

MARCH 17-18, 2018

## WHAT IS SUPERPOSITION II?

Superposition II is a hackathon aimed at high school girls in the Bay Area of all experience levels and backgrounds. We take pride in being a diverse hackathon, as we are trans- and non-binary inclusive. Additionally, because of high interest, we have expanded our audience to include college students as well. We are currently in our second year of running this hackathon; last year we had over 90 attendees and 20 projects submitted. This year, we hope to continue reaching out to bring more women in tech. Our team is passionate about offering attendees a safe, welcoming, and supportive environment to experiment with technology. Not only do we wish to promote creativity in the projects that the attendees will create, we also wish that the girls will be able to learn and have fun. This event is free and we'll provide the Wi-Fi, food, swag, and workspace!

## WHY SPONSOR SUPERPOSITION?

Our attendees will come from varying backgrounds and different experience levels. As a sponsor, you may be the first professionals that some will come across. Therefore, their first exposure to the tech industry could be solely based on you. In other words, for these first-timers, sponsors will become what they see in the tech industry; furthermore, sponsors have the opportunity to form relationships with these future female programmers and can advocate for specific languages, APIs, and hardwares, as well as look for possible summer interns and send talent recruiters.

## WHERE WILL YOUR MONEY GO?

100% of your donation will be used towards creating a positive attendee experience. This includes but is not limited to food, prizes, and swag. Additionally, because our official fiscal sponsor is Hack+, a 501(c)(3), your contribution is tax deductible.

## **HOW CAN YOU HELP?**

At Superposition, sponsors will be able to help by:

- Donating directly
- Sponsoring a meal, activity, or event
- Sending evangelists or engineers as mentor
- Providing tools to the attendees (hardware, etc.)

Any questions, suggestions, or comments can be sent to sponsor@superposition.tech.



	Bronze \$1K	Silver \$2K	Gold \$3K	Partner* \$5K
General				
Send Mentors	X	Χ	X	X
API/Product Demo	1 min	2 min	3 min	Keynote
Award Custom Prizes	X	Χ	X	X
Sponsor Table		X	X	X
Workshop/Tech Talk		1	3	5
Recruiting				
Distribute Recruiting Materials	X	Χ	X	X
Send Recruiters		X	X	X
Access to Resumes			X	X
Interviews During Event				X
Branding				
Logo on Website	X	X	X	X
Swag	X	Χ	X	X
Logo on T-Shirt		Χ	X	X
Company Banners		Χ	X	X
Pre-event Shoutouts			X	X
Post-event Shoutouts			X	X
Presentation at Awards Ceremony				X

<sup>\*</sup>Maximum of one partner

All sponsorships are negotiable and can be further discussed.

