任务描述:使用亚马逊商品评论,进行切分、标准化(消除标点符号、大小写转换、去停用词等)、词干提取、词形还原以及高频词统计的训练。

输入: 使用开源数据索引,下载Gift Cards五星评论 (2972条)

https://nijianmo.github.io/amazon/index.html (https://nijianmo.github.io/amazon/index.html)

输出:每一步都需要输出,如

Tokenization: ["don't", 'hesitate', 'to', 'ask', 'questions', '.', 'he', 'works', 'happily', '.']

Normalization: ['dont', 'hesitate', 'ask', 'questions', 'works', 'happily']

Stemming: ['dont', 'hesit', 'ask', 'quest', 'work', 'happy']

Lemmatization: ['dont', 'hesitate', 'ask', 'question', 'work', 'happily']

Freq: 统计词频,按顺序从高到低列出前十个单词

Step 1 Tokenization:

In [2]:

```
import re
import nltk.tokenize as tk

with open (r'Gift_Cards_5.json','r') as file:
    data=file.read()
data=re.findall(r'"reviewText": "(.*?)"', data) #提取reviewText的内容,其中? 的作用是实现非贪婪匹配

Tokenization = [] #存储全部的单词
for e in data:
    Tokenization += tk.word_tokenize(e) #逐个拆分再添加
print(Tokenization)
```

['Another', 'great', 'gift', '.', 'Gift', 'card', 'for', 'my', 'daughter', 'Nic e', 'present', 'My', 'niece', 'loved', 'this', 'birthday', 'greeting/gift', 'car d', '.', 'fine', 'as', 'a', 'gift', '.', 'I', 'would', 'have', 'preferred', 'som e', 'more', 'choices', '.', 'great', 'Very', 'cute', 'design', 'and', 'enjoyed', 'by', 'recipient', '.', 'I', 'used', 'the', 'text', 'option', 'to', 'send', 'thes e', 'last', 'minute', 'gift', 'cards', 'to', 'my', 'Granddaughters', '(', 'via', 'their', 'mom', "'s", 'phone', ')', '.', 'Works', 'really', 'well', ',', 'you', 'get', 'a', 'confirmation', 'email', 'that', 'it', 'has', 'been', 'received', ',', 'and', 'a', 'confirmation', 'that', 'the', 'cards', 'have', 'been', 'redeeme d', '.', 'Granddaughter', "'s", 'very', 'happy', 'with', 'the', 'card', 'design', '.', 'I', 'love', 'the', 'options', 'you', 'have', 'when', 'you', 'send', 'Amazon', 'gift', 'cards', '!', 'This', 'was', 'for', 'a', 'gift', 'and', 'it', 'was', 'well', 'received', '.', 'Great', 'way', 'to', 'send', 'a', 'last', 'minute', 'bi rthday', 'gift', 'to', 'someone', 'through', 'email', '.', 'Cant', 'go', 'wrong', 'with', 'Amazon', 'gift', 'cards', '!', 'guess', 'it', 'was', 'appreciated', '?', 'I', 'bought', 'several', 'of', 'these', 'cards', 'for', "'stocking", 'gifts', """, 'for', 'the', 'church', 'staff', '.', 'Glad', 'that', 'Amazon', 'actually', 'had', 'a', 'Real', 'Christmas', 'themed', 'card', '.', 'was', 'gift', 'great', 'they', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'Real', 'Christmas', 'themed', 'card', '.', 'Was', 'a', 'birthda', 'a', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'are', 'gift', 'cards', 'Ymas', 'gift', '.', 'This', 'was', 'a', 'birthda', 'a', 'a', 'a', 'a', 'a', 'a',

Step 2 Normalization:

In [3]:

```
pattern=re.compile("[^a-zA-Z0-9\n]") #数字字符的正则匹配
Normalization = []
for e in Tokenization:
    e = re.sub(pattern, "", e).lower() #将所有非数字字符的符号转化为空,大小写转换
    e = tk.word_tokenize(e) #文本标记化/分词
    e = [w for w in e if(w not in stopwords.words('english'))] #去停用词
    Normalization += e #t添加到输出
print(Normalization)
```

['another', 'great', 'gift', 'gift', 'card', 'daughter', 'nice', 'present', 'niec', 'loved', 'birthday', 'greetinggift', 'card', 'fine', 'gift', 'would', 'prefer red', 'choices', 'great', 'cute', 'design', 'enjoyed', 'recipient', 'used', 'tex t', 'option', 'send', 'last', 'minute', 'gift', 'cards', 'granddaughters', 'via', 'mom', 'phone', 'works', 'really', 'well', 'get', 'confirmation', 'email', 'recei ved', 'confirmation', 'cards', 'redeemed', 'granddaughter', 'happy', 'card', 'des ign', 'love', 'options', 'send', 'amazon', 'gift', 'cards', 'gift', 'well', 'recei ved', 'great', 'way', 'send', 'last', 'minute', 'birthday', 'gift', 'someone', 'email', 'cant', 'go', 'wrong', 'amazon', 'gift', 'cards', 'guess', 'appreciate d', 'bought', 'several', 'cards', 'stocking', 'gifts', 'church', 'staff', 'glad', 'amazon', 'actually', 'real', 'christmas', 'themed', 'card', 'gift', 'great', 'gift', 'cards', 'xmas', 'gift', 'birthday', 'gift', 'everyone', 'loved', 'getting', 'christmas', 'thanks', 'xmas', 'stocking', 'stuffer', 'loved', 'easy', 'gift', 'k new', 'recipient', 'would', 'love', 'nice', 'sent', 'one', 'relatives', 'town', 'thanked', 'came', 'time', 'exactly', 'described', 'nice', 'card', 'gift', 'lot s', 'thank', 'nieces', 'cute', 'love', 'gift', 'cards', 'fast', 'delivery', 'ok', 'looking', 'card', 'great', 'would', 'liked', 'come', 'tin', 'one', 'ones', 'orde red', 'card', 'bent', 'half', 'could', 'nt', 'done', 'post', 'office', 'box', 'go od', 'experiance', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'con

