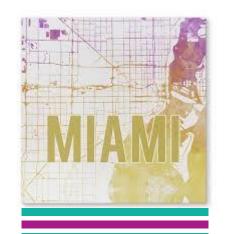
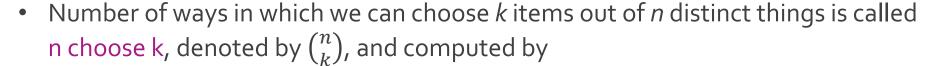




- Consider tossing a coin with probability of heads equal to p a total of 6 times
- Q: What is the probability that we get exactly 3 heads?
- We could express all possible outcomes of tossing a coin 6 times using a tree diagram that goes on forever, but we all have lives
- Let's consider a few of the outcomes (sequences) where we get exactly 3 heads
- If A = Event of Exactly 3 Heads, then A =  $\{HHHTTT, TTTHHHH, HTHTHT, \dots\}$
- For each outcome where A occurs, the probability is  $p^3(1-p)^3$  because each coin flip is independent
- Q: How many such sequences exist where A occurs?





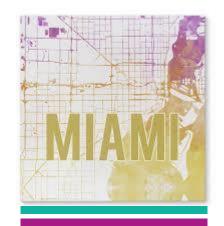


$$\binom{n}{k} = \frac{n!}{(n-k)! \, k!}$$

where 
$$n! = n \times (n-1) \times (n-2) \cdots 3 \times 2 \times 1$$
 (n factorial)

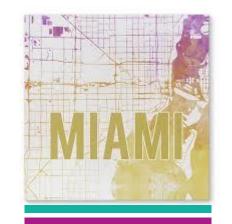
• The numbers  $\binom{n}{0}$ ,  $\binom{n}{1}$ ,  $\binom{n}{2}$ ,  $\cdots$ ,  $\binom{n}{n-1}$ ,  $\binom{n}{n}$  are called binomial coefficients, since

$$(a+b)^n = \sum_{k=0}^n \binom{n}{k} a^k b^{n-k}$$



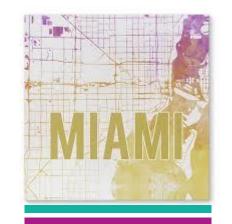


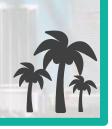
- From coin example,  $P(\text{Exactly 3 Heads}) = P(A) = {6 \choose 3} p^3 (1 - p)^3$
- Bernouilli process is a repetition of fixed number of independent trials with a binary outcome where the probability of each outcome remains constant
- Each trial/experiment is called a Bernouilli trial
- For a Bernouilli process, the probability of k successes in n trials is  $\binom{n}{k}p^n(1-p)^{n-k}$
- These probabilities build the binomial distribution
- Excel formula is = BINOM.DIST(n, k, p, FALSE)



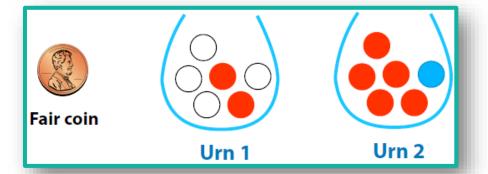


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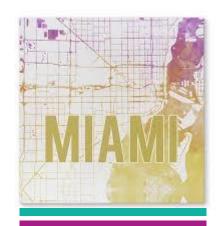


- Suppose we have a fair coin and two urns with six balls each
  - Urn 1 has 4 white balls and 2 red balls
  - Urn 2 has 5 red balls and 1 blue ball
- Experiment
  - Flip a fair coin
  - If heads, draw a ball from urn 1
  - If tails, draw a ball from urn 2



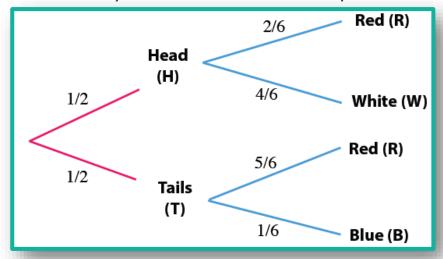
• Q: What are the possible colors of the ball we draw?



