

October 2017

I. Purpose

CalData is a professional network for data curious government individuals and partners where they can share best practices and information about open data, data sharing, data engagement, training and development, and data driven performance improvement. CalData strives to build a culture in government that values data, takes care of it, and uses it as a regular part of daily operations to drive innovation, inform and improve program outcomes and engage with the public.

The mission is to:

- Share best practices and provide support to implement efforts that enhance a data driven state.
- Provide leadership and direction for a data driven culture in government.
- Engage government leaders and employees in conversations about the use of data within state government.

II. Background

CalData is the evolution of the Californian Open Data Working Group that convened quarterly starting December 2013 until October 2016. The group was led by Government Operations Agency and the Strategic Growth Council and consisted of more than 100 members from at least 35 departments. The working group researched privacy and security, data infrastructure, IT policy, applications and open government themes within the context of open data. Their recommendations eventually lead to the relaunch of data.ca.gov in 2015. A statewide data inventory was also conducted to identify the readiness of the state's data. The California Open Data Working Group evolved into CalData in 2017 to expand the dialog beyond open data.

III. Goals and Objectives

a. Open Data

Develop the statewide open data portal and related governance and policy regarding standards, storage and privacy, as well as a statewide open data strategic plan and programs to promote civic engagement and innovation.

b. Data Sharing

Foster and promote a culture of data use by enabling and encouraging departments to safely and securely share data to collaborate on common issues and related programs.

c. Data Engagement

Exchange best practices in civic engagement that promote the use of data and engage the public and stakeholders to help solve common social issues, and spark innovation in government practices.

d. Data Training and Development

Enhance existing training and evaluate curriculum on data hygiene, data visualization, data analysis, and data management to build capacity in the state workforce.

e. Data-Driven Performance Improvement

Employ and analyze operational data to improve program performance and modernizing the state's management culture. Develop tools to support program performance and organizational effectiveness.

IV. Logistics

a. Leadership

- i. Executive staff within the Government Operations Agency (GovOps) along with CDT will lead the CalData meetings with the support from other Executive Sponsors.

b. Membership and Responsibility

- i. Members will be anyone who is interested in data and enhancing the use of data in government.
- ii. Participation is voluntary.

c. Meetings

- i. CalData will meet quarterly, or as needed and meetings will last for about an hour. Logistics will be coordinated by the Government Operations Agency.