Ryan Pastorelle

Quick learner, effective & efficient engineer. Skilled product-driver & team leader.

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EXPERIENCE

Cratejoy, Austin Tx & Remote — *Principal Software Engineer*

NOV 2017 (Senior Engineer) • FEB 2019 (Senior Engineer III) • DEC 2020 (Staff Engineer) • DEC 2022 (Principal Engineer) • Present

Quickly recognized as an effective & efficient engineer, resulting in four promotions over a 6-year span. Pioneered key buyer-facing features for an ecom marketplace such as product reviews, recommendations, email notifications & a multi-seller cart system including DB design, APIs & integrations. Led the transition of the entire site to a modern ReactJS, server-side rendered app. Continuously evolving skill set to meet businesses needs.

Drove strategic initiatives in conversion rate & performance optimizations, A/B testing & data-driven development. Oversaw projects with external dev agencies and managed a team of 3 engineers.

Futuri Media, Cleveland Ohio — *Sr Front–End Developer*

MAY 2016 - OCT 2017

Built multiple React Native mobile apps. Worked with the team, maintaining an array of web & mobile apps for listener-driven radio using React, Backbone. Learned, architected, developed & deployed a rebrandable set of Alexa Skills.

Tackk, Cleveland Ohio — *Lead Developer*

JUNE 2012 - MAY 2016

Led a team of 5 to conceptualize & build Tackk.com. Plan & engineer content editing & social media features & the release of two mobile apps. Lead development, contributed product strategy for SQUAD mobile app built with React Native (Android|iOS).

JUNE - SEPT 2009

During this time I did contract work and traveled cross-country to California.

SyncShow Interactive, Rocky River Ohio — *Sr Web Developer*

SEPT 2009 - JUNE 2012 (AKA IdeaEngine, Inc)

Developed and maintained modules & core features for SyncShow™ Website Management System. Worked with CTO on roadmap, feature development & architecture changes. Lead client website projects.

IdeaStar, Independence Ohio — *Web Developer*

NOV 2006 - JUNE 2009

Integrated Marketing Technologies, Brunswick Ohio

MAY 2005 - NOV 2006

Learned, implemented new tech. Led dev projects. Worked with clients.

SKILLS

Healthy experience:
JavaScript • React/React Native NodeJS • Python • PHP • MySQL Postgres • A.I./ChatGPT • JSON APIs • HTML5/CSS3 • Git • Gulp/Grunt • Backbone • AWS • Front-end build tools • Webpack Kubernetes • DB Migrations • Performance Optimizations • Shopify themes

Experienced topics:
API or DB design • Integrations Ecom Marketplace • Conversion Rate Optimization • App dev Product launch • Project mgmt Start-ups • User Experience • A/B Testing • SEO • Interviewing engineers

EDUCATION
SEPT 2000 - DEC 2014
Bowling Green State University, Bowling Green, Ohio
Bachelor of Science in Computer Science

ACCOLADES
Amazon Hello Alexa Training 2017 Los Angeles, CA

StartX Accelerator Program, Summer 2015 Stanford, CA

jQuery Conference, 2011 Mountain View, CA

Ohio District Technology Chair Circle K International, 2003.

PROJECTS

I built apps for fun to try new tech! HowFastDoYouType.com is CSS3/HTML5 & uses JS module patterns. CLEFoodBlog.com was written with React.js & a PHP Boilerplate API as well as a gulp build system. And more!