# Guided Tour of Machine Learning in Finance

Week 3: Unsupervised Learning

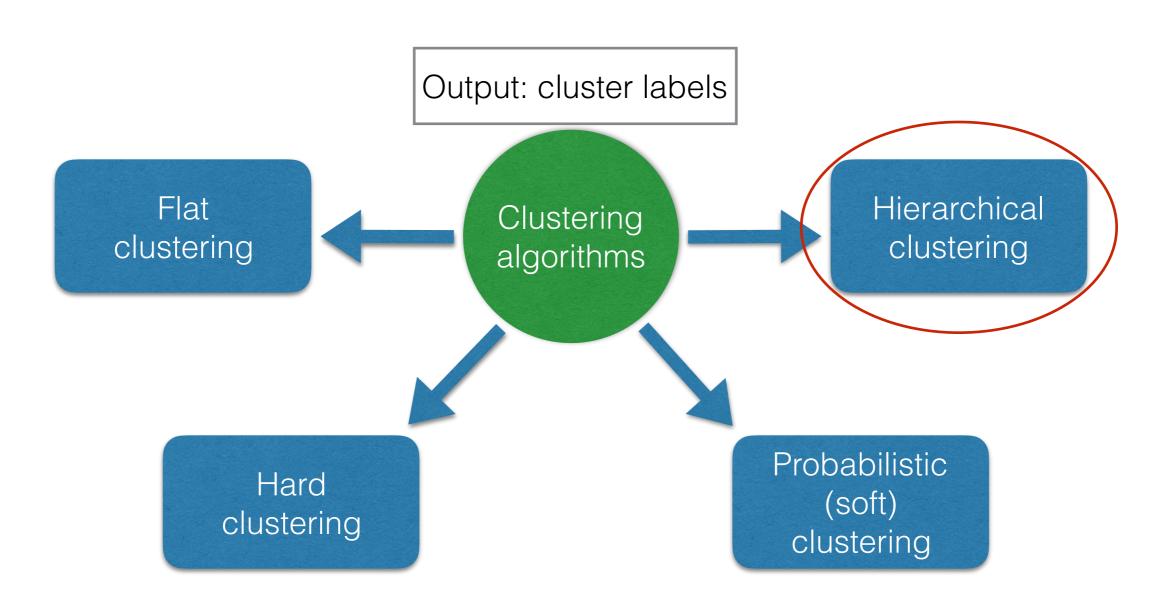
Hierarchical clustering algorithms

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### Types of clustering

Now consider hierarchical clustering methods



# Why hierarchical clustering?

- Many complex physical, biological and social systems have nested hierarchical structures (sub-clusters within clusters, and so on)
- The hierarchical structure of interactions affects the dynamics of complex systems
- A quantitative description of hierarchies of the system is a key step in the modeling of complex systems, see P. Anderson (The Nobel Prize in Physics, 1977), "The More is Different", Science 177 (1972), pp. 393-396.

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FITZGERALD: The rich are different from us.

HEMINGWAY: Yes, they have more money."

### Hierarchical structures in finance

- Financial markets have hierarchical features (global indexes vs sector indexes vs geographic-based indexes).
- There are multi-factor asset pricing models with a hierarchical factor structure
- We follow a ML paradigm and try to learn a hierarchical structure directly from data!
- A hierarchical factor model with independent factors at different levels of the hierarchy can be extracted from a cluster found by a ML algorithm

### Agglomerative hierarchical clustering

- 1. Start with each data point forming its own cluster
- 2. Update clusters by adding to each point its closest neighbor
- 3. Merge the most "similar" cluster
- 4. Continue until convergence, or until a needed number of clusters is found

This is a "bottom-up" approach to clustering. Mergers are made in a greedy manner. Complexity in general for agglomerative clustering is  $O(N^2 \log N)$ , but is made  $O(N^2)$  by two special cases: single linkage and complete linkage algorithms.

When N is large, one can first use K-means (complexity O(KND)), and then apply a hierarchical clustering to K-means centroids.

### Choice of a metric

#### **Metric**

#### **Definition**

**Euclidean distance** 

Squared euclidean distance

**Manhattan distance** 

**Maximum distance** 

**Mahalanobis distance** 

$$\left| \left| X^{(1)} - X^{(2)} \right| \right|_2 = \sqrt{\sum_i \left( X_i^{(1)} - X_i^{(2)} \right)^2}$$

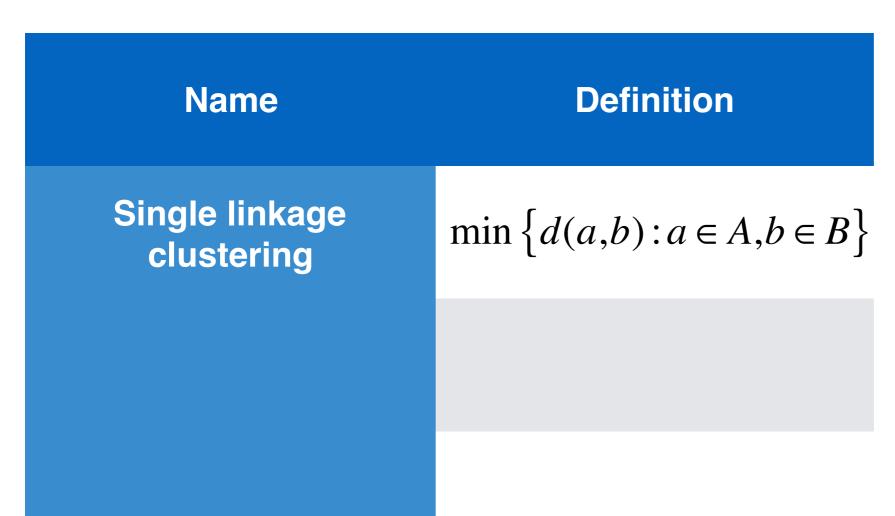
$$\left\| X^{(1)} - X^{(2)} \right\|_{2}^{2} = \sum_{i} \left( X_{i}^{(1)} - X_{i}^{(2)} \right)^{2}$$

