THE IMML BUSINESS MODEL CANVAS

KEY PARTNERS

- blockchain service providers
- educational institutions
- therapy centers

KEY ACTIVITIES

- Immersive and Engaging Educational Environments
- Secure and Streamlined Blockchain Transactions
- Accessible and User-Friendly Interface
- Parental Involvement and Visibility

KEY RESOURCES

- AR/VR Developers
- Educational and Therapeutic Expertise
- Blockchain
 Infrastructure

VALUE PROPOSITIONS

- Inclusive Learning Environment
- Immersive and Adaptive Learning Modules
- Blockchain-Secured
 Transactions
- Collaborative Learning Spaces
- Our courses are expertly crafted by professionals and specialists

CUSTOMER RELATIONSHIPS

- surveys
- community engagement
- responsive customer support

CUSTOMER SEGMENTS

- children with learning difficulties
- parents
- educators
- therapists

CHANNELS

- Website
- App Stores
- Social Media
- Therapy Networks
- Educational
 Conferences and
 Events
- Press Releases

COST STRUCTURE

- Blockchain Network Fees
- Development Team
- Educational and Therapeutic Experts

REVENUE STREAMS

- Cryptocurrency Payments for Course Enrollment
- Partnerships with Educational Institutions
- Sponsorship from Educational Technology Companies
- Collaboration with Therapy Centers