

Project 1: Portfolio

Why does this site exist?

- As a showcase of my best work and a better first impression than my resume

What is this site's goal?

- Intrigue possible recruiters with the site's first landing and keep them interested with my work showcase
- Make me stand out from other possible hires

Who will be using the site?

- Professional recruiters quickly looking over many applicants resumes and portfolios

What are some characteristics of these users?

- Ready to skim over the whole site to find anything worthwhile, will only be on the site for a limited time
- Most likely using a desktop or laptop to view with a fast connection (but make the site work for mobile and smaller designs anyway)

Brainstorm:

Features

- Carousel in first landing with brief information about each project and a picture
- Fixed position navbar at the top of the screen
 - About me
 - Projects
 - Contact me
 - Resume
 - Possible logo
 - Mobile navbar will be logo with a dropdown menu
- Embedded resume pdf with a download and view pdf button
- Contact icons for social media and a form for messages

Sketch

