

PROJECT NAME Simplify

TEAM MEMBER
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IDEA IN SHORT:

An application that simplifies your life

Hardcore entrepreneur hackathon 4.0

1.PRODUCT - PROBLEM WE SOLVE 

Simplify takes diifferent functions from different apps and combines them together, making an all-in-one app designed to help you organise your life.

2. OUR TARGET GROUP 

Our main target group are students with a busy life and trouble seeing their tasks clearly, but simplify is suitable for every age category.

3. SMART OBJECTIVES 

- Stress reduction
- Making learning fun
- Enhancing an organised life
- User-friendly interface
- Used in everyday life

4. PRICE 

Simplify is a free app but uses ads for monetization

5. PROMOTION 

- Google Ads
- Social media influencers