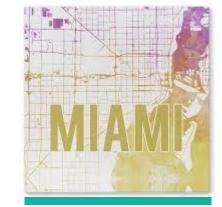




Probability tree to describe all possible outcomes



- List of all outcomes
  - Flip heads and grab red ball  $(H \cap R)$
  - Flip heads and grab white ball  $(H \cap W)$
  - Flip tails and grab red ball  $(T \cap R)$
  - Flip tails and grab blue ball  $(T \cap B)$







- Probability of all outcomes
  - $P(H \cap R) = \frac{1}{2} \times \frac{2}{6} = \frac{1}{6}$
  - $P(H \cap W) = \frac{1}{2} \times \frac{4}{6} = \frac{1}{3}$

  - $P(T \cap R) = \frac{1}{2} \times \frac{5}{6} = \frac{5}{12}$   $P(T \cap B) = \frac{1}{2} \times \frac{1}{6} = \frac{1}{12}$
- Sample space is  $\Omega = \{H \cap R, H \cap W, T \cap R, T \cap B\} \& P(\Omega) = \frac{1}{6} + \frac{1}{3} + \frac{5}{12} + \frac{1}{12} = 1$
- Probabilities of each color

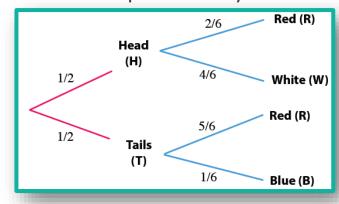
• 
$$P(R) = \frac{1}{6} + \frac{5}{12} = \frac{7}{12}$$
  
•  $P(W) = \frac{1}{3}$   
•  $P(B) = \frac{1}{12}$ 

• 
$$P(W) = \frac{1}{3}$$

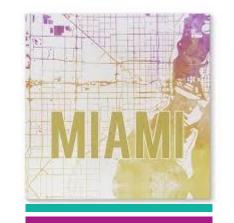
• 
$$P(B) = \frac{1}{12}$$







- Q: What is probability of a white ball given we flip heads?
   P(W|H) =??
- Q: Given we have a white ball, what is the probability the coin flip was heads? P(H|W) = ??



# Bayesian Analysis





$$P(X|Y) = \frac{P(X \cap Y)}{P(Y)}$$

Based off this formula,

$$P(Y|X) = \frac{P(X \cap Y)}{P(X)} \longrightarrow P(Y|X)P(X) = P(X \cap Y)$$

With simple substitution,

$$P(X|Y) = \frac{P(Y|X)P(X)}{P(Y)}$$

- Since there are two events,  $P(Y) = P(Y \cap X) + P(Y \cap X^c)$
- This last fact comes from the two branches of a probability tree



# Bayesian Analysis

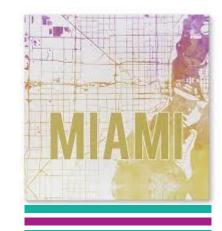




- $P(Y \cap X) = P(Y|X)P(X)$
- $P(Y \cap X^c) = P(Y|X^c)P(X^c)$
- Bayes' rule

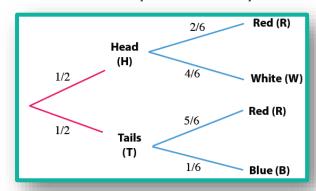
$$P(X|Y) = \frac{P(Y|X)P(X)}{P(Y)} = \frac{P(Y|X)P(X)}{P(Y|X)P(X) + P(Y|X^c)P(X^c)}$$

- Bayesian analysis
  - Focus on finding posterior probability P(X|Y)
  - Prior probability is found in P(X)
  - The term P(Y|X) and is typically the likelihood based off gathered data







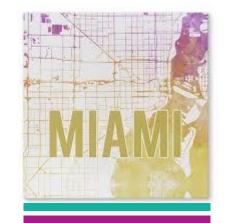


• Q: Given we have a white ball, what is the probability the coin flip was heads?

$$P(H|W) = \frac{P(W|H)P(H)}{P(W|H)P(H) + P(W|T)P(T)} = \frac{\binom{4}{6}\binom{1}{2}}{\binom{4}{6}\binom{1}{2} + (0)\binom{1}{2}} = 1$$

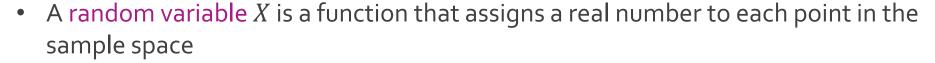
• Q: Given we have a red ball, what is the probability the coin flip was heads?

$$P(H|R) = \frac{P(R|H)P(H)}{P(R|H)P(H) + P(R|T)P(T)} = \frac{\binom{2}{6}\binom{1}{2}}{\binom{2}{6}\binom{1}{2} + \binom{5}{6}\binom{1}{2}} = \frac{2}{7}$$



