2.0GHz Core 2 Duo processor
2GB RAM expandable to 4GB
160GB hard drive
Super Multi drive (double layer)
15.4" wide XGA display
Wireless LAN, Wi-Fi compliancy

£1,099

Dell desktop PC

AMD Athlon at 2.4GHz
1GB RAM expandable to 4GB
320GB hard drive
DVD+/-RW drive
17" LCD monitor

£680

Palm TX handheld

Intel 312MHz ARM-based processor
128 MB Flash memory (non-volatile)
Support for memory cards
320x480 TFT touch screen
Wi-Fi and Bluetooth
Lithium-ion battery

£216

4 Choosing the right computer



A Listen to four people talking about their computer needs and take notes. In pairs, read the descriptions from the computer shop website and choose the most suitable computer for each person. Give reasons for your choices.

Speaker 1 _____

Speaker 3 _____

Speaker 2 _____

Speaker 4 _____



Sun workstation

Two AMD Opteron processors at 3.0GHz
4GB RAM; 32GB maximum
1 terabyte hard drive and dual DVD drive
19" Sun TFT flat-panel LCD
Supports several graphics formats
Allows you to handle your toughest technical, scientific, and business-critical applications
Supports Solaris, Windows and Linux
£3,249



Gateway C-120 convertible notebook

Intel Core 2 Duo ULV processor at 1.06GHz
 12.1" WXGA TFT touch screen
 Gateway Executive stylus pen
 1024MB DDR2 SDRAM
 80GB serial ATA hard drive
 DVD-ROM drive (optical DVD burner)
 Integrated modem and Bluetooth
 Windows Vista Home Premium
 Thin and lightweight (1.17", 2.4 kg)
£805



Sony Vaio AR laptop (VGN-AR51E)

Intel Core 2 Duo Processor at 2GHz
 2GB DDR2 SDRAM
 200GB hard drive
 DVD+/-RW optical drive
 17" WXGA high-definition LCD screen
 Memory Stick slot
 Three USB 2.0 ports
 Integrated wireless LAN
 Built-in 'Motion Eye' digital camera
 Lithium-ion battery
 Windows Vista Ultimate
£899



Dell Inspiron 531 desktop PC

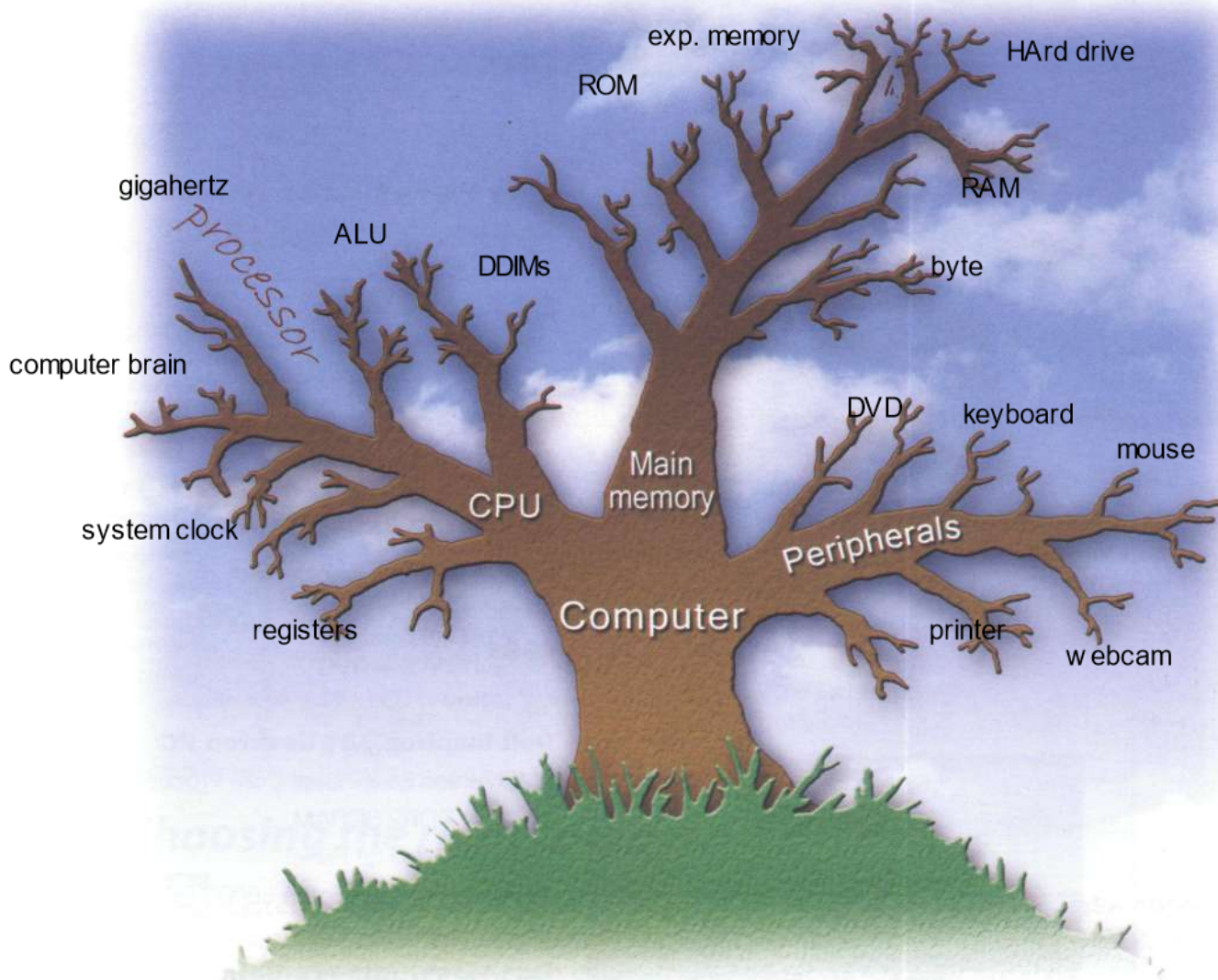
AMD Athlon 64 X2 Dual Core Processor
 3072MB DDR2 SDRAM
 Dell 22" Wide Flat Panel
 256MB NVIDIA GeForce 8600GT video card
 1.0TB Hard Drive
 16x DVD+/- RW Drive
 Integrated 7.1 Channel High Definition Audio
 Windows Vista Home Premium
 Optional features: Windows Media Center, integrated TV Tuner, and a Blu-ray disc drive for high-definition content
From £849

B  Look at the notes you made about your ideal computer system in Unit 3 task 6 (page 15). What did you want? Look again at the descriptions of the computers above and choose the one that is closest to your ideal. In pairs, discuss your choices.

5 Vocabulary tree

Designing word trees and spidergrams can help you build up your own mental 'maps' of vocabulary areas. Look at the list of terms in the box and put each one in an appropriate place on the word tree below. The first one has been done for you.

processor	ROM	expandable memory	ALU	DIMMs	hard drive
RAM	computer brain	byte	DVD	system clock	keyboard
mouse	gigahertz	printer	megabyte	webcam	registers



6 Recommending a computer



A friend has asked you to recommend a computer that suits his needs. He needs to be able to access the Internet, play games and work with graphics, music and video files. Write an email describing its technical features and saying why you recommend it.



Now visit www.cambridge.org/elt/ict for an online task.