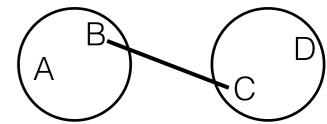
$$\left| \left| X^{(1)} - X^{(2)} \right| \right|_{1} = \sum_{i} \left| X_{i}^{(1)} - X_{i}^{(2)} \right|$$

$$||X^{(1)} - X^{(2)}||_{\infty} = \max_{i} |X_{i}^{(1)} - X_{i}^{(2)}|$$

$$\left| \left| X^{(1)} - X^{(2)} \right| \right|_2 = \sqrt{\left( X^{(1)} - X^{(2)} \right)^T \mathbf{S} \left( X^{(1)} - X^{(2)} \right)}$$

### Linkage methods





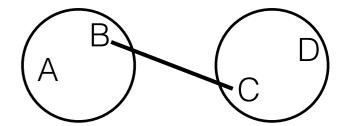
### Linkage methods

Name

**Definition** 

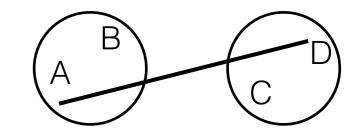
Single linkage clustering

 $\min \left\{ d(a,b) : a \in A, b \in B \right\}$ 



Complete linkage clustering

 $\max \left\{ d(a,b) : a \in A, b \in B \right\}$ 



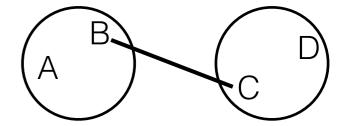
## Linkage methods

#### Name

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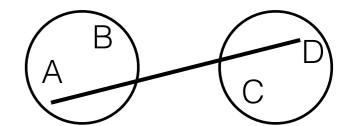
Single linkage clustering

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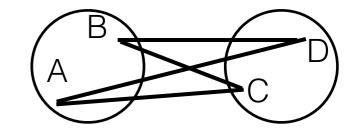
Complete linkage clustering

 $\max \left\{ d(a,b) : a \in A, b \in B \right\}$ 



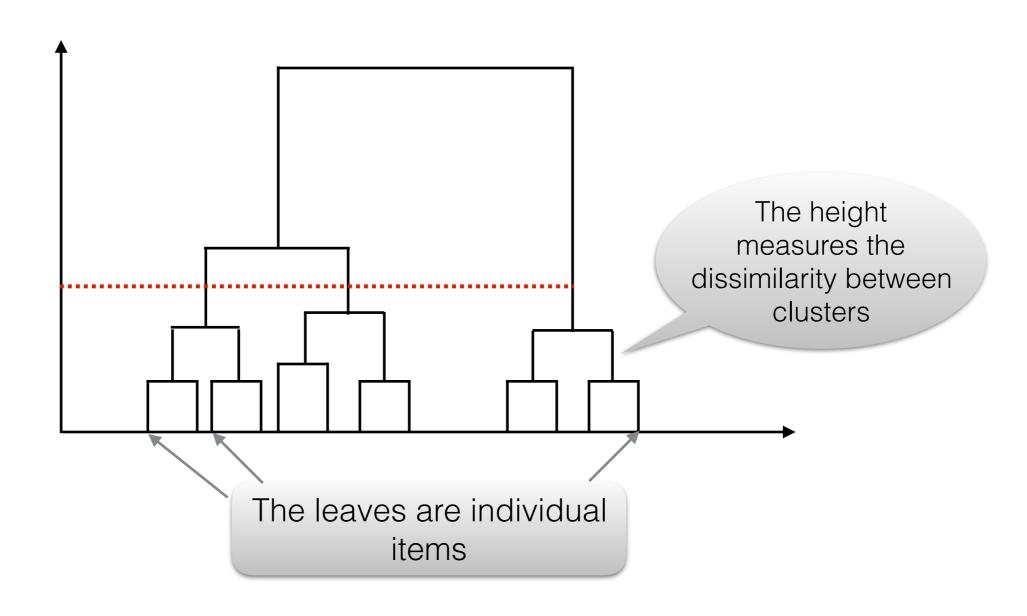
Average linkage clustering

$$\frac{1}{|A||B|} \sum_{a \in A} \sum_{b \in B} d(a,b)$$



### Dendrogram

Dendrogram is a binary tree representing the process of merging sub-clusters in a hierarchical cluster



### Control question

#### Select all correct answers

- 1. Hierarchical clustering produces hierarchies of probability distributions for all cluster and sub-cluster labels.
- 2. Agglomerative clustering is a bottom-up type of hierarchical clustering that merges sub-clusters in a greedy manner.
- 3. While complexity of general agglomerative clustering methods is  $O(N^2 \log N)$ , it can be reduced to  $O(N^2)$  for Single-Linkage and Complete Linkage methods.
- 4. For Average Linkage clustering, complexity is  $O(N \log N)$ , though so far it was observed only using GPU architectures.

Correct answers: 2,3