《社交网络》于2010年10月1日在美国上映，讲述了马克·扎克伯格和埃德华多·萨瓦林两人建立和发展Facebook的发家史，记录了这个时代最大的一次变革：交往方式的变革。影片采用交叉叙事结构，叙述了Facebook锻造的五个时期：草创时期、崭露头角、走向鼎盛、利益纠葛、尘埃落定。

Released in the United States on Oct. 1, 2010, The Social Network tells the story about how Mark Zuckerberg and Eduardo Savarin build and develop Facebook, documents one of the biggest changes of the era: the change in the way people interact. The film uses the cross-narrative structure and narrates the five periods of how Facebook is forged: the early stage, the emergence, towards its peak, the conflict of interests, dust settled.

**1、草创时期**

马克·扎克伯格创立The Facebook的根本原因是他过人的智慧和过硬的技术，直接动力是女朋友艾瑞克提出的分手要求刺激了他。

受挫的扎克伯格一气之下黑了哈佛的网络系统，盗取了多位女生的照片并利用好友爱德华多的投机石油公式创立了一个校内女生选美评分系统。

此事引起了哈佛校内的一阵轰动，扎克伯格也因此受到了校方的惩罚。然而， 这The Facebook迈出成功的第一步。

**2、崭露头角**

扎克伯格的行为引起了温克莱沃斯兄弟的注意。他们邀请扎克伯格担任团队的程序员，并向他讲述了“哈佛关系网”的一些构想和创意。

答应加入的扎克伯格在爱德华多的资金和人脉帮助下，逐渐完善了网站的构建并最终开启了网站上线，之后扎克伯格将The Facebook扩到各大高校。

**3、走向鼎盛**

在Napster创始人肖恩的提点下，扎克伯格把The Facebook改名为Facebook，并把公司迁往了更适合IT行业发展的硅谷。

网站的注册用户数量以惊人的速度增长，也以革命性的互联网资讯传播速度颠覆着传媒界。

它正在慢慢走上正轨，走向巅峰，以世人始料未及的方式重新定义了互联网。

**4、利益纠葛**

在Facebook成功的背后，汇聚了合作团队的智慧和技术，同时也注定了利益分割带来的矛盾冲突。

一方面，温克莱沃斯兄弟控告扎克伯格抄袭了他们所提出的“哈佛关系网”构想和创意，坚持不懈地寻求各种途径来索取扎克伯格对其知识产权侵犯的巨额赔偿。

另一方面，联合创始人爱德华多因为遭到了稀释所得股份，所以也一并控告扎克伯格，欲争取回属于自己的合法利益。

**5、尘埃落定**

故事的最后，扎克伯格在通过庭外和解的途径处理好与爱德华多、温克莱沃斯兄弟的金钱纠纷后，在Facebook的联合创始人名单上也加上了爱德华多的名字，算是把创业路上的新仇旧恨都一笔勾销。

**1、the early stage.**

Mark Zuckerberg founded The Facebook due to his ingenuity and skill,3 driven directly by his girlfriend Eric's request for a breakup. 7

Frustrated, Zuckerberg hacked Harvard's Web system, stole photos of girls and created a beauty pageant for schoolgirls 15 with his friend Educardo's speculative oil formula. 18

The incident caused a stir on Harvard campus, and Zuckerberg was punished by the school. 23 However, this is the first step in the success of The Facebook. 27

**2、the emergence**

Zuckerberg's behavior caught the attention of the Winklevoss brothers. 32 They invited Zuckerberg to work as a programmer on their team and shared with him some ideas of Harvard networking. 38

With the help of Educardo's funds and contacts, Zuckerberg, who agreed to join, gradually perfected the website and eventually put it online.47 Zuckerberg then expanded The Facebook to other colleges. 51

**3、towards its peak**

At the suggestion of Shaun, Napster's founder, 54Zuckerberg changed the name of The Facebook to Facebook and moved the company to Silicon Valley, a better fit for the IT industry. 1.02

The number of registered users of the website has increased at an alarming rate, 1.07and the media industry has been disrupted by the revolutionary speed of Internet information dissemination. 1.12

It is slowly getting on the right track, reaching its peak, redefining the Internet in ways that the world never expected.X

**4、the conflicts of interest**  
Behind the success of Facebook, the wisdom and technology of the cooperative team are gathered, and it is doomed to arise conflicts caused by the division of interests. 1.22

On the one hand, Winklevoss Twins accuse Zuckerberg of plagiarizing their ideas and creativities of "Harvard network", 1.28 and seeking ways to claim Zuckerberg's huge compensation for his intellectual property infringement. 1.33

On the other hand，co-founder Eduardo sued his best friend, Mark Zuckerberg, for his legitimate interests because he is penalized by diluted shares.1.42

**5、dust settled**  
At the end of the story, Zuckerberg, after settling financial disputes with the Eduardo and Winklevoss Twins through an out-of-court settlement, 1.51added the name of Eduardo to the list of co-founders of Facebook. 1.55 The new and old hatreds on the road to entrepreneurship are written off.