



Football IV

Produced by Dr. Mario | UNC STOR 390



Football Decision Making



❖ 5 Key Decisions in Football

- ❖ Fourth and 4 on Opponent's 30 Yard Line. Field Goal or Punt?
- ❖ Fourth and 4 on Own 30 Yard Line. Attempt or Punt?
- ❖ Gained 7 Yards on First Down From Own 30 Yard Line and Defense Was Offsides. Accept the Penalty?
- ❖ Opponent Gained 0 Yards on Run on First Down. They were Offside. Accept the Penalty?
- ❖ Optimal Run/Pass Mixture on First Down?

❖ Decision Based on States of Football

❖ Best Decision Maximizes the Expected Number of Points

Expected Points = $V(\text{Down}, \text{Yards For 1st Down}, \text{Yard Line})$





Football Decision Making



❖ Examples of Expected Points Based on States

❖ $V(1,10,50) = 1.875$

❖ $V(3,3,80) = 3.851$

❖ $V(2,9,5) = -1.647$

❖ Works of Konstantinos Pelechrinis

❖ Papers on Football Strategy and





Football States and Values



❖ Football States Defined by ...

- ❖ Yard Line
- ❖ Down
- ❖ Yards to Go for First Down
- ❖ Score Differential
- ❖ Time Left in Game

❖ There is a Massive Amount of States

$$\text{Number of States} = 99 \times 4 \times 30 \times 80 \times 60 = 57,024,000$$

Assumption
About Yards to Go

Assumption Score
Differential

Assumption About
Time Remaining





Football States and Values



❖ Needs Simplification

- ❖ Maximize the Expected Number of Points
- ❖ Assume Game is of Infinite Length
- ❖ Time Remaining Becomes Irrelevant
- ❖ Current Score Differential Becomes Irrelevant
- ❖ Method Devalued During Ends of 2nd and 4th Quarter

❖ New Defined States

- ❖ Yard Line
- ❖ Down
- ❖ Yards to Go for First Down

❖ There is a Massive Amount of States

$$\text{Number of States} = 99 \times 4 \times 30 = 11,880$$

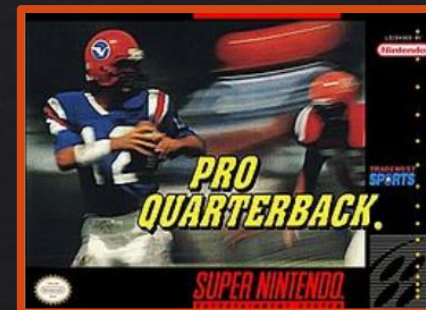




Football States and Values



- ❖ Value of a State = Margin By Which a Team is Expected to Win
- ❖ Historical Research in This Area
 - ❖ First Explored by Virgil Carter and Robert Machol (1971)
 - ❖ Modified in *Hidden Game of Football* (Carroll et Al., 1989)
 - ❖ Studied for 1st Downs by David Romer (2002) and Footballoutsiders.com
 - ❖ Estimated Value by Cabot, Sagarin, and Winston
- ❖ Analysis Done from Different Time Periods (1969 to 2006)
- ❖ Cabot, Sagarin, and Winston Used a Video Game *Pro Quarterback*





Football States and Values



❖ Comparison of Research on State Values

NFL State Values

Yard Line	Carter and Machol	Cabot, Sagarin, and Winston	Romer*	Football Outsiders.com*
5	-1.25	-1.33	-0.8	-1.2
15	-0.64	-0.58	0	-0.6
25	0.24	0.13	0.6	0.1
35	0.92	0.84	1.15	0.9
45	1.54	1.53	1.90	1.2
55	2.39	2.24	2.20	1.9
65	3.17	3.02	2.8	2.2
75	3.68	3.88	3.30	3.0
85	4.57	4.84	4.0	3.8
95	6.04	5.84	4.90	4.6



Approaching
Opponent's
Goal Line



Football States and Values



❖ Takeaways from Analysis

- ❖ Simulation in Video Game Allowed Data For Scenarios Other than 1st Down
- ❖ Romer Discovered Teams Should Go on Fourth Down in Most Situations
- ❖ Over NFL Season There are 40,000 Plays
- ❖ This Proves That Estimated Value of States Has Considerable Error

❖ Simplified Scenario

- ❖ Football Field is 7 Yards
- ❖ Need to Get 1 Yard to Get a First Down
- ❖ Only Have 1 Play to Get a First Down
- ❖ We Have 50% Chance of 1 Yard and 50% Chance of 0 Yards
- ❖ When Scored, We Get 7 Points and Opponent Starts on 1 Yard Line
- ❖ No Field Goals or Punts



My Goal	Yard 1	Yard 2	Yard 3	Yard 4	Yard 5	Opponent Goal
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Football States and Values



❖ Estimating Value of Each States

- ❖ There are 5 States
- ❖ Expected Value of Points for Each State

Expected Value at i Yard Line = V_i

❖ Equations For Expectation (Law of conditional Expectation)

$$V_1 = 0.5 \times V_2 - 0.5 \times V_5$$

$$V_2 = 0.5 \times V_3 - 0.5 \times V_4$$

$$V_3 = 0.5 \times V_4 - 0.5 \times V_3$$

$$V_4 = 0.5 \times V_5 - 0.5 \times V_2$$

$$V_5 = 0.5 \times (7 - V_1) - 0.5 \times V_1$$

Scoring Gives the Ball to Other Team

Failing Gives the Ball to Other Team



My Goal	Yard 1	Yard 2	Yard 3	Yard 4	Yard 5	Opponent Goal
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Football States and Values



❖ Estimating Value of Each States

- ❖ Values Can Be Estimated Through Solving Equations
- ❖ System Can Be Solved = 5 Variables and 5 Equations

$$V_1 = -5.25$$

$$V_2 = -1.75$$

$$V_3 = 1.75$$

$$V_4 = 5.25$$

$$V_5 = 8.75$$

- ❖ Each Yard Line Increases Expectation by 3.5 Points
- ❖ Is There Anything Particularly Unusual About This Methodology?



My Goal	Yard 1	Yard 2	Yard 3	Yard 4	Yard 5	Opponent Goal
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Football States and Values



❖ Modification for Punts

- ❖ Probability of Punting if 5, 4, 3, 2, 1 Yards Away is 0.9, 0.8, 0.2, 0.05, 0
- ❖ When Punting, the Punter Kicks the Ball 1,2,3,4 Yards Away Approximately 0%, 5%, 10%, and 85% of the Time
- ❖ Equations for Expectation

$$V_1 = 0.9[-0 \times V_4 - 0.05 \times V_3 - 0.1 \times V_2 - 0.85 \times V_1] + 0.1[0.5 \times V_2 - 0.5 \times V_5]$$

$$V_2 = 0.8[-0 \times V_3 - 0.05 \times V_2 - 0.95 \times V_1] + 0.2[0.5 \times V_3 - 0.5 \times V_4]$$

$$V_3 = 0.2[-0 \times V_2 - 1 \times V_1] + 0.8[0.5 \times V_4 - 0.5 \times V_3]$$

$$V_4 = 0.05[-1 \times V_1] + 0.95[0.5 \times V_5 - 0.5 \times V_2]$$

$$V_5 = 0.5 \times (7 - V_1) - 0.5 \times V_1$$



My Goal	Yard 1	Yard 2	Yard 3	Yard 4	Yard 5	Opponent Goal
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Final Inspiration

This is no democracy.
It is a dictatorship.
I am the law.

- Coach Herman Boone