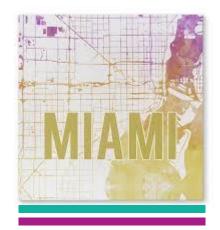
### Random Variables





$$X(s): S \to \mathbb{R}$$

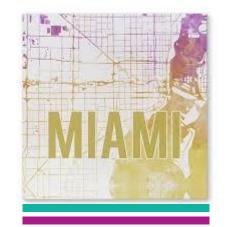
- Examples
  - Tossing a 6-sided die,  $X = Result \ of \ Die, \ X \in \{1,2,3,4,5,6\}$
  - Observe weather tomorrow,  $X = \begin{cases} 1, & \text{if it rains} \\ 0, & \text{if it doesn't rain'} \end{cases} X \in \{0,1\}$
  - Wait for the bus,  $X = Time\ Spent\ Waiting,\ X \in [0, \infty)$
  - Flip a coin 12 times,  $X = Number\ of\ Heads,\ X \in \{0,1,2,3,\cdots,12\}$
- Two types
  - A discrete random variable can take on at most a countable number of values
  - A continuous random variable has an uncountable number of values



### Random Variables



- Examples of discrete random variables
  - Outcome of a toss of a die (Recoded to binary)
  - Response to a survey question (1 to 5)
  - Number of heads in first 10 tosses
  - Number of cars that pass in front of the Old Well between 8AM and 6PM
  - Grade in school
  - Spread between scores in a basketball game
- Examples of continuous random variables
  - Weight of a baby
  - Height of a giraffe
  - Time a person spends walking per day
  - Age of person
- Q: Can you count the set of integers  $\mathbb{Z} = \{0,1,2,3,\cdots\}$ ?



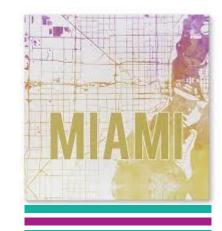
### Discrete Random Variable



• The probability mass function p(x) (pmf) is a function that assigns a probability to every possible value of a discrete random variable X

$$p(x): \{x_1, x_2, \dots\} \to [0,1]$$

- Since p(x) is a probability law,  $\sum_{i=1}^{\infty} p(x_i) = 1$
- Although p(x) is a function, we interpret it as p(x) = P(X = x)
- For any  $A \subseteq \{x_1, x_2, \dots\}$ , we have  $P(X \in A) = \sum_{x_i \in A} p(x_i)$
- The cumulative distribution function  $F(x) = P(X \le x)$
- For a discrete random variable,  $F(x) = P(X \le x) = \sum_{x_i \le X} p(x_i)$



# Ex: Tossing Coin



- We toss a fair coin 10 times
  - Q: What is the probability there will be at most 2 heads?
  - The random variable  $X = number \ of \ heads$
  - The variable *X* is a binomial random variable

$$p(x) = {10 \choose x} (0.5)^x (0.5)^{10-x}$$
 where  $x \in \{0,1,2,\dots,10\}$ 

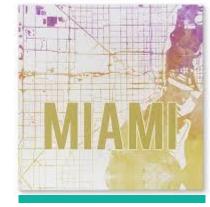
• We want to compute  $F(2) = P(X \le 2)$ 

$$F(2) = P(X \le 2) = p(0) + p(1) + p(2)$$

$$= (0.5)^{10} + {10 \choose 1} (0.5)^{1} (0.5)^{9} + {10 \choose 2} (0.5)^{2} (0.5)^{8}$$

$$= {1 \choose 2}^{10} (1 + 10 + 45) = {7 \over 2^{7}} \approx 0.0547$$

• In Excel, F(2) = BINOM.DIST(2,10,0.5,TRUE)= BINOM.DIST(0,10,0.5,FALSE)+ BINOM.DIST(1,10,0.5,FALSE)+ BINOM.DIST(2,10,0.5,FALSE)



# Ex: Rolling Die



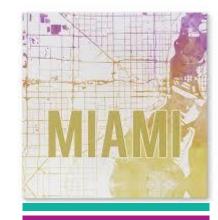
- Toss a fair die until the first 6 shows up
  - Q: What is the probability we will need to toss the die at least 4 times?
  - The random variable  $X = number \ of \ tosses \ to \ get \ the \ first \ 6$
  - The variable *X* is a geometric random variable

$$p(x) = \left(\frac{5}{6}\right)^{x-1} \left(\frac{1}{6}\right) \text{ where } x \in \{1, 2, 3, \dots\}$$

• We want to compute  $P(X \ge 4) = 1 - P(X < 4) = 1 - F(3)$ 

$$1 - P(X < 4) = 1 - [p(1) + p(2) + p(3)] = 1 - p(1) - p(2) - p(3)$$
$$= 1 - \frac{1}{6} - \frac{5}{6} \times \frac{1}{6} - \left(\frac{5}{6}\right)^2 \times \frac{1}{6} = \frac{5^3}{6^3} \approx 0.5787$$

- In Excel, there is not a "GEOM.DIST" function that can be used
- Can be calculated using Excel's calculator functions









# The End





