

Mobile Product Reporting

super john

Thursday, May 07, 2015

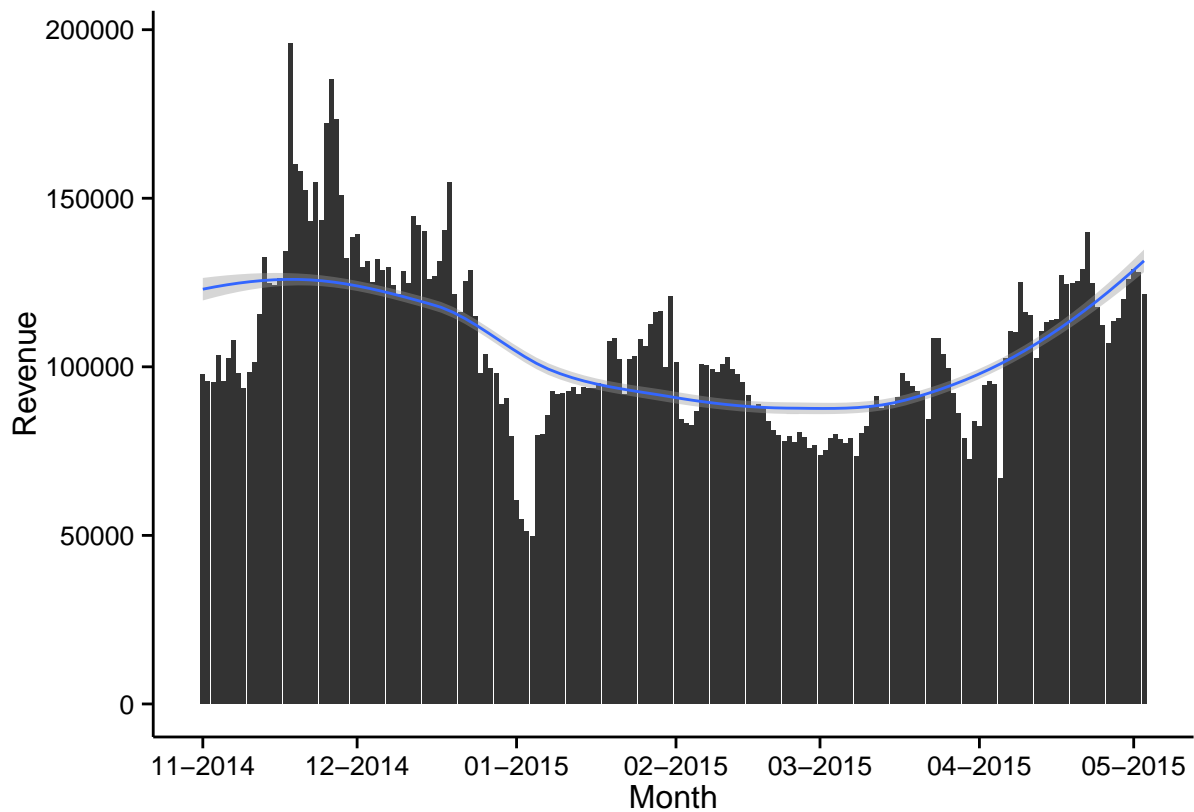
has the MySQL table been updated recently?

```
## last_updated
## 1 2015/5/07
```

Mobile Product Monthly Report Summary

month_year	num_days	revenue	cost	campaigns	avg_daily_revenue
November 2014	30	3905933.2	1025475.23	410	130197.77
December 2014	31	3784048.3	1212603.07	376	122066.07
January 2015	31	2881502.6	828606.25	284	92951.70
February 2015	28	2480581.5	675438.82	309	88592.20
March 2015	31	2702896.9	618058.04	351	87190.22
April 2015	30	3372734.5	772248.94	433	112424.48
May 2015	31	378441.4	62185.88	336	12207.79

