

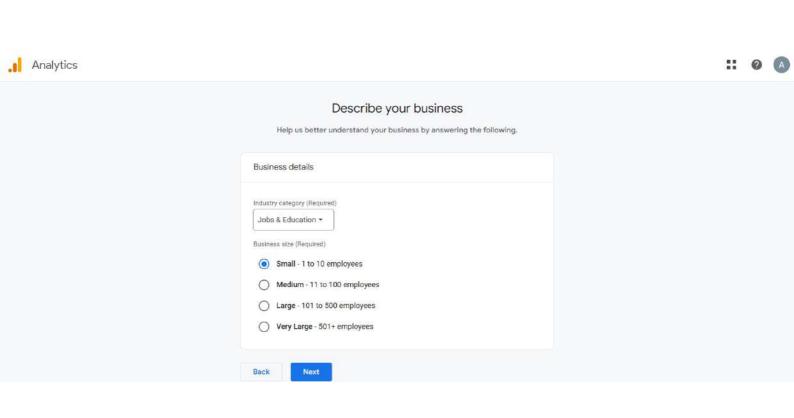


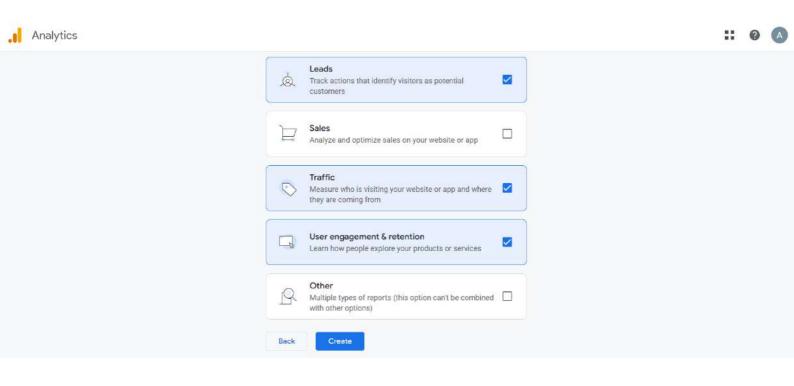
## Create a property

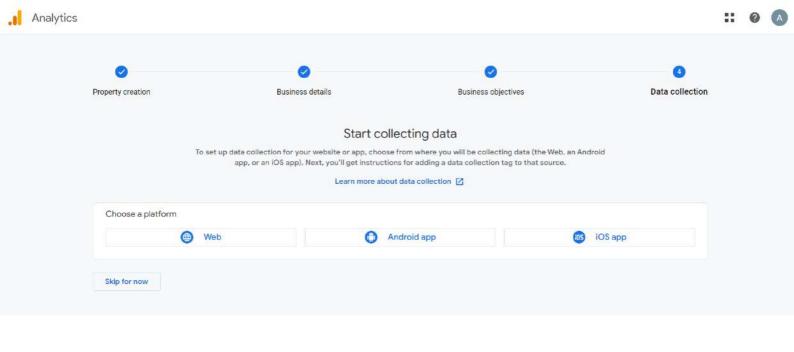
To measure your web and app data, create a Google Analytics 4 property. Each property you create holds all your measurement data for any selection of websites and apps you choose.

Property	details	
	ne (Required)	
Ak Info		
Reporting tin	ne zone 🕥	
India 🕶	(GMT+05:30) India Time ▼	
Currency		
Indian Ru	pee (₹) ▼	
Van een edit	these property details later in Admin	

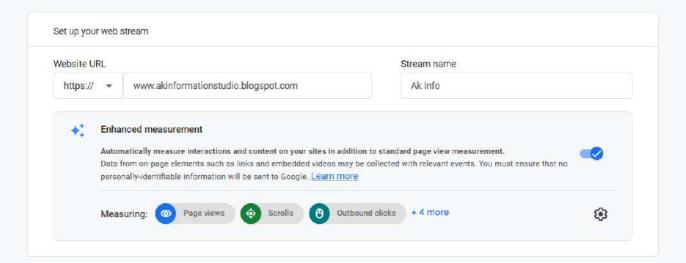
2,000 more properties can be created on this account.







## X Set up data stream Create & continue



Test installation × Set up a Google tag

Choose how to set up a Google tag

## Install manually RECOMMENDED

Below is the Google tag for this account. Copy and paste it in the code of every page of your website, immediately after the <head> element. Don't add more than one Google tag to each page.

```
In
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-ZDGY1QBQLK"></script>
 window.dataLayer - window.dataLayer || [];
 function gtag(){dataLayer.push(arguments);}
 gtag('js', new Date());
 gtag('config', 'G-ZDGY1QBQLK');
</script>
```

## Use Google Tag Manager?

For additional features including multiple tag management and enterprise workflows, install and manage with Google Tag Manager. Learn more about Google Tag Manager



(i) If you have end users in the European Economic Area (EEA), set up consent mode so that you can continue to benefit from ads personalization and measurement.

Get started

Show more options

Snipping Tool



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