# Guided Tour of Machine Learning in Finance

Week 4: Reinforcement Learning

4-1-1-Latent Variable models

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#### Mixtures of Gaussians

A mixture of Gaussians:

$$p(y \mid \Theta) = \sum_{k=1}^{K} \pi_k p(y \mid \theta_k)$$

Here each component is a Gaussian with  $\theta_k = (\mu_k, \Sigma_k)$  for its mean and variance. The component weights  $0 \le \pi_k \le 1$  can be described by a **latent (hidden)** variable s such that s = k if the data point was generated by component k. Then we can write it as

$$p(y \mid \Theta) = \sum_{k=1}^{K} P(s = k \mid \pi) p(y \mid s = k, \theta)$$

Estimation of model now reduces to estimation of parameters  $\theta_k = (\mu_k, \Sigma_k)$ , as well as inference of the hidden variable s.

This can be done using the **EM algorithm**!

There are other Latent Variable Models that can be estimated using the EM algorithms.

The data: T values of a N-dimensional vector  $y = \left\{y_i^{(t)}\right\}_{t=1}^T$ ,  $i = 1, \ldots, N$  Factor analysis seeks a decomposition of the observable signal as a weighted sum of hidden (latent) uncorrelated Gaussian variables x with zero means and unit variances, plus a N-dimensional white noise  $\varepsilon$  with a diagonal correlation matrix  $\Psi$ :

$$y^{(t)} = \Lambda x^{(t)} + \varepsilon$$

Here x is a K-dimensional vector, and  $\Lambda$  is a **factor loading matrix** of size  $N \times K$ . The vector of model parameters is  $\theta = (\Lambda, \Psi)$ 

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The probability of data can be obtained by integrating out the factors:

$$p(y \mid \Theta) = \int p(x \mid \theta) p(y \mid x, \theta) dx = N(0, \Lambda \Lambda^{T} + \Psi)$$

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Properties of Factor Analysis:

- Reduces the number of parameters to estimate from  $O(N^2)$  to O(N(K+1))
- Can compute the posterior  $p(x \mid y, \theta)$  to provide a low-dimensional representation of the data

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Non-uniqueness of  $\Lambda$  and x: take an orthogonal matrix U with  $UU^T = I$ . Then

$$y^{(t)} = \Lambda x^{(t)} + \varepsilon = \Lambda U U^T x^{(t)} + \varepsilon = (\Lambda U) (U^T x^{(t)}) + \varepsilon = \hat{\Lambda} \hat{x}^{(t)} + \varepsilon$$

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Enforce uniqueness by fixing  $\Lambda$  to be an orthogonal matrix Connection to the PCA: when  $\Psi = \sigma^2 I_N$ ,  $\Lambda$  is made of the first K eigenvectors of covariance matrix of  $y^{(t)}$ , stored column-wise.

EM algorithm: E-step: estimate x with parameters from the last step. M-step: adjust parameters by maximize the low bound on the log-likelihood.

#### Probabilistic PCA

The data: T values of a N-dimensional vector  $y = \{y_i^{(t)}\}_{t=1}^T$ , i = 1,...,NFor Probabilistic PCA, the setting is the same as for Factor Analysis, except that now the correlation matrix  $\Psi$  of N-dimensional white noise  $\varepsilon$  is **isotropic**:

$$\Psi = \sigma^2 I_N$$

The MLE: find  $\theta = (\Lambda, \Psi)$  for which the Gaussian model with covariance  $\Lambda\Lambda^T + \Psi$  has the maximum likelihood.

The deterministic PCA is obtained in the limit  $\sigma^2 \to 0$ Probabilistic PCA enables simulation of data, or impute missing values in data.

#### Control question

#### Select all correct answers

- 1. Probabilistic PCA is obtained by randomly re-ordering the eigenvectors in the regular PCA. This helps to mitigate the impact of outliers and noise in the data.
- 2. In Factor Analysis, if in addition to x and  $\varepsilon$  being Gaussian random variables, also all elements of the factor loading matrix  $\Lambda$  are Gaussian random variables, then the observed variable y is still Gaussian, but its variance is multiplied by an additional factor  $e^{-\Lambda^2/2}$
- 3. Gaussian Mixtures, Factor Analysis, and Probabilistic PCA are all examples of Latent Variable Models, which can all be estimated using the EM algorithm.
- 4. All Latent Variables Models presented so far assume that data y is i.i.d. (independent and identically distributed).
- 5. Data in Finance is always i.i.d. as long as it is collected from at least four independent brokers.

Correct answers: 3, 4