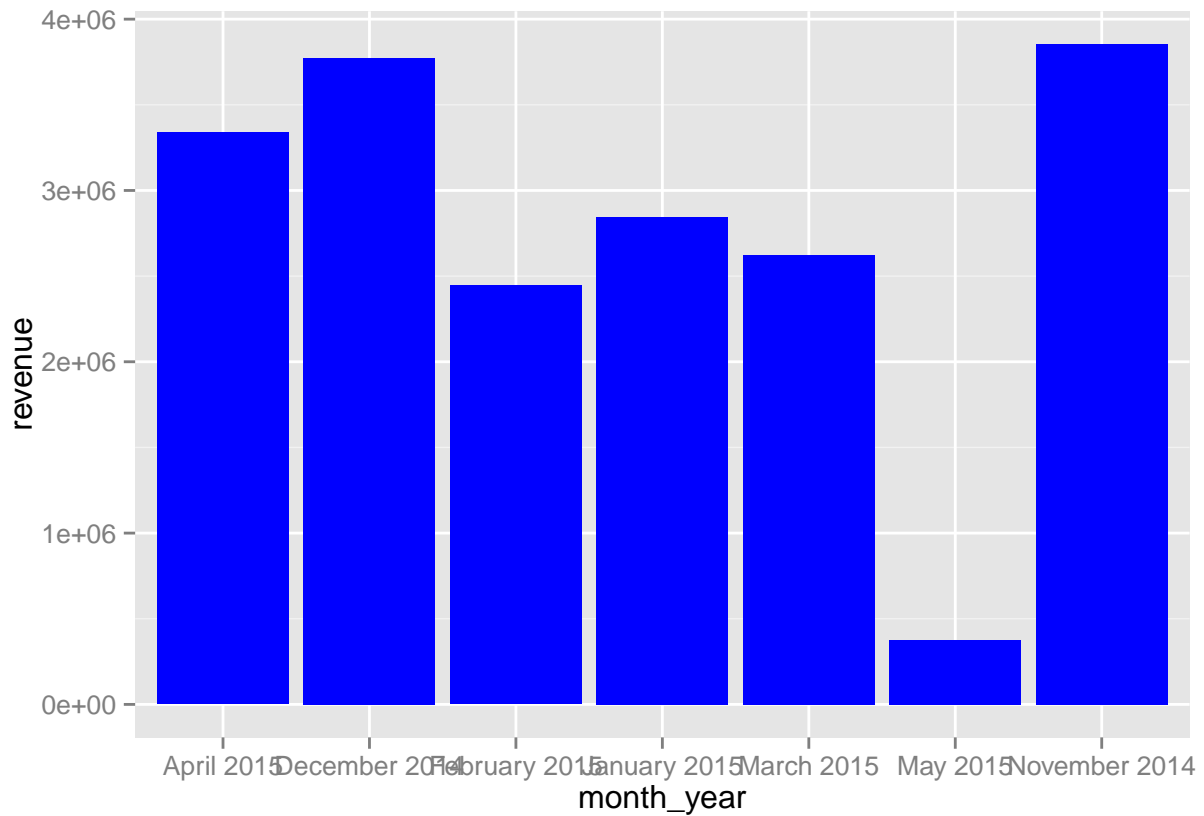
Revenue Trend



Regional Summary

month_year	Central	Channel	East	EMEA	Enterprise	Japan	West
April 2015	699334.08	NA	1321402.4	240654.90	145011.60	973.49	928986.56
December 2014	583872.56	85756.41	1151099.3	235870.77	197151.02	5151.06	1511775.60
February 2015	487973.40	NA	752078.3	188882.70	120468.34	2668.95	891431.97
January 2015	425167.87	NA	1040604.0	239002.63	140615.60	2767.58	993024.84
March 2015	593656.37	NA	775287.8	231288.76	102091.81	4118.48	912365.73
May 2015	60286.74	NA	170739.2	23533.99	19786.36	129.31	99801.62

Trended Monthly Revenue



Grouping Bars Together