Step 3 Stemming:

In [4]:

```
import nltk
Stemming = []
for token in Normalization:
    pt stem= nltk.stem.porter.PorterStemmer().stem(token)
    Stemming. append (token)
print(Stemming)
```

['another', 'great', 'gift', 'gift', 'card', 'daughter', 'nice', 'present', 'niec e', 'loved', 'birthday', 'greetinggift', 'card', 'fine', 'gift', 'would', 'prefer red', 'choices', 'great', 'cute', 'design', 'enjoyed', 'recipient', 'used', 'tex red, choices, great, cute, design, enjoyed, recipient, used, tex t', 'option', 'send', 'last', 'minute', 'gift', 'cards', 'granddaughters', 'via', 'mom', 'phone', 'works', 'really', 'well', 'get', 'confirmation', 'email', 'recei ved', 'confirmation', 'cards', 'redeemed', 'granddaughter', 'happy', 'card', 'des ign', 'love', 'options', 'send', 'amazon', 'gift', 'cards', 'gift', 'well', 'rece ived', 'great', 'way', 'send', 'last', 'minute', 'birthday', 'gift', 'someone', 'email', 'cant', 'go', 'wrong', 'amazon', 'gift', 'cards', 'guess', 'appreciate email, cant, go, wrong, amazon, girt, cards, sacts, approximated, 'bought', 'several', 'cards', 'stocking', 'gifts', 'church', 'staff', 'glad', 'amazon', 'actually', 'real', 'christmas', 'themed', 'card', 'gift', 'great', 'gift', 'cards', 'xmas', 'gift', 'birthday', 'gift', 'everyone', 'loved', 'getting', 'christmas', 'thanks', 'xmas', 'stocking', 'stuffer', 'loved', 'easy', 'gift', 'k new', 'recipient', 'would', 'love', 'nice', 'sent', 'one', 'relatives', 'town', new, recipient, would, love, nice, sent, one, relatives, town, 'thanked', 'came', 'time', 'exactly', 'described', 'nice', 'card', 'gift', 'lot s', 'thank', 'nieces', 'cute', 'love', 'gift', 'cards', 'fast', 'delivery', 'ok', 'looking', 'card', 'great', 'would', 'liked', 'come', 'tin', 'one', 'ones', 'orde red', 'card', 'bent', 'half', 'could', 'nt', 'done', 'post', 'office', 'box', 'go od', 'experiance', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'con

Step 4 Lemmatization:

In [5]:

```
import nltk.stem as ns
Lemmatization = []
lemmatizer = ns.WordNetLemmatizer()
for token in Stemming:
   Lemmatization.append(lemmatizer.lemmatize(token))
print (Lemmatization)
```

['another', 'great', 'gift', 'gift', 'card', 'daughter', 'nice', 'present', 'niec e', 'loved', 'birthday', 'greetinggift', 'card', 'fine', 'gift', 'would', 'prefered', 'choice', 'great', 'cute', 'design', 'enjoyed', 'recipient', 'used', 'tex red', 'choice', 'great', 'cute', 'design', 'enjoyed', 'recipient', 'used', 'tex t', 'option', 'send', 'last', 'minute', 'gift', 'card', 'granddaughter', 'via', 'mom', 'phone', 'work', 'really', 'well', 'get', 'confirmation', 'email', 'receiv ed', 'confirmation', 'card', 'redeemed', 'granddaughter', 'happy', 'card', 'desig n', 'love', 'option', 'send', 'amazon', 'gift', 'card', 'gift', 'well', 'receive d', 'great', 'way', 'send', 'last', 'minute', 'birthday', 'gift', 'someone', 'ema il', 'cant', 'go', 'wrong', 'amazon', 'gift', 'card', 'guess', 'appreciated', 'bo ught', 'several', 'card', 'stocking', 'gift', 'church', 'staff', 'glad', 'amazon', 'actually', 'real', 'christmas', 'themed', 'card', 'gift', 'great', 'gift', 'card', 'xmas', 'gift', 'birthday', 'gift', 'everyone', 'loved', 'getting', 'christmas', 'thanks', 'xmas', 'stocking', 'stuffer', 'loved', 'easy', 'gift', 'knew', 'recipient', 'would', 'love', 'nice', 'sent', 'one', 'relative', 'town', 'thanke', 'came', 'time', 'exactly', 'described', 'nice', 'card', 'gift', 'lot', 'thank', 'niece', 'cute', 'love', 'gift', 'card', 'fast', 'delivery', 'ok', 'looking', 'card', 'great', 'would', 'liked', 'come', 'tin', 'one', 'one', 'ordered', 'card', 'bent', 'half', 'could', 'nt', 'done', 'post', 'office', 'box', 'good', 'experiance', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'nice', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'nice', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'nice', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'nice', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'nice', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'gift', 'look', 'look', 'always', 'great', 'gift', 'one', 'time', 'convenient', 'card', 'gift', 'look', 'look', 'look', 'look', 'gift', 'look', 'gift', 'look', '

Step 5 Freq:

In [6]:

```
from collections import Counter
result = Counter(Lemmatization).most_common(10)
result
```

Out[6]:

```
[('gift', 1700),
('card', 1127),
('great', 712),
('love', 413),
('good', 283),
('amazon', 277),
('christmas', 186),
('nt', 185),
('like', 173),
('perfect', 158)]
```